Tennessee State University Board of Trustees Regular Meeting – September 15, 2022 Tennessee State University – Electronic

MINUTES

Board Members Present: Trustees Deborah Cole, Andre Johnson, Bill Johnson, Obie McKenzie, Richard Lewis, Stephen Corbeil, Joseph Walker, Van Pinnock, Pam Martin and Shaun Wimberly.

University Staff Present: President Glenda Glover; Laurence Pendleton, General Counsel and Board Secretary; Dr. Robbie Melton, Acting Interim Provost & Vice President for Academic Affairs; Douglas Allen, VP of Finance and Budget; Dr. Curtis Johnson, Chief of Staff; Dean Frank Stevenson, Assoc. Vice President of Student Affairs; Dr. Quincy Quick, Assoc. Vice President of Research & Sponsored Programs; Terrence Izzard, Assoc. Vice President of Enrollment Management and Dr. Arlene Nicholas-Phillips, Liaison to the Board.

I. CALL TO ORDER

Chair Cole called the Board of Trustees meeting to order at 2:00 p.m., CDT on September 15, 2022. Chair Cole moved to make certain findings on the record regarding the necessity for conducting the meeting electronically without a physical quorum present due to the coronavirus pandemic. The Board is scheduled to take up important and timely matters. Participation by electronic means is necessitated by the COVID-19 pandemic and accompanying guidance from the Center for Disease Control ("CDC") and the State of Tennessee to limit face-to-face contact whenever possible. Electronic participation for the Board meeting is necessary for the safety of Board members, staff, and guests. Trustee Bill Johnson seconded and the motion carried unanimously by roll call vote.

II. WELCOME AND INTRODUCTIONS

The Board Chair welcomed the attendees, and after thanking Ms. Tiara Thomas for her outstanding job as student trustee, she welcomed Mr. Shaun Wimberly as the new student trustee. As student trustee, Mr. Wimberly was also appointed to serve on the Academic Affairs and Student Affairs Committee. Dean Frank Stevenson gave the invocation.

III. ROLL CALL/DECLARATION OF A QUORUM

Chair Cole asked the Board Secretary, Laurence Pendleton, to call the roll. The following Trustees were present during roll call: Trustee Deborah Cole, Andre Johnson, Bill Johnson, Richard Lewis, Van Pinnock, Joseph Walker, Steve Corbeil, Obie McKenzie, Pam Martin, and Shaun Wimberly. Board Secretary Pendleton announced the presence of a quorum.

Chair Cole asked the committee members to state now if any of the committee members cannot hear or speak with each other. No committee members answered in the affirmative. Chair Cole also asked the committee members to indicate if someone is present with them from the location in which they are calling. No committee members indicated there was anyone present.

IV. ACTION ITEMS

A. APPROVAL OF THE JUNE 16, 2022, BOARD MEETING MINUTES

Chair Cole introduced the first action item – the approval of the minutes of the June 16, 2022, Board meeting. Trustee Bill Johnson moved to approve the Board meeting minutes and Trustee Pam Martin seconded the motion. There was no discussion. The motion carried unanimously by roll call vote.

B. APPROVAL OF THE 2023 TSU BOARD OF TRUSTEES MEETING CALENDAR

Chair Cole announced the next action item on the agenda is the approval of the 2023 TSU Board of Trustees Meeting Calendar dates as contained in the Board materials of the September 15, 2022, Board meeting.

On behalf of the Board of Trustees, Chair Cole moved to approve the 2023 TSU Board of Trustees Meeting Calendar. Trustee Lewis seconded the motion and it was carried unanimously by roll call vote.

C. AUDIT COMMITTEE REPORT

As Audit Committee Chair, Chair Cole informed the Board that the audit committee met to take action on one agenda item and received reports on two other items before going into Executive Session to discuss items deemed confidential under state law. The Audit Committee voted to recommend to the full Board the approval of the June 16, 2022, Audit Committee meeting minutes. Chair Cole added that the Audit Committee reviewed and discussed the completed audits and outstanding audit issues.

I. APPROVAL OF THE JUNE 16, 2022, AUDIT COMMITTEE MEETING MINUTES

Chair Cole moved to approve the minutes of the June 16, 2022, audit committee meeting as contained in the Board materials for the September 15, 2022, Board meeting. Trustee Pam Martin seconded the motion, which carried unanimously by roll call vote.

D. FINANCE AND BUDGET COMMITTEE REPORT

Trustee Lewis of the Finance and Budget Committee stated that the Committee met to act on one action item and received reports on five other items. The Finance and Budget Committee voted to recommend to the full Board the approval of the June 16, 2022, Finance and Budget Committee meeting minutes.

In addition, Trustee Lewis noted that President Glover and her team provided reports on the University Budget, Construction and Facilities, CARES Act Funds, the Finance and Budget Report, and Enrollment.

