

**Tennessee State University
Board of Trustees**



**Academic Affairs
and
Student Affairs
Committee Report**

**TENNESSEE STATE UNIVERSITY BOARD OF TRUSTEES
ACADEMIC AFFAIRS AND STUDENT AFFAIRS
COMMITTEE MEETING AGENDA**

Thursday, November 17, 2022
8:30 a.m. CST

Tennessee State University
Main Campus – Hankal Hall
3500 John A. Merritt Blvd.
Nashville, TN 37209

ORDER OF BUSINESS

- I. Call to Order
- II. Roll Call/Declaration of a Quorum
- III. Approval of the September 15, 2022, Academic Affairs and Student Affairs Committee Meeting Minutes
- IV. Approval of Academic Program Modification – Change in Credit Hours – M.S. in Speech and Hearing Science
- V. Approval of Academic Program Modification – Name Change for an Existing Concentration – Information Systems within the B.B.A., Business Information Systems
- VI. Approval of New Academic Program – M.S., Agricultural Business and Leadership
- VII. Approval of New Academic Program – M.S., Accounting and Accounting Analytics
- VIII. Academic Affairs Report
- IX. Student Affairs Report
- X. Adjournment

Tennessee State University

Board of Trustees



TENNESSEE STATE UNIVERSITY

BOARD OF TRUSTEES

ACTION ITEM

DATE: November 17, 2022

ITEM: Approval of the September 15, 2022, Academic Affairs and Student Affairs Committee Meeting Minutes

RECOMMENDED ACTION: Approval

PRESENTED BY: Chair of Academic Affairs and Student Affairs Committee,
Trustee Pamela Martin

The document reflecting the minutes from the September 15, 2022, Academic Affairs and Student Affairs Committee meeting is included in the November 17, 2022, Board materials.

MOTION: To approve the minutes from the Board of Trustees' September 15, 2022, Academic Affairs and Student Affairs Committee meeting, as contained in the Board materials for the Board's November 17, 2022, meeting.

**Meeting of the Tennessee State University Board of Trustees
Academic Affairs and Student Affairs Committee Meeting
September 15, 2022
Tennessee State University, Electronic**

MINUTES

Committee Members Present: Trustees Pam Martin, Andre Johnson, Bill Johnson, and Shaun Wimberly Jr.

Other Board Members Present: Trustees Deborah Cole, Van Pinnock, Richard Lewis, Obie McKenzie, and Joseph Walker, III.

University Staff Present: President Glenda Glover; Laurence Pendleton, General Counsel and Board Secretary; Dr. Robbie Melton, Acting Interim Provost and Vice President for Academic Affairs; Douglas Allen, Vice President for Finance and Budget; Jamie Isabel, Vice President of Institutional Advancement; Dr. Curtis Johnson, Chief of Staff; Dean Frank Stevenson, Associate Vice President of Student Affairs; Dr. Quincy Quick, Interim Associate Vice President of Research & Sponsored Programs; Terrence Izzard, Associate Vice President of Enrollment Management; Gregory Robinson, Assistant Vice President and Chief of Police; Kelli Sharpe, Assistant Vice President of Public Relations and Communications; Dr. Mikki Allen, Director of Athletics; Charlise Anderson, Director, Accreditation and Assessment; Adrian Davis, Director of Internal Audit; and Dr. Arlene Nicholas-Phillips, Liaison to the Board of Trustees.

I. CALL TO ORDER

Chair Martin called the meeting to order at 8:41 a.m. CDT on September 15, 2022.

Trustee Martin began by welcoming student trustee, Shaun Wimberly Jr., and provided the committee with an introduction to Mr. Wimberly. Trustee Martin also thanked former Trustee Thomas for her two-year service.

Trustee Martin then moved to make certain findings on the record regarding the necessity for conducting the meeting electronically without a physical quorum present due to the coronavirus pandemic. The Committee is set to take up important matters. Participation by electronic means is necessitated by the COVID-19 pandemic and accompanying guidance from the Center for Disease Control to limit face-to-face contact whenever possible. Electronic participation for the Committee meeting is necessary for the safety of Board members, staff, and guests. Trustee B. Johnson seconded the motion, and the motion carried unanimously by roll call vote.

II. ROLL CALL/DECLARATION OF A QUORUM

Board Secretary Pendleton called the roll at the Committee chair's request. Trustees Pam Martin, Andre Johnson, Bill Johnson, and Shawn Wimberly were present. Secretary Pendleton announced the presence of a quorum.

