



COLLEGE OF BUSINESS
Undergraduate
STUDENT HANDBOOK



2009-2011

This handbook is a publication of the Office of the Associate Dean, TSU's College of Business. All information contained in this handbook is believed to be accurate at the time of printing. The responsibility, however, rests with the student to ensure appropriateness of information for specific matriculation concerns through the College of Business advisement process. This is an internal communication of the College of Business and is designed for internal use only by the College of Business family – students, faculty, staff and administrators.

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GREETINGS

This handbook is a publication of the College of Business Student Development Center designed to guide students during their matriculation in the College of Business at Tennessee State University and addresses most commonly asked questions and concerns of business majors. This guide focuses on general College of Business undergraduate information, stipulations and services and should be used in concert with the University Catalog along with the Tennessee State University Student Handbook.

Welcome to the world of business. Feel free to call the numbers below for additional College of Business information.

Key Contact Numbers

Student Development Center Holland Hall, Main Campus	Room 103 Fax #	615-963-5145 615-963-7139
Avon Williams Campus (AWC), Front Desk	Suite K-400 Fax #	615-963-7121 615-963-7139
Department of Accounting & Business Law	Room K-423 (AWC)	615-963-7162
Department of Business Administration	Room K-433 (AWC)	615-963-7123
Department of Business Information Systems	Room K-402 (AWC)	615-963-7088
Department of Economics & Finance	Room K-415 (AWC)	615-963-7145
Dean Tilden Curry	Room K-425 (AWC)	615-963-7136
Associate Dean Millicent Lownes-Jackson	Room H-405 (AWC)	615-963-7127
COB Academic Coordinator, Ms. Julie Roberts	Room H-408 (AWC)	615-963-7138
COB Unit Academic Advisor, Ms Trena Barksdale (Central Advisor for Freshmen and Sophomores)	Room 103 (HH)	615-963-5145
Director of Public Service, Ms. Bertina Reed	Room H-407 (AWC)	615-963-7349
Director of Supply Chain Program, Ms. Lisa Smith	Room K-414 (AWC)	615-963-7137
Office of International Business, Dr. G. Hull	Room H-410 (AWC)	615-963-7154

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INTRODUCTION

The College of Business at Tennessee State University is accredited by the AACSB International at both the undergraduate and graduate levels and was the first public HBCU in the country to receive this dual designation. The College is guided by an appreciation of its institutional history and the needs and obligations of a public university.

VISION

Our vision is to be widely recognized for the high quality of our academic programs, graduates who are ethical and productive participants in the global marketplace, an accomplished teaching and research faculty, and important outreach services to the Nashville area business community.

MISSION

Our mission is to educate future business professionals through innovative teaching and applied research focused on contemporary business operations for the global economy, complemented with outreach services directed toward enhancing entrepreneurship and economic development.¹

GUIDING PRINCIPLES AND CORE VALUES

- * Accountability
- * Community Engagement
- * Continuous Improvement
- * Diversity
- * Ethical Conduct
- * Global Perspective
- * Scholarship
- * Teamwork/Collegiality

¹ The mission is guided by an appreciation of the institutional history of Tennessee State University and obligation of a state university located in the heart of an economically vibrant metropolitan area with a diversified business community.

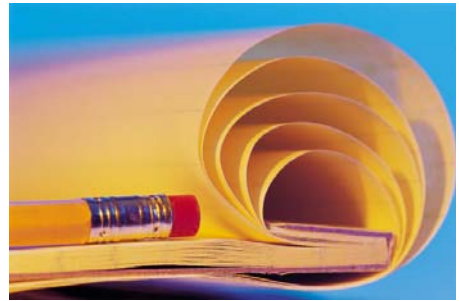
THE STUDENT DEVELOPMENT CENTER

The College of Business Office of Undergraduate Studies was established to enhance academic achievement and career success for business majors at Tennessee State University. The Center is located on the main campus in Holland Hall, Room 103. The Center maintains a hands-on approach with its students and guides students through the matriculation process. The SDC provides easy access to information about College of Business policies, internships, career opportunities, professionalism, and student organizations. Activities are coordinated through the College's academic advisor on the main campus and operate under the auspices of the Office of the Associate Dean of the College of Business.

SDC SERVICES

Matriculation Advisement

Through the SDC, lower division students are advised on courses needed for graduation, how to design their schedules, and the requirements for different majors and concentration areas. Students may also receive Tentative Admission status to the College of Business from the College's academic advisor whose office is located in the SDC.



Internships and Co-ops

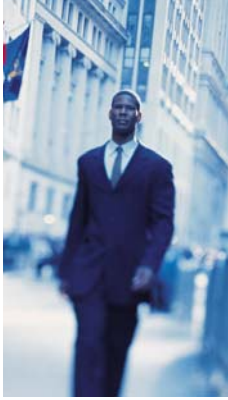
Information may be obtained through the SDC pertaining to internships and co-op opportunities which allow students to augment their classroom learning and prior experience while working with top management teams in leading companies. Many students register for internships, not only to earn college credit, but also to jump-start their professional careers.

Opportunities are posted regularly in the Center's bulletin board pertaining to co-ops, internships and employment.

Personal Enrichment

In collaboration with the College of Business Public Service Director, the SDC offers counseling, workshops and seminars to prepare students for the world of work and careers in the global business environment. Topics addressed include:

- ❑ Business etiquette
- ❑ Business communications skills
- ❑ Effective decision making
- ❑ Financial planning
- ❑ Appropriate business attire
- ❑ Money and time management
- ❑ Professional projection
- ❑ Resume writing
- ❑ Interviewing techniques



Career Placement Opportunities

Want to work for a major national company or maybe start your own business instead of working for someone else? The SDC can help! Nashville's business community enthusiastically supports the College's academic programs and welcomes our graduates. Employment applications, career counseling and testing information are available by contacting the Academic Advisor in Holland Hall or the Tennessee State University Career Services Director who has office hours weekly in the College of Business on the downtown campus.

Student Organizations

The SDC serves as the central location for obtaining organization information and scheduling student meetings. College of Business student organizations include:

- The Accounting Club
- The American Marketing Association
- Alpha Kappa Psi
- Association of Information Technology Professionals (AITP)
- Beta Alpha Psi
- Beta Gamma Sigma (an invitational honor society)
- Economics and Finance Society
- EXCEL
- MultiCultural Friendship Society
- The National Association of Black Accountants (NABA)
- National Black MBA Association (NBMBAA)
- Phi Beta Lambda
- Students in Free Enterprise (SIFE)
- The Society for Human Resource Management (SHRM)

If you wish to become a member of a College of Business student organization, the SDC is the information depot.

Communication

The Office of Undergraduate Studies designs and distributes the Undergraduate Student Handbook, your "source" for College of Business policies and procedures.

THE FACULTY

The College of Business is proud to boast about its stellar faculty, over 35 in number, who hold the doctoral degree from over twenty-three universities. To remain current on the issues, faculty are actively involved in research and are published in numerous scholarly refereed journals. A listing of College of Business faculty may be found at the end of this handbook.

THE STUDENT POPULATION

The College of Business has over eleven hundred undergraduate majors and 100 graduate level students. The student population is ethnically and culturally diverse and consists primarily of a traditional student base of African-American students during the day with a large number working adults taking classes during the evening. In addition to traditional academic experiences, students in the College of Business have many unique opportunities to develop skills outside the classroom. Through community outreach activities, student entrepreneurial consulting activities and involvement in one or more of the College's student organizations, business students receive valuable "real life" business experiences.

CAREER PLANNING

The University's Career Development Center (www.tnstate.edu/careers) facilitates interviews and information sessions. Each fall, more than 100 companies recruit on our campus. Additionally, students are provided tickets to the Nashville area job fair each spring. Because of these opportunities, TSU business graduates are contributing in companies throughout Nashville, the state, the nation and the world.

BUSINESS LEADER SUPPORT

The College of Business enjoys the support of a Board of Advisors made up of community business leaders. These men and women provide valued input into the College's long-term plans, the curriculum and promotional activities. The College also has a Supply Chain Management Governing Board, a Board of Advisors for the Department of Accounting and Business Law, and an Advisory Board for the MBA Program.

OFFICE OF INTERNATIONAL BUSINESS PROGRAMS

The College of Business's international business and economic activities include academic exchange activities for faculty and students and various international conferences. The College also enjoys active membership with the World Trade Council and the Chamber of Commerce.



The College of Business also offers a minor in International Business. Information about the minor is included later in this publication. Additional details about the minor program may be obtained from the College's Office of International Business located in Suite H-410 on the Avon Williams Campus, phone number 963-7154.

The Office of International Business Programs was established by Dr. Galen Spencer Hull in 1999 with the mission to promote the internationalization of programs and curricula in the College of Business at Tennessee State University.

The Office of International Business Programs offers student development through many activities including:

Minor in International Business - Information about the minor is included later in this publication. Additional details about the minor program may be obtained from the College's Office of International Business located in Suite H-410 on the Avon Williams Campus, phone number 963-7154.

Student internships with international firms/agencies – Students have been placed in internships with the Nashville Area Chamber of Commerce as well as private firms engaged in international commerce.

World Trade Council (WTC) –TSU students have participated in the WTC essay competition since 2001. Every year TSU students have won scholarships ranging from \$2500 to \$1000 for a total of \$13,000.

Study Abroad –TSU students have participated in study abroad and internship programs throughout the World including China, Eastern Europe, South Africa, Australia, London, France, Quebec, Tunisia, Thailand, and Mexico.

TSU COLLEGE OF BUSINESS ENTREPRENEURIAL ACTIVITIES



The College of Business offers a minor in Entrepreneurship for undergraduate students. Details are available on the College's website. Through entrepreneurial support services including its Nashville Business Incubation Center, entrepreneurial courses, Management Development Institute, Small Business Development Center, Small Business Resource Center, Bureau of Business and Economic Research, Small Business Resource Center, and new Center for Entrepreneurship, the College of Business serves as a major educational force positively impacting entrepreneurial and economic development in Nashville and the State of Tennessee. Testimony to the

College's entrepreneurial strength is the \$600,000 gift from the Patricia C. and Thomas F. Frist Jr. Foundation. This gift funds the Frist Chair of Excellence with a matching contribution from the State of Tennessee.

The following specific programs and activities have positioned the College of Business at Tennessee State University as a vital entrepreneurial and economic development engine in the State.

The Tennessee Small Business Development Center (SBDC)

The SBDC provides consulting, training and technical support to the small business community. A small business resource center is also available for student use.

The Nashville Business Incubation Center (NBIC)

The NBIC houses 22 small and growing firms. In addition to business residential services, the Center offers support and counseling for center inhabitants.

The Frist Chair of Excellence in Business

The focus of the Frist Chair is entrepreneurship in small and minority business sectors.

Student Entrepreneurial and Economic Development Consulting

TSU students are actively involved in the community. They provide business training to local school children, serve as volunteers in community based organizations and serve as consultants to local small businesses. Senior and junior level students enrolled in MGMT 3240 and MGMT

3250 form teams to assist small businesses and provide in-depth research and insight pertaining to specific entrepreneurial concerns.