I. APPROVAL OF THE JUNE 16, 2022, FINANCE AND BUDGET COMMITTEE MEETING MINUTES

Trustee Lewis moved to recommend to the full Board the approval of the June 16, 2022, Finance and Budget Committee meeting minutes, as contained in the Board materials for the September 15, 2022, Board meeting. Trustee Corbeil seconded the motion, which carried unanimously by roll call vote.

Chair Cole thanked Trustee Lewis for his leadership on this committee and for the hard work of the Finance and Budget Committee members.

E. ACADEMIC AFFAIRS AND STUDENT AFFAIRS COMMITTEE REPORT

Trustee Martin reported that the Academic Affairs and Student Affairs Committee met to consider and vote on two agenda items and to receive reports on four other agenda items.

On behalf of the Academic Affairs and Student Affairs Committee, Trustee Martin moved to recommend to the full Board the approval of the June 16, 2022, Academic Affairs and Student Affairs Committee meeting minutes; and the approval of an Academic Program Modification -the Inactivation of the International Business Concentration and Minor within the Bachelor of Business.

Additionally, Trustee Martin shared that the Committee received reports on SACSCOC accreditation review matters; academic affairs, athletics, and student affairs and housing.

I. APPROVAL OF THE JUNE 16, 2022, ACADEMIC AFFAIRS AND STUDENT AFFAIRS COMMITTEE MEETING MINUTES

On behalf of the Academic Affairs and Student Affairs Committee, Trustee Martin moved to approve the minutes of the June 16, 2022, Academic Affairs and Student Affairs Committee meeting, as contained in the Board materials for the September 15, 2022, Board meeting. Trustee Van Pinnock seconded and the motion carried unanimously by roll call vote.

II. APPROVAL OF AN ACADEMIC PROGRAM MODIFICATION – THE INACTIVATION OF THE INTERNATIONAL BUSINESS CONCENTRATION AND MINOR WITHIN THE BACHELOR OF BUSINESS

On behalf of the Academic Affairs and Student Affairs Committee, Trustee Pam Martin moved to approve an Academic Program Modification – the Inactivation of the International Business Concentration and Minor within the Bachelor of Business, as contained in the Board materials for the September 15, 2022, Board meeting. Trustee Bill Johnson seconded and the motion carried unanimously by roll call vote.

Trustee Pam Martin concluded the Academic and Student Affairs report.

Chair Cole thanked Trustee Martin and the Academic Affairs and Student Affairs Committee for their hard work.

F. EXECUTIVE COMMITTEE REPORT

Chair Cole stated that the Executive Committee met today to discuss and vote on one action item and hear reports on two items. The Executive Committee voted to recommend to the full Board the approval of the June 16, 2022, Executive Committee meeting minutes.

Chair Cole also stated that the Executive Committee heard reports on the President's Annual Performance Review process, and a report from Secretary Pendleton.

I. APPROVAL OF THE JUNE 16, 2022, EXECUTIVE COMMITTEE MEETING MINUTES

On behalf of the Executive Committee, Chair Cole moved to approve the minutes of the June 16, 2022, Executive Committee meeting, as contained in the Board materials for the September 15, 2022, Board meeting. Trustee Bill Johnson seconded the motion and it was approved by roll call vote.

V. REPORT ON STUDENT HOUSING AND ATHLETICS

Chair Cole called on President Glover to present information regarding this Report of Student Housing and Athletics agenda item. President Glover called on Dean Frank Stevenson to report on student housing and asked AD Allen to follow with a report on athletics.

Dean Stevenson shared with the Board that this year TSU had experienced a very high demand for on-campus housing, which was partly due to the increased cost of housing in Nashville. Many students who would normally choose to live off campus were now opting to live on campus.

Dean Stevenson shared that even with the addition of the new 700-bed housing facility that opened this fall, there was still a shortage of beds for the students. He stated that with the new residence hall the university went from 2,960 beds to 3,660 beds on campus. He noted that the University was now faced with housing 1,257 students off-campus at several hotel sites, which also required the University to provide wrap-around services to these off-site students, including shuttle services, event planning and engagement, and security, to name a few.

Dean Stevenson shared that the increase in student enrollment is expected to continue and the increased demand for housing will continue, so his team is finalizing the Housing Master Plan to include bed capacity of up to 6,000. The Plan will also include renovating two of the older residence halls and replacing four other legacy dorms. Dean Stevenson stressed that he and his team were excited about the increased number of students, and that they are committed to providing housing accommodation for students. He wanted to ensure that their college experience is one that is enjoyable, uninterrupted, and unique.

Dean Stevenson concluded his report with a short discussion with Trustee McKenzie regarding housing opportunities.