III. APPROVAL OF THE JUNE 16, 2022, ACADEMIC AFFAIRS AND STUDENT AFFAIRS COMMITTEE MEETING MINUTES

Trustee Martin moved to recommend to the full Board the approval of the June 16, 2022, Academic Affairs and Student Affairs Committee meeting minutes, as contained in the Board materials for the September 15, 2022, Board meeting. Trustee B. Johnson seconded the motion, which was carried unanimously by roll call vote.

IV. APPROVAL OF ACADEMIC PROGRAM MODIFICATION – INACTIVATION OF ACADEMIC CONCENTRATION – INTERNATIONAL BUSINESS CONCENTRATION AND MINOR WITHIN THE BACHELOR OF BUSINESS

Chair Martin announced the next agenda item as the approval of an academic program modification: the inactivation of the International Business Concentration and Minor within the Bachelor of Business. Chair Martin asked President Glover or her designee to provide pertinent information related to this agenda item.

President Glover designated Acting Interim Provost Melton to present on this item. Dr. Melton presented that there are no qualified faculty to teach the program at this time and no students are pursuing the program. After inactivating the concentration, the University will still have three years to reactivate the program if it wishes to do so.

Chair Martin moved to recommend to the full Board the approval of an academic program modification: the inactivation of the International Business Concentration and Minor within the Bachelor of Business, as contained in the Board materials for the September 15, 2022, Board meeting. Trustee B. Johnson seconded the motion and the motion carried unanimously by roll call vote.

V. REPORT ON SACSCOC ACCREDITATION REVIEW MATTERS

Chair Martin introduced the next item on the agenda as the report on SACSCOC accreditation review matters. Chair Martin asked President Glover or her designee to provide pertinent information related to this agenda item, as contained in the Board materials for the September 15, 2022, Board meeting.

President Glover designated Dr. Charlise Anderson to present on this agenda item. Dr. Anderson provided an update that the University's is on track for its reaffirmation of accreditation in 2030 with its next step to be the submission of a report to SACSCOC on September 30th. Dr. Anderson also reported that the upcoming on-site follow up visit has been scheduled for April 2023. Finally, Dr. Anderson reported that the University's request to provide 50% or more of an MBA program at the Avon Williams campus moved forward at SACSCOC's June 2022 meeting and will be reviewed, including campus visits, and discussed at the June 2023 SACSCOC meeting.

Trustee Martin thanked Dr. Anderson for her report.

VI. ACADEMIC AFFAIRS REPORT

Chair Martin announced the next agenda item as the Academic Affairs Report. She noted that Information regarding this Academic Affairs and Student Affairs Committee agenda item is included in the Board materials dated September 15, 2022. Chair Martin asked President Glover or her designee to provide pertinent information related to this agenda item. This is an informational discussion item only so no vote will be required.

Dr. Glover designated IA Provost Melton to comment on this agenda item. Provost Melton began by thanking the University employees who stepped up to help with the increase in enrollment, particularly Dr. Cheryl Seay and Dr. Johnnie Smith. Dr. Melton reported that the University has learned from the enrollment increase that occurred this fall 2022 semester and is using the information to plan ahead for spring 2023 and fall 2023. Dr. Melton also reported on retention efforts and pointed the Committee to the list of university accomplishments contained in the Committee materials.

Trustee Martin asked for information about the plan for the next semester and Dr. Melton reported on her efforts in collaboration with academic deans and other University personnel. Dr. Glover added that the University understands the seriousness of the issue, assured the Committee that the University did not and will not wait until the last minute to provide solutions, and credited Dr. Robbie Melton for her hard work when she took on the provost position in the middle of academic planning. Trustee Cole asked for specifics on when planning began to secure faculty for the student increase and Dr. Glover reported that plans were made prior to August 1 when Dr. Melton came on board as Interim Provost.

Trustee Cole acknowledged that Board members received calls regarding student complaints and reminded the University to protect its brand, particularly as it relates to customer service. Dr. Glover confirmed that customer service is a primary concern to the University, noted that HBCU culture often results in individuals calling authorities when they are unhappy, and called upon Dr. Johnson to provide additional information related to customer service.