The Office of Business and Economic Research

Through the College's Office of Business and Economic Research, the University's excellence in the business arena is shared with the community via varied business information resources, research support, and technical capabilities.

Students in Free Enterprise (SIFE)

This student organization, which is open to all majors, involves the community and campus in the free enterprise system through public information campaigns and classroom activities and projects with school-age children.

STUDENT ORGANIZATIONS

The College of Business encourages its students to participate in extracurricular activities. To complement the total educational experience and to provide leadership opportunities, the following business student organizations are available:

The Accounting Club – Provides opportunities for leadership experience, networking with students, faculty, and employers, career advice, service, and socializing.

American Marketing Association (AMA) – AMA is the largest marketing association in north America. It is a professional association for individuals and organizations involved in the practice, teaching, and study of marketing worldwide. www.marketingpower.com



ALPHA KAPPA PSI

Alpha Kappa Psi – Professional and leadership development of future business leaders, to “Develop well-trained, ethical, skilled, resourceful, experienced business leaders.” www.akpsi.com

The Association for Information Technology Professionals – A professional organization which exposes business information systems and computer science majors to current information systems topics and encourages networking between all majors. www.aitp.org



Beta Alpha Psi – National accounting honor society that promotes and recognizes scholastic and professional excellence in accounting. The TSU chapter provides opportunities for interaction among students, faculty, and professionals, and fosters lifelong growth, service and ethical conduct..



BETA GAMMA SIGMA

Beta Gamma Sigma – An invitation-only honor society made up of 7% of the junior class and the top 10% of the senior class. www.betagammasigma.org

Economics and Finance Society – Promotes professionalism within the finance professions; provides leadership and professional development opportunities.

EXCEL – Student organization that focuses on the professional development of students interested in E-Business and Supply Chain Management.

MultiCultural Friendship Society – This organization bridges the cultural divide by promoting international interaction.

The National Association of Black Accountants (NABA) – Works with accounting firms to place members in accounting and finance positions and provides students exposure to the profession. www.nabainc.org



National Black MBA Association – Professional chapter of the national organization specifically for undergraduate students that plan to attend graduate school or enter a field that will require advanced business savvy.



Phi Beta Lambda – The college-level component of the Future Business Leaders of America, this club encourages professionalism and a knowledge of the business world. <http://www.geocities.com/pbl1942/>

Society for Human Resource Management – Provides students with exposure to the field of Human Resource Management through networking with members of the professional chapter. Monthly luncheon speakers and shadow days are features of membership opportunities. www.shrm.org



Students in Free Enterprise (SIFE) – Promotes free enterprise through education, special events and demonstrations. Competition on regional and national levels allows students the opportunity to showcase local projects and to learn from others. www.sife.org

The Student Leadership Coalition -Consisting of the presidents of all College of Business student organizations, the Student Leadership Coalition works with the dean and the administration of the College and provides on-going input for enhancement. The coalition played a meaningful role in the development of the College's Mission, Vision and Core Value Statements.

For more information on these professional organizations, contact the Office of Public Service, Avon Williams Campus, Suite H-407 or Holland Hall on the Main Campus.

ADVISEMENT

General advising in the College of Business is available Monday through Friday in one of two advisement centers, Avon Williams Campus, Suite H-408 (615) 963-7138 and Main Campus, Holland Hall, Room 103, (615) 963-5145. It is recommended that students visit one of these locations each semester to ensure that they are informed about current requirements and procedures.

THE COLLEGE OF BUSINESS ADVISEMENT SYSTEM

General Advisement & Early Registration	Assigned Faculty Advisors Department Heads College of Business Academic Advisor (Holland Hall) College of Business Academic Coordinator
Tentative Admission	COB Academic Advisor and Academic Coordinator
Full Admission	Department Heads
Graduation Clearance	Academic Coordinator
Transfer Credits	Department Heads
Substitution Forms	Department Heads
Appeals	Dean Tilden Curry

Faculty Advisors for the College of Business

<i>Business Administration</i>	<i>Phone Number</i>	<i>Student's last name</i>
Dr. F. Olorunniwo (Dept. Head)	963- 7346	Full Admission and Transfer Students
Dr. F. Daniel	963-7123	A-C (GB, MGT)
Dr. P. Flott	963- 7135	D-F (GB, MGT)
Dr. C. Fan	963- 7393	A-M (SCM) G-H (GB, MGT)
Dr. J. Jolayemi	963- 7134	I-L (GB, MGT)
Dr. B. Pennington	963- 7130	M-O (GB, MGT) A-Z (RE)
Dr. C. Hurst	963-7123	P-R (GB/HR, MGT)
Dr. K. Barksdale	963-7379	S –T (GB/HR, MGT)
Dr. S. Thach	963- 7133	A-K (MKT)
Dr. V. Lukosius	963- 7128	L-Q (MKT)
Dr. R. Unni	963- 7126	U (GB, MGT) R-Z (MKT)
Dr. X. Li	963- 7379	N-Z (SCM) V-Z (GB, MGT)

<i>Business Information Systems</i>	<i>Phone Numbers</i>	<i>Student's last name</i>
Dr. J. Ellzy (Dept. Head)	963- 7142	Full Admission and Transfer Students
Dr. A. Kamssu	963- 7205	A-D
Dr. G. Marquis	963- 7096	E-H
Dr. S. Venkatraman	963- 7315	I-L
Dr. R. Guy	963-7176	M-P
Dr. D. King	963-7169	Q-T
Dr. J. Siekpe	963-7132	U-Z

<i>Economics and Finance</i>	<i>Phone Numbers</i>	<i>Student's last name</i>
Dr. S. Ghosh (Dept. Head)	963-7172	Full Admission and Transfer Students
Dr. D. Dhakal	963-7345	A-D
Dr. W. Perry	963-7131	E-H
Dr. A. Ray	963-7347	I-L
Dr. A. Wahid	963-7149	M-O
Dr. H. Luea	963-7155	P-S
Dr. N. Modeste	963-7387	T-V
Dr. C. Chen	963-7384	W-Z

<i>Accounting and Business Law</i>	<i>Phone Numbers</i>	<i>Student's last name</i>
Dr. E. Jermakowicz (Dept. Head)	963- 7052	Full Admission and Transfer Students
Dr. R. Banham	963- 7163	A-B
Dr. R. Hayes	963- 7164	D-L
Dr. L. Laska	963- 7166	M-O & S
Prof. D. Kotval	963-7213	P-R & C
Dr. L. Maples	963- 7168	T-Z

Students seeking Tentative Admission should make an appointment with
Trena Barksdale, Unit Academic Advisor 615- 963-5145 (Main Campus) or
Julie Roberts, Academic Coordinator 615-963-7138 (Avon Williams Campus).

Students seeking Full Admission should see the appropriate Department Head.

COMMUNICATION



In the College of Business, communication with students is important. Information about student organizations and other general announcements are posted on both campuses. Students are also informed of COB happenings via University mail and the College's website: www.cob.tnstate.edu. College of Business Faculty may be reached via their mailbox on the Avon Williams Campus, Suite K, via e-mail or phone. Phone numbers are listed at the end of this handbook.

SCHOLARSHIPS

A limited number of scholarships are available for College of Business majors. These are non-repayable assistance awards based on academic excellence, civic achievements, course of study or other specific criteria developed by the sponsor.

Procedures: A scholarship application and brochure may be obtained from the College of Business offices on either Campus or <http://www.cob.tnstate.edu/scholarship/scholarship.html>.

Return the application to the College of Business Director of Public Service (Suite H-407 on the Avon Williams Campus) or the SDC in Holland Hall along with (1) a current resume; (2) the name of two faculty references; and (3) any other applications or information required by the scholarship granting organization. Applications for College of Business scholarships will be accepted beginning January 15th. Unless otherwise indicated, February 15th is the deadline for all College of Business scholarship applications.



Contact: Director of Public Service at 963-7349 or Dr. Lownes-Jackson at 963-7127.

INTERNSHIP CLASSES



The primary objective of College of Business Internship courses is to reinforce and enhance the theoretical knowledge received in the classroom with practical on the job experiences. With the completion of the lower division foundation courses in business and the attainment of full or tentative admission to the College of Business, students have an opportunity to both apply and observe many of the tools, principles, and practices learned in the classroom in a real world business, industry, or governmental setting.

Internship Course Requirements

- ❖ Prior to registering for an internship course, a completed internship package must be submitted and approved either by the faculty person of record, appropriate department head, or COB administrator. Internship packages may be obtained from the COB Website (www.cob.tnstate.edu). Completed packages must be submitted to Dr. Millicent Lownes-Jackson (Suite H on the Avon Williams campus) for final approval.
- ❖ Students must work at least 15-20 hours per week on an approved internship throughout a full academic semester. A maximum of six credit hours earned in business internship and independent study courses (combined) may be applied to degree requirements. Approval by the appropriate department head or COB administrator is required to enroll in internship and independent study courses.

ADMISSION TO THE COLLEGE OF BUSINESS

Students pursuing the Bachelor of Business Administration (BBA) degree must make application to the College of Business and be admitted to the Upper Division to receive degree credit for 3000 and 4000 level business courses. Application is generally made when the student is ready to begin taking upper division business (3000 and 4000 level) courses. The College's policy is not to recognize for degree purpose credits earned in upper division business courses prior to a student's Tentative or Full Admission to the Upper Division of the College of Business. It is the student's responsibility to have his/her status verified before registering for upper division business courses.

Tentative Admission

The purpose of tentative admission is to allow some flexibility in the scheduling of classes for students who have completed all except nine hours of the required lower division courses with an overall TSU cumulative GPA of at least 2.00 and a lower division business core GPA of at least 2.00. *The current lower division business core is made up the following courses: ECON 2010, ECON 2020, ECON 2040, ECON 2050, ACCT 2010 and ACCT 2020.* Tentative admission makes it possible for students to have a full course load through combining remaining lower division courses and designated upper division business courses.

The *maximum* number of upper division business credits which may be earned while a student holds Tentative Admission is **24 hours**. It is very important that this provision is understood. For example, a student who has earned 18 hours of upper division business credits may register for only six additional hours of upper division business credits.

Students who are granted tentative admission and subsequently fail or withdraw from lower division courses will have their total course load restricted in the succeeding semester. Withdrawal or failure is seen as evidence that a student experienced difficulty with the lower division course.

Tentative admission is valid only for the semester for which it was issued. Students who do not complete lower division requirements during the semester in which tentative admission is granted ***must*** request renewal of the tentative status for an additional semester.

Tentative admission may be granted by the College's Academic Advisor located in Holland Hall, Room 103. Appointments may be made by calling 963-5145.

When coming for an appointment pertaining to tentative admission, please bring an up-to-date copy of your transcript. This is especially important if you have taken courses at another institution.

