**HOW TO LIVESTREAM TO SOCIAL MEDIA FROM ZOOM**

It’s a two-part setup.

First, you turn on livestreaming capability at the account level (this can be done at the Account, Group, or User level) in Zoom. Once this is setup, you don't have to do it again for later meetings you want to livestream because you’ll already have the capability enabled. (Instructions below)

And secondly, in your meeting you now have the capability to choose to livestream your meeting. (Instructions below)

**HOW TO ENABLE LIVESTREAMING IN ZOOM ACCOUNT**

LOGIN TO ZOOM:

Zoom: communications@tnstate.edu

1. In Account Mgmt, click “Account Settings”
2. In the “Allow live streaming” section, toggle the switch to enable that feature.
3. Check the boxes for what social platforms you’d like to enable this account to stream to
4. Save your changes.

**WITHIN A MEETING, CHOOSE TO LIVESTREAM YOUR MEETING**

Open your Zoom meeting

In Zoom, Click "More" and choose to livestream on Youtube….choosing the option for "Youtube TSU” (the one with the small logo).

**MEETING INVITATIONS**

Only invite meeting-speakers to the actual Zoom call.

And invite audience members (non-speakers) only to YouTube to watch it.

The link to watch livestreams on TSU’s main Youtube channel is [www.tnstate.edu/livestream](http://www.tnstate.edu/livestream).

This way, you don’t have all the trouble of muting and you don’t need to utilize the waiting room, necessarily.

**HOW TO SPOTLIGHT SPEAKER IN ZOOM**

<https://support.zoom.us/hc/en-us/articles/115000505583-Pin-or-Spotlight-Video>

**HOW TO EDIT VIDEO IN YOUTUBE**

<https://www.youtube.com/watch?v=wpZQOqifgKk>

**ZOOM HELP**

<https://support.zoom.us/hc/en-us/articles/115001777826-Live-Streaming-Meetings-or-Webinars-Using-a-Custom-Service>