Dr. Johnson provided information related to the University's plans for increased customer service moving forward, including some measures to be kicked off in the next five days. Trustee Bill Johnson asked how the university is engaging freshman, sophomores, and juniors who came out of COVID with no on-site university experience. Dean Stevenson reported on the efforts and successes of Student Affairs in this area. Trustee B. Johnson thanked Dean Stevenson for his efforts and encouraged the University to create Thursday night and Friday events for the students.

Trustee McKenzie asked what the University is doing in the public relations area to report on the successes of the student engagement initiatives. Trustee Lewis stated that there must be a follow up to see if the efforts are working. Trustee Bill Johnson proposed creating "Tiger Fridays" as a reason to come and stay at TSU. Trustee McKenzie asked again about PR efforts and Dr. Glover asked Kelli Sharpe to report on this item. Ms. Sharpe reported on the University's PR plan, the recent engagement of a media consultant, partnerships with media organizations, the promotion of positive news regarding the University, and the monitoring of social media platforms including follow-ups with posters. Trustee Pinnock noted that some of the efforts are reactive and less are

proactive and asked for key communications points and a communication plan to be provided to the Board. Ms. Sharpe replied that the University's plan would be sent to the Board today. Trustee Cole stated that she is holding Dr. Glover responsible for improving University customer services and asked the University to hire experts in order to maintain and improve the University's branding.

Trustee Martin asked that Dr. Glover makes sure that these items are covered at the next meeting in a report including PR efforts and strategic planning.

VII. REPORT ON ATHLETICS

Chair Martin announced the Report on Athletics agenda item. Information regarding this Academic Affairs and Student Affairs Committee agenda item is included in the Board materials dated September 15, 2022. Chair Martin asked President Glover or her designee to provide pertinent information related to this agenda item. This is an informational discussion item only so no vote will be required.

Dr. Glover designated Dr. Mikki Allen to comment on this agenda item. Dr. Allen shared a brief update on Athletics including the football program's activities and the increased visibility of the football program and the Aristocrat of Bands. Dr. Allen also reported on student and community engagement opportunities in Athletics activities including upcoming Homecoming events. There are also some big games planned in future seasons, including Notre Dame, and the University is looking at ways to engage alumni and fans at away games. Dr. Allen invited everyone to attend the volleyball tournament which started that day and reported on the roll out of a new mobile fan app where users can also purchase tickets and donate to the University.

Dr. Cole thanked Dr. Allen for his report and encouraged him to look for ways to maximize customer service within Athletics. Trustee McKenzie congratulated Dr. Allen on securing the Notre Dame game.

Trustee Martin thanked Dr. Glover and Dr. Allen.

VIII. STUDENT AFFAIRS - HOUSING REPORT

Chair Martin introduced the next item on the agenda as the Student Affairs Housing report. Chair Martin asked President Glover or her designee to provide pertinent information related to this agenda item.

Dr. Glover designated Dean Frank Stevenson to report on this agenda item. Dean Stevenson reported on upcoming Student Affairs events including next week's career fair and the new Tiger Patrol student employment opportunity. Dean Stevenson then provided information about the new residence hall which came online this fall semester and also listed this semester's overflow housing locations. Dean Stevenson referred the Committee to the graph in the Committee materials and discussed the housing demand trends and strategic plans for future housing including a plan to increase campus housing to over 6,000 beds in the next few years. Dean Stevenson reported that the University was able to accommodate all students who applied for housing within the open

period as well as a couple of hundred students who were on the waiting list. Dean Stevenson explained the timing of student housing assignments for the past fall semester and the factors that created the significant increase in demand for housing. The successes and challenges of overflow housing were also discussed.

Trustee Martin asked for additional information regarding staff assigned to overflow housing facilities and Dean Stevenson explained the staff and student employees assigned to each location and their duties. Trustee Martin also asked for a number of students on the housing waiting list and Dean Stevenson reported that the number is down to 140.

Trustee Bill Johnson asked about any policy or procedure changes that will push the housing decision date earlier to help avoid some of the issues. Dean Stevenson reported that the University administrators are working through the University's policies to determine future processes.

Trustee Cole noted that she is confident that the University has learned from its experience this semester and will address things differently going forward. Trustee Cole asked about the University's presentation to the State Building Commission including any alternatives presented that were not accepted. Dr. Glover provided a timeline of housing planning and requests to the State. Trustee Cole encouraged the University to have a debriefing meeting with the State Building Commission to find out how to present future requests. Dr. Glover stated that is exactly what the University will be doing at a brainstorming meeting with THEC next week.

