



## 6th National Small Farm Conference

# Memphis Cook Convention Center, Memphis, Tennessee

## Program Agenda at a Glance

| Central Time Zone             |   |   |
|-------------------------------|---|---|
| Tuesday, September 18, 2012   |   |   |
| 12 Noon-8:00 PM               | Registration  | Grand Lobby   |
| 12 Noon-4:30 PM               | Posters, Exhibits and Success Stories Set Up  | Grand Lobby   |
|                               | Short Courses   |   |
| 1:00 PM-5:00 PM               | Keeping it Safe: Good Agricultural Practices/Good Handling Practices  | Room L-6 Lobby level  |
| 2:00 PM – 5:00 PM             | Using New and Emerging Technologies   | Room L-3 Lobby level  |
| 2:00 PM – 5:00 PM             | Evaluation Strategies   | Room L-5 Lobby level  |
| 2:00 PM - 5:00 PM             | Whole Farm Planning   | Room L-2 Lobby level  |
| 2:00 PM - 5:00 PM             | Grant Writing   | Room L-4 Lobby level  |
| 5:00 PM - 6:30 PM             | Posters, Exhibits and Success Stories are open –Authors Present   | Grand Lobby   |
| 6:30 PM - 8:30 PM             | Welcome, Reception  | Ballroom B, C, D & E  |
| 8:30 PM                       | Adjourn   |   |
| Wednesday, September 19, 2012 |   |   |
| 6:00 AM – 8:00 AM             | Breakfast   | Ballroom B-3  |
| 7:00 AM - 12:00 PM            | Registration  | Grand Lobby   |
| 8:00 AM – 9:30 AM             | General Session I<br>Keynote Address Topic: Come Grow with Us: Creating and Sustaining Small Farms and Ranches<br>Keynote Speaker: Sonny Ramaswamy, Director, USDA-National Institute of Food and Agriculture | Ballroom A  |
| 9:30 AM – 10:30 AM            | Posters, Exhibits and Success Stories are open –Authors Present   | Grand Lobby   |
| 10:30 AM—12:00 Noon           | General Session II<br>Small Farm Opportunities and Challenges (Farmer Panelists)  | Ballroom A  |
| 12:00 Noon – 5:00 PM          | Educational Tours: Boxed Lunches will be provided<br>1)Ames Plantation; 2) AgriCenter International/Farmers Markets; 3) Crown Winery; 4) Harris Organic Farm/Jones Orchard; and 5) BioDimensions              | Board Buses Outside Memphis Cook Convention Center for Educational Tours (Front street) |
| 5:00 PM – 6:30 PM             | Posters, Exhibits and Success Stories are open –Authors Present   | Grand Lobby   |
| After 6:30 PM                 | Evening on your own   |   |

| <b>Thursday, September 20, 2012</b>                        |  |  |  |  |  |
|--|--|--|--|--|--|
| <b>7:00 AM –Noon</b>                                       | <b>REGISTRATION</b>                                | <b>AT THE GRAND LOBBY MEMPHIS COOK CONVENTION CENTER</b> |  |  |  |
| <b>6:00 AM – 8:00 AM</b>                                   | <b>BREAKFAST</b>                                   | <b>BALLROOM-B3</b>                                       | <b>AT THE MEMPHIS COOK CONVENTION CENTER</b>                         |  |  |
| <b>TIME</b>  | <b>TRACK1</b>                                      | <b>TRACK 2</b>   | <b>TRACK 3</b>   | <b>TRACK 4</b>   | <b>TRACK 5</b>   |
| <b>ALL ROOMS ARE AT THE MEMPHIS COOK CONVENTION CENTER</b> | <b>Alternative and Traditional Enterprises</b>     | <b>Marketing Opportunities</b>                           | <b>Outreach to Underserved Communities</b>                           | <b>Program Planning and Implementation</b>   | <b>Research and Extension Priorities</b>               |
| <b>SESSIONS/ROOMS</b>                                      | <b>Session1A/Room L-2</b>                          | <b>Session 1B/Room L-3</b>                               | <b>Session 1C/Room L-4</b>   | <b>Session 1D/Room L-5</b>   | <b>Session 1E/Room L-6</b>                             |
