

# **Career Development Center**

# What Can I Do With A Major In

Communication?

Career choice may or may not be closely related to the choice of undergraduate major. The following is a short list of ideas and resources to assist with career planning.

### Sample Job Titles

Social Media Manager

Marketing Assistant

TV Reporter

Copy Editor

Journalist

Brand Manager

Broadcast Journalist

Sports Announcer

★ | Associate Producer

Public Policy Director

Public Relations Strategist 🖈

Consumer Relations

Fund-raising Specialist

Video Editor

Special Event Planner

Public Relations Coordinator ★ | Political Spokesperson

Technical /Business Writer

★ Government Mediator

★ Public Engagement Coordinator

Salesperson

Corporate Trainer

Speech Writer

Administrative Analyst

Culture Tutor

Telemarketer

★ | Real estate Agent

## **CHECK THESE LINKS OUT**

https://www.tnstate.edu/Communications/speech.aspx

#### **Planning Career**

https://www.bls.gov/ooh/media-and-communication/announcers.htm https://www.bls.gov/ooh/sales/advertising-sales-agents.htm https://www.bls.gov/ooh/management/advertising-promotions-and-marketing-managers.htm https://www.bls.gov/ooh/media-and-communication/film-and-video-editors-and-camera-operators.htm https://www.bls.gov/ooh/media-and-communication/editors.htm https://www.bls.gov/ooh/management/social-and-community-service-managers.htm https://www.bls.gov/ooh/business-and-financial/human-resources-specialists.htm https://www.bls.gov/ooh/business-and-financial/meeting-convention-and-event-planners.htm

**Job Search** http://www.communicationsjobs.net/ https://www.mandy.com/ https://www.journalismjobs.com/ https://jobs.prsa.org/

#### **Professional Organizations**

https://www.aaf.org/ https://www.abwa.org/ https://www.td.org/ https://www.womcom.org/ https://www.iabc.com/