### TENNESSEE STATE UNIVERSITY BOARD OF TRUSTEES FINANCE COMMITTEE MEETING

4:00 p.m. CT Wednesday, March 12, 2025

Tennessee State University
Main Campus – President's Conference Rm
McWherter Administration Building
3500 John A. Merritt Blvd.
Nashville, TN 37209

### **AGENDA**

I.	Call to Order

- II. Roll Call/Declaration of a Quorum
- III. Approval of November 21, 2024, Finance Committee Meeting Minutes
- IV. Grants Update
- V. State Building Commission Update
- VI. Budget vs. Actual Update
- VII. Tuition Update
- VIII. Scholarship Proposal Update
- IX. Institutional Advancement Report
- X. Report on Information Technology
- XI. Adjournment

## TENNESSEE STATE UNIVERSITY BOARD OF TRUSTEES

### **ACTION ITEM**

DATE: March 12, 2025

ITEM: Approval of November 21 and 22, 2024, Finance

Committee Meeting Minutes

RECOMMENDED ACTION: Approval

PRESENTED BY: Charles Traughber, Committee Chair

### **Background Information**

Trustee Traughber will present the November 21 and 22, 2024, meeting minutes for the Committee's approval.

### **Committee Action**

The Committee Chair will call for a motion recommending approval of the minutes.

MOTION: I move to approve the November 21 and 22, 2024, Finance Committee Meeting Minutes, as contained in the Board materials.

# Tennessee State University Board of Trustees Finance Committee Meeting November 21, 2024

### **Tennessee State University – The Barn Agricultural Building**

### **MINUTES**

Committee Members Present: Trustees Dwayne Tucker, Jeffery Norfleet, and Charles Traughber. Other Board members present: Trevia Chatman, Artenzia Young-Seigler, Terica Smith, Marquita Qualls, Dakasha Winton, and Tyler Vazquez

University Staff Present: Interim President Ronald Johnson; Laurence Pendleton, General Counsel and Board Secretary; Daaryl Burnette, Interim Vice President of Business and Finance; Renée Forbes-Williams, Director of Internal Audit

#### I. Call to Order

Trustee Dwayne Tucker, Committee Chair, called the meeting to order at 1:16 p.m.

### II. Roll Call/Declaration of a Quorum

Board Secretary and General Counsel Laurence Pendleton called roll. Trustees Tucker, Norfleet and Traughber were present, and a quorum was announced.

### III. Financing the Budget Shortfall

Trustee Tucker said that they would work with administration to make sure that deliverables and timeliness for the deliverable are set out.

Trustee Tucker asked Jim Grady of Alvarez & Marsal to present information on this agenda item, Financing the Budget Shortfall.

Jim Grady presented the FY25 Cashflows Actions taken to date. He presented an update on the liquidity situation. He talked about the need to take care of employees. He discussed the timeline of cash flows. The projected cash balance was short, so TSU began talking to the State about the need for liquidity in August. He explained that the University gets a monthly allocation of about \$5.6 million this fiscal year. The State allowed TSU to bring its May and June allocations forward to cover the August shortfall. This helped to decrease the shortfall. Mr. Grady walked the Board through additional processes to show how the University tried to bring liquidity into the University. AARAP dollars for a capital project were re-purposed with help from the State to go toward operating funds to get the University through November 2024. The current forecast shows under a \$16 million deficit. The projected deficit for the year is about \$46 million.

Mr. Grady went through projected FY 25 Surplus/Deficit before Targeted Initiatives (expenses and revenues).

Trustee Tucker asked Mr. Grady to provide some up-to-date timing in terms of whether the targeted initiatives have been completed. Mr. Grady and the committee discussed these items. Trustee Tucker asked when A&M's consultation with TSU would end. It was set to end on December 1, 2024, and he is in discussions with the administration to stay on as a consultant. The AARP funding was re-purposed from the Agriculture Department building. The \$32 million of funds for the Ag building was coming from the State's prior \$250 million allocation of funds to TSU.

### IV. Report on Financial Action Plan

Trustee Tucker asked Dr. Daarel Burnette to present the report on the Financial Action Plan. Dr. Burnette explained that he took on the role of Vice President for Business and Finance after seeing problems in this area.

Dr. Burnette explained the cancellation of duplicate contracts and that a \$5.4 million invoice could be taken off the table for this year with an amendment to the contract with Aramark. A discussion took place regarding the Aramark contract and how an extension contract would aid with the invoices for this year and allow the University to continue the relationship and providing Chickfil-A, for example.

Trustee Young-Seigler asked about the SACM funds. Dr. Burnette explained the relationship with SACM. He described his trip to Washington D.C. with Interim President Johnson. He said that the relationship had been mended. He said they went through the process of putting \$7 million on one invoice.

Trustee Smith Knight asked about travel expenses. She would like to make sure that we are estimating these expenses.

Interim President Johnson discussed the Closing the Gap fundraiser. It was launched during homecoming. The effort raised \$200,000. There is about \$3 million in the Foundation that they would like to receive as part of this. Interim President Ronald Johnson explained the process of receiving funds from the Foundation. The Foundation Board will be meeting on December 6, 2024, to discuss the continuing fundraising effort. He said that this is a continuing engagement that they will be engaged in. Trustee Chatman would like to have a conversation about what the fundraising goal is going to be. President Johnson said there would be another presentation about fundraising and activating alums.

Further discussion took place regarding SACM. President Johnson said that we do not know when the funds are coming but expect the funds are coming.

The committee and Dr. Burnette had additional conversation regarding fundraising efforts and how some funds will go toward student debt reduction. Some funds would go toward institutional scholarships.

Trustee Young-Seigler asked what surplus number we are working toward. Dr. Burnette said that when you get into summer, enrollment numbers are lower. We have not worked on a plan yet. The appropriation received yesterday will help the institution get to the end of the academic year.

A discussion took place regarding reserves and the need to have 90-days of cash in reserves. Dr. Burnette said that we need to build reserves to get through the summer cycle.

Trustee Qualls asked about operating expense reductions. Dr. Burnette discussed savings efforts, including cancelled contracts and reduced expenses.

Dr. Burnette presented the Trajectory Change Initiative presentation. He explained short-term revenue and expense considerations. He noted actions the University should take.

A discussion took place regarding IDC funds and how the University realizes IDC funds.

Dr. Burnette mentioned the SIG contract information.

The committee asked about financial statements. Dr. Burnette said that they have year-end financial statements that have been provided, which included cash flow, balance sheet and income statement. This is the information for FY24. TBR and auditors are reviewing those financial reports, and they are done as far as the institution is concerns. However, staff is addressing any audit issues or findings coming out of their review. President Johnson added that they will have a regularized process by the time they get to December and January.

Trustee Tucker said that the trustees are frustrated by the lack of financials. Trustee Tucker suggested that he and the Audit Committee Chair get together with the administration to discuss what they'd like to see done and to get on the same page about financials and reporting. He explained that it is frustrating to have to make decisions when they don't feel comfortable about the financials and the data.

Trustee Smith asked about a job posting for the Financial Aid Director position and when that would be done. A discussion took place regarding Financial Aid, the timeline of work being done, and THEC's support of TSU's Financial Aid department. Dr. Burnette explained that THEC helped us to re-write a dated job description for the Financial Aid Director position and posting the position.

### V. Report on Enrollment

Dr. Bridgett Golman Interim Vice President of Student Affairs next presented the Enrollment Report for Fall 2014 – 2024. Dr. Golman discussed fall enrollment. Total undergraduate enrollment was 5057 and graduate number was 1,253, for a total of 6,310. Dr. Golman shared historical enrollment over the prior 10 years and 20 years.

Dr. Golman presented information about the conversion rate from applicants to enrolled first-time freshman.

Dr. Golman next explained her Spring 2025 enrollment and student success strategy framework. She said that a task force was implemented and efforts put into place. For the Spring 2025, her projections. Her conservative projection is 4,390 total enrollment, her likely projection is 4,875 and the optimistic projection is 5,285. She shared data by grade level for projected enrollment. We have 3,110 students registered right now. Chair Winton asked about the plan to reach out to students and when Dr. Golman would have insight into why students did not enroll. Dr. Golman said the number one reason is financial. This requires students to resolve account issues. A discussion took place regarding types of holds on student accounts.

Trustee Chatman asked about the anticipated Spring 2025 graduation class size. There are about 493 for the December graduation, Dr. Golman stated. She said she can look at seniors that are graduation-ready and could provide that information.

Dr. Golman talked about challenges with student accounts and University access to federal accounts.

Trustee Smith asked about student engagement plans. Dr. Golman discussed efforts made during the fall semester, including an administrative working committee and efforts to correspond with students.

A discussion took place regarding in-state vs. out-of-state student enrollment.

### VI. FY 25 TSU Revised Budget

For the next item, Bradley White reviewed the FY 25 Revised Budget. Mr. White said that the TSU Budget is based on FTE (not headcount) 5,639 for the fall semester. Mr. presented the Summary of Current Unrestricted Funds Expenditures and Transfers Revised Budget FY2024-2025. Mr. White explained the line items of the proposed revised budget for FY24-25. The original budget grossly underestimated scholarships by \$14 million. He reviewed expenditures by category. He then reviewed auxiliary services. He explained that auxiliary services should cover themselves, but it does not in this budget. Debt service - \$5 million - puts us in the hole for housing. He next reviewed an analysis of changes in retirement of indebtedness.

He also reviewed athletic revenues. He believes the number is lower because he thinks the original number was erroneous. A discussion took place regarding coaching and support staff salaries.

Mr. White explained the data underlying certain line items in the budget. He also discussed changes in their budgeting process.

