

# Career Development Center

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## What Can I Do With A Major In Journalism?

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Career choice may or may not be closely related to the choice of undergraduate major. The following is a short list of ideas and resources to assist with career planning.

### Sample Job Titles

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|----------------------------|--------------------|------------------------------|
| ★ Advertising Director     | ★ Editor           | ★ Public Information Officer |
| ★ Brand Manager            | ★ Commentator      | ★ Media Production Assistant |
| ★ Communications Director  | ★ Copywriter       | ★ Author                     |
| ★ Columnist                | ★ Producer         | ★ Station Programmer         |
| ★ Press Secretary          | ★ Product Manager  | ★ Broadcast Journalist       |
| ★ Direct Marketing Manager | ★ Technical Writer | ★ Investigative Reporter     |
| ★ Correspondent            | ★ Web Developer    | ★ Paralegal                  |
| ★ Desktop Publisher        | ★ Publisher        | ★ Archivist                  |
| ★ Medical Writer           | ★ Cataloguer       | ★ Court Reporter             |

### CHECK THESE LINKS OUT

[https://www.tnstate.edu/Communications/mass\\_communication.aspx](https://www.tnstate.edu/Communications/mass_communication.aspx)

#### Planning Career

<https://www.bls.gov/ooh/media-and-communication/editors.htm>

<https://www.bls.gov/ooh/management/public-relations-managers.htm>

<https://www.bls.gov/ooh/Media-and-Communication/Writers-and-authors.htm>

#### Job Search

<https://www.journalismjobs.com/index.php/>

<https://www.writerswrite.com/writejobs/>

<https://www.journalismnext.com/>

<http://www.bookjobs.com/>

#### Professional Organizations

<https://www.spj.org/>

<https://nabjonline.org/>

<https://www.asmp.org/>

Click for more resources: <https://whatcanidowiththismajor.com/major/journalism/>

