

# **Career Development Center**

## What Can I Do With A Major In

Graphic Design?

Career choice may or may not be closely related to the choice of undergraduate major. The following is a short list of ideas and resources to assist with career planning.

### Sample Job Titles

| A | 1 A 1 | $\sim$ |          |    |                 |   |
|---|-------|--------|----------|----|-----------------|---|
|   | /\ rt | 1 11   | $r \cap$ | ct | $\frown$ $^{h}$ | 1 |
|   | Art   | ーノロ    |          | U  | LΝ              |   |

- Art Production Manager
- Creative Director
- | Industrial/Product Designer ★
- Marketing Manager
- Multimedia Artist
- Animator
- | Web Designer
- Printmaker

- | Exhibition Designer
- ★ Logo Designer
- ★ Package Designer
  - Branding Designer
- ★ User Interface Designer ★
- ★ Flash Designer
- ★ Photo Editor
- ★ Video Editor
- **★** Illustrator

- ★ |Layout Artist
- Caricaturist
- ★ Commercial Designer
  - Computer Graphics Specialist
  - Cyber Graphic Designer
- Digital Animator
- ★ Fashion Illustrator
- ★ | Multimedia Design Specialist
- ★ Broadcast Designer

### **CHECK THESE LINKS OUT**

https://www.tnstate.edu/art/graphicdesign.aspx

### **Planning Career**

https://www.bls.gov/ooh/arts-and-design/graphic-designers.htm https://www.rasmussen.edu/degrees/design/blog/what-can-you-do-with-graphic-design-degree/ https://www.straighterline.com/degree-paths/graphic-design-degree/ https://www.aiga.org/resources

#### **Job Search**

https://designjobs.aiga.org/ https://www.careerrookie.com/jobs/sk/graphic+designer https://www.wayup.com/s/entry-level-jobs/graphic-design/ https://www.krop.com/

### **Professional Organizations**

https://www.aiga.org/ https://www.graphicartistsguild.org/ https://www.oneclub.org/ https://segd.org/about