| <b>MODERATORS</b>  | <b>Debi Kelly</b>                                  | <b>Cathy Faust</b>                                       | <b>Edmund Gomez</b>  | <b>Larry Holmes</b>  | <b>Ron Brown</b>                                       |
| <b>8:00 AM -9:30 AM</b>                                    | <b>Vegetable Production</b>                        | <b>Food Hubs</b>   | <b>New &amp; Beginning Farmers Part I</b>                            | <b>Getting Started in Farming</b>  | <b>Small Farming System Part I</b>                     |
| <b>PRESENTERS</b>  | Carl Glantzman<br>Daniel Drost<br>Annette Wszelaki | James Barham<br>Debra Tropp<br>Carolyn Dimitri           | Holly Gatzke<br>Hugh Joseph<br>Melissa Fery                          | Lynn Kime<br>Donna Coffin<br>Jason Harper  | Doug Collins<br>Lan Li<br>An Peischel                  |
| <b>SESSIONS/ROOMS</b>                                      | <b>Session 1F/Room L-9</b>                         | <b>Session 1G/Room L-10</b>                              | <b>Session 1H/Room L-11</b>  | <b>Session 1i/Room L-12</b>  | <b>Session 1J/Room L-13</b>                            |
| <b>MODERATORS</b>  | <b>Jeffery Fisher</b>                              | <b>Hiram Larew</b>                                       | <b>John Zippert</b>  | <b>Duncan Chembezi</b>   | <b>John Ricketts</b>                                   |
| <b>8:00 AM-9:30 AM</b>                                     | <b>Financial Part I</b>                            | <b>Exploring Overseas Markets</b>                        | <b>Innovative Solutions</b>  | <b>Managing Agricultural Risks Part 1</b>  | <b>Issues &amp; Opportunities</b>                      |
| <b>PRESENTERS</b>  | Thomas Kriegl<br>Kevin Klair<br>Gary Lesoing       | Dale Miller<br>Savas Ozgursoy                            | Lorette Picciano<br>Georgia Good<br>Williard Tillman<br>Anna Kliener | Rual Villanueva<br>Garry Stephenson<br>Anthony Yeboah                              | Mary Ahearn<br>Jennifer Ifft<br>Dawn Thilmany McFadden |
| <b>SESSIONS/ROOMS</b>                                      |  | <b>Session1K/Room L-14</b>                               | <b>Session 1L/Room</b>   | <b>Session 1M/Chickasaw</b>  | <b>Session 1N/Mississippi</b>                          |
| <b>MODERATORS</b>  |  | <b>Katie Nixon</b>                                       | <b>Gary Matteson</b>   | <b>Williard Tillman</b>  | <b>Ariel Agenbroad</b>                                 |
| <b>8:00 AM-9:30 AM</b>                                     |  | <b>Farmers Markets</b>                                   | <b>Risk Management Plans</b>   | <b>Leadership</b>  | <b>Using Tech. in Program</b>                          |
| <b>PRESENTERS</b>  |  | Nyeisha Webb<br>James R. Farmer<br>Enefiok Ekanem        | Laurence Crane<br>Albert Essel<br>Henry English<br>Anthony Reed      | Dawn Mellion Patin<br>Willonese Tillman Adams<br>M. Ray McKinnie<br>Nelson Daniels | Walter T. Mayer<br>Glenn Muske<br>Rick Larson          |

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| 9:30 AM – 10:30 AM | <b>POSTERS</b>  | <b>EXHIBITS</b>   | <b>SUCCESS</b>                                 | <b>STORIES</b>                                     | <b>OPEN</b>   |
| SESSIONS/ROOMS     | <b>Session 2A/Room L-2</b>  | <b>Session 2B/Room L-3</b>                                | <b>Session 2C/Room L-4</b>                     | <b>Session 2D/Room L-5</b>                         | <b>Session 2E/Room L-6</b>                              |