Trustee Traughber asked about JLL expenses. Mr. Will Radford discussed historical services performed by JLL.

Mr. White said this budget has been sent to TBR, and it has to be approved by TBR. He discussed the process with TBR.

Mr. White said that he can provide additional information to the Board, including actual figures.

### VII. Institutional Development Report

Next, Dr. LoLita Toney Assistant Vice President, Institutional Advancement, presented an Institutional Development Report. She reported that giving is below this time last year. Expected donations by end of this week will put her team at about \$175 in addition to what is listed. Dr. LoLita Toney spoke about the alumni engagement happening on campus. Alumni giving has gone up.

\$194,404 was raised at homecoming and then \$76,000 was raised with a sponsorship at the Howard game.

The FY25 goal is \$10 million. They have a \$5.8 million Close the Gap goal. She discussed \$3 million of Foundation funding that can go toward that effort.

There is a \$500k Giving Tuesday goal for fundraising. Other funding goals were mentioned in addition to this.

Further discussion took place regarding fundraising and forecasting fundraising goals. A conversation took place around whether or not \$10 million is enough of a goal. Ms. Toney suggested that additional support is needed in her department, such as posting an Annual Fund Director position.

Further discussion took place regarding Giving Tuesday, including the goal and messaging.

Trustee Tucker asked about individual trustee support. Mr. Toney said that she can talk to trustees individually about ways that they can support the University.

Trustee Qualls asked about collaboration with the alumni association.

Trustee Tucker said that an update on additional budget information would be slated for the next morning at the November 22, 2024, meeting.

### VIII. Adjournment

Trustee Traughber moved to suspend the meeting and continue it to the next day, November 22, 2024. Trustee Norfleet seconded the meeting. The motion passed by voice vote.

# Tennessee State University Board of Trustees Finance Committee Meeting (continued) November 22, 2024 Tennessee State University – The Barn Agricultural Building

### **MINUTES**

**Committee Members Present:** Trustees Dwayne Tucker, Jeffery Norfleet, and Charles Traughber. Other Board members present: Trevia Chatman, Artenzia Young-Seigler, Terica Smith, Marquita Qualls, and Dakasha Winton

University Staff Present: Interim President Ronald Johnson; Laurence Pendleton, General Counsel and Board Secretary; Daaryl Burnette, Interim Vice President of Business and Finance; Renée Forbes-Williams, Director of Internal Audit

#### I. Call to Order

Trustee Dwayne Tucker, Committee Chair, called the meeting to order at 8:49 a.m.

### II. Roll Call/Declaration of a Quorum

Board Secretary and General Counsel Laurence Pendleton called roll. Trustees Tucker, Norfleet and Traughber were present and a quorum was announced.

### **III.** Additional Reporting

Dr. Burnette was called upon to report additional information. Dr. Burnette said that \$8 million was outstanding number of invoices. The staff runs an aging report every day and provides a report. They are working with A&M to discuss which invoices get paid. This information would be provided to Trustee Qualls.

Dr. Burnette shared the SIG contract and what services they were going to perform. Chair Winton asked for clarification whether SIG was on-board yet or not. Dr. Burnette provided Trustee Smith Knight with a financial report. He offered to sit down with her and the administrative team to answer her questions.

Next, Bradley White next reviewed TSU Summary of Unrestricted Current Funds Available. He reviewed percent change from actual and from July. He reviewed the Actual FY23-24, July FY24-25, and October FY 24-25 budgets.

Trustee Traughber talked about Actual FY24 numbers and how there is a balance of \$30 million but that's because it is not consolidated, showing the agricultural funds with the university budget. Mr. White explained that they did not know how big the deficit was until he and Valerie Greenwood with the TBR went through the funds. Trustee Traughber clarified that in past years, the financials submitted to the TBR would have shown the consolidated amount, which would essentially hide the deficit that was truly there for the university.

Trustee Traughber and Mr. White discussed what should be included in this October budget does not reflect that \$32 million that the State allowed. Mr. White said this would be included in the Estimated Budget in the spring. Mr. White said that some of the Close the Gap initiatives would be included.

Trustee Traughber asked about the budgets that are passed. Mr. White said there are four budgets. In the spring, they work on the Estimated Budget for FY 24-25. At the same time, they are working Proposed Budget for FY25-26. The Estimated cycle and Proposed cycle take place at the same time. In May there is an Estimated budget, if it is approved in June, they come back in October and do a Revised Budget. TBR and the Board must approve all budgets. Once the budget is approved, they will update budgets in Banner. Departments will continue to submit requisitions. Some funds were taken away, for example, travel budgets were cut. Cuts will be reflected in department budgets once they upload the file.

Trustee Tucker discussed getting the forecast earlier. The committee and Mr. White further discussed items from the budgets submitted.

Dean Reddy, Dean of the College of Agriculture, was asked to speak about fund balances. Dean Reddy said that there are challenges to recruitment and spending funds. He said this is a complicated process and his desire to have internal processes at the department level to speed up spending. He said we are the leading 1890 research program and extension program in the country. We have been multiplying this by bringing in external dollars. Dean Reddy went on to discuss growth of TSU's Ag Department.

The committee and Mr. White discussed questions that TBR asked during the budget approval process. Mr. White stated that there were no material questions.

Trustee Smith Knight asked about the approval process. Mr. White said that the Budget Office puts the budget together, it is reviewed by the Vice President, and then by the President. Dr. Burnette said that they met with the Budget Office and TBR and did a deep dive into the budget much like the Board is doing.

Trustee Tucker made a motion for the Finance Committee to recommend to the full Board the approval of the FY 2025 Revised Budget. Trustee Norfleet seconded the motion. The motion passed by roll call vote. Trustees Norfleet and Traughber voted in favor of the motion.

A discussion took place regarding the contracting process.

Chair Winton stated that she would like to receive more information on Title III funds.

Trustee Qualls said she would like to see a dashboard for action items for the administration and Board.

### IV. Adjournment

Trustee Traughber moved to adjourn the meeting. Trustee Norfleet seconded the meeting. The motion passed by voice vote.

## TENNESSEE STATE UNIVERSITY BOARD OF TRUSTEES

### **INFORMATION ITEM**

DATE: March 12<sup>th</sup>, 2025

ITEM: Federal Grants Update

RECOMMENDED ACTION: No action

PRESENTED BY: Lawanda Johnson, Interim Executive Director of Grants

Accounting & Foundation

### **Background Information**

Ms. Johnson will present an update on Federal grants.



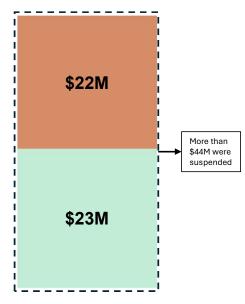


### Federal Grants Updates

### **Recent Disruptions to Active Federal Grants**

- In February, 70 active federal grants all from USDA/NIFA were suspended and unavailable to draw funds from
- The total available balance across these suspended grants is nearly \$45M
- As of March 3rd, \$23M in funding has been restored; yet \$22M remains suspended which accounts for \$963.9K in undrawn expenses
- An \$18M NIFA grant with \$14.4M in remaining funds is the biggest driver of the currently suspended funds. This grant accounts for \$890.4K in undrawn expenses
- If reinstated within the grant period, the undrawn expenses from the suspended grants will be eligible for reimbursements

#### Suspended Federal Funds to Date





### Future Grant Suspensions Could Disrupt University Operations

Total Available Grant Funding

\$115M

- TSU has an available balance of more than \$115M in federal grants that could be subject to future suspensions or freezes
- The Federal Administration has not indicated whether future grant suspensions will occur
- These include multi-year awards that stretch into 2029

Federal Grants Fund Some Employees Salaries

**62** 

#### **Employees Fully Funded**

 62 TSU employees' salaries were fully funded by active federal grants in December 2024 112

### **Employees Mostly Funded**

 An additional 112 TSU employees received more than 50% of their salaries from federal grants

Future federal grant suspensions could impact TSU's ability to fund these employees and impose additional risk of having the University to absorb these salaries temporarily

Impact of IDC Reductions

\$1-2M

- The federal government proposed capping Indirect Cost Rates (IDC) at 15% for NIH grants. The estimated impact to TSU would be \$100-200k in unrecoverable costs
- If all federal government grants are capped IDC at 15%, TSU could lose \$1-2M annually



### Actions Taken to Mitigate Risk

- TSU paused spending on all federal grants from 2/28 3/12 to mitigate exposure while assessing the situation and conversing with federal leaders.
- Leadership has met daily to assess the rapidly changing federal landscape to determine next steps and when to resume spending.
- TSU will continue to evaluate the volatility of the current landscape and potential impacts to employees, students, and university operations.

## TENNESSEE STATE UNIVERSITY BOARD OF TRUSTEES

### **INFORMATION ITEM**

DATE: March 12<sup>th</sup>, 2025

ITEM: State Building Commission Update

RECOMMENDED ACTION: No action

PRESENTED BY: Jim Grady, Managing Director at Alvarez & Marsal

### **Background Information**

Mr. Grady will present an update on the State Building Commission meeting which occurred on February 19<sup>th</sup>, 2025. Presentation attached.



TSU's Bridge to Sustainability February 19, 2025



## President's Updates: Since Last SBC Meeting

- TSU Board of Trustees and Interim President Tucker completed Financial Exigency training on 01/31/2025.
- Cash flow projections remain in line with previous presentations; we expect to maintain liquidity through May/June 2025.
- Spring enrollment is outperforming our budget by 600 students.
- Restructured the weekly Executive Cabinet meeting to drive collaboration and accountability across all departments.
- THEC team and TSU staff have made much improvement in our Financial Aid department.
- TBR and TSU staff a progressing well in closing out past audit exceptions.
- Restructured the Business & Finance department, Alvarez & Marsal are providing six (6) resources.
- TSU Board of Trustees and Provost Melton have identified and are reviewing all low-performing programs of study.
- Met individually with many amazing TSU students who come from across the state, nation and globally.
- Targeted efforts have been made in FY25 to reduce E&G costs including workforce reductions, hiring freezes, and introduction of overall spending controls, resulting in over \$7M in incremental cost reduction.



