Tennessee State University Board of Trustees Regular Meeting – November 17, 2022 Tennessee State University – Hankal Hall

MINUTES

Board Members Present: Trustees Deborah Cole, Bill Johnson, Obie McKenzie, Richard Lewis, Joseph Walker, Van Pinnock, and Shaun Wimberly.

University Staff Present: President Glenda Glover; Laurence Pendleton, General Counsel and Board Secretary; Dr. Robbie Melton, Acting Interim Provost & Vice President for Academic Affairs; Douglas Allen, VP of Finance and Budget; Dr. Curtis Johnson, Chief of Staff; Dean Frank Stevenson, Assoc. Vice President of Student Affairs; Dr. Quincy Quick, Assoc. Vice President of Research & Sponsored Programs; Terrence Izzard, Assoc. Vice President of Enrollment Management, Jamie Isabel, Institutional Advancement, Dr. Mikki Allen, Athletic Director, Kelli Sharpe, Assoc. Vice President of Public Relations and Dr. Arlene Nicholas-Phillips, Liaison to the Board.

L CALL TO ORDER

Chair Cole called the Board of Trustees meeting to order at 2:00 p.m., CST on November 17, 2022.

II. WELCOME AND INTRODUCTIONS

Chair Cole noted the appreciation for being able to conduct the meeting in person but cautioned everyone to continue to take health and safety related precautions in light of the ongoing presence of COVID and other viruses. Chair Cole also recognized members of the President's Cabinet and several other student leaders. Dean Frank Stevenson gave the invocation.

III. ROLL CALL/DECLARATION OF A QUORUM

Chair Cole asked the Board Secretary, Laurence Pendleton, to call the roll. The following Trustees were present during roll call: Trustee Deborah Cole, Bill Johnson, Richard Lewis, Van Pinnock, Joseph Walker, Obie McKenzie, and Shaun Wimberly. Board Secretary Pendleton announced the presence of a quorum.

Chair Cole asked the Board members to state now if any of them cannot hear or speak with each other. No Board members answered in the affirmative. Chair Cole also asked the Board members participating by phone to indicate if someone is present with them from the location in which they are calling. No Board members indicated there was anyone present.

IV. ACTION ITEMS

A. APPROVAL OF THE SEPTEMBER 15, 2022, BOARD MEETING MINUTES

Chair Cole introduced the first action item – the approval of the minutes of the September 15, 2022, Board meeting. Trustee Joseph Walker moved to approve the board meeting minutes and Trustee

Bill Johnson seconded the motion. There was no discussion. The motion carried unanimously by roll call vote.

B. AUDIT COMMITTEE REPORT

As Audit Committee Chair, Chair Cole informed the board that the audit committee met to take action on one agenda item and received reports on three other items before going into Executive Session to discuss items deemed confidential under state law. The Audit Committee voted to recommend to the full Board the approval of the September 15, 2022, Audit Committee meeting minutes. Chair Cole added that the Audit Committee reviewed and discussed the completed internal and external audits, outstanding audit issues, and the Audit Office's external quality assessment.

I. APPROVAL OF THE SEPTEMBER 15, 2022, AUDIT COMMITTEE MEETING MINUTES

Chair Cole moved to approve the minutes of the September 15, 2022, audit committee meeting as contained in the board materials for the November 17, 2022, board meeting. Trustee Joseph Walker seconded the motion, which carried unanimously by roll call vote.

C. FINANCE AND BUDGET COMMITTEE REPORT

Finance and Budget Committee Chair, Trustee Lewis, stated that the Committee met to act on three action items and received reports on six other items. The Finance and Budget Committee voted to recommend to the full Board the approval of the September 15, 2022, Finance and Budget Committee meeting minutes, the Fiscal Year 2023 Institutional Revised Budget, and a Bank Reconciliation Policy.

In addition, President Glover and her team provided reports on capital planning and facilities; the Housing Special Committee; CARES Act funding; the Finance and Budget Report, enrollment, recruitment and retention; and institutional development.

I.APPROVAL OF THE SEPTEMBER 15, 2022, FINANCE AND BUDGET COMMITTEE MEETING MINUTES

Trustee Lewis moved to recommend to the full Board the approval of the September 15, 2022, Finance and Budget Committee meeting minutes, as contained in the board materials for the November 17, 2022, board meeting. Trustee Bill Johnson seconded the motion, which carried unanimously by roll call vote.