Trustee Lewis thanked Trustee Cole for asking Dr. Glover about the details; Trustee Lewis wants this type of information to be shared with the Board in the future.

Trustee Cole stated that Dr. Glover needs to be the main communicator with the State boards.

Trustee Lewis observed that anyone related to the University who has a relationship with someone related to State government should strengthen those relationships. Trustee McKenzie agreed with this statement and added that it is an additional PR and communications strategy. Trustee B. Johnson noted that the University will have the same housing issues next fall and that the sooner we can get plans in place the better, and planning will also be helpful in proactive communications. Trustee Lewis suggested hiring a local firm with media and government connections to help with PR.

Trustee Wimberly agrees that it is important to promote the positives related to higher enrollment to students and be transparent with how the University is moving forward.

Dr. Glover thanked the Committee for this discussion and the opportunity to provide information on the University's efforts. Trustee Cole clarified that the Board is requiring the University to hire a firm to assist with communications and PR. Trustee McKenzie warned that the University should be sensitive to the fact that enemies use the negative information as an opportunity to attack Dr. Glover.

Trustee Martin thanked everyone for their comments and requested that the Board receive more information in advance regarding the University's efforts with the State.

Dean Stevenson concluded his report with information regarding off-campus overflow housing as a national trend. Dr. Glover added information regarding other HBCUs' housing challenges.

IX. ADJOURNMENT

Chair Martin asked if there were any additional comments or business. Hearing none she asked for a motion to adjourn the meeting. Trustee B. Johnson and Trustee A. Johnson moved to adjourn the meeting. Secretary Pendleton called roll and the Committee members voted unanimously in favor of adjournment. The meeting was adjourned at 10:25 a.m. CDT.

**Tennessee State University
Board of Trustees**

The seal of Tennessee State University is a circular emblem. It features a central shield with a lamp of knowledge, a book, and a scale of justice. The shield is surrounded by a wreath. The outer ring of the seal contains the text "TENNESSEE STATE UNIVERSITY" at the top and "NASHVILLE" at the bottom, separated by small triangles.

**Approval of
Academic Program
Modification
–Change in Credit Hours–
M.S. in Speech and Hearing
Science**

TENNESSEE STATE UNIVERSITY

BOARD OF TRUSTEES

ACTION ITEM

DATE: November 17, 2022

ITEM: Approval of Academic Program Modification – Change in Credit Hours – M.S. in Speech and Hearing Science

RECOMMENDED ACTION: Approval

PRESENTED BY: Chair of Academic Affairs and Student Affairs
Committee, Trustee Pamela Martin

The University, with the support of the College of Health Sciences, requests approval to proceed with changing the number of credit hours of the existing Speech and Hearing Science Master of Science degree program.

Pursuant to TSU's Academic Programs, Units and Modifications process, which includes revised programs, academic departments may seek the change (increase or decrease) in number of hours of an existing program by initiating an internal review process. The department initiates the review process by developing and proposing the change in the number of credit hours of an existing academic program for review at the departmental committee, college, and University levels. The Vice President for Academic Affairs and the President must ultimately approve the submissions.

Pursuant to the FOCUS Act, the Board's Bylaws, and the Board's Delegation of Authority to the President Policy, the Board must approve the change in the number of credit hours of an existing academic program or concentration. Upon approval by the Board, the University must submit notification to THEC.