## Need: Expanded Use of Appropriated Funds

- In 2023, Governor Bill Lee and state lawmakers <u>appropriated a \$250.0 million funding package</u> reserved for capital improvements to TSU.
- TSU is seeking a <u>financial bridge to long term sustainability</u> over a 5-year period. With this funding, TSU intends to forge a continued partnership with the State of Tennessee.

Funding appropriated in 2023 to address historical underfunding	\$250.0M
Less: Funds already committed prior to FY25 for capital projects	(63.3)
Less: Funds committed to Ag Building from ARPA funding reallocated to operating	(32.2)
Remaining appropriated capital funds, before expanded use	154.5

Request to revise current law to allow for expanded use:

\$154.5

TSU's financial plan for the next 5-6 years demonstrates our ability to streamline its operations and achieve its financial goals. <u>This</u>
 <u>bridge funding will allow TSU to make strategic improvements and provide our stakeholders with confidence in the institution's financial stability.</u>



## Pro Forma Forecast: Targeted Deficit Resolution

### **Total Deficit Reduction:**

\$32-37M

**Scholarships** 

\$18-20M

- Scholarship discount rate has increased dramatically in recent years, without contributing more net revenue
- TSU can realize these savings by changing internal policies and capping unrestricted awards as a % of gross revenue for future Freshman class cohorts

Personnel Cost Reduction

\$6-7M

### **Non-Instructional Staff**

- Non-instructional E&G staff levels are higher than other LGIs, highlighting a need to "right size" staff in line with recent enrollment decline
- TSU began to address this in the Fall with a workforce reduction in October 2024 – the savings estimate above is calculated in addition to that reduction through a comprehensive benchmarking analysis to other LGIs

\$5-6M

### **Instructional Staff**

- Faculty and academic E&G staff levels are slightly higher than other LGIs, prompting a need to assess faculty workloads and overall efficiency
- Low performing program reviews and faculty workload reviews are in process, but some programs are scheduled to sunset and low-utilized faculty have been identified

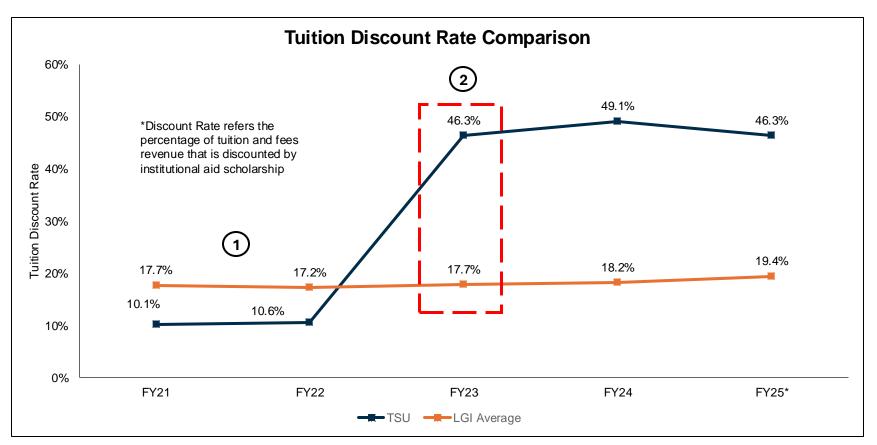
Non-Personnel Cost Reduction

\$3-4M

- The President and cabinet members are actively pursuing any and all feasible cost reduction options
- Reductions catalogued so far include maintenance, security, among other general operating costs



## Scholarships: Compared to other LGIs



- TSU maintained a lower discount rate than the average for comparable LGIs in FY21 and FY22
- In FY23, the TSU's discount rate increased significantly to 46.3% of tuition & fees revenue
- LGI average discount rates remained relatively stable from FY21-25 while TSU's has continued to increase

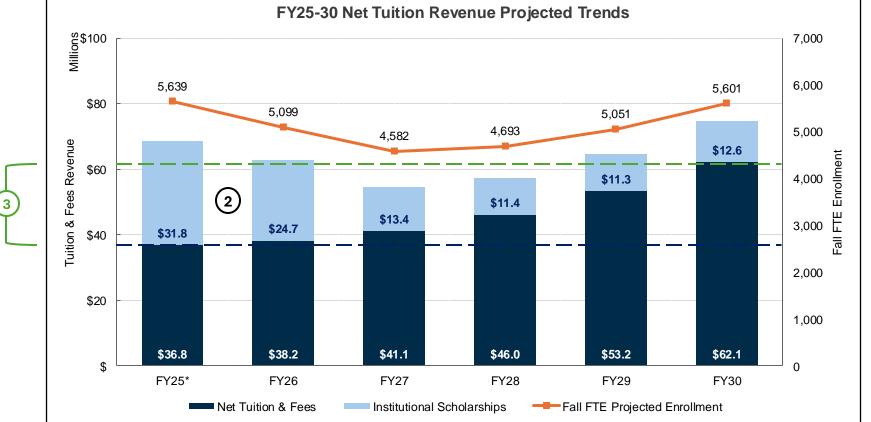
Source: THEC Tuition Discount Rate Data



## Scholarships: Forecasted Discount Rate Caps in Future Years

1

Unrestricted Scholarships	FTIC Targets (% of Gross Tuition & Fees Revenue)
Total	20.0%



- Target unrestricted institutional aid as 20% of a year's gross tuition & fees revenue for incoming first-time Freshman in future cohorts
- TSU intends to keep the promise made to students in the past and allow them to matriculate from the University
- Imposing discount rate caps for future freshman classes is projected to increase net revenue by ~\$25M by FY30, compared to FY25



## Instructional Staff: Low-Producing Program Review & Faculty Workload

### **Low-Producing Programs**

- TSU's academic affairs office led a comprehensive review programs meeting THEC's "low-producing" threshold and assessed program demand, alignment with workforce needs, and contributions to TSU's mission
- TSU plans to **sunset several of these programs**, and plans to "teach-out" current students, which could take 5-6 years
- Sunsetting programs does not guarantee significant cost-savings Expenses (faculty, staff, and admin) are shared across multiple programs, and sunsetting individual programs does not guarantee substantial cost savings
- TSU estimates sunsetting these programs will yield annual cost-savings beginning in FY26 \$400-600K

### **Faculty Workload**

- TSU conducted a comprehensive review of Student Credit Hour (SCH) Production per Faculty, a commonly used metric to assess
  faculty productivity, across <u>all</u> colleges and degree programs
- This analysis assessed the number of students each faculty teaches, multiplied by the number of credit hours per class, to find total SCH production per faculty across the university
- Using benchmarks from comparable Tennessee institutions, this analysis identified teaching faculty with low SCH production who
  teach mostly lectures or workshops
- Optimizing faculty workloads can generate between \$4-5M in annual cost savings from non-tenured faculty



## Pro Forma Forecast: FY25 through FY30

Tennessee State University
ProForma Financial Model & Forecast
(\$ in 000s)

	FISCAL YEAR					
	2025	2026	2027	2028	2029	2030
REVENUES						
E&G	100,697	105,248	110,515	117,827	128,964	141,941
Auxiliaries	40,546	40,201	39,471	41,081	43,738	47,301
Total Revenues	\$ 141,243 \$	145,449 \$	149,986 \$	158,908 \$	172,702 \$	189,242
EXPENSES						
E&G	(143,093)	(136,361)	(133,287)	(135,687)	(138,050)	(140,612)
Auxiliaries	(44,744)	(44,019)	(42,297)	(43,089)	(44,256)	(46,386)
Total Expenses	\$ (187,836) \$	(180,380) \$	(175,584) \$	(178,776) \$	(182,306) \$	(186,999)
Net Surplus/(Deficit), before adjustments	\$ (46,594) \$	(34,931) \$	(25,597) \$	(19,868) \$	(9,605) \$	2,244
FY25 Adjustments	40,850	-	-	-	-	-
Net Surplus/(Deficit), after adjustments	\$ (5,744) \$	(34,931) \$	(25,597) \$	(19,868) \$	(9,605) \$	2,244
Cumulative Surplus/(Deficit)	\$ (5,744) \$	(40,674) \$	(66,271) \$	(86,140) \$ (	(95,744) \$	(93,501)

Note: E&G Revenues include scholarships expense as a contra revenue against tuition & fees Note: Debt service in included in E&G and Aux expenses



### Pro Forma Forecast: Revenues

	FISCAL YEAR					
	2025	2026	2027	2028	2029	2030
REVENUES						
1 Tuition & Fees	\$ 68,565	\$ 62,861 \$	54,512 \$	57,398 \$	64,546 \$	74,670
Less: Scholarships & Fellowships	(31,775)	(24,669)	(13,373)	(11,352)	(11,319)	(12,596)
State Appropriations	52,702	55,155	56,722	58,311	61,383	64,555
(3) Grants IDC	5,146	5,661	6,227	6,850	7,534	8,288
Other E&G Revenues	6,059	6,240	6,428	6,621	6,819	7,024
Total E&G Revenues	100,697	105,248	110,515	117,827	128,964	141,941
Food Service	17,367	16,597	15,364	16,206	17,966	20,519
Student Housing	19,797	20,395	21,007	21,637	22,286	22,955
Book Fees	2,045	1,955	1,809	1,908	2,116	2,416
Other Aux Revenues	1,337	1,254	1,291	1,330	1,370	1,411
4 Total Auxiliary Revenues	40,546	40,201	39,471	41,081	43,738	47,301
Total Revenues	\$ 141,243	\$ 145,449 \$	149,986 \$	158,908 \$	172,702 \$	189,242