| MODERATORS         | <b>Carl Butler</b>  | <b>Rafael Olmeda</b>                                      | <b>Richard Powell</b>                          | <b>Carolyn Banks</b>                               | <b>Ali Mohamed</b>                                      |
| 10:30 AM – 12 NOON | <b>National Goats</b>   | <b>Enhancing Marketing Avenues – Part I</b>               | <b>General Education: How To's</b>             | <b>Successful Educational Programs – Part I</b>    | <b>Food Safety</b>                                      |
| PRESENTERS         | A McKenzie-Jakes<br>Ralph Noble<br>Niki Whitley<br>Clifford-Rathert | Ramu Govindasamy<br>Fisseha Tegegne<br>James Farmer       | Gary Lesoing<br>Jeff Jandura<br>Peter Callan   | Sarah Brown<br>Cinda Williams<br>Jeff Schahczenski | Leslie Speller-Henderson<br>Rita Fleming<br>Nicole Bell |
| SESSIONS/ROOMS     | <b>Session 2F-Room L-1</b>  | <b>Session 2G-Room L-10</b>                               | <b>Session 2H-Room L-11</b>                    | <b>Session 2I/Room L-12</b>                        | <b>Session 2J/Room L-13</b>                             |
| MODERATORS         | <b>Ken Johnson</b>  | <b>Vivian Dixon</b>                                       | <b>Mark Uchanski</b>                           | <b>Solomon Haile</b>                               | <b>Latif Lighari</b>                                    |
| 10:30 AM – 12 NOON | <b>Niche Farming</b>  | <b>Collaborative Efforts</b>                              | <b>New &amp; Beginning Farmers Part II</b>     | <b>Managing Agricultural Risks Part II</b>         | <b>Enhancing Farm Opportunities</b>                     |
| PRESENTERS         | Holly Gatzke<br>Adam and Sue Turtle<br>Mila Berhane                 | Emmanuel Ajuzie<br>Lorette Picciano<br>Malaika Washington | Robin Brumfield<br>Kevin Klair<br>Donna Morgan | Garry Stephenson<br>Mark Kepler<br>Violet Stone    | Anusuya Rangarajan<br>Doug Collins<br>Lan Li            |
| SESSIONS/ROOMS     |   | <b>Session 2K/Room L-14</b>                               | <b>Session 2L/Mississippi</b>                  |  | <b>Session 2M/Chickasaw</b>                             |
| MODERATORS         |   | <b>Sanjun Gu</b>  | <b>Kim Bradford</b>                            |  | <b>Iris Cole Crosby</b>                                 |
| 10:30 AM – 12 NOON |   | <b>Marketing Resources</b>                                | <b>Management Strategies Part III</b>          |  | <b>Economic Analysis</b>                                |
| PRESENTERS         |   | Deb Cavanaugh-Grant<br>Glenn Muske                        | Uma Karki<br>Kurt Taylor<br>Niki Whitley       |  | Joan Fulton<br>Thomas Kriegl<br>Rashid Solagberu        |
| SESSIONS/ROOMS     |   | <b>Session 2N/Sultana</b>                                 |  | <b>Session 2O/Room-201</b>                         | <b>Session 2P/River Bluff</b>                           |
| MODERATORS         |   | <b>Karla Martin</b>                                       |  | <b>John Clendaniel</b>                             | <b>Nelson Daniels</b>                                   |
| 10:30 AM – 12 NOON |   | <b>Ethnic Markets</b>                                     |  | <b>Successful Educational Programs Part II</b>     | <b>Beginning Farmers</b>                                |
| PRESENTERS         |   | Clarence Pongo  |  | Sarah Brown  | Jennifer Taylor   |