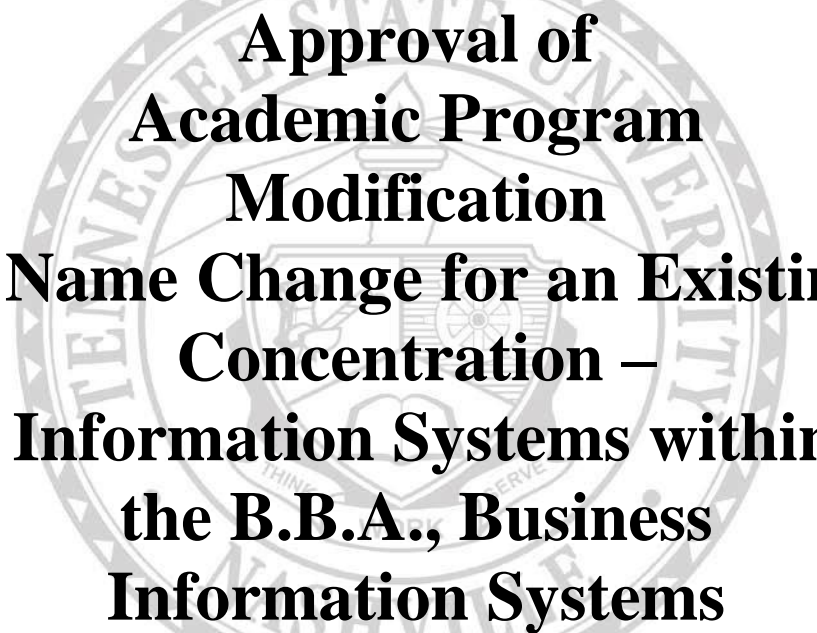
Background

The University, with the support of the College of Health Sciences, requests approval to proceed with changing the number of credit hours of the existing Master of Science in Speech and Hearing Science degree program. Underlying the request for the change is the current Academic Program Inventory (API) which lists 41 credit hours as the requirement for the Master of Science program in Speech and Hearing Science degree. However, the MS program in Speech and Hearing Science has historically required 53 credit hours (which includes both academic and clinical courses). Thus, the program submits that the 41 credit hours listed on the Academic Program Inventory should be changed to 53 credit hours.

MOTION: To approve an academic program modification by changing the required credit hours for the M.S. in Speech and Hearing Science, as contained in the Board materials for the Board's November 17, 2022, meeting.

Tennessee State University

Board of Trustees



**Approval of
Academic Program
Modification
– Name Change for an Existing
Concentration –
Information Systems within
the B.B.A., Business
Information Systems**

TENNESSEE STATE UNIVERSITY

BOARD OF TRUSTEES

ACTION ITEM

DATE: November 17, 2022

ITEM: Approval of Academic Program Modification – Name Change for an Existing Concentration – Information Systems within the B.B.A., Business Information Systems

RECOMMENDED ACTION: Approval

PRESENTED BY: Chair of Academic Affairs and Student Affairs Committee, Trustee Pamela Martin

The University, with the support of the College of Business, requests approval to proceed with changing the name of the existing Industry & Business Information Systems Concentration within the Bachelor of Business Administration in Business Information System degree program to the Information Systems Concentration.

Pursuant to TSU’s Academic Programs, Units and Modifications process, which includes name change for program/concentration, academic departments may seek the name change initiating an internal review process. The department initiates the review process by developing and proposing the academic modification for review at the departmental committee, college, and University levels. The Vice President for Academic Affairs and the President must ultimately approve the submissions.

Pursuant to the FOCUS Act, the Board’s Bylaws, and the Board’s Delegation of Authority to the President Policy, the Board must approve the modification of existing programs. Upon approval by the Board, THEC Policy A1.5B Academic Actions Notification: Program Name Change will be submitted.

Background

The College of Business herewith seeks approval for changing the name of the existing Industry and Business Information Systems within the Bachelor of Business Administration in Business Information System degree program to the Information Systems Concentration. The term/name “Industry” is vague and not descriptive enough, and it does not reflect any specifics as to which industry the concentration applies. The BIS department is proposing to change the concentration name to clarify that the concentration is for Information Systems and related fields. This will be a general concentration for students who do not want to pursue a major in a specific area like data analytics or e-business, and rather wish to receive a degree in general information systems/technology. The BIS department also conducted an online survey among the current

TSU students, alumni, IS/IT industry, and advisory board members. Over 86% of the survey respondents selected “Information Systems (IS)” as a more favorable BIS concentration than “Industry” which shows the College is moving in the right direction to change the name of the concentration from "Industry" to "Information Systems (IS)."

MOTION: To approve an academic program modification by changing the name of the Business Information Systems concentration within the B.B.A. program to Information Systems, as contained in the Board materials for the Board’s November 17, 2022, meeting.

Tennessee State University

Board of Trustees

The seal of Tennessee State University is a circular emblem. It features a central shield with a lamp of knowledge at the top, a book in the middle, and a banner at the bottom with the word "WORK". The shield is surrounded by a wreath. The outer ring of the seal contains the text "TENNESSEE STATE UNIVERSITY" at the top and "NASHVILLE" at the bottom, separated by two small dots. The seal is rendered in a light gray color.

