

Career Development Center

What Can I Do With A Major In Marketing?

Career choice may or may not be closely related to the choice of undergraduate major. The following is a short list of ideas and resources to assist with career planning.

Sample Job Titles

- | | | |
|------------------------|-----------------------------|---------------------|
| ★ Marketing Manager | ★ Consumer Consultant | ★ Merchandiser |
| ★ Sales Representative | ★ Public Relations Director | ★ Creative Director |
| ★ Sales Manager | ★ Communications Director | ★ Copy Writer |
| ★ Account Executive | ★ Advertising Manager | ★ Event Planning |
| ★ Brand Manager | ★ Media Buyer | ★ Real Estate Agent |
| ★ Social Media Manager | ★ Advertising Sales | ★ Insurance Agent |
| ★ Marketing Consultant | ★ Marketing Strategist | ★ Demographer |
| ★ Marketing Researcher | ★ Project Manager | ★ Buyer |

CHECK THESE LINKS OUT

<https://www.tnstate.edu/business/>

Planning Career

<https://www.bls.gov/ooh/management/advertising-promotions-and-marketing-managers.htm>

<https://www.bls.gov/ooh/management/public-relations-managers.htm>

<https://www.bls.gov/ooh/management/sales-managers.htm>

Job Search

<https://www.marketingjobs.com/>

<https://marketinghire.com/>

<https://www.monster.com/jobs/q-marketing-jobs>

<https://www.marketingjobs.com/>

Professional Organizations

<https://www.ama.org/>

<https://www.ana.net/content/show/id/32229>

<https://www.ana.net/content/show?id=thedmaorg-redirect>

<https://www.nasp.com/>

<https://www.smei.org/>

Click for more resources: <https://whatcanidowiththismajor.com/major/marketing/>