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|                   |  | Damilola Giwa<br>Azubuike Ezeadum                                |  | Courtney Owens<br>Mily Trevino-Sauceda           | Cindy Fake<br>Emily King                     |
| NOON – 1:30 PM    | <b>NETWORKING LUNCH</b>                                | <b>PRESIDING</b><br><b>Tim Cross, University of Tennessee</b>    |  |  | Ballroom B, C, D & E                         |
| SESSIONS/ROOMS    |  | <b>Session 3A/Room L-2</b>                                       | <b>Session 3B-Room L-3</b>   | <b>Session 3C-Room L-4</b>                       | <b>Session 3D-Room L-5</b>                   |
| MODERATORS        |  | <b>Beth Nelson</b>   | <b>Cinda Williams</b>  | <b>Al Drain</b>                                  | <b>David Wiggins</b>                         |
| 1:30 PM – 3:00 PM |  | <b>Marketing Trends III</b>                                      | <b>Immigrant Farming</b>   | <b>New &amp; Beginning Farming Part I</b>        | <b>Small Farming Systems Part II</b>         |
| PRESENTERS        |  | Ronald Doetch<br>Theresa Nartea<br>Henry English                 | David Visher<br>Sanjun Gu<br>Eddie Hill  | Robin Brumfield<br>Donna Coffin<br>Kristen Pool  | Niki Whitley<br>Jamie Pinero<br>Heping Zhu   |
| SESSIONS/ROOMS    |  | <b>Session 3E/Room L-6</b>                                       | <b>Session 3F/Room L-1</b>   | <b>Session 3G/Room L-10</b>                      | <b>Session 3H/ Sultana</b>                   |
| MODERATORS        |  | <b>James Hill</b>  | <b>Dorathy Barker</b>  | <b>Tasha Hargrove</b>                            | <b>Tiffany Franklin</b>                      |
| 1:30 PM – 3:00 PM |  | <b>Market Maker</b>  | <b>Farming/Lawsuit Processes</b>   | <b>New &amp; Beginning Farming Part II</b>       | <b>Specialized Services and Technologies</b> |
| PRESENTERS        |  | Ronald Rainey<br>Julie Fox<br>Ken Hood                           | John Zippert<br>Lorette Picciano<br>Woody Colbert                                      | K Murray Young<br>Maud Powell<br>Hezekiah Gibson | Solomon Haile<br>Samuel Scott                |
| Sessions/Rooms    | <b>Session 3I/Room L-11</b>                            | <b>Session 3J/Room L-12</b>                                      | <b>Session 3K/Room L-13</b>  | <b>Session 3L/Room L-14</b>                      | <b>Session 3M/ Chickasaw</b>                 |
| Moderators        | <b>Deborah Cavanaugh-Grant</b>                         | <b>Ron Harris</b>  | <b>Lynette Spicer</b>  | <b>Anu Rangarajan</b>                            | <b>K. B. Paul</b>                            |
| 1:30 PM – 3:00 PM | <b>Markets</b>   | <b>Value Added Opport.</b>                                       | <b>eXtension</b>   | <b>General Education: How To's</b>               | <b>Managing Agr Risks Part III</b>           |
| PRESENTERS        | Lauren Gwin<br>Forrest Stegelin<br>Kirk A. Farquharson | Magid Dagher<br>Elizabeth Myles<br>Milagro Berhane<br>Hal Pepper | Connie Hancock<br>Annette Wszelaki<br>Lauren Gwin,<br>Jacquie Jacob,<br>David Kiesling | Barbara Norman<br>Brian Tuck                     | Nick Andrews<br>Gary Matteson<br>Ruby Ward   |

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| <b>Sessions/Rooms</b>    | <b>Session 4A/Room L-2</b>                                  | <b>Session 4B/Room L-3</b>                               | <b>Session 4C/Room L-4</b>   | <b>Session 4D/Room L-5</b>                                 | <b>Session 4E/Room L-6</b>   |