II. APPROVAL OF FISCAL YEAR 2023 INSTITUTIONAL REVISED BUDGET

On behalf of the Finance and Budget Committee, Trustee Lewis moved to recommend to the full Board the approval fiscal year 2023 institutional revised budget, as contained in the board materials

for the November 17, 2022, board meeting. Trustee Joseph Walker seconded the motion, which carried unanimously by roll call vote.

III.APPROVAL OF THE UPDATED BANK RECONCILIATION POLICY

On behalf of the Finance and Budget Committee, Trustee Lewis moved to recommend to the full Board the approval of the updated Bank Reconciliation Policy, as contained in the board materials for the November 17, 2022, board meeting. Trustee Bill Johnson seconded the motion, and it carried by unanimous roll call vote.

Chair Cole thanked Trustee Lewis for his leadership on this committee and for the hard work of the Finance and Budget Committee members.

D. ACADEMIC AFFAIRS AND STUDENT AFFAIRS COMMITTEE REPORT

Trustee Bill Johnson, reported for Vice Chair Andre Johnson on this agenda item. Trustee Bill Johnson reported that the academic affairs and student affairs committee met to consider and vote on five agenda items and to receive reports on two other agenda items.

Trustee Bill Johnson stated that the Committee voted to recommend to the full Board the approval of the September 15, 2022, Academic Affairs and Student Affairs Committee meeting minutes; an academic program modification to change the credit hours of the Master of Science in Speech and Hearing Science; and an academic program modification to change the name of the existing Business Information Systems concentration within the Bachelor of Business Administration to Information Systems. Trustee Bill Johnson also indicated that the Committee voted to recommend to the full Board a new academic program, the Master of Science in Agricultural Business and Leadership; and a new academic program, the Master of Science in Accounting and Accounting Analytics.

Additionally, Trustee Bill Johnson shared that the Committee received reports on academic affairs and student affairs.

I. APPROVAL OF THE SEPTEMBER 15, 2022, ACADEMIC AFFAIRS AND STUDENT AFFAIRS COMMITTEE MEETING MINUTES

On behalf of the Academic Affairs and Student Affairs Committee, Trustee Bill Johnson moved to approve the minutes of the September 15, 2022, Academic Affairs and Student Affairs Committee meeting, as contained in the Board materials for the November 17, 2022, Board meeting. Trustee Cole seconded and the motion carried unanimously by roll call vote.

II. APPROVAL OF AN ACADEMIC PROGRAM MODIFICATION – CHANGE IN CREDIT HOURS – M.S. IN SPEECH AND HEARING SCIENCE

On behalf of the Academic Affairs and Student Affairs Committee, Trustee Bill Johnson moved to approve an academic program modification, the change in credit hours for the Master of Science in Speech and Hearing Science, as contained in the Board materials for the November 17, 2022, Board meeting. Trustee Walker seconded and the motion carried unanimously by roll call vote.

III. APPROVAL OF AN ACADEMIC PROGRAM MODIFICATION – NAME CHANGE FOR AN EXISTING CONCENTRATION - INFORMATION SYSTEMS WITHIN THE B.B.A., TO INFORMATION SYSTEMS

On behalf of the Academic Affairs and Student Affairs Committee, Trustee Bill Johnson moved to approve an academic program modification, name change of the existing Business Information Systems concentration within the Bachelor of Business Administration to Information Systems, as contained in the Board materials for the November 17, 2022, Board meeting. Trustee Cole seconded and the motion carried unanimously by roll call vote.

IV. APPROVAL OF A NEW ACADEMIC PROGRAM – M.S., AGRICULTURAL BUSINESS AND LEADERSHIP

On behalf of the Academic Affairs and Student Affairs Committee, Trustee Bill Johnson moved to approve a new academic program, the Master of Science in Agricultural Business and Leadership, as contained in the Board materials for the November 17, 2022, Board meeting. Trustee Walker seconded and the motion carried unanimously by roll call vote.

V. APPROVAL OF A NEW ACADEMIC PROGRAM – M.S., ACCOUNTING AND ACCOUNTING ANALYTICS

On behalf of the Academic Affairs and Student Affairs Committee, Trustee Bill Johnson moved to approve a new academic program, the Master of Science in Accounting and Accounting Analytics, as contained in the Board materials for the November 17, 2022, Board meeting. Trustee Lewis seconded and the motion carried unanimously by roll call vote.

Chair Cole thanked Trustee Bill Johnson and the Academic Affairs and Student Affairs Committee for their hard work.

E. EXECUTIVE COMMITTEE REPORT

Chair Cole stated that the Executive Committee met today to discuss and vote on one action item and hear reports on two items. The Executive Committee voted to recommend to the full Board the approval of the September 15, 2022, Executive Committee meeting minutes.