Full Admission

Full admission to the College of Business is granted upon completion of the following admissions requirements:

- ❖ Must have completed all lower division requirements
- ❖ Must have a “C” or better in both English 1010 and English 1020
- ❖ Must have a cumulative 2.00 GPA or better
- ❖ Must have a 2.00 GPA or better in lower division business courses
- ❖ Must have completed all high school deficiencies (if applicable)
- ❖ Must not have earned 24 or more hours of Upper Division courses



RETENTION

Students in the College of Business are expected to maintain a minimum cumulative average of 2.00. Students who incur a probationary status are to repeat failed courses -- or courses in which ‘D’s were earned -- during the semester immediately following that in which the grades were earned.

TRANSFER OF CREDIT POLICY

1. The specific credit for business coursework completed at other institutions which will apply toward the BBA degree is determined by the department head of that perspective major in concert with the Office of Admissions and Records.
2. The College of Business reserves the right to test the proficiency of any student in coursework transferred from other colleges or universities and the right to disallow transfer credit in such coursework if the student cannot demonstrate acceptable proficiency.
3. Courses transferred from community and junior colleges may not be used to meet upper level business course requirements unless they are validated either by (1) the successful completion of an acceptable CLEP or DANTES examination; or (2) the successful completion of a departmental examination.
4. Transient Status: BBA students who wish to attend another institution as “transient” or “visiting” students to take upper division business courses for degree credit must obtain written approval in advance from the Office of Undergraduate Studies of the College of Business. Approval is not automatic. MGMT 4500 (Business Strategy) must be taken at TSU.
5. Re-enrollment after transferring elsewhere: BBA students who enroll at another institution as regular students (as opposed to transient or visiting status) will be considered as having transferred to that institution. If such students later re-enroll in the TSU BBA program, regardless of the length of the absence, they may be subject to the curricular degree requirements in effect at the time of their re-enrollment. Such students are encouraged to discuss their transfer to the other institution with their major’s department head in advance if they intend to apply this work toward the BBA degree.
6. The College of Business subscribes to the philosophy that a student’s undergraduate program below the junior year should include no advanced, professional level courses. This philosophy is based on the conviction that the value derived from these advanced courses is materially enhanced when based upon a sound foundation in the liberal arts.

THE GRADUATION CLEARANCE PROCESS



The purpose of the Graduation Clearance Process is to ensure that students are SPECIFICALLY aware of all degree requirements to be met and that they concur with the review by the College of Business. The review is conducted with the catalog which a student is following; the student is provided with a signed copy of the review and a copy is placed in the student's file in the Office of Undergraduate Studies.

SPECIFIC ITEMS TO BE COVERED IN THE COLLEGE OF BUSINESS GRADUATION CLEARANCE

1. University and College of Business Degree Requirements. As stated in the catalog in which you are following.
2. Test and Evaluative Activities which may be required. The University may require students to participate in evaluative activities designed to yield information on its instructional programs or to gather general data needed by the Department, College, or University. Dates for such activities are posted, announced in classes, and – in most instances – included in the semester schedule. It is the student's responsibility as a prospective graduate to remain alert to these activities through reading and contacts with the Office of Undergraduate Studies.
3. Removal of "I" Grades, Substitution of Courses, Credits by Examination. All incompletes must be removed no later than the date on which graduation applications are due in the College of Business. Any request to substitute major field courses must be approved by the student's department head. All examinations for credit must be scheduled prior to the semester in which the student plans to graduate and must be completed in accordance with University guidelines by the date of filing for graduation.
4. Filing for Graduation. The process of filing for graduation is completed during the semester *prior* to graduation. *Students who file for graduation and do not complete graduation requirements must re-file by the date applications are due for the new semester in which the students plan to graduate.* Those who must re-file must make an appointment with the College's Academic Coordinator immediately upon determining that they will not graduate as expected.
5. Participation in Commencement Activities. Instructions for participating in Commencement exercises are posted on the University Commencement Website: www.tnstate.edu/commencement. Available information is provided to students during their clearance for graduation interview. Students who do not plan to participate should contact the Office of Records for procedures to follow to secure their diplomas.

COLLEGE OF BUSINESS GRADUATION REQUIREMENTS

Credit hours required for the Bachelor of Business Administration degree total a minimum of 120 semester hours if you are following the 2004-2005 catalog or later, unless otherwise specified by the student's major.

Specific College of Business Graduation Requirements

1. Business majors must maintain an overall TSU cumulative GPA of at least 2.00 (not including remedial and developmental courses); a GPA of at least 2.00 in the lower division business core courses; a GPA of at least 2.00 in the upper division business core; and a GPA of at least 2.00 in the courses being used to satisfy the major field plus upper division business elective course requirements.
2. Business majors may not have more than two D's in the courses being used to satisfy the major field plus upper division business elective course requirements. D's and F's in additional (extra) major elective courses will not count toward determining whether the student is in violation of the 2-D policy. Accounting majors can not have any D's in the major field.
3. At least 50 percent of the business credit hours required for the business degree must be earned at Tennessee State University, including MGMT 4500 (Business Strategy). See the Office of Undergraduate Studies for further details.
4. The general education component of each student's undergraduate curriculum shall comprise at least 50 percent of the student's four-year program. See the Office of Undergraduate Studies for further details.
5. The College accepts graduation applications only from students who have completed all freshman and sophomore requirements. Satisfactory completion of these requirements includes full admission to the upper division of the College of Business and an earned grade of C or better in both English 1010 and 1020.
6. All business majors are required to review degree requirements with the Office of Undergraduate Studies at least one semester prior to the semester in which graduation is anticipated. Only students who are eligible will be permitted to remain enrolled in MGMT 4500 (Business Strategy). It is the responsibility of the student to secure a current and complete transcript and schedule an appointment for the transcript review.
7. Business majors must complete at least one academic year in residence and at least 30 semester hours of credit earned in residence with a minimum quality point average of "C" (2.000).



8. Majors are to participate in performance evaluation measures (taking various tests, responding to inquires) designated by the College or University.

ALUMNI



Our alumni have used their degrees to succeed as bank loan officers, department store buyers, marketing managers, brand managers, IRS auditors, corporate purchasing agents, human resource managers, corporate vice presidents and to pursue entrepreneurial dreams. The list is extensive. Alumni remain involved with the University through alumni activities, the Student Motivation Task Force and often return as recruiters. Alumni are encouraged to keep the College's Office of the Associate Dean informed about career and address changes.

THE TSU MBA

PROGRAM OBJECTIVES:

The TSU graduate business program adheres to the core values of the college and is designed to provide strategic, behavioral and technical competencies relevant to contemporary business practice. The objectives of the program provide the guidance for course design and development for the enhancement of student skills and to add value in both content and analytical/critical faculties.



The specific objectives are:

1. To enhance analytical and critical thinking skills
2. To apply theory to practice
3. To gain an ethical and international perspective throughout different aspects of business
4. To promote excellence in leadership and teamwork
5. Leverage technology to impart educational content and training relevant to business practice.

MBA CORE REQUIREMENTS - 27 HOURS

ACCT 6010	Managerial Accounting/Controllership	3
BISI 6130	Management & Evaluation of Information Systems	3
ECON 6010	Statistical Decision Making	3
ECON 6110	Managerial	3
FINA 6300	Managerial Finance	3
MGMT 6020	Behavior in Organizations	3
MGMT 6060	Operations Management	3
MGMT 6110	Business Strategy & The Economic Environment	3
MKTG 6050	Marketing Management	3

MBA ELECTIVE REQUIREMENTS - 9 HOURS

3 elective courses in area of concentration	<u>9</u>
Total Semester Hours	36

(for elective courses see below)

CONCENTRATION I: ACCOUNTING

ACCT 6170	Federal Tax
ACCT 6200	Accounting Information Systems
ACCT 6250	International Accounting

CONCENTRATION II: FINANCE

FINA 6400	Financial Institutions
FINA 6450	Commercial Banking
FINA 6500	Corporate Asset Management
FINA 6550	Financial Structure Management
FINA 6600	Investments
FINA 6650	Portfolio Management

CONCENTRATION III: SUPPLY CHAIN MANAGEMENT

MGMT 6260	Integrated Supply Chain Management
MGMT 6220	Procurement Management
MKTG 6100	Logistics

CONCENTRATION IV: MANAGEMENT OF INFORMATION SYSTEMS

BISI 6250	Decision Support Systems
BISI 6300	Business Telecommunications
BISI 6370	Seminar in Information Systems
BISI 6400	Electronic Commerce
BISI 6550	Project Management and Analysis
BISI 6750	Contemporary Information Technologies
BISI 6800	Strategic Information Systems

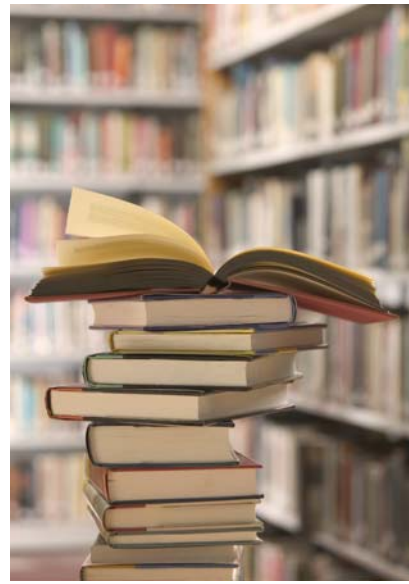
Removing High School Deficiencies

WHAT ARE HIGH SCHOOL UNIT DEFICIENCIES?

Fourteen specific high-school units are required by the Tennessee Board of Regents for admission to a Tennessee Board of Regents institution. A high-school deficiency occurs because, under certain circumstances, some students were (and are) allowed to enter a TBR institution without all of the fourteen units.

WHAT ARE THE REQUIRED FOURTEEN HIGH-SCHOOL UNITS?

- ❖ 4 Units of English
- ❖ 1 Unit of Algebra I
- ❖ 1 Unit of Algebra II
- ❖ 1 Unit of Geometry or other advanced math course with geometry as a major component.
- ❖ 2 Units of Natural/Physical Sciences, including at least one unit, with lab, of Biology or Technology, Chemistry, Physics, or Principles of Technology II.
- ❖ 2 Units of a single Foreign Language
- ❖ 1 Unit of Social Studies, including world history, ancient history, modern history, world geography, and European history.
- ❖ 1 Unit of United States History
- ❖ 1 Unit of Visual/Performance Arts, including a survey course or participation in one or more of the arts (music, dance, theater, visual arts).



In addition to these, an additional unit in the arts, in mathematics, and in foreign languages is required. Different requirements may exist for some freshman applicants (e.g., GED, early admission, international students, or students who graduated from high school more than five years prior to applying for college admission).

HOW ARE THE DEFICIENCIES REMOVED?