**Approval of
New Academic Program -
M.S., Agricultural Business
and Leadership**

TENNESSEE STATE UNIVERSITY

BOARD OF TRUSTEES

ACTION ITEM

DATE: November 17, 2022

ITEM: Approval of New Academic Program – M.S., Agricultural Business and Leadership

RECOMMENDED ACTION: Approval

PRESENTED BY: Chair of Academic Affairs and Student Affairs Committee, Trustee Pamela Martin

The University, with the support of the College of Agriculture, requests approval for the proposed Master of Science in Agricultural Business and Leadership degree program and proceeding with submission of the Letter of Notification to THEC.

Pursuant to TSU's Academic Programs, Units and Modifications process, which includes new academic programs, academic departments may seek the establishment of a new academic program initiating an internal review process. The department initiates the review process by developing and proposing the new/revised academic program for review at the departmental committee, college, and University levels. The Vice President for Academic Affairs and the President must ultimately approve the submissions.

Pursuant to the FOCUS Act, the Board's Bylaws, and the Board's Delegation of Authority to the President Policy, the Board must approve the offering of a new academic program. Upon approval by the Board, THEC must provide final approval.

Background

The College of Agriculture herewith seeks approval for the proposed Master of Science in Agricultural Business and Leadership degree program and proceeding with submission of the Letter of Notification to THEC.

The Department of Agricultural and Environmental Sciences of the College of Agriculture proposes this request to submit a Master of Science Degree Program in Agricultural Business and Leadership. As this degree offering will not require additional university resources and expects to use existing approved faculty positions, the impact will be positive as regards faculty development, student collaboration, increased student enrollment and industry and international exposure.

One of the missions of the College of Agriculture at TSU is to improve the quality of academic programs through review, modification, and update of curricular offerings. This request for an additional academic major is, thus, consistent with the College's mission.

The newly proposed master's program in Agricultural Business and Leadership is also consistent with the University's mission of fostering scholarly inquiry and research, lifelong learning, and a commitment to service. The program will contribute to the University's mission by producing and retraining graduates with masters in Agricultural Business and Leadership and realigning curriculum to market needs, thereby providing additional employable skills to graduates. It also transforms the existing program based on input from stakeholders. The University's mission is to design and shape its instructional, research, and service programs to effectively serve Metropolitan Nashville, Middle Tennessee, the State of Tennessee, the Nation, and the global community.

In its academic master plan, TSU pledges to establish academic program priorities and to maximize the resources committed to its strengths and to new programs that respond to demonstrated need. The plan points out that growth should consider the future Tennessee job markets; priority will be given to the development or expansion of academic programs that have a direct relationship with career opportunities. Therefore, the proposed Master's degree program will contribute to the University's mission by realigning curriculum to market needs, by attracting and retaining a diverse student body and by providing additional employable skills to graduates.

To sustain the economic future of the State, there is a need to increase the number of Tennesseans who obtain higher education degrees. The Agribusiness and Agriculture Education sectors are an important component of the State's economy. The proposed program will make a major contribution to higher education in the state and beyond by increasing the number and quality of higher education graduates in the field of Agricultural business and leadership. Such graduates are needed to support the state's future development efforts.

The proposed program at Tennessee State University will provide increased degree production and will also provide additional opportunities to underrepresented or minority students. Faculty members involved in Agribusiness and Leadership have extensive research programs that will incorporate graduate students in the research process, providing additional skills not taught in the classroom.

This new program will also aid in the retention of students and act as an incentive for more students to stay within Tennessee rather than seeking higher education out of state. These educational opportunities are potential priority career paths and will be beneficial by increasing Tennessee's impact on higher education and degree production. By providing a larger pool of trained workers, this will potentially enhance Tennessee's economic development by as well as attract employers to the state.

MOTION: To approve a new academic program, the Master of Science in Agricultural Business and Leadership, as contained in the Board materials for the Board's November 18, 2021, meeting.

Tennessee State University

Board of Trustees



**Approval of
New Academic Program –
M.S., Accounting
and Accounting Analytics**

TENNESSEE STATE UNIVERSITY

BOARD OF TRUSTEES

ACTION ITEM

DATE: November 17, 2022

ITEM: Approval of New Academic Program – M.S., Accounting and Accounting Analytics

RECOMMENDED ACTION: Approval

PRESENTED BY: Chair of Academic Affairs and Student Affairs
Committee, Trustee Pamela Martin

The University, with the support of the College of Business, requests approval for the proposed Master of Accounting and Accounting Analytics degree program and proceeding with submission of the Letter of Notification to THEC.

