

**Meeting of the Tennessee State University Board of Trustees
Academic Affairs and Student Affairs Committee Meeting
November 17, 2022
Tennessee State University, Hankal Hall**

MINUTES

Committee Members Present: Trustees Andre Johnson, Bill Johnson, and Shaun Wimberly Jr.

Other Board Members Present: Trustees Deborah Cole, Van Pinnock, and Richard Lewis.

University Staff Present: President Glenda Glover; Laurence Pendleton, General Counsel and Board Secretary; Dr. Robbie Melton, Acting Interim Provost and Vice President for Academic Affairs; Douglas Allen, Vice President for Finance and Budget; Jamie Isabel, Vice President of Institutional Advancement; Dr. Curtis Johnson, Chief of Staff; Dean Frank Stevenson, Associate Vice President of Student Affairs; Dr. Quincy Quick, Interim Associate Vice President of Research & Sponsored Programs; Terrence Izzard, Associate Vice President of Enrollment Management; Gregory Robinson, Assistant Vice President and Chief of Police; Dr. Mikki Allen, Director of Athletics; Adrian Davis, Director of Internal Audit; and Dr. Arlene Nicholas-Phillips, Liaison to the Board of Trustees.

I. CALL TO ORDER

Trustee Andre Johnson called the meeting to order at 8:33 a.m. CST on November 17, 2022. Trustee Andre Johnson then moved to make certain findings on the records regarding the necessity for conducting the meeting electronically without a physical quorum present due to travel issues. The Committee is set to take up important matters, including academic programs. Electronic participation for the Committee meeting without the physical presence of a quorum is necessary to allow the Committee members to participate and address these important items. Trustee Bill Johnson seconded the motion and the motion passed unanimously by roll call vote.

II. ROLL CALL/DECLARATION OF A QUORUM

Board Secretary Pendleton called the roll at the Committee chair's request. Trustees Andre Johnson and Bill Johnson were present. Secretary Pendleton announced the presence of a quorum.

III. APPROVAL OF THE SEPTEMBER 15, 2022, ACADEMIC AFFAIRS AND STUDENT AFFAIRS COMMITTEE MEETING MINUTES

Trustee A. Johnson moved to recommend to the full Board the approval of the September 15, 2022, Academic Affairs and Student Affairs Committee meeting minutes, as contained in the Board materials for the November 17, 2022, Board meeting. Trustee B. Johnson seconded the motion, which carried unanimously by roll call vote.

IV. APPROVAL OF ACADEMIC PROGRAM MODIFICATION – CHANGE IN CREDIT HOURS – M.S. IN SPEECH AND HEARING SCIENCE

Trustee A. Johnson announced the next agenda item as the approval of an academic program modification, a change in credit hours for the M.S. in Speech and Hearing Science. Trustee A. Johnson asked President Glover or her designee to provide pertinent information related to this agenda item. The material for this agenda item is contained in the Board materials for November 17, 2022.

President Glover designated Provost Melton to present on this item. Dr. Melton pointed the Committee to the documentation and background materials in the Board materials.

Trustee A. Johnson moved to recommend to the full Board the approval of an academic program modification, a change in the credit hours for the M.S. in Speech and Hearing Science, as contained in the Board materials for the November 17, 2022, Board meeting. Trustee B. Johnson seconded the motion and the motion carried unanimously by roll call vote.

V. APPROVAL OF ACADEMIC PROGRAM MODIFICATION – NAME CHANGE FOR AN EXISTING CONCENTRATION – INFORMATION SYSTEMS WITHIN THE B.B.A., BUSINESS INFORMATION SYSTEMS

Trustee A. Johnson announced the next item, the approval of an academic agenda item, a name change for the existing concentration in Business Information Systems within the B.B.A. to Information Systems, and asked President Glover or her designee to provide pertinent related information. The material for this agenda item is contained in the Board materials for November 17, 2022.

President Glover designated Provost Melton to present on this agenda item. Dr. Melton presented that the name change would align with the College of Business’s current policies and procedures.

Trustee A. Johnson moved to recommend to the full Board the approval of an academic program modification – a name change for the existing Business Information Systems concentration within the B.B.A. to Information Systems, as contained in the Board materials for the November 17, 2022, Board meeting. The motion was seconded by Trustee B. Johnson and carried unanimously by roll call vote.

VI. APPROVAL OF NEW ACADEMIC PROGRAM – M.S., AGRICULTURAL BUSINESS AND LEADERSHIP

Trustee A. Johnson announced the next agenda item as the approval of a new academic program, the M.S. in Agricultural Business and Leadership, and asked President Glover or her designee to provide pertinent related information.

President Glover designated Provost Melton to present on this agenda item. Dr. Melton directed the Committee to the supporting documents within the Board materials.

Trustee A. Johnson moved to recommend to the full Board the approval of a new academic program, the M.S. in Agricultural Business and Leadership, as contained in the Board materials for the November 17, 2022, Board meeting. The motion was seconded by Trustee B. Johnson and carried unanimously by roll call vote.

VII. APPROVAL OF NEW ACADEMIC PROGRAM – M.S., ACCOUNTING AND ACCOUNTING ANALYTICS

Trustee A. Johnson announced the M.S. in Accounting and Accounting Analytics agenda item and asked President Glover or her designee to provide pertinent related information. The material for this agenda item is contained in the Board materials for November 17, 2022.

