**3 Questions to Answer for Your Potential Funder**

Any time you apply for a grant, make sure you can answer these questions.

**1) Why is your project important/relevant?**

“My project will teaching more people to practice backyard beekeeping, a skill that makes a positive contribution to our local food systems in a moment of climate change and potential bee colony collapse.”

**2) What makes your project important right now?**

“Anybody who likes to eat food should be interested in my project because, without bees to pollinate them, crops won’t grow. In a moment when an increasing number of people in the Northeastern US are interested in local food movements, backyard gardens, and DIY/homesteading projects, my beekeeping education program fills a clear need.”

**3) Why are you the perfect one to lead this project? (What special skills do you or your team bring to the project that will ensure its success?)**

“I have over 30 years of experience as a beekeeper, first as a backyard hobbyist and later, as a professional hivekeeper and educational outreach coordinator for Vermont Honey Co. For the past six years, I have lead the beekeeping demos at the state fair. Before I began working for Vermont Honey in 2008, I spent 20 years as a high school science teacher.

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**Remember your audience. Make clear how your project fits with the funder’s priorities.**

“My beekeeping course supports your first and third priorities, “Local Food Systems” and “Community Skillbuilding.”