Pursuant to TSU's Academic Programs, Units and Modifications process, which includes new academic programs, academic departments may seek the establishment of a new academic program initiating an internal review process. The department initiates the review process by developing and proposing the new/revised academic program for review at the departmental committee, college, and University levels. The Vice President for Academic Affairs and the President must ultimately approve the submissions.

Pursuant to the FOCUS Act, the Board's Bylaws, and the Board's Delegation of Authority to the President Policy, the Board must approve the offering of a new academic program. Upon approval by the Board, THEC must provide final approval.

Background

The College of Business, requests approval for the proposed Master of Accounting and Accounting Analytics degree program and proceeding with submission of the Letter of Notification to THEC.

On behalf of the Department of Accounting, we are presenting the proposed academic program: the Master of Accounting and Accounting Analytics. This proposed program of 30 credit hours to be completed in 12 months is designed as an innovative, technology-based accounting master's degree. The proposed academic program is aligned with the Tennessee Higher Education Commission (THEC) State Master Plan and TSU and College of Business mission statement.

According to THEC Master Plan, “as emerging technologies have created a pace of change faster than at any time in history, navigating this challenge requires the full commitment of our colleges and universities.” This proposed academic program is in response to changes in the business and accounting industry, changes on the CPA (Certified Public Accountant) Exam and in our AACSB accreditation standards, and technology advancements in accounting. Majority of our accounting students (98%), when surveyed last April, expressed the need for this program. The Accounting Advisory Board of the Department of Accounting strongly supports this program.

The proposed academic program will allow students who have completed undergraduate degrees to further their education and earn the appropriate graduate level credentials needed for successful careers in accounting-related fields and meet educational requirements to sit for the newly revised CPA Evolution CPA Exam (2024). The current MBA-Concentration in Accounting program does not allow graduates to meet those educational requirements.

The attached proposal (see Appendix II) includes detailed information regarding the proposed new academic program, including: Overview, Background, Feasibility Study, and Letters of Support. Described are also key components for this proposal that include admission requirements, curriculum, program structure, as well as tuition and fees.

MOTION: To approve a new academic program, the Master of Science in Accounting and Accounting Analytics, as contained in the Board materials for the Board’s November 18, 2021, meeting.

**Tennessee State University
Board of Trustees**



**Academic Affairs
Report**

TENNESSEE STATE UNIVERSITY
BOARD OF TRUSTEES
INFORMATION ITEM

DATE: November 17, 2022

ITEM: Academic Affairs Report

RECOMMENDED ACTION: None

PRESENTED BY: Chair of Academic Affairs and Student Affairs Committee,
Trustee Pamela Martin

The President and/or designee will provide a report on Academic Affairs.

TENNESSEE STATE UNIVERSITY
BOARD OF TRUSTEES
INFORMATION ITEM
ACADEMIC AFFAIRS REPORT
November 17, 2022

This overview is to provide an update from the opening of the Fall 2022 Semester to our Midterm period. The Office of Academic Affairs worked collaboratively with the deans, chairs, faculty and staff in monitoring the academic status of the students by implementing the EAB (early academic alert system) to provide the academic support services and tutoring to identified students. In addition, a strategic Retention Plan was established with the Office of Enrollment Management, Advising, and the Academic Success Center that included assigning a Retention Coordinator to each of the colleges, as well as two student mentors from the respective majors to mentor with students.

Furthermore, the Office of Academic Affairs Team scheduled on-site forums at each of the off-site hotels to find out from the students their academic needs, challenges, and accomplishments. Thus, the results of this information will further provide insight regarding the academic needs of students off-site and online. One recommended enhancement is to arrange for the tutors to provide on-site support at the off-site centers.

Furthermore, to assist with the increased number of new freshmen, we created an Educational Plan that includes Curriculum Mapping and, Careers Awareness in alignment with our SACSCOC – Quality Education Plan (QEP).

OAA UPDATES

Academic Affairs continues to offer new opportunities for program, staff, and faculty development. Below are some of the development opportunities and initiatives available to TSU faculty initiated by the Office of the Provost and Vice President for Academic Affairs.

