

Reversing the Entrepreneurial Curse: Assessing Issues Faced as a Self-Employed Business Owner

Entrepreneurship has become a popular yet impactful piece of the working industry. Within today's society, a variety of business owners have flourished and been successful for themselves and those around them. As time progresses and the creativity and passion of entrepreneurs have circulated the business scene, self-employed franchises in all forms are continually setting the standard for the entrepreneurial community alone. Oftentimes, new businesses solve the issues of many consumer needs through products and services. Entrepreneurs show that there is no limit to one's dreams and that a seat at the table is always open. Although entrepreneurship has many benefits and expresses influence on the working industry, there have been many determinants and defects that have occurred throughout the journey of entrepreneurs collectively. The majority of the issues arise within the beginning stages of the business, causing unsuccessful outcomes. If these problems continue to occur, the fulfillment of entrepreneurs that follow will decline. To further assess this study, a two-part quantitative analysis of surveys and interviews with a variety of entrepreneurs in different areas of business. Residing from different locations, the participants incorporated differentiating responses based on their backgrounds. The survey was used for participants to insert general information about themselves, their business, and how it operates. In regards to the research study, it will be able to assess the logistics of each business. To further obtain a constructive outlook on the research, the interviews catered to entrepreneurial juicers. The participants answered the questions based on their experience, advice, and input on the topic alone. As a student who majors in Food Science and has her own juicing business, my interest, and understanding of other entrepreneurial juicers are important. Collectively, through participant responses and interviews, there will be some added understanding and data to back up the root issue and assessment of the curse of entrepreneurship and how to work toward a functional solution for the future of the entrepreneurial industry.