

**DEPARTMENT OF SPEECH PATHOLOGY & AUDIOLOGY STRATEGIC PLAN
(2018-2022)**

University Strategic Goal	Unit Goal	Unit Expected Outcomes	Criteria for Success	Unit Strategies/Methods	Resources	Timeline	Action Plan Report Summary
<i>What is the Strategic Plan Goal?</i>	<i>What is the unit goal in relation to the University goal?</i>	<i>In implementing this strategy, what is the first objective you plan to attain? Multiple objectives may be required to achieve goal.</i>	<i>How will you measure success? Is the criterion a measurable outcome/measurable unit? Use baseline data if available.</i>	<i>What is/are your strategy(ies) to reach objectives? There can be multiple strategies for reaching an objective.</i>	<i>What resources will be needed to accomplish this objective? What are the sources?</i>	<i>When will this objective be accomplished? Use the University timeline as your guide.</i>	<i>Analysis and summary of results from Unit Action Plan. Attach Unit Strategic Plan.</i>
<u>1. Recruitment, Retention, Completion</u>	1. Improve access and diversity by increasing outreach for recruitment.	1. Recruit non-traditional students for the MS Program in Speech and Hearing Science.	1. The number of diverse applicants for the MS Program.	1. Attend college career fairs.	1. Money to attend recruitment fairs and to buy recruitment materials.	Annually	
	2. Retain and graduate students who are interested in careers in the health care field.	2. Retain and graduate students admitted into their program of study.	2. A minimum retention and graduation rate of 80%.	2a. Attend Community College and University Recruitment Fairs and set up recruitment booths at conferences. 2b. Provide academic advisement for all undergraduate and graduate majors. 2c. Track academic progression towards graduation.	2a. Release time for faculty members to engage in recruitment. 2b. Academic advisors to track student progression towards graduation.	Every Semester	

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<p><u>2.Education Preparation & Quality;</u></p> <p><u>Student Success</u></p>	<p>1. Increase student success from entry into and graduation from the college.</p>	<p>1. Increase the passing rate on the PRAXIS in Speech-Language Pathology (SLP).</p>	<p>1. A passing rate on the PRAXIS Examination in (SLP) of 90% or better for both delivery modes of the MS in Speech and Hearing Science.</p>	<p>1. Provide the opportunity for students to participate in a PRAXIS review course.</p>	<p>1. Money to purchase PRAXIS review materials and to provide an honorarium for course instructors.</p>	<p>Annually</p>	
	<p>2. Increase inter-professional collaboration and the use of virtual technologies in the classroom.</p>	<p>2a. Enhance the learning environment through inter-professional education (IPE) and inter-professional practice (IPP).</p>	<p>2a. An Increase in the number of courses in the Department of Speech Pathology and Audiology that offer IPE and IPP opportunities by 5% from baseline.</p>	<p>2a. Outline IPE and IPP activities in course syllabi and clinic schedules.</p>	<p>2a. Collaboration from other disciplines in the College of Health Sciences and other colleges across the university to offer IPE/IPP events.</p>	<p>Each Semester</p>	
		<p>2b. Enhance the learning environment with clinically applicable instructional and virtual technologies.</p>	<p>2b. The use of clinical simulation technologies in the clinical courses.</p>	<p>2b. Introduce the use of SimuCase in clinical courses.</p> <p>2c. Work with other departments to engage students in clinical simulation activities.</p>	<p>2b. Money to purchase simulation technologies.</p>	<p>Annually</p>	

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<p><u>3. Develop a feedback mechanism between the college and its external and internal constituents</u></p>	<p>Develop a feedback mechanism between the department and its external and internal constituents.</p>	<p>1. Have employers of TSU graduates to evaluate graduate performance as a speech-language pathologist.</p> <p>2. Have pre-alumni and alumni to evaluate their academic and clinical preparation for their chosen profession.</p>	<p>1. An increase in the number of surveys collected from employers.</p> <p>2. An increase in the number of surveys collected from alumni.</p>	<p>1a. The department will email employers a Qualtric’s link and/or use social media to allow them to access a departmental created survey.</p> <p>1b. The department will review the survey results and devise an improvement plan as necessary.</p> <p>2a. The department will email alumni a Qualtric’s link and/or use social media to allow them to access a departmental created satisfaction survey.</p> <p>2b. The department will review the survey results and devise an improvement plan as necessary.</p>	<p>1. Webmaster to load the survey in Qualtric on the Department’s webpage and facebook page.</p> <p>2. Webmaster to load the survey in Qualtric on the Department’s webpage and facebook page.</p>	<p>Annually</p> <p>Annually</p>	

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4. <u>Entrepreneurial Initiatives</u>	Encourage and promote the development of professional partnerships, community service and health care delivery.	1. Increase the number of partnerships with outside agencies. 2. Engage in service learning activities.	1. An increase in the number of new partnerships developed with outside agencies. 2. An increase in the number of service learning activities	1. The department will maintain existing partnerships and develop new clinical partnerships with externship sites. 2. The department will engage in service learning activities such as speech, hearing and language screenings, etc.	1. Faculty and clinical educators to help develop new partnerships. 2a. Money to travel to sites 2b. Clinical educators	Annually Each Semester	