# Quarterly Newsletter

Fall 2015/Winter 2016

### Multi-Media, Arts, & Theatre Celebrating Faculty, Students and Staff Achievement

# Inside this issue:

Volume 1, Issue 1

Truth, Tabloids and Trust	1
Student Kudos	1
Welcome! New Faculty	1
Department	2
Achievements	
Faculty Spotlight	3
Communicate with Us!	4
Faculty Highlights	4

## Truth, Tabloids and Trust

Department of

TENNESSEE STATE UNIVERSEE

OMMUNICATIONS

Our very own Department Chair, faculty and journalist Terry Likes, Ph.D. contributed to history in the 2015 edition of Tennessee Matters. Terry Likes' audio documentary shared insight into the declining trust in the media through the views of media experts from across the state.

Not only was Likes' publication accepted for the Jan. 2016 edition of the Journal of Media Education but "Truth, tabloids and trust: Declining confidence in the news media" was selected as the Second Place winner of the BEA District 2 faculty production competition. Likes' entry will be screened at the upcoming BEA District 2 regional conference on February 6 at the University of Alabama.

To listen to the audio documentary visit https:// www.youtube.com/watch?v=Kw7YZEqzxv8

# **Student Kudos!**

Students Karyn J. Johnson and Portia M. Phillips developed new business ideas in Dr. Karen Dunlap's spring semester Media Leadership and Entrepreneurship class, and were then selected for the Tiger Tank, a student business incubation program at the Nashville Business Incubation Center. They continued development of entrepreneurial ideas guided by Center Director Angela Crane-Jones.

#### WE WELCOME TWO NEW ADJUNCTS THIS SPRING:

**Dr. Harold Jackson** returns to TSU to teach Public Relations and **Dawn Rutledge**, from Media Relations, will teach a Fundamentals of Communications course at night.



inspire. influence. engage.





## **Department Achievements**

Fall 2015/Winter 2016:

**Quarterly Newsletter** 

Two items under review by Journals for publication:

"Changing of the Guard: The effect of turnover among late-night television talk show hosts."

#### Journal of Media Education.

"News vs. Advertiser: When advertisers pressure college athletes." news managers about content." Journal of Electronic News.

Three documentaries recently produced airing on the Tennessee Radio Network:

"When Sports Becomes News: Domestic violence and its impact on college and professional sports.

- "Trading Places: The transfer culture of
  - "Changing of the Guard: The effect of turnover among late -night television talk show hosts."

Three documentaries entered in juried contests:

"TV Catch Phrases: Popular culture to mainstream America." Audio documentary. http:// youtu.be/oLYugN5Nkpw

"Pay for play: Unionization and Paying College Athletes." Audio documentary. http://youtu.be/ YLsFINS-1\_Q

"Truth, tabloids and trust: Declining confidence in the news media." Audio documentary.

#### **Theatre, Forensics and Communication Studies**

-In theatre, our collaboration with Circle Players continued with "Sister Act" opening in January.

-Also, in theatre, our partnership with Music continues with Professors Fields and Crimm pr oducing West Side Sto**ry** in late March, early April.

-A search is underway for a new Director of Forensics with the pool of applicants released to the search committee.

-In the meantime, the Forensics team has been very busy...

-The team competed in six fall tournaments and won 78 awards.

-Team members conducted 38 hours of community service and was busy recruiting.

-We had another successful run of the Murrell Oratorical contest this past fall.

Think, Work, Serve

Communication Studies is reviewing its curriculum for potential changes

-The Center for Media Arts and Production is producing many programs including dozens for the HBCU radio network. Professors Winston and Stein are producing programs.

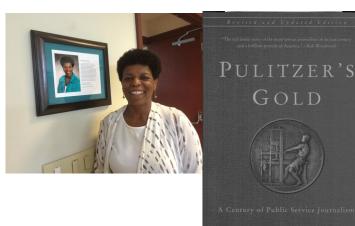
-Professors Richie and Idoye are in discussions for working on a project in Nigeria, result is that a university there is looking to him to establish a theatre & broadcasting program.



#### **Faculty Spotlight: Inside the Pulitzer's Gold**

Dr. Karen B. Dunlap, adjunct faculty and president emerita of the Poynter Institute in St. Petersburg, FL, returned to the Institute October 9th for the naming of a classroom in her honor. The recognition was a part of Poynter's 40th Anniversary observance. Bob Schieffer. CBS newsman and retired anchor, spoke during the evening event.

Dr. Karen B. Dunlap contributed back cover notes for the new book. Pulitzer's Gold by Roy J. Harris Jr., published by Columbia University Press. Other contributors are Bob Woodward, Washington Post; Sig Gissler, former administrator of the Pulitzer Prizes; and Raju Narisetti, senior vice president of News Corp.



#### **Faculty Spotlight: Unparalleled Achievement**



"It was an honor to be recognized by the Women in Higher Education," said Winston. "WHET is a wonderful organization and many of the longtime members have served as great role models for me over the years."

Dr. Tameka Winston is a professor in the Department of Communications and produces "Black Docs" for a new program on the HBCU Radio Network. "Black Docs" features four diverse female professionals on SiriusXM distributed by Howard University. Also, she will serve

Winston's achievements are unparalleled. Amongst the 3 other awards she received earlier this year including the College of Liberal Arts Professor of the Year Vegas. for the 2015-2016 academic year.

Winston received the 2015 Woman of Achievement Award for the state of Tennessee at the 35<sup>th</sup>Annual Women in Higher Education in Tennessee conference.

on a panel entitled, "Writing a Program Review" at the April 2016 Broadcast Education Association conference in Las

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## **Communicate With Us!**

The TSU Department of Communications, is small enough to know you, big enough to challenge you and diverse enough to stretch you. We've been in the communications education business for many years, not only adapting to, but leading the changes in our remarkable field.

We look forward to hearing from you and hope you would like to *inspire, influence, and engage* with our department, campus and our Nashville community. Please submit your information to our Newsletter Editor and faculty member, Ms. Shante' Telfer at stelfer@tnstate.edu.

#### **Faculty Highlights**

-Tameka Winston was honored with a statewide educational award – 2015 Woman of Achievement Award in Higher Education in Tennessee. Also recognized as Nashville Business Journal's 40 Under 40 and 40 Under 40 in the U.S.

-NCA presentations – JD Smith presented, Ginther presented, Johnson co-chaired.

-**Sean Laflin** – reviewed (Focal Press) revision of Owens/ Millerson's Video Production Handbook.

-Tommy Boorasreviewed Oxford Press sports text under consideration for publication.

-**Brian Day** – selected for NATPE convention fellowship: also a film recently released; a non-profit film to debut in London.

-**Melissa Forte** -will submit a proposal to take a group to Germany to study political communication (mix of journalism and film/TV students) in the summer of 2016.

-Sean Laflin, Karen Russell and Sheryl Morris: TBR completed Course Revitalization Grant.

-**Qi Tang**: chapter in text ("Our Voices: Essays in Culture, Ethnicity and Communication").



As the city of Nashville grows exponentially, our faculty continues to expand in achievement as well.