Chair Cole also stated that the Executive Committee heard reports on the President's Annual Performance Evaluation process, and a report from Secretary Pendleton.

I. APPROVAL OF THE SEPTEMBER 15, 2022, EXECUTIVE COMMITTEE MEETING MINUTES

On behalf of the Executive Committee, Chair Cole moved to approve the minutes of the September 15, 2022, Executive Committee meeting, as contained in the Board materials for the November 17, 2022, Board meeting. Trustee Pinnock seconded the motion, and it was approved by roll call vote.

V. REPORT ON HOUSING

Chair Cole called on President Glover or her designee to present information regarding this agenda item, the Report on Housing. President Glover then asked Dean Stevenson to share information on this item.

Dean Stevenson shared that due to the increase cost of housing in the City of Nashville, the demand for housing on campus increased far past the supply of beds available. He stated that the university had approximately 3,680 beds, but the demand for Fall 2022 had surpassed that amount. He shared that for Spring 2023, the demand would be much less due to attrition and explained that several students would have graduated and others would not return. This would reduce the housing demand and so he could reduce the number of hotels to 3, instead of 5. Dean also shared that in the future he was expecting 1,000 additional beds to come online and was working with VP Allen and others to make this happen.

Dean mentioned that the use of hotels was just as a "stop gap" measure for our students and not meant to be a permanent solution. He also mentioned a pending proposal for the leasing of some other facilities namely the Jefferson Flats and concluded his report.

VI. PRESIDENT'S REPORT

Chair Cole called on President Glover to present information regarding this agenda item, the President's Report.

President Glover provided reports on various items contained in the board materials for the November 17, 2022, Board meeting, in part, through the use of PowerPoint slides. She announced that the university experienced record enrollment with an all-time high of 3,567 first time freshman students; our research funding was heading back to the high of \$70 million attained two years ago; the housing issues are being addressed; a new office of customer relations is being implemented; a review of the comptroller's report.

President Glover shared that the average GPA of this historic first-time freshman class was at GPA3.37. She stated that the growth strategy used by the university was to attract the top quality, high-performing students from across the nation. Some of the strategies used were aggressively reaching out to the 250-mile radius students and in-state students; increased digital marketing; provided virtual campus tours; improved the enrollment process including analyzing the 'intent to enroll' form. These measures all led to TSU attracting its largest first-time freshman class ever and even ranked largest among other HBCUs.

President Glover shared some other factors contributing to the success of the number of students at TSU - the HBCU renaissance that is being experienced throughout the country; TSU opened two new residence halls; the amazing AOB and the enhanced internal application process. President Glover then compared the growth at TSU with other HBCUs, then followed with a comparison to other LGIs in the state. TSU surpassed them all.

With these increased numbers, President Glover shared that strategies for retention were also implemented: retention coordinators for each Academic College; increased student success activities; increased student development programs and expanded Academic tutoring opportunities. Dr. Glover then recapped some of the housing information and stressed that all the students who had paid their housing deposit by the deadline were accommodated.

Dr. Glover also commented that a public relations firm had been retained to enhance the institution's communications and messaging efforts, and the University also had sought to improve its internal communications to the students regarding timeliness and simplification. She then

reminded the Board that the university was establishing an office of customer relations and asked each division to develop goals. These units will be assessed periodically to ensure that the customer service goals are being met.

Dr. Glover then shared that TSU received an unmodified audit from the State Comptroller for FY ending June 30, 2022. There were 3 findings and these findings have been corrected. She was very emphatic about clearing the fact that there were no funds missing or no funds misappropriated. She then shared briefly about the maintenance of the TSU facilities and the fact that a firm has been identified and an agreement is being workout. A list of all the buildings to be renovated has been submitted for approval.

President Glover thanked everyone and the Board as she announced the two grammy nominations by the Aristocrat of Bands: Best Roots Gospel Album and the collaboration on J Ivy's Best Spoken Word Poetry Album.

Chair Cole thanked President Glover for her report just before Trustee Lewis asked about the number of resident halls on campus and if there were only 7. He suggested that we may need more than the additional two that were being proposed.

VII. BOARD CHAIR'S REPORT

Chair Cole thanked all the trustees and cabinet members for doing a great job serving the university and the students.

VIII. ADJOURNMENT

Chair Cole moved to adjourn which was seconded by Trustee Richard Lewis. The motioned carried by roll call vote. The meeting was adjourned.