President Glover designated Provost Melton to present on this agenda item. Dr. Melton directed the Committee to the Board materials for supporting documentation. B. Johnson pointed out that for these two new graduate program the university will be submitting a letter of intent to THEC, having already submitted a preliminary letter of intent.

Trustee A. Johnson moved to recommend to the full Board the approval of a new academic program, the M.S. in Accounting and Accounting Analytics, as contained in the Board materials for the November 17, 2022, Board meeting. The motion was seconded by Trustee B. Johnson and carried unanimously by roll call vote.

VIII. ACADEMIC AFFAIRS REPORT

Trustee A. Johnson announced the next agenda item as the Academic Affairs Report. Information regarding this Academic Affairs and Student Affairs Committee agenda item was included in the Board materials dated November 17, 2022. Trustee A. Johnson asked President Glover or her designee to provide pertinent information related to this agenda item.

Dr. Glover designated Provost Melton to comment on this agenda item. Provost Melton was pleased to share some highlights of the colleges, departments, faculty and staff. Provost Melton then shared about the university's efforts collecting feedback from students staying in overflow housing at hotels, receiving \$8.8M grant to Title III from the Collaborative Research Program, winning an Academic E-Sports international competition, receiving an award from the Hewlett Foundation to reduce textbook and learning material, the College of Engineering achieving ABET accreditation renewal, and asked Dr. Glover to make an announcement about the nursing program. Dr. Glover announced that the Nursing program's licensing exam pass rate was 100% this year. Provost Melton congratulated the academic faculty, staff, and students on this achievement.

Trustee Cole thanked Dr. Melton for her efforts in the interim Provost position.

IX. STUDENT AFFAIRS REPORT

Trustee A. Johnson introduced the next item on the agenda as the Student Affairs report. Trustee A. Johnson asked President Glover or her designee to provide pertinent information related to this agenda item. Information pertaining to this agenda item is included in the November 17, 2022, Board materials.

Dr. Glover designated Dean Frank Stevenson to report on this agenda item. Dean Stevenson began by sharing successes of TSU students, including graduating 40 students from Leadership TSU, partnering with Waste Management for students to help improve waste and recycling in Nashville, the nomination of the Aristocrat of Bands for two Grammy awards, career pipeline opportunities for students, a \$100,000 grant from Nike for Career Development Center, TSU's achievement as placing second in receiving scholarships from Thurgood Marshall, two University Ambassadors for FedEx selected from TSU, J.C. Penney Suit Up providing over \$5,000 in discounts on clothing for student interviews, and the Counseling Center now offering grief counseling. Dean Stevenson also reported that TSU provided over 85 events at the offsite student residences located in hotels to help students enjoy the student experience.

B. Johnson added that Nike has created an HBCU TSU shoe that is logoed and branded TSU.

Shaun Wimberly added that students have noticed Student Affairs' efforts, especially at off-site housing and thanked the university for those efforts.

Trustee Cole congratulated Trustee Wimberly on his representation of the TSU and FedEx partnership at the Wall Street closing bell. She then reminded the University of its need to publicize successes including the Nursing pass rate.

Dr. Glover noted that the Thurgood Marshall College Fund was formed to support state schools and has been working hard with TSU to make sure the university is advancing. She also added the TSU has been speaking with various PR firms and has selected the highly recommended Seigenthaler firm. Also, the University has retained Harriett Vaughn Rice previously from channel 17 to help with media related to student housing.

Trustee Lewis commented on the choice of the Seigenthaler firm and reminded the Committee that some of our best TSU graduates have worked with the Seigenthaler firm including Francis Guess and his daughter who is now working for them. Trustee Lewis also encouraged TSU to give full consideration to hiring the Seigenthaler firm on a permanent basis rather than paying them by the hour. Trustee Cole stated that she is very familiar with the Seigenthaler firm and reiterated what Trustee Lewis has stated.

Dr. Glover stated that the University plans to do frequent messaging to students about the student experience to help resolve issues in a timely manner.

Trustee Cole asked for an update from Dean Stevenson on housing. Dean Stevenson noted that a report on housing would be presented during the Finance and Budget Committee meeting. Trustee Cole then wanted to speak about customer service and reminded the University that she required

an entity to be formed to address customer service. Dr. Glover stated that Dr. Curtis Johnson is establishing an Office of Customer Relations and each division is being asked to develop customer service goals. Those with the most frequent customer service activities will receive more focus. Dr. Glover and C. Johnson met with Trustee Wimberly and will set up a Student Customer Service Advisory Group. Dr. Glover is planning to post the Office of Customer Relations leadership position by the end of the month. Chair Cole asked for regular reports on customer service after the establishment of the office.

Trustee Lewis mentioned that he would like the university to set up a program similar to Federal Work Study for students to work in the area of customer service.

Trustee Cole had previously asked some TSU students what they saw as the disconnect at TSU. The students said they want to know that they are being heard. Trustee Cole said it is extremely critical that we make the necessary changes to maintain our brand.

Trustee A. Johnson thanked the Committee for their comments, thank Dr. Glover and staff, and agreed that the brand must be protected.

XIII. ADJOURNMENT

Trustee A. Johnson asked if there were any additional comments or business. Hearing none he asked for a motion to adjourn the meeting. Trustee B. Johnson moved to adjourn the meeting and A. Johnson seconded the motion. The motion carried by roll call vote. The meeting was adjourned at 9:16 a.m. CST.