- **Title III:** The Collaborative Research-Racial Equity Project (CRRE) received an \$8.8 million, five-year grant from the National Science Foundation to examine undergraduate Black students' postsecondary STEM experiences.
- **International Programs:** TSU appointed as Chair on the HBCU Africa Education Coalition (HAEC) . Plus, the US Department of State's Fulbright Program named Tennessee State University as an HBCU Institutional Leader in Fulbright.
- **SMART Immersive Teaching and Learning Research Center:** Received the first place international award for Technology Innovation for Academic eSports with 5G from T-Mobile with an award of \$25,000
- **Open Education Resources (OER)** – TSU awarded a special partnership grant with the Massachusetts Institute of Technology (MIT), the California System of Higher Education, and MERLOT.org, by the William and Flora Hewlett Foundation, in overseeing the Open Education Diversity and Cultural Collections.
- **College of Engineering:**
 - Achieved ABET accreditation renewal for four (4) Engineering Programs (Civil, Architectural, Electrical and Mechanical Engineering) and Computer Science
 - Hosted the 29th AMIE Annual Conference September 27-27, 2022; 200 in attendance including 11 Deans from ABET-accredited HBCUs

➤ **College of Health Sciences –**

- As of September 30, 2022, May 2022 graduates of the BSN program have taken and passed the NCLEX-RN exam on the first attempt with a 100% pass rate.
- The Dental Hygiene program has been reaccredited by the Commission on Dental Accreditation (CODA). There are some reporting requirements that go with the program's reaccreditation and the program is working diligently to address CODA's request for more information. Additionally, the Departments of Speech Pathology, Public Health and Health Administration, among others, successfully submitted self-studies or interim accreditation reports to respective accreditation organizations.
- COHS continues to provide free or low-cost health services to the community through its three in-house clinics. In addition to community service, the clinics also serve as educational sites for students matriculating through their respective programs under the supervision of program faculty and clinical supervisors. The clinics include:
 - Dental Hygiene Clinic – Clement Hall
 - Tiger Community Rehabilitation Clinic (Physical and Occupational Therapy) – Health Sciences Building
 - Speech Pathology Clinic – Avon Williams Campus
- Note: The Tiger Community Rehabilitation Clinic, a student-run pro-bono clinic, experienced increases in volunteer and student participation in the clinic and an elevated awareness of services in the community.

➤ **Honors College –**

- The Honors College hosted the HONORS T.E.D. that impacted honor students across all disciplines.

The Office of Academic Affairs continues to seek opportunities to enhance teaching and learning, improve educational outcomes, and deliver exceptional services across campus. As we embark on a new academic year, the Office of AA is already planning several new initiatives to engage faculty, staff, and students in processes aimed at improving and enhancing our campus, communities, and preparing for the global digital workplace.

**Tennessee State University
Board of Trustees**



**Student Affairs
Report**

TENNESSEE STATE UNIVERSITY
BOARD OF TRUSTEES
INFORMATION ITEM

DATE: November 17, 2022
ITEM: Student Affairs Report
RECOMMENDED ACTION: None
PRESENTED BY: Chair of Academic Affairs and Student Affairs Committee,
Trustee Pamela Martin

The President and/or her designee will provide a report on Student Affairs.

Student Affairs Board Report

Housing

A Housing update will be presented in the Finance and Budget Committee meeting.

Career Development Center

The Career Development Center continues to create new engagement opportunities to connect TSU students with future and current job opportunities. This work includes helping student to examine their skills, values, and interest as they focus on their career pathways Below are a few highlights from the Fall 2023 semester achievements.

*First Generation students will have access to an online service designed to equip students for internships and job searching techniques called GoinGlobal.

*The Career Center received a grant from NIKE, Inc. in the amount of \$100K to expand career pathway opportunities at TSU.

*The Fall 2022 Career Fair was the largest attended by students and employers. Over 1000 students attended and over 240 employers participated.

*Thurgood Marshall College Fund provided TSU students collectively over \$286,561 this academic school year.

*We have two students who represented the University as Ambassadors for Federal Express – Mr. Shawn Wimberly Student Trustee and Ms. Breana Jefferson. Ms. Jefferson will be traveling to represent TSU in Pittsburgh PA in November. Mr. Wimberly represented the University on Wall Street.

*JCP Suit Up event is an annual program designed to motivate students to dress for success. Over 100 students participated and received gift cards between \$25 and \$100. They also received a discount of 60% off on certain professional clothing.