

EmployerConnect

Keeping our employers connected and informed

www.tnstate.edu/careers

Spring 2014 Edition

Hello, 2014!

The Career Development Center is looking forward to a progressive new year. We have a robust calendar of professional development and recruiting events that will promote many employer and student connections. We have several opportunities for employers to recruit at the University and engage with our diverse population of students. Whether you are looking for interns, full-time employees, or a few part-timers, we're here to assist you with filling your career opportunities.

What YOU Think MATTERS

In light of our competitive job market and Tennessee State University's commitment to developing global and well-rounded graduates, the University invited 209 employers who hired TSU graduates to participate in an on-line survey concerning employer satisfaction with our graduates.

Employers who completed the survey were asked to participate in a follow-up focus group panel discussion for the purpose of gaining additional insight on how TSU students are performing in the workplace. From this survey and focus group, a comprehensive report was generated which has been named "Strengthening Pipeline Relationships: What Employers Say of Tennessee State University Graduates." The overall data from the survey showed that employers were pleased with TSU graduates.

The survey mainly focused on three areas: Knowledge Development, Interpersonal and Leadership Skills, and Developmental Experiences.

Survey Findings:

84% of the survey respondents reported that TSU students had the necessary knowledge and were prepared for their jobs, especially in using technology and showing professionalism and ethical character (1% reported that our students were not prepared; the other 15% reported not applicable.)

83.2% of the survey respondents reported that our students demonstrated interpersonal and leadership skills. (Over 16% of the survey respondents reported that they did not have the opportunity to observe our students in these areas.)

Additionally, nearly 7 out of 10 employers surveyed ranked internships/co-ops as #1 in regards to educational experience valued by employers.

Good to Know

Spring 2014 Important Dates

Date	Event
January 16	Spring Classes Begin
January 20	MLK Day-- No Career Development Center Events
January 21	On-Campus Recruiting (OCR) and On-Campus Interviewing (OCI) begin
February 11	Nashville College to Career Fair (Williamson County Fairgrounds)- No OCR
February 20 February 21	Reverse Career Fair Reverse Career Fair OCI
March 10-16	Spring Break-- No OCR, No OCI
March 17-23	Mid-term Exams-- No OCI
March 5	University-wide Mock Interviews (In conjunction with Internship Week)
March 6	Gov't, Public Service & Non-Profit Job Fair
April 1-3	Senior Success Seminar: Start Right (Money Management, First Year on the Job, etc.)
May 1	Last Day of Classes-- Last Day for OCR and OCI for Spring 2014

Same Goals-Different Roles: The Reverse Career Fair (RCF)

During the RCF, students man the tables while employers visit the students' table in order to recruit from a variety of academic majors and skill sets. The students will be positioned by the seven colleges and by their various student organizations. This is a twist on the traditional career fair, but the same goals can be accomplished. Employers will still be able to identify high potential candidates for internship and career opportunities, collect resumes, and brand their companies here on campus. To register for the 2014 Reverse Career Fair, visit <https://tnstate-csm.symphlicity.com/events/ReverseCareer14>.

Ask Santa for a Suit Professional Dress Wish List Party

The Career Development Center staff knows the importance of the first impression at an interview. Therefore, we hosted a professional dress event where “Santa” delivered some much needed professional dress essentials that would complement and complete any suit for a job interview. Several students attended the event in order to learn more about how to dress for job and internship interviews.

Although we did not give away an actual suit, we were able to conduct drawings where some of our female students won career blouses and some of our male students won dress shirts and ties. Two of our students won \$75 Macy’s gift cards which can go toward the purchase of a new suit. A special thanks to those who made a financial contribution to this event: Wal-Mart, Store #3717 Nolensville Pike • Karon Uzzell-Baggett • Jamal Coleman Antonio Johnson • Tina Reed



Graduating Senior, Rod Curtis (left), received a shirt and tie set from Jamal “Santa” Coleman

Get Tracked: Post on TigerTRACK



First-timers

Visit www.tnstate.edu/careers

- 1) Go to [TigerTRACK Access](#) on the right side of the page
- 2) Create an account by clicking “Employer & Graduate Recruiter” Login
- 3) Select the “Register” under Register for a New Account and complete the “Company Information Form”
- 4) Click the “Submit” button
- 5) A CSM e-mail will be sent to you. The e-mail will include a link
- 6) Click the link to confirm your address
- 7) You will receive a 2nd e-mail with a link
- 8) Click the link in order to set your password
- 9) A username will be created for you and sent to you

Returning employers:

- 1) Access www.tnstate.edu/careers
- 2) Click the “Employer & Graduate Recruiter” Login
- 3) Enter your information to log-in and click “Go”
- 4) On the Homepage, click “Jobs” (top of the page)
- 5) Click “Job Postings/Non OCR”
- 6) Click “Add New”

When posting positions, please include:

- 1) Detailed description of the position (type of position)
- 2) Qualifications & Requirements
- 3) Expected work hours per week
- 4) Compensation (including academic credit)
- 5) Application receipt method (e-mail, company website, etc.)
- 6) Length of time position will be posted
- 7) Any other pertinent information

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