AD Mikki Allen reported on the athletics program. He briefed the Board on the football team and stated that even though they "came up short" in the past few games he wanted to stress that the players continued to play with heightened discipline and will progress through the program. He reminded the Board of the excitement and energy of the Southern Heritage Classic, which brought

out a record attendance of 51,000 and mentioned the Aristocrats of Bands (AOB) which wowed the crowd and received the support of the alumni.

AD Allen continued to share the schedule of upcoming games including the Homecoming Game and mentioned that the football season close-out will be November 12th. He briefed about the upcoming Women's Volleyball season. AD Allen shared that he and his team were experimenting with ways to engage the fans and had launched a mobile APP, TSU Tigers. This gives fans an opportunity to access TSU events 24/7. Lastly, AD Allen mentioned the upcoming historic matchup with Notre Dame scheduled for September 23, 2023. He stated that this would be the first time Notre Dame would be matched with a FCS program and an HBCU program. All the alumni and fans are excited and looking forward to this game.

Trustee McKenzie stressed that even though this game against Notre Dame is going to be a tremendous revenue opportunity for us, if we beat Notre Dame we might consider getting "piece of the media rights" at future matchups.

AD Allen concluded his report.

Chair Cole thanked Dean Stevenson and AD Allen for their reports.

VI. PRESIDENT'S REPORT

Chair Cole called on President Glover to present information regarding this agenda item, the President's Report.

President Glover provided reports on various items contained in the Board materials for the September 15, 2022, Board Meeting and her President's report PowerPoint slides. She proceeded to share reports of: record enrollment for first-year students; R2 Carnegie Research classification maintained and charting a path to R1; near historic high in research funding; TSU receiving \$250,000,000 in state funding for infrastructure; and Vice President Kamala Harris as TSU's Commencement speaker.

She also provided updates on enrollment and recruitment, sharing that this was the largest freshman class in TSU history and largest among HBCUs nationally for this fall. The record enrollment represented more than 3,500 first-year students. She also shared several recruitment and retention strategies that had been implemented including the aggressive marketing to in-state students and 250-mile radius students; campus tours and virtual visits; enhanced digital recruitment; increased live events for prospective students and their parents; and analyzed the Intent to Enroll format to better gauge the number of students planning to attend.

President Glover outlined the various markets where recruitment had increased and identified the dual enrollment, veteran and international markets. She noted that the university expanded the applicant pool by continuing to use the Common Black College Application. President Glover mentioned that another reason for the increase in applications was that the internal application process had been enhanced to allow for faster processing. She also reminded the Board of the two new Residence Halls that were opened this fall and the excitement of the students moving into this new space.

Dr. Glover compared several sister HBCUs to show that they were all experiencing record enrollment and growth. This, she stressed, was due to the HBCU Renaissance that was being experienced. She then compared the other locally governed institutions (LGIs) in Tennessee, and noted that TSU exceeded them in growth, going from 1637 to 3567 incoming freshman.

Dr. Glover shared that for the past 5 years the average percentage of accepted students who actually enrolled at TSU was 30%, and this year that percentage rose to 41%. This phenomenon coupled with more upperclassmen wanting to live on campus, and more students returning in person to campus, all contributed to the increased need for housing. She also indicated TSU's intent to continue with two hotels for Spring 2023 and use spaces through attrition.

President Glover also indicated that TSU continues to make repairs and handle building maintenance across campus. She noted major upgrades of technology across campus; the completion of perimeter road improvement repairs; painting and other maintenance; and grounds maintenance. President Glover shared that a list of buildings needing repairs had been submitted.

President Glover also reported that a salary increase of 6% was given to faculty and staff. She also noted that TSU's endowment had doubled to \$96 million putting TSU 3rd among the other LGIs. She also reported that Grants and Research funded in FY 20-21 were at \$70.7 Million and \$67.2 Million for FY 21-22. President Glover made special mention of TSU's corporate partners and those who donated \$1 million or more to TSU. She also made special mention of the Vintagers who raised \$2.8 Million for student success. Dr. Glover wrapped up her report with a reminder about the criteria for moving from an R2 to R1 institution, followed by a brief summarization of TSU - Mission 2027.

President Glover thanked everyone and the Board for the honor of presenting her report.

Chair Cole thanked President Glover for her encouraging report and stressed this is a story that we will all be telling.

VII. BOARD CHAIR'S REPORT

Chair Cole thanked the outgoing student trustee, Ms. Tiara Thomas, while welcoming the new student trustee, Mr. Shaun Wimberly, Jr. for serving on the Board. She thanked President Glover and the Cabinet for all that they do for TSU. She also thanked Dr. Nicholas-Phillips and her team for their ongoing support to the Board and to TSU.

VIII. ADJOURNMENT

Chair Cole moved to adjourn which was seconded by Trustee Bill Johnson. The motioned carried by roll call vote. The meeting was adjourned at 3:02 p.m. CDT.