

Please leave your email address to us, so we can send a follow-up email about the information of sources and analyzed results to you. Thanks for your time.

1. Based on a scale from 1 to 5 points (1 is the worst and 5 is the best), how many points would you like to give to each type of strawberry with respect to characteristics in the following table?

	Strawberry X	Strawberry Y
Color		
Freshness		
Size		
Appearance		
Smell		
Firmness		
Sweetness		
Juiciness		
Overall quality		

2. How much are you willing to pay per pound?

a. Strawberry X _____ b. Strawberry Y _____

3. Which one do you want to recommend to your family and friends?

a. Strawberry X b. Strawberry Y

4. Please indicate your gender: Female _____ Male _____

5. Please indicate your age range:

a. Under 18 b. 18 – 24 c. 25 – 34 d. 35 – 44 e. 45 – 54 f. 55 +