- Tuition & Fees have been revised in FY25 since October budget; future year changes are driven by enrollment and fees forecasts
- Scholarships expense drops significantly over the next two years, \$16-18M of aid from FY22-FY23 will "age-out" naturally
- Grants IDC expected to increase year over year due to increased total awards and improved spend rate, in line with recent trends
- Auxiliary revenues fluctuate with enrollment trends, aside from housing which is capped at campus capacity



## Pro Forma Forecast: Expenses

				FISCAL	YEAR		
		2025	2026	2027	2028	2029	2030
	EXPENSES						
$\sim$	E&G Personnel Costs						
(1)	Faculty and Academic Salaries	(38,386)	(36,798)	(35,339)	(35,869)	(36,407)	(36,954)
Ţ	Professional Support Salaries	(27,018)	(25,937)	(24,949)	(25,323)	(25,703)	(26,088)
(2)	Administrative Salaries	(9,212)	(8,922)	(8,665)	(8,795)	(8,927)	(9,061)
Į	Other Salaries	(7,404)	(7,309)	(7,242)	(7,351)	(7,461)	(7,573)
	Employee Benefits	(25,378)	(24,273)	(23,253)	(23,601)	(23,955)	(24,315)
	E&G Non-Personnel Costs						
(3)	Operating Expenses	(26,590)	(23,786)	(24,499)	(25,234)	(25,991)	(26,771)
	Utilities	(3,947)	(4,065)	(4,187)	(4,313)	(4,442)	(4,575)
	Other Expenses	(3,309)	(3,408)	(3,510)	(3,615)	(3,724)	(3,836)
	Total E&G Expenditures	(141,243)	(134,498)	(131,644)	(134,102)	(136,611)	(139,172)
(2)	Aux Personnel Costs	(5,644)	(5,309)	(4,992)	(5,067)	(5,143)	(5,220)
	Aux Non-Personnel Costs	(33,327)	(32,897)	(32,178)	(33,074)	(34,620)	(36,673)
	Total Auxilary Expenditures	(38,971)	(38,206)	(37,170)	(38,141)	(39,763)	(41,893)
	Debt Service	(7,623)	(7,676)	(6,769)	(6,533)	(5,932)	(5,933)
	Total Expenses	\$ (187,836) \$	(180,380)	\$ (175,584) \$	(178,776)	(182,306)	\$ (186,999)

- Instructional staff reductions totaling \$5-6M are forecasted over the next 2 years, offset by employee raises funded through State appropriations
- Non-instructional staff
  reductions totaling \$6-7M are
  forecasted over the next 2
  years, offset by employee
  raises funded through State
  appropriations
- Operating expenses are expected to decline in the near term through targeted efforts, netted against nominal inflationary increases



## TSU Funding: Amendment for Expanded Use and Preview of Future Requests

- In 2021, a bipartisan state legislative committee, Joint Land-Grant Institution Funding Study Committee, investigated the historical funding disparities and calculated that the Tennessee's failure to match federal research funds to TSU from 1957 was in the range of \$150.0 million to \$544.0 million, with the high end of the range representing the cumulative underfunding when adjusted for inflation and lost investment opportunities.
- As TSU executes its financial plan and demonstrates its ability to operate sustainably, the University plans to <u>structure funding</u> requests in future years to address the remaining \$294M in historical underfunding and provide a foundation for growth.

Funding appropriated in 2023 to address historical underfunding	\$250.0M
Less: Funds already committed	(95.5)
Funding request for expanded use	\$154.5M
Use: Forecasted cumulative deficit through FY30	95.7
Use: Operating Cash reserve (~3 months expenses)	45.0
Use: Remaining funds, to be used for near term capital or special projects	13.8

Funding recognized by legislature for cumulative historical underfunding	\$544.0M
Less: Funds already appropriated	(250.0)
Remaining funding recognized by legislature for cumulative historical underfunding	294.0



## TSU Transformation: Laying the Foundation for Sustainability

- This 5-year financial plan maximizes cost savings potential while also keeping student experience and well-being our primary focus.
- A 5-year plan allows TSU to address Fall 2025 student enrollment and family concerns regarding our financial challenges.
- Incoming Fall 2025 freshmen enrollment can visualize graduating from TSU in 2029. Current students can also visualize matriculating from TSU.
- Stabilizing funding allows TSU to pivot in 2025 to hiring permanent, high-quality talent to replace outside consultants and state resources who are currently filling key positions.
- A 5-year plan demonstrates to vendors and other strategic partners confidence in our ongoing viability and allows TSU
  to invest in TSU while controlling its destiny.
- \$154M of unrestricted funding will put TSU on firm financial footing for the next 5 years, allowing the
   University to execute on what it needs to be successful in the near term. Future appropriations requests will
   allow TSU to invest and prosper long term.

## TENNESSEE STATE UNIVERSITY BOARD OF TRUSTEES

### **INFORMATION ITEM**

DATE: March 12<sup>th</sup>, 2025

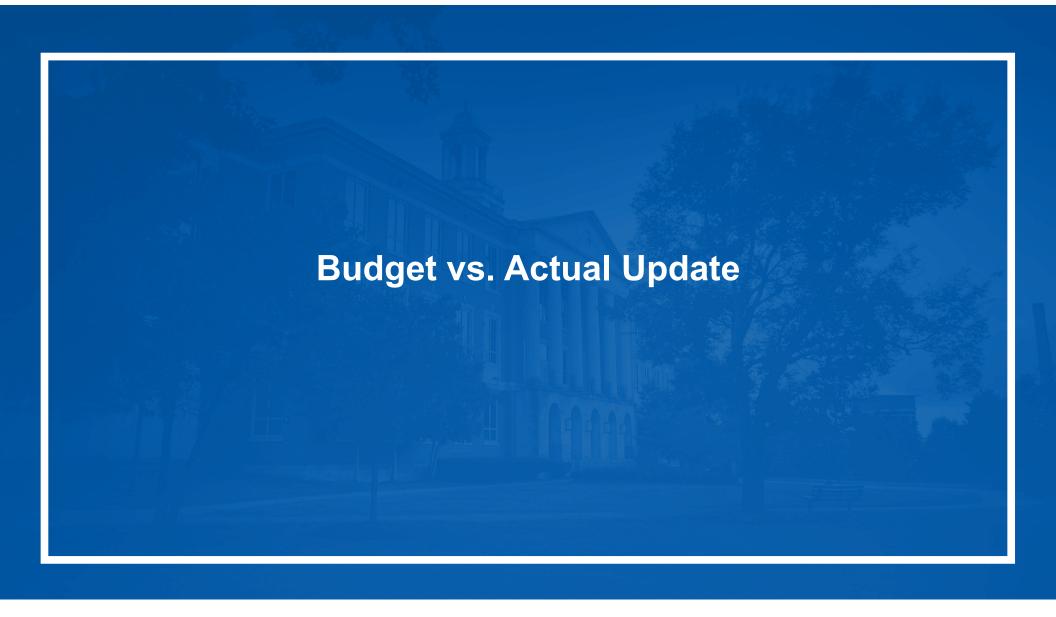
ITEM: Budget vs. Actuals Update

RECOMMENDED ACTION: No action

PRESENTED BY: Jim Grady, Managing Director at Alvarez & Marsal

### **Background Information**

Mr. Grady will present an update on FY25 budget vs. actuals as of January 31, 2025.





## Budget Vs. Actual Update as of January 2025 – Unrestricted E&G

	2024-25 Revised		Domoining	Current Year % of	Current Year % of	
			Remaining			
	Budget	Current YTD	Balance	Budget	Budget Remaining	Variance Explanation
Unrestricted E&G						
Revenue						
Tuition and Fees	80,541,634	75,113,136	(5,428,498)	93.3%	6.7%	
						State of TN advanced portion of State Appropriations
State Appropriations	52,701,700	38,074,300	(14,627,400)	72.2%	27.8%	to help cover September 2024 cash deficit
Sales & Services	5,308,700	3,867,435	(1,441,265)	72.9%	27.1%	
State and Local Fiscal Recovery						State of TN reallocated ARPA funds from Agriculture
Funds (ARPA)	-	32,250,000	32,250,000	N/A	N/A	Bldg to further assist with cash shortfall
Other Income	4,330,000	3,753,975	(576,025)	86.7%	13.3%	
Total Revenue	142,882,034	153,058,846	10,176,812	107.1%	-7.1%	
/- /						
Expenditures/Transfers						
Salaries & Wages	84,541,309	47,705,142	36,836,167	56.4%	43.6%	
Fringe Benefits	30,335,780	14,961,114	15,374,665	49.3%	50.7%	
Travel	3,641,829	1,551,684	2,090,146	42.6%	57.4%	
Operating Expenditures	33,889,566	12,674,452	21,215,114	37.4%	62.6%	
						Jan. 2025 majority of scholarships have been posted;
Scholarships and Allowances	35,292,100	30,627,113	4,664,987	86.8%	13.2%	as of 3/3/25 \$32M in total
Capital Outlay	663,613	440,449	223,164	66.4%	33.6%	
Transfers for Debt Payment	1,849,900	1,665,397	184,503	90.0%	10.0%	
Total Expenditures/Transfers	190,214,097	109,625,350	80,588,747	57.6%	42.4%	