- ❖ English – Take COMPASS Test and abide by placement
- ❖ Algebra I & II – Take COMPASS Test and abide by placement
- ❖ Advanced Math – DSMA 0990
- ❖ U.S. History – History 2010
- ❖ Foreign Language – One or two level-one courses, depending on the number of units required
- ❖ Natural/Physical Science – One or two semesters in a science with lab, depending on the number of units missing. Please see the TSU Undergraduate Catalog for the specific list of courses used to satisfy this deficiency.
- ❖ Social Studies – HIST 1210, HIST 1220, HIST 1211, or HIST 1221
- ❖ Visual/Performing Arts – ART 1012, ART 1350, HPER 1022, OR THTR 1010

In order to satisfy this requirement, students must earn a grade of “C” or better.



For Your Information

- ❖ *Business Orientation* – MGMT 1000 satisfies the orientation requirement. An Orientation course taken at another University does **NOT** meet this requirement. Orientation must be taken during the first semester of matriculation at TSU.
- ❖ *English 2012-2322* – Must have at least 3 semester hours credit.
- ❖ *History 2010 and 2020* – Must have 6 semester hours credit in U.S. History or Tennessee History (HIST 2030). European or Western Civ. does **not** meet this requirement.
- ❖ *Math 1110 (College Algebra)* – MATH 1710 (Pre-Calculus) may be substituted for this course. MATH 1720 (Pre-Calculus II) and MATH 1915 (Calculus and Analytical Geometry) may **NOT** be substituted for this course.
- ❖ *Math 1830 (Basic Calculus)* – MATH 1915 (Calculus and Analytical Geometry) may be substituted for this course.
- ❖ *Natural Science* – Must have 8 semester hours. Recommended courses are BIOL 1010/1011, BIOL 1020/1021, CHEM 1030/1031 and CHEM 1040/1041, PHYS 2030/2031 and PHYS 2040/2041 or ASTR 1010 and ASTR 1020. Plus the appropriate lab components must be taken with all of these classes.
- ❖ *Humanities* – Must have 3 or 6 semester hours with courses from different disciplines: AREN 2310, ART 1010, THTR 1020, MUSC 1010, PHIL 1030, HIST 1210, HIST 1220 or RELS 2010.
- ❖ *Senior Project or Senior Seminar* – MGMT 4500 satisfies this requirement.
- ❖ *Probation* – Students on probation may **NOT** enroll in more than 13 semester hours.
- ❖ *Overloads (Fall and Spring)* – Generally, anything over 18 hours requires overload permission. The **maximum** number of overload hours is 21 hours in total. Freshman may **not** carry an overload. Sophomores, Juniors, and non-graduating Seniors may carry an overload of up to 21 hours **if** they have a cumulative 3.00 GPA or higher. Graduating Seniors may carry an overload of up to 21 hours **if** they have a 2.00 GPA or higher. All overload requests **must** be approved by a Department Head and the Dean or a designated representative.

- ❖ *Overloads (Summer)* – The maximum course load for undergraduate students for Summer is 15 hours.
- ❖ *Classes taken at another institution for summer sessions and regular semesters* – A currently enrolled student must get a pre-approved “Permission to Take a Course at Another Institution” form completed and approved *before* enrolling in classes at another institution and transferring the earned hours to TSU for credit toward graduation and degree requirements. Students may obtain a “Permission to Take a Course at Another Institution” form from the Office of Undergraduate Studies or Admissions and Records.
- ❖ *Administrative Withdrawal*- A student may be administratively withdrawn from any College of Business class when the student is not eligible to be enrolled in the class.
- ❖ *Transfer students* should consult their department heads regarding core course requirements if they are transferring in business courses or to determine the acceptability of upper division business courses earned at other institutions.
- ❖ The College of Business subscribes to the philosophy that a student’s undergraduate program below the junior year should include *no* advanced, professional level courses.

CALCULATING YOUR GPA

Your GPA or “grade point average” is the most important indicator on your University record of your successful performance as a student. The minimum GPA required by the University for awarding the baccalaureate or the associate degree is 2.00 for all credit work taken as part of an approved program of study. Some majors may require a higher GPA to graduate. The GPA is computed by dividing the number of credit hours attempted into the total number of quality points earned except for credit hours in courses for which you received a “W” an “I” or an “IP”.



Each grade in the University’s grading system is worth a designated number of points. Each course which you take is worth a certain number of credit points. To calculate your GPA, list all of your grades. Then list credit hours for each course and place the quality point values next to them in another parallel column. Add the quality points. Add the column of credit hours. Divide the total number of quality points earned by the total number of credit hours. (See the example below) This is your GPA. Remember that a repeated course is counted as attempted one time only. The last grade earned in a repeated course, whether or not it is the highest grade, is used to calculate the GPA.

GRADES

A	4.0
B	3.0
C	2.0
D	1.0
F	0.0

QUALITY VALUES

<u>Course</u>	<u>Grade</u>	<u>Cr. Hr.</u>	<u>Quality Points</u>
HIST 2010 =	C	3 cr. hrs. (2 x 3)	6
ENGL 1010 =	A	3 cr. hrs. (4 x 3)	12
MGMT 1000 =	A	1 cr. hrs. (4 x 1)	4
MUSC 1010 =	A	3 cr. hrs. (4 x 3)	12
MATH 1110 =	B	<u>3 cr. hrs.</u> (3 x 3)	<u>9</u>
		13 cr. hrs.	43

$$\text{GPA} = \frac{43 \text{ Quality Points}}{13 \text{ credit hours}} = 3.308$$

Stipulations For Taking College of Business Courses

Student must understand that...

- ❖ All business majors enrolled in upper division business courses **MUST** have either Tentative or Full Admission to the College of Business.
- ❖ A Tentative Admission form issued for a previous semester is **NOT** valid for a current semester.
- ❖ The College of Business' policy is to **not** recognize for degree purpose upper division business credits earned where a business major did not have Tentative or Full Admission to the College.
- ❖ It is the student's responsibility to learn and observe all policies, regulations, and procedures required by Tennessee State University, by the College of Business and by the program in which they are enrolled.
- ❖ Ignorance of a policy, regulation, or procedure will not be accepted as a justification for a waiver or exception.
- ❖ An assertion that the student was not informed by an advisor or other university authority of a specific requirement listed in the relevant TSU catalog will not be accepted as a valid reason for a waiver or exception.
- ❖ Individual faculty members do not have the authority to waive or grant exceptions to a TSU, College of Business, or program policy, regulation or procedure requirement. Only department heads and above may do so and only in rare circumstances.
- ❖ In order to enroll in MGMT 4500 and receive graduation degree credit for it, the student **MUST**: (1) have senior standing, (2) have satisfactorily completed all other lower division **AND** upper division business **CORE** courses, and (3) have Full Admission to the College of Business.
- ❖ It is the student's responsibility to remove all high school deficiencies as well as all required remedial and/or developmental courses. This should be done as early as possible.

DEPARTMENT OF ACCOUNTING AND BUSINESS LAW

General Statement: Consistent with the missions of Tennessee State University and the College of Business, the mission of the Department of Accounting and Business Law is to attract, retain, educate, and then graduate qualified students, to offer a curriculum that satisfies the educational content requirements for CPA licensing in the State of Tennessee, to ensure a positive atmosphere for student matriculation, to deliver a quality educational opportunity that prepares graduates for entry into professional and managerial careers at the local, regional, and national level, and to provide students with a well-rounded education that improves their lives and the communities in which they live.



MAJOR IN ACCOUNTING

Major in Accounting: 120 semester hours for the BBA degree.

Admission, Retention, and Graduation:

1. Accounting majors will be required to take a minimum of four upper division accounting courses at TSU including ACCT 3130 – Intermediate Accounting III, ACCT 4230 – Auditing Theory, and two accounting electives.
2. Students must earn at least a grade of “C” in each course used to complete the Accounting major.
3. See College of Business section on Admission, Retention, and Graduation for additional requirements.



Major: Admission to the upper division of the College of Business is required to receive degree credit for 3000 and 4000 level business courses. Admission to the University does not constitute admission to the College of Business. See section on Admission, Retention, and Graduation for admissions procedure.

Requirements for Professional Certification: The bachelor’s degree provides the educational background for many entry-level accounting positions. Students with this degree will have the necessary educational requirements for the CMA and CIA exams. Students will also have earned at least 120 hours of the 150 hours needed to sit for the CPA exam in those states requiring 150 credit hours. Students may earn the remaining hours needed for the CPA exam by obtaining a Master of Science in Accounting degree or other graduate degree, such as a Master of Business Administration, or by taking additional undergraduate classes. Students should consult with their advisors and their State Boards of

Accountancy for the exact requirements. In Tennessee, graduate course hours count 150% toward meeting the 150-hour requirement.

Internship and Co-op Programs: Opportunities are available for qualified students to obtain paid on-the-job experience in either industrial or public accounting through internship and Co-op programs. The programs involve multiple work experiences and are generally started during the students' sophomore or junior year. Students interested in the programs should contact the College of Business Office of Placement as early as possible.

DEPARTMENT OF BUSINESS ADMINISTRATION



General Statement: Consistent with the missions of Tennessee State University and the College of Business, the Department of Business Administration, by integrating instructional technology in the classroom, offers practical and innovative graduate and undergraduate programs which expose students to current information concerning the study and practice of business. This information aids students in developing managerial skills and responsible ethical alertness that differentiates them in the marketplace, advances their careers, and enables them to compete effectively in the world of business.

Program Objectives: The curriculum in Business Administration provides students with general education requirements, core requirements in the various disciplines

of business, and a strong background in the areas of Management, Marketing, or Real Estate and Urban Development.

Admission, Retention, and Graduation: See College of Business section on Admission, Retention, and Graduation.

The Department of Business Administration offers the BBA in General Business as well as concentrations in Management, Marketing, e-Business and Supply Chain Management, and Real Estate and Urban Development.

Business Administration with Concentration in General Business

This concentration is designed for students who prefer to acquire a broad undergraduate training in business, rather than specializing in a specific area. Students design their business electives to fit their career goals.

Business Administration with Concentration in Management

The Management program provides students with the opportunity for professional preparation applicable to the management of private and public sector organizations. Employment opportunities are available in administration management, human resources management, industrial relations, operations management, and quality management. Career opportunities are readily available in small, medium, and large businesses, government agencies, foundations, hospitals, and other service and manufacturing organizations. Students who choose a management concentration have the option of choosing the General Management track or the Human Resources (HR) Management track.

Business Administration with Concentration in Marketing

Marketing includes all activities concerned with ascertaining and satisfying the needs and desires of individual and organizational buyers/consumers. It is consequently, a function of prime importance in all forms of organizations. The marketing program is designed to facilitate both entry into marketing and long-term professional advancement. Course emphasis is placed on marketing management.

Those who choose marketing as a career will be involved in product development and improvement, consumer research, pricing, promotion, sales, and distribution. Professional careers are open to marketing students in advertising firms, research organizations, retailing and wholesaling firms, and other service organizations, as well as a wide range of manufacturing, service and non-profit groups devoted to supplying goods or services to meet the needs of the customer/buyer.

