

Career Development Center

What Can I Do With A Major In Fashion Merchandising?

Career choice may or may not be closely related to the choice of undergraduate major. The following is a short list of ideas and resources to assist with career planning.

Sample Job Titles

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|---------------------------------------|-----------------------|--------------------------------|
| ★ Buyer | ★ Fashion Designer | ★ Brand Marketing Specialist |
| ★ Account Executive | ★ Editorial Assistant | ★ Consumer Behavior Analyst |
| ★ Store Manager | ★ Fashion Promoter | ★ Social media Manager/ |
| ★ Showroom Manager | ★ Event Promoter | ★ Coordinator |
| ★ Merchandise Planner/ Allocator | ★ Advertising | ★ Director of Acquisition |
| ★ Import Manager | ★ Product Developer | ★ Fashion Sales Representative |
| ★ Global Sourcing Specialist | ★ Fashion Coordinator | ★ Digital Marketing Manager |
| ★ Fashion Public Relations Specialist | ★ Fashion Journalist | |
| ★ Fashion Marketer | ★ Fashion Forecaster | |

CHECK THESE LINKS OUT

<https://www.tnstate.edu/familyscience/fashion.aspx>

Planning Career

<https://theartcareerproject.com/careers/fashion-merchandising/>

<https://www.bls.gov/oes/current/oes112021.htm>

<https://www.allartschools.com/fashion-design/fashion-merchandising-job-description/>

<https://suny.oneonta.edu/human-ecology>

Job Search

<https://stylecareers.com/>

<https://www.wayup.com/s/entry-level-jobs/fashion/>

Professional Organizations

<https://www.aapnetwork.net/>

<https://www.fgi.org/system/>

<https://cfda.com/>

<https://nrf.com/>

Click for more resources: <https://whatcanidowiththismajor.com/major/retail-merchandising/>

