

Career Development Center

What Can I Do With A Major In Public Relations?

Career choice may or may not be closely related to the choice of undergraduate major. The following is a short list of ideas and resources to assist with career planning.

Sample Job Titles

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|---------------------|------------------------------|
| ★ Writers | ★ Marketing Communications |
| ★ Journalist | ★ Product Manager |
| ★ Public Speaker | ★ PR Specialist |
| ★ PR Representative | ★ Account Executive |
| ★ PR Manager | ★ Digital Account Manager |
| ★ PR Assistant | ★ Social Media Manager |
| ★ Media Traffic | ★ Communications Manager |
| ★ Media Planner | ★ Special Events Constructor |
| ★ Brand Manager | ★ Community Coordinator |

CHECK THESE LINKS OUT

<https://www.tnstate.edu/cpsua/degrees/index.aspx>

Planning Career

<https://www.bls.gov/ooh/media-and-communication/public-relations-specialists.htm>
<https://www.bls.gov/ooh/management/advertising-promotions-and-marketing-managers.htm>
<https://www.bls.gov/ooh/business-and-financial/meeting-convention-and-event-planners.htm>

Job Search

<https://jobs.prsa.org/>
<https://www.governmentjobs.com/jobs?keyword=Public%20Relations>
https://www.odwyerpr.com/pr_firm_rankings/independents.htm

Professional Organizations

<https://www.prsa.org/>
<https://www.ipra.org/>
<https://prcouncil.net/>

Click for more resources: <https://whatcanidowiththismajor.com/major/public-relations/>