Business Administration with Concentration in Real Estate and Urban Development

The curriculum for the concentration in Real Estate and Urban Development is designed for those students who are interested in fields concerning the allocation of urban land resources. Accordingly, students are trained for employment in both the private and public sectors. Fields of study include real estate brokerage, appraisal, law, finance, marketing, property management, land-use planning and development, and public and private policies applicable to real estate and urban development. The curriculum is structured to provide students with an understanding of (1) the specific activities involved in urban land development, (2) the forms of economic, social, physical, and legal services that arise from land use activities, (3) the optimum distribution of residential, commercial, industrial and other specialized land uses, and (4) the activities in which real estate business people are engaged (5) public and private policies and actions that are designed to improve our urban development.

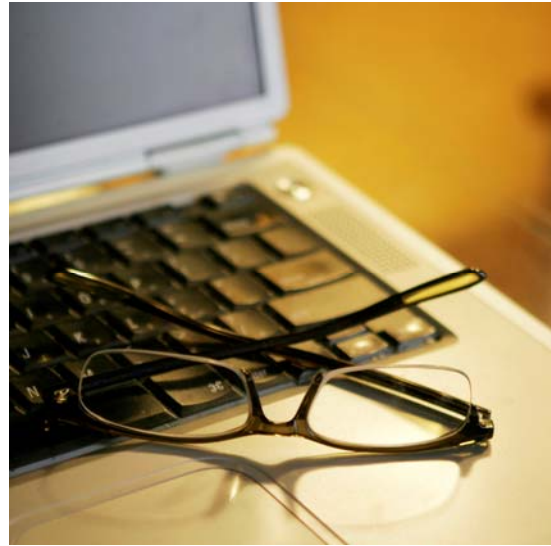
Business Administration with Concentration in e-Business and Supply Chain Management

The curriculum for the concentration in e-Business and Supply Chain Management is designed to prepare students for a career in e-Business Technology and/or Supply Chain Management. The degree program provides a solid business foundation upon which rigorous e-Business technology competencies are built. The graduates of the program will possess the management and technology skills required for positions in e-Business and Supply Chain environment. The main objective of the program is to provide students with an understanding of the strategic and operational nature of e-Business.

DEPARTMENT OF BUSINESS INFORMATION SYSTEMS

The Business Information Systems (BIS) program emphasizes the development of practical skills and real-world experience while maintaining a high level of academic rigor. The program is designed to give students the competitive edge in the technologically driven and rapidly changing (evolving) business environment.

The BIS curriculum is designed to develop effective decision making skills by ensuring that courses required be cross functional and diverse. Therefore, in addition to courses geared toward effective use of computer and information technology, students are required to take courses in other disciplines (areas) in the College of Business as well as other colleges and schools.



Students graduating from BIS program will have:

- A strong foundation in (but not limited to) office suites, object oriented programming, structured programming, networking and telecommunication, data base management, and multimedia decisions.
- A solid understanding of (strategic) information systems, (conception) design, analysis, implementation and management.
- An understanding of today's highly computerized business environment.
- The ability to understand, mobilize and manage technology.
- The ability to apply analytical techniques to practical business problems.
- Excellent written, oral and presentation skills and the ability to work well in teams.
- An understanding of business concepts, terminology and culture.
- An appreciation of the value of diversity and ethical behavior.

BIS CAREER OPPORTUNITIES

The BIS Program prepares students for technical and managerial positions. The BIS Program produces highly capable individuals with marketable skills required to be an excellent systems analyst, network administrator, database manager, information systems strategist and manager and hardware and software analyst.

BIS graduates acquire jobs in areas including, but not limited to:

- People-oriented-fields – direct contact with users and clients, including jobs in information systems, telecommunications, consulting, training and user support.
- Rules-and-procedures oriented jobs – develop and enforce compliance with an organization's procedures, including positions as systems auditors.
- Data-oriented-careers – assist users in gaining proper access to data and including such jobs as database designer or administrator.

- Software-oriented positions – involves programming, and includes such positions as application programmer and systems analyst.
- Hardware oriented jobs – concentrate on equipment and include such jobs as managers of computer operations and microcomputer specialists.

BUSINESS INFORMATION SYSTEMS E-BUSINESS TECHNOLOGY CONCENTRATION

The BBA-EB concentration prepares students for a career in the rapidly growing field of e-Commerce and e-Business. The degree program provides a solid business foundation upon which rigorous information technology competencies are built. The graduate of the program will possess the requisite management and technology skills required for positions in the e-Business and e-Commerce arena. The main objective of the Program is to develop students who understand the strategic and operational nature of e-Business, and are capable of developing dynamic, Web-based systems that provide a strategic and competitive advantage.

DEPARTMENT OF ECONOMICS AND FINANCE

The Department of Economics and Finance offers a program of instruction for those who expect to pursue careers in economics, finance, or insurance and provides service courses for business and non-business majors. The program is aimed at helping students acquire: (1) an understanding of the objectives, functions, and institutions of a private enterprise economy, (2) a fundamental and rigorous tool kit for analysis, and (3) the ability to integrate economic and finance principles with various areas of business administration.



FRESHMAN AND SOPHOMORE YEARS

All majors in the College of Business take the following courses during their Freshman and Sophomore years. Students following the Teacher Education Concentration should follow the four year curriculum framework for BISE Teacher Certification.

FRESHMAN YEAR

FALL SEMESTER		SPRING SEMESTER	
<u>Course</u>	<u>Hrs.</u>	<u>Course</u>	<u>Hrs.</u>
ENGL 1010	3	ENGL 1020	3
HIST 2010	3	HIST 2020	3
MATH 1110/Non-Business Elective*	3	MATH 1830	3
MGMT 1000	1	Natural Science w/Lab	4
Natural Science w/Lab	<u>4</u>	BISI 2150/Non-Business Elective*	<u>3</u>
	14		16

SOPHOMORE YEAR

FALL SEMESTER		SPRING SEMESTER	
<u>Course</u>	<u>Hrs.</u>	<u>Course</u>	<u>Hrs.</u>
ACCT 2010	3	ACCT 2020	3
ECON 2010	3	ECON 2020	3
ECON 2040	3	ECON 2050	3
ENGL 2012-2322	3	ENGL 2012-2322/Humanities	3
COMM 2200	<u>3</u>	Humanities	<u>3</u>
	15		15

*Students testing out of BISI 2150 must take any 3 hour non-business elective.

During the Junior and Senior year, students take major relevant courses subsequent to obtaining official admittance to the College of Business.

Freshman and Sophomore Checklist 2007-2009 Catalog

FRESHMAN YEAR

Fall Semester – 14 cr.

Courses

ENGL 1010 – Freshman English I (3 cr.) ___
 HIST 2010 – American History I (3 cr.) ___
 MGMT 1000 – Business Orientation (1 cr.) ___
 MATH 1110/Non-Bus. Elective* (3 cr.) ___
 Natural Science with Lab (4 cr.) ___

Spring Semester – 16 cr.

Courses

ENGL 1020 – Freshman English II (3 cr.) ___
 HIST 2020 – American History II (3 cr.) ___
 MATH 1830 – Basic Calculus (3 cr.) ___
 Natural Science with Lab (4 cr.) ___
 BISI 2150/Non-Bus. Elective* (3 cr.) ___

SOPHOMORE YEAR

Fall Semester – 15 cr.

Courses

ACCT 2010 – Prin. of Accounting I (3 cr.) ___
 ECON 2010 – Economic Principles I (3 cr.) ___
 ECON 2040 – Intro. to Stats. I (3 cr.) ___
 ENGL Literature (3 cr.) ___
 COMM 2200 – Public Speaking (3 cr.) ___

Spring Semester – 15 cr.

Courses

ACCT 2020 – Prin. of Accounting II (3 cr.) ___
 ECON 2020 – Economic Principles II (3 cr.) ___
 ENGL Literature or Humanities (3 cr.) ___
 ECON 2050 – Intro. to Stats. II (3 cr.) ___
 Humanities (3 cr.) ___



**Students must APPLY to the College of Business and be
FULLY OR TENTATIVELY ADMITTED to the Upper Division
 before taking courses beyond this point!!!!**

Natural Science courses to choose from:

- BIOL 1010/1011 – Introduction to Biology I
- BIOL 1020/1021 – Introduction to Biology II
- BIOL 1110/1111 – General Biology I for science majors
- BIOL 1120/1121 – General Biology II for science majors
- CHEM 1030/1031 – Gen. Chem. I for non-science majors
- CHEM 1040/1041 – Gen Chem. II for non-science majors
- CHEM 1110/1111 – General Chemistry I
- CHEM 1120/1121 – General Chemistry II
- PHYS 2010/2011 – College Physics I
- PHYS 2020/2021 – College Physics II
- PHYS 2030/2031 – General Physics I
- PHYS 2040/2041 – General Physics II
- ASTR 1010 – Astronomy I
- ASTR 1020 – Astronomy II

Humanities courses to choose from:

- AREN 2310 – Architectural History
- ART 1010 – Art Appreciation
- THTR 1020 – Appreciation of Drama
- MUSC 1010 – Music Appreciation
- PHIL 1030 – Intro. to Philosophy
- RELS 2010 – Intro. to Religious Studies
- HIST 1210 – World History I
- HIST 1220 – World History II

English Literature courses to choose from:

- ENGL 2110 – American Literature
- ENGL 2310 – World Literature I
- ENGL 2012 – Literary Genres I
- ENGL 2013 – Black Arts and Literature I
- ENGL 2210 – Survey of English Lit. I
- ENGL 2120 – American Literature II
- ENGL 2320 – World Literature II
- ENGL 2022 – Literary Genres II
- ENGL 2023 – Black Arts and Literature II
- ENGL 2220 – Survey of English Lit. II
- ENGL 2220 – Survey of English Lit. II

**Students that do not have an equivalent course must take the listed course as a non-business elective*

Accounting and Business Law Course Curriculum

FRESHMAN YEAR

FALL SEMESTER		SPRING SEMESTER	
<u>Course</u>	<u>Hrs.</u>	<u>Course</u>	<u>Hrs.</u>
ENGL 1010	3	ENGL 1020	3
HIST 2010	3	HIST 2020	3
MATH 1110/Non-Business Elective*	3	MATH 1830	3
MGMT 1000	1	Natural Science w/Lab	4
Natural Science w/Lab	<u>4</u>	BISI 2150/Non-Business Elective*	<u>3</u>
	14		16

SOPHOMORE YEAR

FALL SEMESTER		SPRING SEMESTER	
<u>Course</u>	<u>Hrs.</u>	<u>Course</u>	<u>Hrs.</u>
ACCT 2010	3	ACCT 2020	3
ECON 2010	3	ECON 2020	3
ECON 2040	3	ECON 2050	3
ENGL 2012-2322	3	ENGL 2012-2322/Humanities	3
COMM 2200	<u>3</u>	Humanities	<u>3</u>
	15		15

JUNIOR YEAR

FALL SEMESTER		SPRING SEMESTER	
<u>Course</u>	<u>Hrs.</u>	<u>Course</u>	<u>Hrs.</u>
ACCT 3110	3	ACCT 3120	3
ACCT 3140	3	ACCT 3070	3
BISE 3150	3	BLAW 3000	3
MGMT 3010	3	BISI 3230	3
MKTG 3010	<u>3</u>	FINA 3300	<u>3</u>
	15		15

SENIOR YEAR

FALL SEMESTER		SPRING SEMESTER	
<u>Course</u>	<u>Hrs.</u>	<u>Course</u>	<u>Hrs.</u>
ACCT 3200	3	ACCT 4010	3
ACCT Elective**	3	ACCT 4230	3
ACCT Elective**	3	BLAW 3230	3
MGMT 3020	3	MGMT 4500	3
Non-Business Elective	<u>3</u>	Non-Business Elective	<u>3</u>
	15		15

**Students that do not have an equivalent course must take the listed course as a non-business elective*

***Students should consult with an Accounting Faculty Advisor before selecting their Accounting electives.*

Business Administration Course Curriculum

Majors in Business Administration have the option of concentrating in Human Resource Management, Management, Marketing, Real Estate and Urban Development, and e-Business and Supply Chain Management. The respective course requirements are as follow:

Major in Business Administration with Concentration in General Business

Concentration in General Business, 120 hours required for the BBA degree. This concentration is designed for students who prefer to acquire broad undergraduate training in business, rather than specializing in a specific area.