## Budget Vs. Actual Update as of January 2025 – Auxiliary

	2024-25 Revised		Remaining	<b>Current Year % of</b>	Current Year % of	
	Budget	Current YTD	Balance	Budget	<b>Budget Remaining</b>	Variance Explanation
Auxiliary						
Revenue	43,720,019	39,751,218	(3,968,801)	90.9%	9.1%	Food Service revenue is running lower than projected
Expenditures/Transfers						
Salaries & Wages	5,121,775	2,386,690	2,735,085	46.6%	53.4%	
Fringe Benefits	1,860,989	726,546	1,134,443	39.0%	61.0%	
Travel	163,850	3,149	160,701	1.9%	98.1%	
						Aramark payments have not been made for Fall '24 or
Operating Expenditures	33,697,931	7,808,094	25,889,837	23.2%	76.8%	Spring '25
Scholarships and Allowances	70,000	83,116	(13,116)	118.7%	-18.7%	
Capital Outlay	390,600	405,475	(14,875)	103.8%	-3.8%	
Transfers for Debt Payment	5,772,800	3,320,687	2,452,113	57.5%	42.5%	
Total Expenditures/Transfers	47,077,945	14,733,757	32,344,188	31.3%	68.7%	



## **Unaudited** Statement of Position as of June 30, 2024

(in thousands of dollars)	FY 2024
Assets:	
Current assets	\$54,084
Capital assets, net	294,315
Other assets	11,192
Total Assets	359,591
Deferred Outflows of Resources	
Deferred amount on debt refunding	95
Deferred outflows related to OPEB	2,909
Deferred outflows related to pensions	15,518
Total Deferred Outflows	18,522
Liabilities:	
Current liabilities	52,355
Noncurrent liabilities	116,073
Total Liabilities	168,428
Deferred Inflows of Resources	
Deferred inflows related to OPEB	4,665
Deferred inflows related to pensions	207
Total Deferred Inflows	4,872
Net Position:	
Net investment in capital assets	200,054
Restricted – nonexpendable	394
Restricted – expendable	13,846
Unrestricted	(9,481)
Total Net Position	\$204,813

## TENNESSEE STATE UNIVERSITY BOARD OF TRUSTEES

### **INFORMATION ITEM**

DATE: March 12<sup>th</sup>, 2025

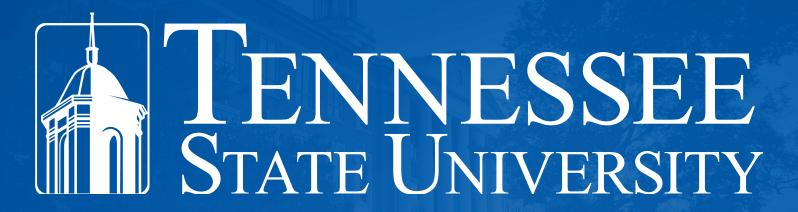
ITEM: Tuition Update

RECOMMENDED ACTION: No action

PRESENTED BY: Jim Grady, Managing Director at Alvarez & Marsal

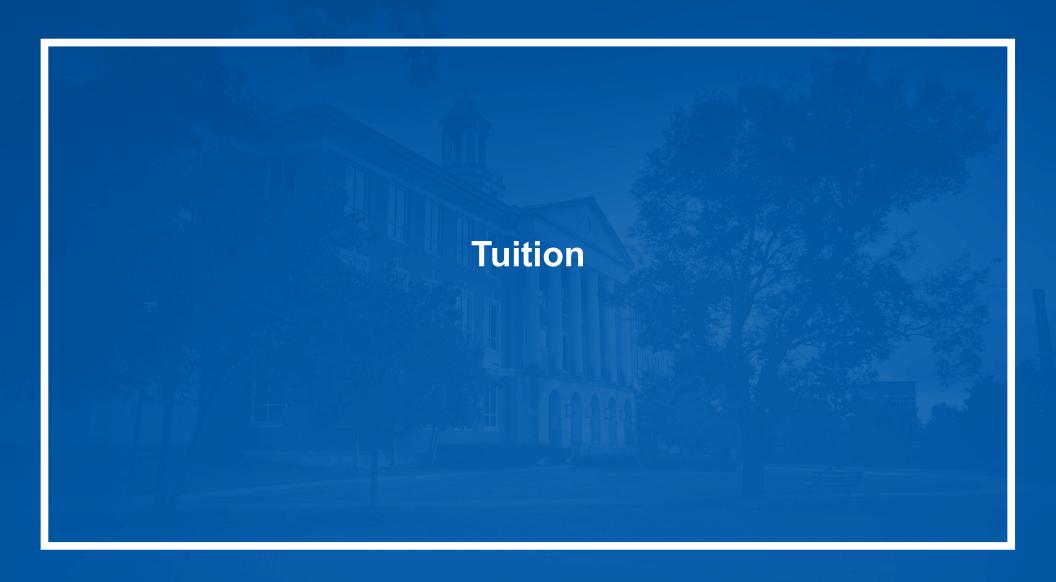
### **Background Information**

Mr. Grady will present an update on tuition proposed tuition and fee changes for the 2025-2026 academic year.



Committee on Finance & Business Operations

March 12, 2025





#### General Financial Environment

- Enrollment is outpacing Spring 2025 estimate by 600 students.
- Higher Education state appropriation funding for outcomes and partially funded salary increase -\$52.8 million.
- TSU (formula unit) received \$1,738,400 for new outcomes funding and partial funding of a 2.6% salary pool. In addition, TSU received \$628,500 for FY25 and FY26 insurance premium adjustments.
- TSU (non-formula units) including McMinnville, IAgER, Cooperative Extension, and Forestry Research received a combined \$84,400 for partial funding of the 2.6% salary pool.
- Finally, TSU received \$2,320,000 in capital maintenance funding to update building system equipment at Avon Williams (including chiller, cooling tower, pumps, and related work).



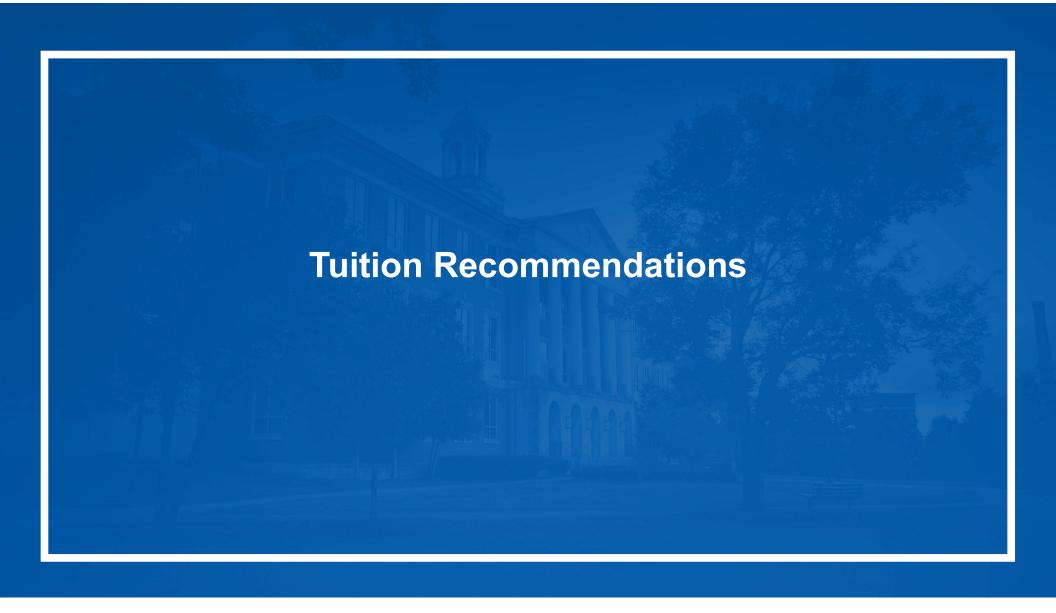
# Combined Tuition & Mandatory Fee History FY19-FY25

Institution	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24	2024-25
Austin Peay	3.0%	1.8%	0.0%	1.6%	0.0%	3.0%	4.0%
East Tennessee	2.9%	2.3%	0.0%	1.9%	0.0%	2.9%	5.2%
Middle Tennessee	2.9%	2.4%	0.0%	1.8%	0.0%	3.0%	5.2%
Tennessee State	3.0%	2.2%	0.0%	1.9%	0.0%	2.8%	4.8%
Tennessee Tech	2.6%	2.4%	5.5%	1.8%	0.0%	2.9%	10.5%
University of Memphis	0.0%	2.3%	0.0%	1.3%	0.0%	2.9%	3.7%
UT Chattanooga	0.0%	7.0%	0.0%	2.0%	0.0%	7.3%	3.1%
UT Knoxville	0.3%	2.0%	0.0%	-0.2%	0.0%	1.8%	2.4%
UT Martin	3.0%	6.0%	0.0%	1.7%	0.0%	3.0%	3.5%
UT Southern				NA	0.0%	3.0%	4.0%
Community College Average	2.5%	2.5%	0.0%	1.9%	0.0%	2.7%	5.0%
TCAT Average	2.8%	2.4%	0.0%	1.8%	0.0%	2.8%	4.9%
University Average	1.8%	3.1%	0.6%	1.4%	0.0%	3.2%	4.6%



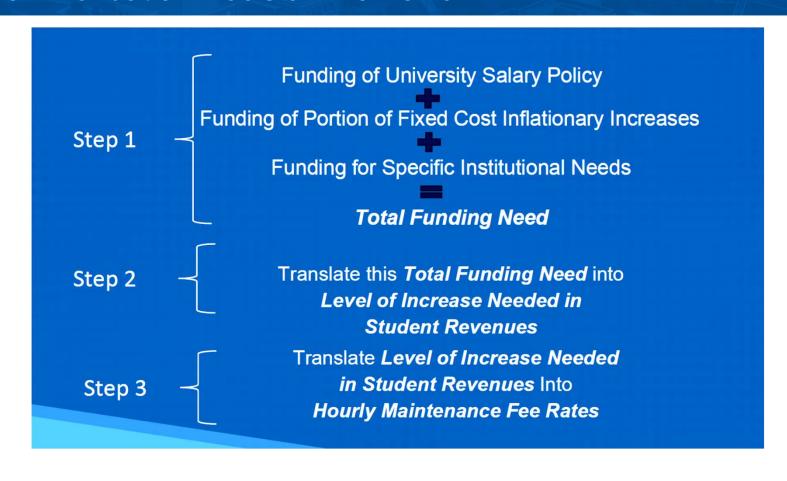
# THEC Tuition and Mandatory Fee Guidance

- In November 2024, THEC adopted the following guiding tuition range for Tennessee's public higher education institutions.
  - 0% to 4% tuition and mandatory fee range for Universities, Community Colleges, and TCATs.
- THEC intended to set the binding range at their February 6-7, meeting but this action has been deferred until a special called session scheduled for March 19
- What does this mean for TSU?
  - Our board is receiving this <u>informational</u> presentation on FY25-26 tuition and fee recommendations in draft form pending THEC's official vote. We plan to call special session to take official action on tuition and fees once the binding range is set.





