

How Personal Style Impacts Students' Lives

In higher education students attire varies in many ways Such as, sweatpants or slacks and high heels or sneakers and makeup or none at all. Every morning, students make these seemingly small choices before stepping out the door and beginning their day. On a college campus, where self-expression and personal style is often emphasized, these decisions may carry more weight than they first appear. This research investigates the intricate relationships between personal style and student experience, exploring how clothing choices, makeup, and hairstyling influence psychological and behavioral dimension. How does what a student wears affect their self-perception? Can clothing choices shape their confidence, productivity, or social interactions? To investigate these questions, I will study a sample group of 10 students from different majors and interests at Tennessee State University, analyzing their perspectives on personal style and its impact on academic success. This research is expected to provide insight into the strength of the relationship between academic performance and various measures of students' success. I hope to identify and distinguish the correlation between personal style and its psychological and social effects on students. I hope that through these discoveries we are better able to see the mental effects that clothing can have on our behavior. This research seeks to bridge the gap between personal style, academic performance, and long term success outside of the classroom. Particular insight to improve student motivation and academic achievement to better prepare them for the future.