



Title III Professional Development Series Presents:

RETENTION: ASSESSING WHY STUDENTS STAY & WHY THEY LEAVE
Wednesday, November 14, 2012 ~ 2:00-3:30pm CDT
Avon Williams Campus - Title III, Suite L-400

CLICK HERE TO REGISTER: https://tnstateu.qualtrics.com/SE/?SID=SV_9Msna6ouJljsWp

Cost covered by Title III - Contact pslms@tnstate.edu with questions.

by **Innovative Educators**

Webinar Overview

Nationwide, institutions craft initiatives to increase retention rates. Retention coordinators are appointed, intervention programs are put in place, and special courses are offered for target populations. Still, effective retention results can be elusive.

This program will examine some of the stumbling blocks to improved retention. Participants will be challenged to examine why students stay at a particular institution and why they leave. Some of these factors can be controlled, and some cannot. A critical piece of analysis is to identify what an institution (and faculty) can "fix" and what it (and the faculty) cannot "fix."

This webinar will also ask participants to identify and commit to institutional and classroom strategies that can improve retention rates at their particular institutions, giving them concrete plans to take home and integrate. Participants will also be led through a very simple three-step process to help identify the appropriate components of a retention plan.

Webinar Objectives

Participants will:

- Increase awareness about general student retention issues and trends
- Differentiate between the concepts of "student retention" and "student success"
- Identify who is responsible for student retention at their institution
- Explore reasons why students STAY at their institution--what keeps the students coming back?
- Explore reasons why students LEAVE their institution--what keeps them from returning to campus and completing their program of study?
- Examine four critical points where students may be "lost"-or lose their momentum to complete their program of study
- Identify one institutional strategy that can lead to increased student retention
- Identify one classroom strategy that can lead to increased student retention
- Begin to examine the various components of an effective student retention plan

Webinar Speaker

Steve Piscitelli has dedicated himself to the processes of teaching and learning for more than three decades. An award-winning teacher, he has taught students of varying abilities and levels, from middle school through the university level. Currently, Steve is a tenured professor at Florida State College at Jacksonville. Steve earned degrees from Jacksonville University, the University of North Florida, and the University of Florida. In addition to his ninth book, *Study Skills: Do I Really Need This Stuff?* 3rd edition (Pearson Education, 2013), Pearson Education published *Choices for College Success* (second edition, 2011). Steve has also written, recorded, and produced two music CDs. He uses the music with his in-person programs and with his students in class. He writes a weekly blog (now in its third year) and has a YouTube Channel with more than 11,000 views. His nationally-known workshops combine interaction, practicality, music, and humor to connect participants with practical strategies.