General Education Requirements: See College of Business General Education Requirements.

Human Resource Management Concentration (30 Hours)

MGMT 4020 – Quality Management	3
MGMT 4030 – Human Resources Management	3
MGMT 4050 – Organization Behavior	3
MGMT 4070 – Training and Development	3
MGMT 4100 – Performance and Compensation Administration	3
MGMT 4110 – Recruitment and Selection	3
MGMT 4190 – Employment Law and Labor Relations	3
MGMT 4250 – Leadership	3
MGMT 4550 – Strategic HR Management	3
Business Elective – 3000 or 4000 level Business Course	3

General Electives (12 Hours)

BISI 2150/Non-Business Elective*	3
MATH 1110/Non-Business Elective**	3
Non-Business Electives	6

* Students testing out of BISI 2150 must take any 3 hour non-business elective course in its place.

** Students that do not have an equivalent course must take the listed course as a non-business elective.

Business Administration – Human Resource Management Course Curriculum

FRESHMAN YEAR

FALL SEMESTER		SPRING SEMESTER	
<u>Course</u>	<u>Hrs.</u>	<u>Course</u>	<u>Hrs.</u>
ENGL 1010	3	ENGL 1020	3
HIST 2010	3	HIST 2020	3
MATH 1110/Non-Business Elective**	3	MATH 1830	3
MGMT 1000	1	Natural Science w/Lab	4
Natural Science w/Lab	<u>4</u>	BISI 2150/Non-Business Elective*	<u>3</u>
	14		16

SOPHOMORE YEAR

FALL SEMESTER		SPRING SEMESTER	
<u>Course</u>	<u>Hrs.</u>	<u>Course</u>	<u>Hrs.</u>
ACCT 2010	3	ACCT 2020	3
ECON 2010	3	ECON 2020	3
ECON 2040	3	ECON 2050	3
ENGL 2012-2322	3	ENGL 2012-2322/Humanities	3
COMM 2200	<u>3</u>	Humanities	<u>3</u>
	15		15

JUNIOR YEAR

FALL SEMESTER		SPRING SEMESTER	
<u>Course</u>	<u>Hrs.</u>	<u>Course</u>	<u>Hrs.</u>
BISE 3150	3	FINA 3300	3
BISI 3230	3	MGMT 3020	3
BLAW 3000	3	MGMT 4030	3
MGMT 3010	3	MGMT 4050	3
MKTG 3010	<u>3</u>	Non-Business Elective	<u>3</u>
	15		15

SENIOR YEAR

FALL SEMESTER		SPRING SEMESTER	
<u>Course</u>	<u>Hrs.</u>	<u>Course</u>	<u>Hrs.</u>
MGMT 4020	3	MGMT 4100	3
MGMT 4070	3	MGMT 4250	3
MGMT 4110	3	MGMT 4500	3
MGMT 4190	3	MGMT 4550	3
Non-Business Elective	<u>3</u>	Business Elective	<u>3</u>
	15		15

* Students testing out of BISI 2150 must take any 3 hour non-business elective course in its place.

** Students that do not have an equivalent course must take the listed course as a non-business elective.

Major in Business Administration with Concentration in Management

Concentration in Management, 120 hours required for the BBA degree.

General Education Requirements: See College of Business General Education Requirements.

General Statement: The management program provides students with the opportunity for professional preparation applicable to the management of private and public sector organizations. Examples of employment areas are: administration management, personnel administration, industrial relations, production management, and other assignments in small, medium, and large businesses, as well as government agencies, foundations, hospitals, and other service organizations.

Students who choose a management concentration will have the option of choosing the General Management track or the Human Resources (HR) Management track.

Management Concentration (30 hours)

MGMT/MKTG 3400 Business Ethics	3
MGMT 4020 Quality Management	3
MGMT 4030 Human Resource Management	3
MGMT 4050 Organization Behavior	3
MGMT 4120 International Business Management	3
MGMT 4190 Employment Law and Labor Relations	3
MGMT 4250 Leadership	3
MGMT Elective	3
Business Elective	3

General Electives (12 Hours)

BISI 2150/Non-Business Elective*	3
MATH 1110/Non-Business Elective**	3
Non-Business Electives	6

* Students testing out of BISI 2150 must take any 3 hour non-business elective course in its place.

** Students that do not have an equivalent course must take the listed course as a non-business elective.

**Major in Business Administration with
Concentration in Management – Human Resources Track**

FRESHMAN YEAR

FALL SEMESTER		SPRING SEMESTER	
<u>Course</u>	<u>Hrs.</u>	<u>Course</u>	<u>Hrs.</u>
ENGL 1010	3	ENGL 1020	3
HIST 2010	3	HIST 2020	3
MATH 1110/Non-Business Elective*	3	MATH 1830	3
MGMT 1000	1	Natural Science w/Lab	4
Natural Science w/Lab	<u>4</u>	BISI 2150/Non-Business Elective*	<u>3</u>
	14		16

SOPHOMORE YEAR

FALL SEMESTER		SPRING SEMESTER	
<u>Course</u>	<u>Hrs.</u>	<u>Course</u>	<u>Hrs.</u>
ACCT 2010	3	ACCT 2020	3
ECON 2010	3	ECON 2020	3
ECON 2040	3	ECON 2050	3
ENGL 2012-2322	3	ENGL 2012-2322/Humanities	3
COMM 2200	<u>3</u>	Humanities	<u>3</u>
	15		15

JUNIOR YEAR

FALL SEMESTER		SPRING SEMESTER	
<u>Course</u>	<u>Hrs.</u>	<u>Course</u>	<u>Hrs.</u>
BISE 3150	3	FINA 3300	3
BISI 3230	3	MGMT 3020	3
BLAW 3000	3	MGMT 4030	3
MGMT 3010	3	MGMT 4050	3
Business Elective	<u>3</u>	MKTG 3010	<u>3</u>
	15		15

SENIOR YEAR

FALL SEMESTER		SPRING SEMESTER	
<u>Course</u>	<u>Hrs.</u>	<u>Course</u>	<u>Hrs.</u>
MGMT 4020	3	MGMT 3400	3
MGMT 4120	3	MGMT 4250	3
MGMT 4190	3	MGMT 4500	3
MGMT Elective	3	Business Elective	3
Non-Business Elective	<u>3</u>	Non-Business Elective	<u>3</u>
	15		15

**Students that do not have an equivalent course must take the listed course as a non-business elective*

Major in Business Administration with Concentration in Marketing

Concentration in Marketing: 120 hours required for the BBA degree.

General Education Requirements: See College of Business General Education Requirements.

General Statement: Marketing includes all activities concerned with ascertaining and satisfying the needs and desires of individual and organizational buyers/consumers. It is consequently a function of prime importance in all forms of organizations. The marketing program is designed to facilitate both entry into marketing and long-term professional advancement. Course emphasis is placed on marketing management.

Those who choose marketing as a career will be involved in product development and improvement, consumer research, pricing, promotion, sales, and distribution. Professional careers are open to marketing students in advertising firms, research organizations, retail organizations, retail and wholesale firms, and other service organizations, as well as a wide range of manufacturing, service and non-profit groups devoted to supplying goods or services to meet the needs of the customer/buyer.

Marketing Concentration (30 Hours)

MKTG 3300	Applied Marketing Research	3
MKTG 4050	Consumer Behavior	3
MKTG 4250	Retailing Management	3
MKTG 4350	International Marketing	3
MKTG 4550	Marketing Strategies	3
MKTG Electives		12
Business Elective		3

General Electives (12 Hours)

BISI 2150/Non-Business Elective*	3
MATH 1110/Non-Business Elective**	3
Non-Business Electives	6

* Students testing out of BISI 2150 must take any 3 hour non-business elective course in its place.

** Students that do not have an equivalent course must take the listed course as a non-business elective.

**Major in Business Administration with
Concentration in Marketing**

FRESHMAN YEAR

FALL SEMESTER		SPRING SEMESTER	
<u>Course</u>	<u>Hrs.</u>	<u>Course</u>	<u>Hrs.</u>
ENGL 1010	3	ENGL 1020	3
HIST 2010	3	HIST 2020	3
MATH 1110/Non-Business Elective*	3	MATH 1830	3
MGMT 1000	1	Natural Science w/Lab	4
Natural Science w/Lab	<u>4</u>	BISI 2150/Non-Business Elective*	<u>3</u>
	14		16

SOPHOMORE YEAR

FALL SEMESTER		SPRING SEMESTER	
<u>Course</u>	<u>Hrs.</u>	<u>Course</u>	<u>Hrs.</u>
ACCT 2010	3	ACCT 2020	3
ECON 2010	3	ECON 2020	3
ECON 2040	3	ECON 2050	3
ENGL 2012-2322	3	ENGL 2012-2322/Humanities	3
COMM 2200	<u>3</u>	Humanities	<u>3</u>
	15		15

JUNIOR YEAR

FALL SEMESTER		SPRING SEMESTER	
<u>Course</u>	<u>Hrs.</u>	<u>Course</u>	<u>Hrs.</u>
BISE 3150	3	BLAW 3000	3
BISI 3230	3	MGMT 3020	3
FINA 3300	3	MKTG 3300	3
MGMT 3010	3	MKTG Elective	3
MKTG 3010	<u>3</u>	MKTG Elective	<u>3</u>
	15		15

SENIOR YEAR

FALL SEMESTER		SPRING SEMESTER	
<u>Course</u>	<u>Hrs.</u>	<u>Course</u>	<u>Hrs.</u>
MKTG 4050	3	MGMT 4500	3
MKTG 4250	3	MKTG 4350	3
MKTG Elective	3	MKTG 4550	3
MKTG Elective	3	Business Elective	3
Non-Business Elective	<u>3</u>	Non-Business Elective	<u>3</u>
	15		15

**Students that do not have an equivalent course must take the listed course as a non-business elective*

Major in Business Administration with Concentration in Real Estate and Urban Development

Concentration in Real Estate and Urban Development, 120 hours required for the BBA degree.