### **Tuition Recommendation Decision Framework**





# Non-Personnel Inflation

Average of HEPI & CPI	
HEPI Rate	3.41%
CPI Rate	3.00%
Average of HEPI & CPI	3.21%
Share of Inflation to Replace	80%
Inflationary Costs to Replace	2.57%



# Calculation of Need

Maintenance Fee & Tuiti	Maintenance Fee & Tuition (Revenue):		xpense:	Personnel Expense:	\$75,906,700.00
	\$66,124,673.00 *	Travel	\$2,815,600.00		\$8,807,900.00
_		Operating	\$65,395,100.00		\$30,272,300.00
	\$66,124,673.00	Equipment	\$522,300.00		**\$114,986,900.00
		Total	\$68,733,000.00 **		
				Salary Increase:	
	Average CPI/HEPI:	Inflation Rate	2.57%	Cost of Inc	\$2,989,659.40
		Inflation Cost	\$1,766,400.00	Appropriation***	\$1,178,600.00
		Fee Inc Needed	2.67%	Unfunded Amt	\$1,811,059.40
				Fee Inc Needed	2.74%
		Salary		2.74%	
0-4%	Guiding Range****	Inflation		2.67%	
FY26	Calculated Need	Total Needed		5.41%	

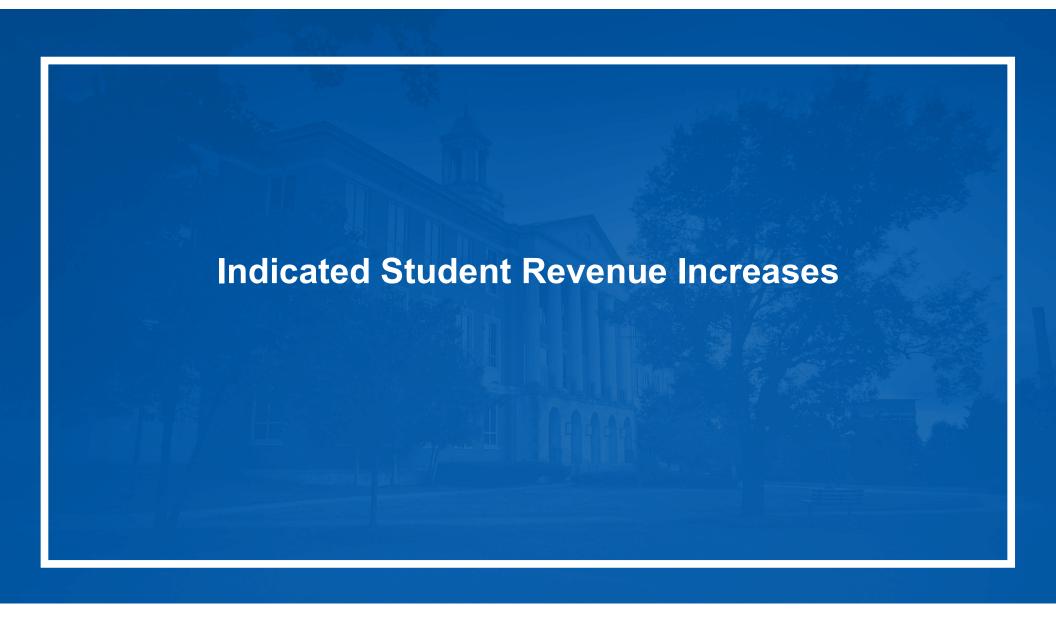
#### Data sources:

<sup>\*</sup>Revenue from A&M recalculated tuition revenue from January 2025

<sup>\*\*</sup>Expense both non-personnel and personnel from TSU FY25 October revised budget

<sup>\*\*\*</sup>Salary appropriation from FY26 Governor's recommended budget

<sup>\*\*\*\*</sup>Guiding range set by THEC





# **In-State Tuition Only**

	FY2024-25		FY2025-26		FY2	025-26	FY2025-26		
	Base Hours	Hours > Base							
In-State	\$307.00	\$61.00	\$319.00	\$64.00	\$322.0	90 \$65.00	\$323.00	\$67.00	
Change Amount \$ (per cr hr)			\$12.00	\$3.00	\$15.0	00 \$4.00	\$16.00	\$6.00	
Change Percent			3.9	6%	4	4.97%		43%	
Change Amount \$ (per semester)			\$15	3.00	\$1	\$192.00		.0.00	
					·				
LGI/UT Average	\$348.88		\$348.88		\$348.88		\$348.88		
Difference \$	(\$41.88)		(\$29.88)		(\$26.88)		(\$25.88)		
Difference %	-12.00%		-8.56%		-7.70%		-7.42%		

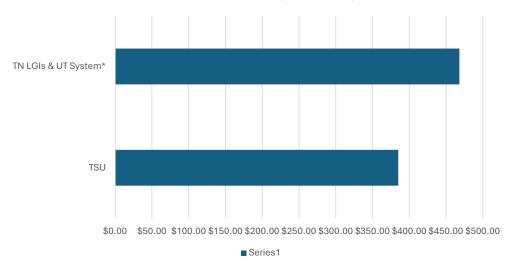
Cr hr = credit hour

Change amount \$ per semester is based on 15 credit hours.



# In-State Per Credit Hour Tuition Comparison





	In-state	In-state	In-state
FY24-25	Tuition Only	Mandatory Fees	Total
APSU	\$303.00	\$86.70	\$389.70
ETSU	\$333.00	\$131.00	\$464.00
MTSU	\$331.00	\$86.00	\$417.00
TSU	\$307.00	\$78.00	\$385.00
πυ	\$350.00	\$116.00	\$466.00
UofM	\$369.00	\$78.00	\$447.00
UTK	\$385.00	\$117.00	\$502.00
UTC	\$353.00	\$267.00	\$620.00
UTM	\$367.00	\$72.00	\$439.00
Average w/TSU	\$344.22	\$114.63	\$458.86
Average w/o TSU	\$348.88	\$119.21	\$468.09



#### **Out-of-State Tuition**

#### **Background information:**

- Since the FOCUS Act passed in 2017, Tennessee LGI (locally governed institution) boards have the authority to set the out-of-state tuition rates. The out-of-state (OOS) rate is not included in THEC's binding range authority. (T.C.A. § 49-7-202(n)(5))
- Although the Tennessee Code does not contain a provision specifically requiring a separate OOS and in-state
  tuition rate, numerous provisions in the Code contemplate (a) differential tuition rates and (b) residency related
  rates, indicating that the General Assembly understood and most likely intended that there be a separate, higher
  rate for OOS tuition.
- Over the past couple of years, we have seen LGIs reducing their out-of-state (OOS) significantly.
- Additionally, TSU currently has multiple out-of-state rates on their fee chart structure making it confusing for students and a reconciliation issue for the university.
- Current rates include:
  - Standard out-of-state: \$11,727 per semester (based on 15 hours)
  - Scholar out-of-state: \$8,991 per semester
  - o 250-mile radius out-of-state: \$7,491per semester



# **Tuition Rates Glossary**

**In-state:** students from Tennessee that only pay for fees and are not assessed tuition charges.

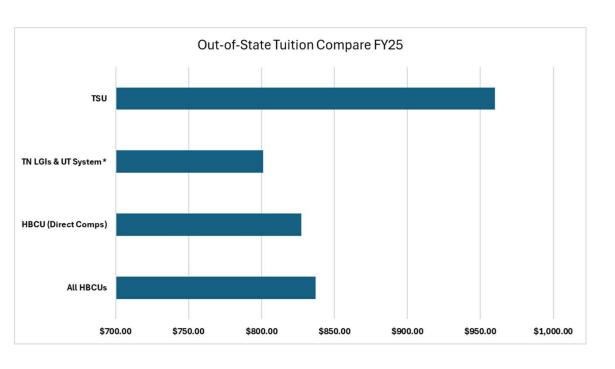
**Full-Freight Out-of-State:** Out-of-state students pay an additional fee, often referred to as tuition premium, that is not assessed to Tennessee in-state students.

**Scholar tuition rate:** High-achieving out-of-state students may qualify for a discounted scholar rate or scholar rate plus.

**250-mile radius:** Out-of-state students who graduated from a high school whose zip code is within a 250-mile radius of Nashville are eligible for a discount on out-of-state tuition.