| <b>Moderators</b>        | <b>John O'Sullivan</b>                                      | <b>Steve Engleking</b>                                   | <b>Tracy McCurdy</b>   | <b>Edoe Agbodjan</b>                                       | <b>Marion Simon</b>  |
| <b>3:30 PM – 5:00 PM</b> | <b>Organics</b>   | <b>Women In Agriculture Assoc.</b>                       | <b>Successful USDA CBO 2012 Ag Census</b>  | <b>USDA/Farm Service Agency Outreach</b>                   | <b>Next Generation of Farmers</b>                                  |
| <b>PRESENTERS</b>        | Besty Rakola<br>Richard Robbins<br>Thomas Kriegl            | Cathy Johnson<br>Tammy Steele                            | Hubert Hamer<br>Ginger Harris<br>Michelle Radice   | Regan Soloman<br>Carl T. Butler<br>Connie Holman           | Daniel Ungier<br>Luz Gutierrez<br>Edmund Gomez<br>Juan Marinez     |
| <b>Sessions/Rooms</b>    | <b>Session 4F/Room L-1</b>                                  | <b>Session 4G/Room L-10</b>                              | <b>Session 4H/Room L-11</b>  | <b>Session 4H/Room L-12</b>                                | <b>Session 4J/Room L-13</b>  |
| <b>Moderators</b>        | <b>Jimo Ibrahim</b>   | <b>Andy Larson</b>                                       | <b>Robert Zabawa</b>   | <b>Anthony Reed</b>  | <b>Carter Catlin</b>   |
| <b>3:30 PM – 5:00 PM</b> | <b>Funding Opportunities</b>                                | <b>Social Media</b>                                      | <b>Management Strategies</b>   | <b>Building Capacity</b>                                   | <b>Managing Ag. Risks Part IV</b>                                  |
| <b>PRESENTERS</b>        | James Hill<br>Marion Simon<br>Hugh Joseph<br>Denis Ebodaghe | John Ricketts<br>Theresa Nartea<br>Beverly Kreul         | Jeff Fisher<br>Mike Turpin<br>Charles Whitaker   | Magid Dagher<br>Nicole Bell<br>Ben Burkett<br>Robert Cole  | H. Goodwin Jr.<br>Ali Mohamed<br>Derek Wheeler                     |
| <b>Sessions/Rooms</b>    | <b>Session 4K/Room L-14</b>                                 | <b>Session 4L/River Bluff</b>                            | <b>Session 4M/Room L-14</b>  | <b>Session 4N/Room-201</b>                                 | <b>Session 4O/Chickasaw</b>  |
| <b>Moderators</b>        | <b>Willie Pittman</b>                                       | <b>Alvin Wade</b>  | <b>Wilma Fant</b>  | <b>Sharon Hestvik</b>                                      | <b>Kathryn Hill</b>  |
| <b>3:30 PM – 5:00 PM</b> | <b>USDA / Natural Resources Conservation Service</b>        | <b>USDA / Office of Advocacy &amp; Outreach</b>          | <b>USDA / Forest Service Outreach</b>  | <b>USDA / Risk Management Agency Farm Safety Net</b>       | <b>2012 Farm Bill</b>  |
| <b>PRESENTERS</b>        | Ronald Harris<br>Vivian Dickson<br>Alvin Peer               | Dexter Pearson<br>Karla Martin                           | Richard Straight<br>David Cleaves<br>Cheryl Bailey   | Sharon Hestvik<br>David Wiggins<br>Rudy Perez<br>Ron Brown | Tracy McCurdy<br>Lorette Picciano<br>Savi Horne<br>Rudy Arrendondo |
| <b>5:00 PM – 6:30 PM</b> | <b>POSTERS</b>  | <b>EXHIBITS</b>  | <b>SUCCESS STORIES</b>   | <b>OPEN</b>  | <b>AUTHORS PRESENT</b>   |
| <b>6:30 PM – 9:00 PM</b> | <b>DINNER CASUAL WEAR</b>                                   | <b>PRESIDING Dawn Mellion-Patin, Southern University</b> | <b>Promoting the Vitality &amp; Viability of Small Farms and Ranches John Pierre, Southern Univ.</b> | <b>DRAWINGS/ ENTERTAINMENT</b>                             | <b>CLOSING REMARKS BRAD REIN USDA-NIFA</b>                         |
| <b>9:00 PM</b>           | <b>ADJOURN</b>  |  |  |  |  |