General Education Requirements: See College of Business General Education Requirements.

General Statement: The curriculum for the concentration in Real Estate and Urban Development is designed for those students who are interested in fields concerning the allocation of urban land resources. Accordingly, students are trained for employment in both the private and public sectors. Fields of study include real estate brokerage, appraisal, law, finance, marketing, property management, land-use planning and development, and public and private policies applicable to real estate and urban development. The curriculum is structured to provide students with an understanding of (1) the specific activities involved in urban land development, (2) the forms of economic, social, physical, and legal services that arise from land use activities, (3) the optimum distribution of residential, commercial, industrial and other specialized land uses, (4) the activities in which real estate business people are engaged, and (5) public and private policies and actions that are designed to improve our urban environment.

Real Estate Concentration Core (30 Hours)

MGMT 4250	Leadership	3
REUD 3130	Real Estate Principles	3
REUD 3200	Urban Land Resource Analysis	3
REUD 3300	Real Estate Finance	3
REUD 3400	Real Estate Law	3
REUD 3500	Real Estate Appraisals	3
REUD 4400	Real Estate Investment Analysis	3
REUD Electives		6
Business Elective		3

General Electives (12 Hours)

BISI 2150/Non-Business Elective*	3
MATH 1110/Non-Business Elective**	3
Non-Business Electives	6

* Students testing out of BISI 2150 must take any 3 hour non-business elective course in its place.

** Students that do not have an equivalent course must take the listed course as a non-business elective.

***Business Administration – Real Estate and Urban Development
Course Curriculum***

FRESHMAN YEAR

FALL SEMESTER		SPRING SEMESTER	
<u>Course</u>	<u>Hrs.</u>	<u>Course</u>	<u>Hrs.</u>
ENGL 1010	3	ENGL 1020	3
HIST 2010	3	HIST 2020	3
MATH 1110/Non-Business Elective*	3	MATH 1830	3
MGMT 1000	1	Natural Science w/Lab	4
Natural Science w/Lab	<u>4</u>	BISI 2150/Non-Business Elective*	<u>3</u>
	14		16

SOPHOMORE YEAR

FALL SEMESTER		SPRING SEMESTER	
<u>Course</u>	<u>Hrs.</u>	<u>Course</u>	<u>Hrs.</u>
ACCT 2010	3	ACCT 2020	3
ECON 2010	3	ECON 2020	3
ECON 2040	3	ECON 2050	3
ENGL 2012-2322	3	ENGL 2012-2322/Humanities	3
COMM 2200	<u>3</u>	Humanities	<u>3</u>
	15		15

JUNIOR YEAR

FALL SEMESTER		SPRING SEMESTER	
<u>Course</u>	<u>Hrs.</u>	<u>Course</u>	<u>Hrs.</u>
BISE 3150	3	FINA 3300	3
BLAW 3000	3	MGMT 3020	3
MGMT 3010	3	REUD 3200	3
MKTG 3010	3	REUD 3300	3
REUD 3130	<u>3</u>	Real Estate Elective	<u>3</u>
	15		15

SENIOR YEAR

FALL SEMESTER		SPRING SEMESTER	
<u>Course</u>	<u>Hrs.</u>	<u>Course</u>	<u>Hrs.</u>
BISI 3230	3	MGMT 4250	3
REUD 3500	3	MGMT 4500	3
REUD 4400	3	REUD 3400	3
Real Estate Elective	3	Business Elective	3
Non-Business Elective	<u>3</u>	Non-Business Elective	<u>3</u>
	15		15

**Students that do not have an equivalent course must take the listed course as a non-business elective*

**Major in Business Administration with Concentration in
e-Business and Supply Chain Management**

General Education Requirements: See College of Business General Education Requirements.

General Statement: E-Business and Supply Chain Management is primarily concerned with the use of internet-based technology to efficiently integrate business process activities of a firm with those of its suppliers and business customers. Such processes include: developing, managing, and monitoring a firm's supply environment; identifying and creating alliances in supply networks, creating and managing the facilitating services associated with supply such as: logistics services, relationship management, communication networks and technological support (enterprise software, databases, and various e-commerce arrangements). Students learn to use current internet systems and technological tools to create rich, relevant, and interactive relationships between Business-to-Business (B2B) customers in a supply chain.

e-Business and Supply Chain Management Concentration (30 hours)

BISI 4150	Database Systems	3
MGMT 3040	Business Decision Modeling and Analysis	3
MGMT/MKTG 3500	e-Business Models	3
MGMT 3550	ERP Systems	3
MGMT 4020	Quality Management	3
MGMT 4250	Leadership	3
MKTG 4300	Procurement	3
MKTG 4400	Logistics	3
MGMT 4600	Supply Chain Strategy	3
Business Elective		3

General Electives (Non-Business, 12 Hours)

Any object-oriented programming language (Non-Business Course)	3
BISI 2150/Non-Business Elective*	3
MATH 1110/Non-Business Elective**	3
Non-Business Elective	3

* Students testing out of BISI 2150 must take any 3 hour non-business elective course in its place.

** Students that do not have an equivalent course must take the listed course as a non-business elective.

***Business Administration – e-Business and Supply Chain Management
Course Curriculum***

FRESHMAN YEAR

FALL SEMESTER		SPRING SEMESTER	
<u>Course</u>	<u>Hrs.</u>	<u>Course</u>	<u>Hrs.</u>
ENGL 1010	3	ENGL 1020	3
HIST 2010	3	HIST 2020	3
MATH 1110/Non-Business Elective*	3	MATH 1830	3
MGMT 1000	1	Natural Science w/Lab	4
Natural Science w/Lab	<u>4</u>	BISI 2150/Non-Business Elective*	<u>3</u>
	14		16

SOPHOMORE YEAR

FALL SEMESTER		SPRING SEMESTER	
<u>Course</u>	<u>Hrs.</u>	<u>Course</u>	<u>Hrs.</u>
ACCT 2010	3	ACCT 2020	3
ECON 2010	3	ECON 2020	3
ECON 2040	3	ECON 2050	3
ENGL 2012-2322	3	ENGL 2012-2322/Humanities	3
COMM 2200	<u>3</u>	Humanities	<u>3</u>
	15		15

JUNIOR YEAR

FALL SEMESTER		SPRING SEMESTER	
<u>Course</u>	<u>Hrs.</u>	<u>Course</u>	<u>Hrs.</u>
BISI 3230	3	BISE 3150	3
MGMT 3010	3	BLAW 3000	3
MGMT 3020	3	FINA 3300	3
MKTG 3010	3	MGMT 3040	3
Any object-oriented programming language	<u>3</u>	MGMT/MKTG 3500	<u>3</u>
	15		15

SENIOR YEAR

FALL SEMESTER		SPRING SEMESTER	
<u>Course</u>	<u>Hrs.</u>	<u>Course</u>	<u>Hrs.</u>
BISI 4150	3	MGMT 4020	3
MGMT 3550	3	MGMT 4250	3
MKTG 4300	3	MGMT 4500	3
MKTG 4400	3	MGMT 4600	3
Non-Business Elective	<u>3</u>	Business Elective	<u>3</u>
	15		15

**Students that do not have an equivalent course must take the listed course as a non-business elective*

Major in Business Information Systems with Industry Concentration

General Education Requirements: See College of Business General Education Requirements.

General Statement: The need to remain competitive in today's global economy is forcing companies to reengineer their business process using technology. The future will involve continued growth in the use of information technology to help boost organizational efficiency. Therefore, every organization will need individuals with knowledge and skills necessary to implement information technologies that enable the organization to operate more effectively.

The Department of Business Information Systems graduates students with the required practical skills and real-world experience in information technology while maintaining a high level of academic rigor. The curriculum is designed to develop effective decision-making skills by requiring cross-functional and diverse courses. Therefore, in addition to courses geared toward effective use of computer and information technology, students are required to take courses in other disciplines (areas) in the College of Business, as well as other colleges and schools within the university.

The Department of Business Information Systems offers a BBA in Business Information Systems (BIS): The BIS program prepares students for technical and managerial positions. The BIS program produces capable individuals with marketable skills required to become a systems analyst, network administrator, database manager, information system manager or strategist.

Business Information Systems – Industry Concentration

Required Courses (30 Hours)

BISI 3160	Business Application Development	3
BISI 3260	Object-Oriented Programming	3
BISI 3360	Applied Information Technology	3
BISI 4150	Database Systems	3
BISI 4230	Analysis, Design, and Implementation	3
BISI 4360	PC Networks	3
BISI 4400	Introduction to Website Development	3
BISE/BISI Electives		9

General Electives (12 Hours)

BISI 2150/Non-Business Elective*	3
MATH 1110/Non-Business Elective**	3
Non-Business Electives	6

* Students testing out of BISI 2150 must take any 3 hour non-business elective course in its place.

** Students that do not have an equivalent course must take the listed course as a non-business elective.

**Major in Business Information Systems
Concentration in Industry**

FRESHMAN YEAR

FALL SEMESTER		SPRING SEMESTER	
<u>Course</u>	<u>Hrs.</u>	<u>Course</u>	<u>Hrs.</u>
ENGL 1010	3	ENGL 1020	3
HIST 2010	3	HIST 2020	3
MATH 1110/Non-Business Elective*	3	MATH 1830	3
MGMT 1000	1	Natural Science w/Lab	4
Natural Science w/Lab	<u>4</u>	BISI 2150/Non-Business Elective*	<u>3</u>
	14		16

SOPHOMORE YEAR

FALL SEMESTER		SPRING SEMESTER	
<u>Course</u>	<u>Hrs.</u>	<u>Course</u>	<u>Hrs.</u>
ACCT 2010	3	ACCT 2020	3
ECON 2010	3	ECON 2020	3
ECON 2040	3	ECON 2050	3
ENGL 2012-2322	3	ENGL 2012-2322/Humanities	3
COMM 2200	<u>3</u>	Humanities	<u>3</u>
	15		15

JUNIOR YEAR

FALL SEMESTER		SPRING SEMESTER	
<u>Courses</u>	<u>Hrs.</u>	<u>Courses</u>	<u>Hrs.</u>
BISE 3150	3	BISI 3260	3
BISI 3160	3	BISI 3360	3
BISI 3230	3	FINA 3300	3
BLAW 3000	3	MKTG 3010	3
MGMT 3010	<u>3</u>	BISE/BISI Elective	<u>3</u>
	15		15

SENIOR YEAR

FALL SEMESTER		SPRING SEMESTER	
<u>Courses</u>	<u>Hrs.</u>	<u>Courses</u>	<u>Hrs.</u>
BISI 4150	3	BISI 4230	3
BISI 4400	3	BISI 4360	3
MGMT 3020	3	MGMT 4500	3
BISE/BISI Elective	3	BISE/BISI Elective	3
Non-Business Elective	<u>3</u>	Non-Business Elective	<u>3</u>
	15		15

**Students that do not have an equivalent course must take the listed course as a non-business elective*

Major in Business Information Systems e-Business Technology Concentration

Concentration in e-Business Technology, 120 hours required for the BBA degree

General Statement: The BBA-EB degree prepares students for a career in the rapidly growing field of e-Commerce and e-Business. The degree program provides a solid business foundation upon which rigorous information technology competencies are built. The graduate of the program will possess the requisite management and technology skills required for positions in the e-Business and e-Commerce arena. The main objective of the Program is to develop students who understand the strategic and operational nature of e-Business, and are capable of developing dynamic, Web-based systems that provide a strategic and competitive advantage.

