

# Career Development Center

## What Can I Do With A Major In Advertising?

Career choice may or may not be closely related to the choice of undergraduate major. The following is a short list of ideas and resources to assist with career planning.

### Sample Job Titles

- |                            |                         |                             |
|----------------------------|-------------------------|-----------------------------|
| ★ Advertising Director     | ★ Promotion Manager     | ★ Marketing Strategist      |
| ★ Art Director             | ★ Advertising Manager   | ★ Advertising Executive     |
| ★ Account Executive        | ★ Production Designer   | ★ Communications Consultant |
| ★ Advertising Analyst      | ★ Commercial Producer   | ★ Copywriter                |
| ★ Internet Marketer        | ★ Screen Writer         | ★ Graphic Designer          |
| ★ Event Planner            | ★ Web Designer          | ★ Creative Director         |
| ★ Product Manager          | ★ Marketing Coordinator | ★ Media Director            |
| ★ Public Relations Manager | ★ Program Coordinator   | ★ Broadcast Producer        |

### CHECK THESE LINKS OUT

[https://www.tnstate.edu/\\_testadmin/accounting/](https://www.tnstate.edu/_testadmin/accounting/)

#### Planning Career

- <https://www.bls.gov/ooh/Business-and-Financial/Accountants-and-auditors.htm>  
<https://www.bls.gov/ooh/Business-and-Financial/Budget-analysts.htm>  
<https://www.bls.gov/ooh/management/financial-managers.htm>  
<https://stats.bls.gov/ooh/business-and-financial/personal-financial-advisors.htm>

#### Job Search

- <https://www.accounting.com/jobs/>  
<http://www.accountingjobstoday.com/>  
<https://www.roberthalf.com/employers/finance>  
<https://www.accounting.com/careers/>

#### Professional Organizations

- <https://www.aicpa.org/home>  
<https://na.theiia.org/Pages/IIAHome.aspx>  
<https://www.imanet.org/?ssopc=1>  
<https://nasba.org/stateboards/>

