

EmployerConnect

Keeping our employers connected and informed

www.tnstate.edu/careers

Fall 2012 Edition

Get Tracked on TigerTRACK

Employers, current TSU students, and alums can get tracked on TigerTRACK. TigerTRACK is our on-line database where employers can post their job announcements (including internship and co-op positions), schedule on campus interviews with students, review and monitor resumes submitted by students, and register for various career fairs.

Marketing 101 for Employers

Marketing your company to college students on college campuses has never been easier, and it is practical, too. Not only are you promoting your brand, you are becoming more visible to the students who want to work for your company. The Career Development Center has several opportunities for employers to engage with the students while establishing a presence on both the main campus and the Avon Williams Campus. Please consider these options as you begin your heavy recruiting season.

- Career Fairs (Fall and Spring)
- Classroom Presentations
- Employer Information Sessions
- Employer Visibility Tables
- Professional Development Seminars and Events (speed networking, resume workshops, etc.)



TSU Centennial Career Fair Classic

Register on-line to reserve your space for TSU's fall career and graduate school fair. The university-wide fair is scheduled for Thursday, October 11, 2012 from 10:00 a.m. until 3:00 p.m. in Kean Hall. You will have a great opportunity to meet and talk with our students with a broad range of majors, disciplines, and interests.

To register for the **TSU Centennial Career and Graduate School Fair**, please visit our website.

Our Website: www.tnstate.edu/careers

Top 3 Reasons for On-Campus Recruiting at TSU

3. Cost-effective for both the students and employers
2. Employers' pipeline to recruit interns, recent graduates, and new talent without exorbitant expenses
1. *To interview and hire a diverse group of quality students who are prepared for the global workforce*

Private and spacious interview rooms are available in the TSU Career Development Center (CDC) rooms for on-campus recruiting. Employers who wish to interview TSU candidates for career positions including internships and co-op positions with their companies should make their schedules on-line through TigerTRACK. For more information about on-campus recruiting at TSU, please contact Tina Reed at (615) 963-7527.

Month	Important Dates
September	On-Campus Recruiting Begins Schedule your interviews on-line in TigerTRACK
October	October 11— Career and Grad School Fair October 12— On-Campus Interviews from Career Fair October 15 & 16— Fall Break for Students October 22-28— Mid-Term Exam Week (All Classes Meet as Scheduled) October 31— Speed Networking Event
November	November 8— Entertainment Industry Conference November 22-23— Campus Closed
December	December 6— Last Day for Fall On-Campus Interviews

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Mark Your Calendar for These Upcoming Events!

Part-time Job Fair
September 7, 2012

TSU Centennial Career Fair
October 11-12, 2012

Intern Bridge Employer Internship Seminar
January 14, 2013

Nashville College to Careers Consortium
February 12, 2013

Reverse Career Fair
February 21, 2013

Virtual Career Fair
Summer 2013



Contact us:

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E-Mail:
careerdevelopmentcenter@tnstate.edu

Facebook:
<https://www.facebook.com/TSUCDC>

Twitter:
<http://twitter.com/tsucdc>

A Friendly Survey

TSU will be sending out a survey to our employers so that we can better serve you. The goal is to reshape our employer relations strategy and to gain information on the types of skill sets that our employers need in this global economy. The survey will come to you by e-mail no later than November 1, 2012. Your participation and your responses on the survey will be crucial to assisting the University with pertinent information needed for educating and developing a stronger, more effective workforce.

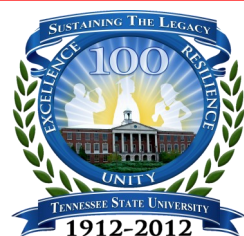
Cutting Edge Networking

The Career Development Center will hold its next Speed Networking event on Wednesday, October 31, 2012. If you would like to be in the Cool seat working with those students who will be in the Hot seat, please contact Tina Reed at (615) 963-7527 or by e-mail at breedhew@tnstate.edu. Speed Networking is a great way to meet good students while helping them develop their 60 second elevator speech.

InternCONNECT

TSU's internship program, **InternCONNECT**, combines classroom learning with part-time or full-time practical work experience. Our role at the Career Development Center is to serve as a liaison between you and the students. TSU's CDC allows employers to post internships and employment opportunities in our on-line database- TigerTRACK <https://tnstate-csm.symphlicity.com/employers/>- at NO COST.

Additionally, companies who wish to recruit students for internships are welcome to participate in our on-campus recruiting program for both part and full-time employment opportunities. For more information, contact Tiffany Johnson, Coordinator for Experiential Learning at (615) 963-7529 or tjohnson123@tnstate.edu.



TSU's Centennial Homecoming Week

Tennessee State University, Nashville's only public university, is celebrating 100 years of excellence, resilience, and unity. From educating and training our students to giving back to the community, the University will continue to support its students, parents, alumni, corporate partners, and friends. Please join us from September 23-September 29, 2012 for what is sure to be the biggest, best, and most exciting homecoming yet!