



6th National Small Farm Conference

Tuesday, September 18, 2012 1:00 pm — 5:00 pm

Short Course Description

4. Planning Your Work and Working Your Plan: Whole Farm Management

Moderator: Chongo Mundende, Langston University

Instructors: Nelson Daniels, Prairie View A&M,

Wendell Pepper, University of Tennessee, and Marion Simon, Kentucky State University

1:00 pm - 4:00 pm (Central Standard Time)

Tools to assist you in helping producers learn the ropes of sound farm management and key concepts for developing a business plan, including discussion on evaluating personal attributes and skills; identifying values; definition and description of a business plan; and, components of a business plan.