# @Greater Nashville x= independently organized TED event



http://tedxyouthgreaternashville.com

For additional help contact Taylor B. taylor@hfafoodforthought.com



# **BROADCAST YOUR MESSAGE TO THE WORLD**

Ever wanted to say something to the world? Do you have an idea that could revolutionize the way we think? This is your chance to say those things and share those ideas.

You're looking for the right venue to share your ideas, experiences, and knowledge; we're looking for the right speakers to move our audience. However, speaking at a TEDxYouth@GN event *isn't right for everyone*. We like to ask our presenters to step outside of their comfort zones. We want our speakers to take risks; to propose radical ideas; to challenge our ways of thinking. Most importantly we want each idea presented to be articulated so well and planted to deeply into the audience's mind that it grows and blossoms.

Do you think you're up for that challenge? Consider this your invitation. If you've received this message it means that someone you know thinks that you have that idea. But, how valuable is an idea if you cannot convey it? It's like having an engine without wheels. If public speaking isn't exactly your thing, don't worry. We will work closely with you to make sure you feel confident in front of a crowd. Before we can do that, you need to consider applying as a speaker. Please visit our website and fill out a Registration Form at: http://

### tedxyouthgreaternashville.com/registration.

Make sure you continue reading so that you get a clear understanding of what it means to be a speaker. If at the end of this you still have questions feel free to contact me with any of your questions.

Taylor Bates (Media Director) taylor@hfafoodforthought.com



Friday September 30th marks the **Registration Deadline.** 

# **MORE DETAILS ABOUT SPEAKING**

Below is FAQ about speaking. More info about TED can be found on our website.

# What should I know about speaking?

Speaking at a TEDx event is no walk in the park. But, it will be a great experience. If you apply you can expect to hear back from us in the month of October. We will have more details about practices at that point.

### What should I talk about?

We do have some specific areas that we would really like to cover in this years event. These include:

- 1. Social Networking and Media innovations
- 2. Creative student projects and inventions
- 3. Service Learning, including Service Leadership
- 4. Social Enterprise
- 5. Innovative Ideas for Better Innovation Practice

If what you want to say doesn't fall under one of these major categories, that's fine. Any idea worth spreading is still welcome and having these topics shouldn't deter you from applying.

One question that commonly comes up is: should I talk about myself? Yes! It's important that you find a way to tie yourself into it all. If you can't relate to what's being said, there's no chance that the audience will. But it's also important to know how much is too much. The focus of your presentation should be the idea. The source should be obvious as you're standing right in front of them.

Another similar question is: should I speak in broad terms or should I go deep? It's important that you try and go as deep as possible. While it is important to cover a lot of ground it is most important that you really instill a new idea into the minds of the audience.

Lastly, it's important that you speak about something that you are passionate about. The last thing we would want is for you to get up in front of a crowd and talk about something with indifference.

# What work is entailed with speaking?

There are several things you will need to know. Each speaker will be allotted a span of time ranging from 5-12 minutes. This means that you will have some jurisdiction over how much content will go into the work. But you will also be responsible for filling this time with valuable content.

### Why should I speak?

The simple fact that you've read this far shows that you are interested in speaking at the event, but you may be wondering: What's in it for me? We would hope that simply sharing your idea would serve as a strong

2010 speaker Tyler Ward

> motive, but there are some other perks. For students, you will have a nice accolade on your college applications. You will also become part of the unique community of TED speakers whose influence spans the entire world. This could also be the critical point at which your idea catches on and thrusts you into the world as a leader. Really, it's what you make it, ask yourself instead: How can I make this event even better?

## Sponsors:

Special thanks to Hume Fogg's Food for Thought team for their help with this event. Please visit: http://hfafoodforthought.com



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# **CONTACT US**

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