# Out-of-State Per Credit Hour Tuition Comparison



Data sources include publicly available data posted on individual university websites including FY24-25 fee tables.

- All HBCUs include; Alabama A&M, Alabama State, Albany State, FAMU, Fayetteville State, Jackson State, Kentucky State, and North Caolina A&T.
- HBCU (Direct Comps) include; Alabama A&M, FAMU, Jackson State, and North Carolina A&T only.
- TN LGIs (locally governed institutions) & UT System includes; APSU, ESTU, MTSU, TTU, UofM, UTC, UTM, and UTK.

<sup>\*</sup>These averages include tuition and mandatory fees.



## Scenario Assumptions

#### **BASELINE - UG Tuition Per Financial Model**

SCENARIO 1 - 4% Increase In-State, All OOS adjust to blended rate targeting input cost (\$8,000)

SCENARIO 2 - 4% Increase Except for OOS Full Freight and Scholar, reduce to blended rate equal to 250 mile over 2 years (\$8,102)

SCENARIO 3 - 4% Increase Except for OOS Full Freight and Scholar, reduce to blended rate equal to 250-mile effective FY27 (\$8,102)



# Baseline: Tuition Forecast Per Financial Model

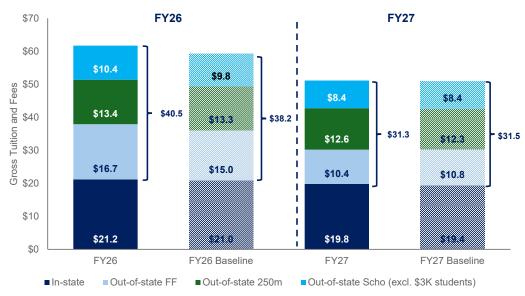


Tuition + Fees per Semester (15 hours)	FY25	FY26	FY27	FY28	FY29	FY30
In-state	4,491	4,626	4,765	4,907	5,055	5,206
Out-of-state FF	11,727	10,554	8,443	8,186	8,431	8,684
Out-of-state 250m	7,491	7,716	7,947	8,186	8,431	8,684
Out-of-state Scho (excl. \$3K students)	8,991	8,541	8,114	8,186	8,431	8,684

- 3% increase in In-State and 250-mile-radius tuition for the next five years
- OOS Full-Freight decreases by 33% over the next 3 years, and then reaches blended rate by FY28
- OOS scholar decreases by 10% over the next 2 years, and increases to reach blended rate by FY28
- Blended rate of \$8,684 achieved by FY30
  - Decrease in enrollment in FY26 and FY27 impacts decrease in gross tuition and fees revenue



#### Preferred Scenario Recommendation



Tuition + Fees per Semester (15 hours)	FY25	FY26	FY27
In-state	4,491	4,671	4,857
Out-of-state FF	11,727	11,727	8,102
Out-of-state 250m	7,491	7,791	8,102
Out-of-state Scho (excl. \$3K students)	8,991	8,991	8,102

- No change in OOS Full Freight or Scholar in FY26
- Full freight reduces by 31% and Scholar rate by 10% in FY27 to match blended rate of \$8,102
- In-state and 250-mile radius tuition gradually increase over the next two years
- Total OOS tuition and fees revenue increase by \$2.3m in FY26 and decrease by 0.2m in FY27 compared to baseline
- 4.6% increase in total tuition and fees revenue by FY27 compared to baseline



# Out-of-State Tuition Recommendation

	FY2024-25		FY2025-26		FY202	FY2025-26		25-26
	Base Hours	Hours > Base						
OOS Full	\$960.00	\$61.00	\$960.00	\$61.00	\$960.00	\$61.00	\$960.00	\$61.00
OOS Scholar	\$682.00	\$61.00	\$682.00	\$61.00	\$682.00	\$61.00	\$682.00	\$61.00
OOS 250-mile radius	\$557.00	\$61.00	\$581.00	\$64.00	\$587.00	\$65.00	\$589.00	\$67.00
Change Amount \$ (per cr hr)			\$24.00	\$3.00	\$30.00	\$4.00	\$32.00	\$6.00
Change Percent			3.9	6%	4.97%		5.37%	
Change Amount \$ (per semester)			\$29	7.00	\$372.00		\$402.00	
HBCU Average	\$837.20		\$837.20		\$837.20		\$837.20	
Difference \$	\$122.80		\$122.80		\$122.80		\$122.80	
Difference %	14.67%		14.67%		14.67%		14.67%	

OOS = out-of-state HBCU average comparison is to full out-of-state rate only.





# Non-mandatory Course Fee Requests

Fee	Current Amount	Proposed Amount
College of Engineering	\$40/credit hour	\$60/credit hour
Architecture and Design Courses	N/A	\$30/credit hour
Biology Lab	\$30/credit hour	\$75/credit hour
Chemistry Lab	\$30/credit hour	\$35/credit hour
Clinic Program Operating	\$100/student	\$250/student
Fashion Merchandising Lab	N/A	\$30/credit hour



# Meal Plan Charge Recommendations

Recommending no increase to student meal plan charges for FY 25-26

2025-2026 Meal Plans:	F'	Y 24-25 TSU Charge	FY 25-26 oposed TSU Charge	Va	riance
7 day w/\$300 Declining Balance	\$	2,536	\$ 2,536	\$	-
5 day w/\$400 Declining Balance		2,536	2,536		-
150 block w/\$900 Declining Balance		2,536	2,536		-
100 block w/\$300 Declining Balance		1,375	1,375		-
50 block w/\$300 Declining Balance		910	910		-
300 Declining Balance		300	300		-
200 Declining Balance		-	-		-
Commuter Meal Plan		200	200		-
VIP 7 Day All Access w/\$500 Declining Balance		2,725	2,725		-
VIP 5 Day All Access w/\$600 Declining Balance		2,770	2,770		-
VIP 150 Block w/\$300 Declining Balance		-	-		-
VIP 100 Block w/\$500 Declining Balance		1,475	1,475		-
VIP 50 Block w/\$500 Declining Balance		1,083	1,083		-
VIP \$500 Declining Balance		500	500		-



# Housing Recommendations

Recommending a 4% increase except where indicated

Housing Fees:	AY24-25	AY25-26		AY24-25	AY25-26
Traditional Residence Halls:			Suite Style Halls:		
Boyd Hall			Rudolph Hall		
Single Occupancy	\$4,156.00	\$4,322.00	Single Occupancy	\$5,000.00	\$5,200.00
Double Occupancy	\$2,078.00	\$2,161.12	Double Occupancy	\$2,500.00	\$2,600.00
Triple Occupancy	\$1,391.00	\$1,446.64	Triple Occupancy	\$1,448.00	\$1,505.92
Eppse Hall			Hale Hall		
Single Occupancy	\$4,156.00	\$4,322.00	Single Occupancy	\$5,000.00	\$5,200.00
Double Occupancy	\$2,078.00	\$2,161.12	Double Occupancy	\$2,500.00	\$2,600.00
Triple Occupancy	\$1,391.00	\$1,446.64	Triple Occupancy	\$1,448.00	\$1,505.92
Watson Hall			New Residence Hall		
Single Occupancy	\$4,156.00	\$4,322.00	Single Occupancy	\$4,562.00	\$4,698.86
Double Occupancy	\$2,078.00	\$2,161.12	Shared Double Occupancy	\$4,562.00	\$4,562.00**
Triple Occupancy	\$1,391.00	\$1,446.64	Shared Suite-Style Double Occupancy	\$4,562.00	\$4,698.86*
Wilson Hall			Apartment Style	\$4,562.00	\$4,744.48
Single Occupancy	\$4,156.00	\$4,322.00	Apartments:		
Double Occupancy	\$2,078.00	\$2,161.12	Ford	\$3,435.00	\$3,572.40
Triple Occupancy	\$1,391.00	\$1,446.64	New Residence Complex	\$3,435.00	\$3,572.40

<sup>\* 3%</sup> increase

<sup>\*\*</sup> No increase



#### Recommended Actions:

Tuition and fee presentation is informational, and no action is required at this time.

# TENNESSEE STATE UNIVERSITY BOARD OF TRUSTEES

#### **INFORMATION ITEM**

DATE: March 12<sup>th</sup>, 2025

ITEM: Scholarship Proposal Update

RECOMMENDED ACTION: No action

PRESENTED BY: Jim Grady, Managing Director at Alvarez & Marsal

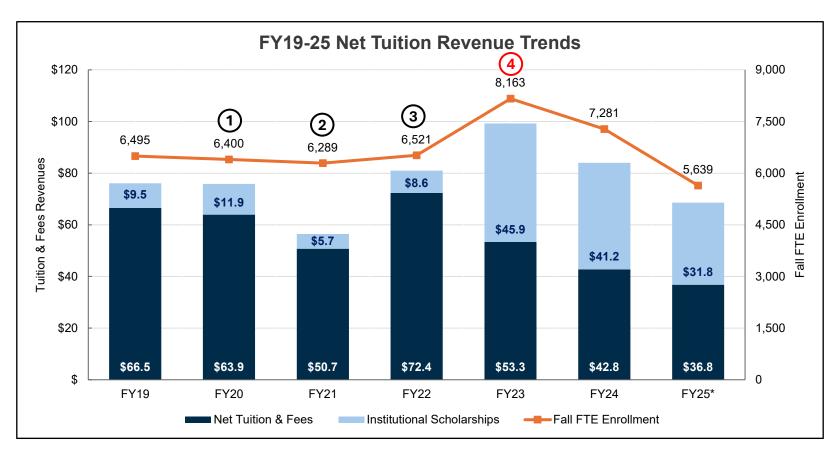
#### **Background Information**

Mr. Grady will present a proposal on unrestricted university scholarships.