Business Information Systems – e-Business Technology Concentration

Required Courses (30 Hours)

BISI 3160	Business Application Development	3
BISI 3260	Object-Oriented Programming	3
BISI 3360	Applied Information Technology	3
BISI 4150	Data Base Systems	3
BISI 4230	Analysis, Design, and Implementation	3
BISI 4300	Business Telecommunications	3
BISI 4360	PC Network Systems	3
BISI 4400	Introduction to Web Site Development	3
BISI 4410	Web Site Development	3
MGMT 3500	e-Business Models	3

General Electives (12 Hours)

BISI 2150/Non-Business Elective*	3
MATH 1110/Non-Business Elective**	3
Non-Business Electives	6

* Students testing out of BISI 2150 must take any 3 hour non-business elective course in its place.

** Students that do not have an equivalent course must take the listed course as a non-business elective.

Business Information Systems Course Curriculum
e-Business Technology Concentration

FRESHMAN YEAR

FALL SEMESTER		SPRING SEMESTER	
<u>Course</u>	<u>Hrs.</u>	<u>Course</u>	<u>Hrs.</u>
ENGL 1010	3	ENGL 1020	3
HIST 2010	3	HIST 2020	3
MATH 1110/Non-Business Elective*	3	MATH 1830	3
MGMT 1000	1	Natural Science w/Lab	4
Natural Science w/Lab	<u>4</u>	BISI 2150/Non-Business Elective*	<u>3</u>
	14		16

SOPHOMORE YEAR

FALL SEMESTER		SPRING SEMESTER	
<u>Course</u>	<u>Hrs.</u>	<u>Course</u>	<u>Hrs.</u>
ACCT 2010	3	ACCT 2020	3
ECON 2010	3	ECON 2020	3
ECON 2040	3	ECON 2050	3
ENGL 2012-2322	3	ENGL 2012-2322/Humanities	3
COMM 2200	<u>3</u>	Humanities	<u>3</u>
	15		15

JUNIOR YEAR

FALL SEMESTER		SPRING SEMESTER	
<u>Courses</u>	<u>Hrs.</u>	<u>Courses</u>	<u>Hrs.</u>
BISI 3160	3	BISE 3150	3
BISI 3230	3	BISI 3260	3
BLAW 3000	3	FINA 3300	3
MGMT 3010	3	MGMT 3020	3
MKTG 3010	<u>3</u>	MGMT/MKTG 3500	<u>3</u>
	15		15

SENIOR YEAR

FALL SEMESTER		SPRING SEMESTER	
<u>Courses</u>	<u>Hrs.</u>	<u>Courses</u>	<u>Hrs.</u>
BISI 4150	3	BISI 4410	3
BISI 4300	3	BISI 4360	3
BISI 4400	3	BISI 4230	3
BISI 3360	3	MGMT 4500	3
Non-Business Elective	<u>3</u>	Non-Business Elective	<u>3</u>
	15		15

**Students that do not have an equivalent course must take the listed course as a non-business elective*

Major in Economics and Finance

General Statement: The Department's mission is to provide an academically rigorous program in support of the College of Business mission of offering a high quality academic program. The Department of Economics and Finance offers a program of instruction for those who expect to pursue careers in economics, finance, or insurance and provides service courses for business and non-business majors.

Economics and Finance

Major Core (18 Hours)

ECON 3110	Intermediate Microeconomic Theory	3
ECON 3120	Intermediate Macroeconomic Theory	3
FINA 3400	Financial Markets and Institutions	3
FINA 3600	Investment Theory	3
ECON 3000	Introduction to Quantitative Methods	3
ECON 3020	Introduction to Statistical Analysis II	3

Guided Electives (12 Hours)

Economics & Finance Electives	12
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General Electives (12 Hours)

BISI 2150/Non-Business Elective*	3
MATH 1110/Non-Business Elective**	3
Non-Business Electives	6

* Students testing out of BISI 2150 must take any 3 hour non-business elective course in its place.

** Students that do not have an equivalent course must take the listed course as a non-business elective.

Economics and Finance Course Curriculum

FRESHMAN YEAR

FALL SEMESTER		SPRING SEMESTER	
<u>Course</u>	<u>Hrs.</u>	<u>Course</u>	<u>Hrs.</u>
ENGL 1010	3	ENGL 1020	3
HIST 2010	3	HIST 2020	3
MATH 1110/Non-Business Elective*	3	MATH 1830	3
MGMT 1000	1	Natural Science w/Lab	4
Natural Science w/Lab	<u>4</u>	BISI 2150/Non-Business Elective*	<u>3</u>
	14		16

SOPHOMORE YEAR

FALL SEMESTER		SPRING SEMESTER	
<u>Course</u>	<u>Hrs.</u>	<u>Course</u>	<u>Hrs.</u>
ACCT 2010	3	ACCT 2020	3
ECON 2010	3	ECON 2020	3
ECON 2040	3	ECON 2050	3
ENGL 2012-2322	3	ENGL 2012-2322/Humanities	3
COMM 2200	<u>3</u>	Humanities	<u>3</u>
	15		15

JUNIOR YEAR

FALL SEMESTER		SPRING SEMESTER	
<u>Course</u>	<u>Hrs.</u>	<u>Course</u>	<u>Hrs.</u>
BISE 3150	3	BISI 3230	3
ECON 3120	3	ECON 3020	3
FINA 3300	3	ECON 3110	3
MGMT 3010	3	FINA 3400	3
MKTG 3010	<u>3</u>	MGMT 3020	<u>3</u>
	15		15

SENIOR YEAR

FALL SEMESTER		SPRING SEMESTER	
<u>Course</u>	<u>Hrs.</u>	<u>Course</u>	<u>Hrs.</u>
BLAW 3000	3	MGMT 4500	3
ECON 3000	3	ECON or FINA Electives	6
FINA 3600	3	Non-Business Electives	<u>6</u>
ECON or FINA Electives	<u>6</u>		
	15		15

**Students that do not have an equivalent course must take the listed course as a non-business elective*

Minor in Entrepreneurship Program of Study

Overview: The Minor in Entrepreneurship will prepare students to create and develop new ideas and provide them with the skills and knowledge to translate ideas into viable business entities. The program is designed for business and non-business undergraduate students who desire a course of study that will prepare them to start their own businesses and afford them the opportunity to create their own path to success.

Prerequisites: The Minor in Entrepreneurship will be available to both business and non-business majors. Some courses require pre-requisites as indicated below. Students must have an overall minimum Grade Point Average (GPA) of 2.5 and a 2.5 GPA in the Prerequisite courses.

Description of Prerequisites:

ACCT 2020 Accounting Principles

MGMT 3010 Management and Organization Behavior

ECON 2010 Economics Principles

MKTG 3010 Basic Marketing

The Minor in Entrepreneurship will require 18 hours as delineated below.

Required Courses:

12 hours

(Students should select 4 courses from the list below)

MGMT 3200 Entrepreneurship & New Venture Creation and Management

Prerequisite: MGMT 3010

MGMT 3240 Business Consulting and Entrepreneurship I

Prerequisites: MGMT 3010, MGMT 3200

MGMT 3240 is a prerequisite for MGMT 3250

MGMT 3250 Business Consulting and Entrepreneurship II

Prerequisites: MGMT 3010, MGMT 3200, MGMT 3240

or

MGMT 4800 Internship (Entrepreneurship)

ACCT 3050 Financial Information for Entrepreneurial Ventures

Prerequisite: ACCT 2020 or consent of instructor

or

MGMT 4170 Seminar-Contemporary Management: Innovation and Entrepreneurship.

Prerequisite: MGMT 3010 and Senior Standing

Electives:

6 hours

(Business majors should choose 2 courses not required for your major, concentration, or track from the list below.

Non-business majors should take ACCT 2020 and MGMT 3010 as their electives)

ACCT 3070 Federal Income Tax I

Prerequisite: ACCT 2020

ECON 3200 Money and Banking

MGMT 4050 Organization Behavior

Prerequisite: MGMT 3010

BISE 3400 Desktop Presentation Tools

BISI 4400 Introduction to Website Dev.

MGMT 4060 Special Topics in Management

Prerequisite: MGMT 3010 and Approval of Instructor.

MKTG 4150 Promotional Management

Prerequisite: MKTG 3010

MKTG 4050 Consumer Behavior

Prerequisite: MKTG 3010

REUD 3130 Principles of Real Estate and Urban Development

TOTAL REQUIRED HOURS: 18 hours

Minor in International Business

Overview: The minor is open to business & non-business majors and is designed to provide a broad interdisciplinary background of the world's cultural, social, economic, political, and business environment. The purpose is to prepare more globally competent women and men to function productively and competitively in the world economy.

Prerequisites:

- Maintain an overall GPA of 2.5 at the end of the sophomore year
- ECON 2010, ECON 2020, ACCT 2010, ACCT 2020 and achieve a minimum 2.5 GPA in each cluster

Requirements:

- Complete two (2) years of college language studies or test out through an exam
- Serve in an internship with a company involved in international business
- Minimum of 21 hours of business courses from those listed below

Guided Electives (Choose 3 courses)

MGMT 4120	International Business Management	3
MKTG 4350	International Marketing	3
FINA 4700	International Finance	3
ACCT 4250	International Accounting	3
ECON 4150	Economic Development	3

Required Courses (6 credit hours)

ECON 4100	International Economics	3
MGMT 4800	International Internship	3

General Electives (3 credit hours for business majors)

POLI 3600	Introduction to Comparative Politics	3
POLI 3630	International Relations	3
POLI 3670	American Foreign Policy	3
POLI 3680	Third World Politics	3
POLI 3930	Political Economy	3
GEOG 4440	Cultural Geography	3
GEOG 4700	Political Geography	3
GEOG 4750	Economic Geography	3
AGSC 4040	World Agriculture	3

Area Studies (3 credit hours and consent of advisor is needed)

At least 3 hours of upper-division non-business electives in Area Studies (courses concentrating on Africa, the Caribbean, Europe, South America and Asia). Students are encouraged to choose an area study that corresponds to their foreign language specialty.

College of Business Faculty Contact Numbers
This listing includes full-time permanent and visiting faculty.

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