# Institutional Scholarships: Historical Analysis

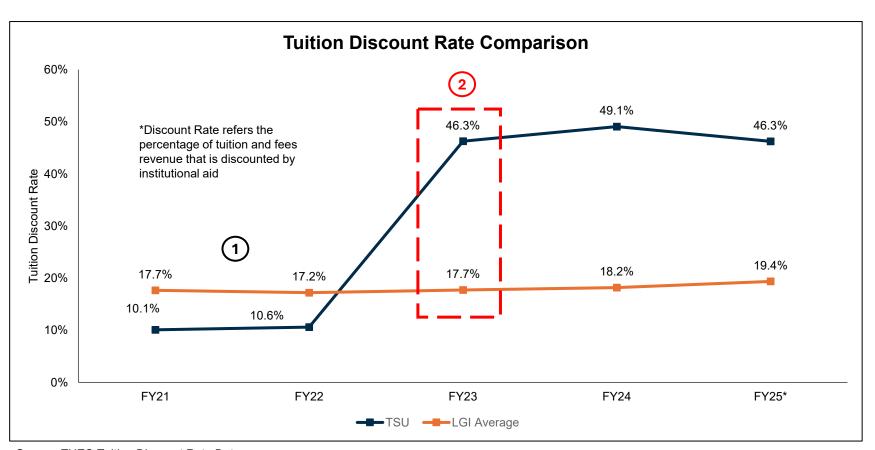


\*FY25 numbers are estimated as of February 2025 Source: TSU Approved Budgets, Form 1 Actuals

- TSU had over \$60M in net tuition & fees revenues while maintaining an FTE enrollment above 6,400 in FY21 and FY22
- The pandemic contributed to a \$13M dip in net tuition & fees revenues due to a drop in full-time equivalency (FTE) of enrolled students
- TSU recovered in FY22 with net tuition & fees revenue reaching a peak of \$72M
- Enrollment increased significantly in FY23, but net tuition & fees revenues dropped by nearly \$20M, the impacts of which were delayed due to use of HEERF funding in FY23



# Institutional Scholarships: LGI Comparison



- TSU maintained a lower discount rate than the average for comparable LGIs in FY21 and FY22
- In FY23, the TSU's discount rate increased significantly to 46.3% of tuition & fees revenue
  - LGI average discount rates remained relatively stable from FY21-25 while TSU's has continued to increase

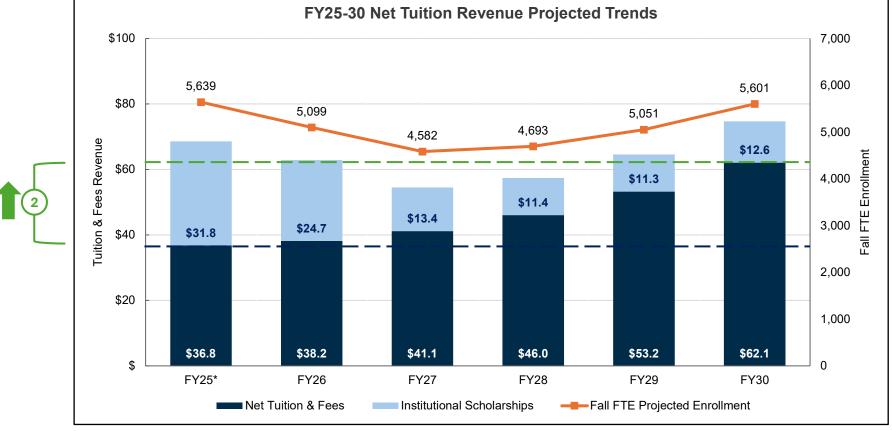
Source: THEC Tuition Discount Rate Data



# Institutional Scholarships: Forecasted Discount Rate Caps

(1)

Unrestricted Scholarships	FTIC Targets (% of Gross Tuition & Fees Revenue)
Total	20.0%



- Target unrestricted institutional aid as 20% of a year's gross tuition & fees revenue for incoming first-time Freshman in future cohorts
- Imposing discount rate caps for future freshman classes is projected to increase net revenue by \$25.4M in FY30, compared to FY25

\*FY25 numbers are estimated as of February 2025



# Institutional Scholarships: Current State (FY25)

Category	Amount Awarded	% of Tuition and Fees Revenue	
Academic Merit	3,380,540	5%	
Special Interest Groups	2,552,542	4%	
Band	3,060,458	4%	
Athletics	3,828,069	6%	
Other	20,631,637 2	30%	
Total	33,453,246 1	49%	

#### **Breakdown of "Other" Scholarships**

Other Scholarships	Amount Awarded	% of Tuition and Fees Revenue
TSU Full Ride Scholarship	11,459,030	16.7%
University Scholarships	11,459,030 6,521,648	9.5%
Other (includes unrestricted departmental and other)	2,650,960	3.9%
Total Other	20,631,637	30.1%

TSU has awarded \$33.5m in unrestricted scholarships for FY25. This leads to a 49% discount on tuition and fees revenue

\$20m of the unrestricted scholarship expenses went to other scholarships that were not academic merit, special interest groups, band, or athletics

\$18m of the \$20.6m of other scholarships is comprised of the TSU Full Ride Scholarship and University Scholarships

These scholarships are mostly

awarded to FY22 FTIC students who are now Junior's and Senior's. As these students graduate, these scholarship categories will age out



# Scholarships: FY26 Model Outlook

Gross Tuition and Fees	FTIC Share Total Amount	
	11,863,967	62,861,332

Category	FTIC Amount	% of FTIC share of Gross Tuition and Fees	Total Amount	% of Gross Tuition and Fees
Academic Merit	1,186,397	10%	3,797,353	6%
Special Interest Groups	355,919	3%	2,238,018	4%
Band	355,919	3%	2,500,580	4%
Athletics	355,919	3%	3,390,799	5%
Other	118,640	1%	14,249,837	23%
Total	2,372,793	20%	26,176,588	42%

Current model caps FTIC scholarships FY26 at 20% of the forecasted FTIC share of gross tuition and fees revenue

The total amount of forecasted scholarships for FY26 is \$26.1m. \$2.3m of those scholarships are awarded to FTIC and \$23.8m to continuing students

(1)

2



# Unrestricted Scholarships: FY26 Pro Forma Forecast

#### FTIC & New Transfers - Institutional Aid

	Pro Forma Totals	Offered Amount	Adjustment	Forecasted Amount	Remaining Budget
Academic Merit	\$1,186,397	\$2,046,000	50% 1	\$1,023,000	\$163,397
Band	355,919	217,500	100%	217,500	138,419
Athletics	355,919	541,344	100%	541,344	(185,425)
Special Interest Groups	355,919	-	100%	-	355,919
Other	118,640	-	100%	-	118,640
Total	\$2,372,793	\$2,804,844		\$1,781,844	\$590,950

Although academic merit has offered \$2m in unrestricted scholarships, approximately 50% of those funds will be ultimately be applied to student accounts due to these scholarships being last dollar

Overall, FTIC scholarships awarded to-date are under the 20% cap by \$590.9k.

However, Athletics and Merit anticipate offering more scholarships to remain competitive in attracting high performing TSU students and athletes

(2)



# Scholarship Policy: Proposed Language

TSU is currently developing a scholarship policy that will implement caps on scholarships funded by unrestricted dollars.

Proposed language in the policy includes the following:

"Unrestricted Institutional Scholarships shall not exceed 20% of total tuition and fees received by the University in any one year. An exception to this limitation may be made upon approval of the TSU Board of Trustees..."

# TENNESSEE STATE UNIVERSITY BOARD OF TRUSTEES

#### **INFORMATION ITEM**

DATE: March 12, 2025

ITEM: Institutional Advancement Report

RECOMMENDED ACTION: No action

PRESENTED BY: Dr. LoLita Toney, Assistant Vice President of Institutional

Advancement

#### **Background Information**

As of the 03/08/2025 Argos giving report, Institutional Advancement has raised \$4,370,293.15. We are \$5,629,706.85 away from the fiscal year goal of \$10,000,000. This is a \$619,373.33 year-over-year decline, which is in corporate giving. However, we are excited to share that for the first time since FY 19, alumni giving has been on an incline.

To achieve the fiscal year goal, the team continues cultivating new and existing donors. This includes visits to alumni chapters and meetings with the President. Additionally, we are working to ensure timely stewardship of gifts, which includes crafting personal notes from the President. With increased engagement, we've addressed any qualms or hesitations.

We are continuing to prepare for reunion weekend, May 1<sup>st</sup> - 4<sup>th</sup>. This year's celebrations consist of 15 classes from 1950 to 2020, ending in 0s and 5s. As of Friday, March 7<sup>th</sup>, \$288,585.94 has been raised, with 111 committed to attend.

Our migration to the development software platform Blackbaud is moving forward. With the assistance of foundation board member Laron Walker, we anticipate a full migration in 2025. This will allow automation of current manual and time-consuming processes, clear and simple reporting, and management of campaigns, funds, engagement, and appeals. It will be very easy for institutional advancement staff to run reports, manage donor portfolios, engage with donors, coordinate moves management, manage development trips, and set up workflows to complete administrative tasks.

# Information Technology Update

March 2025



1

# Al Policy Development Website Enhancement TSU Email Policy Enhancement IT Audit Findings Resolution Partnership with SIG – Digital Q&A and Closing Remarks

2

# 2024 INFORMATION SECURITY ACHIEVEMENTS

- Strengthened cybersecurity posture with 24/7 threat detection and response through Sophos and Varonis Data.
- Achieved full compliance with the Gramm-Leach-Bliley Act (GLBA) following a successful audit by the TN Division of State Audit.
- Proactively mitigated vulnerabilities and risks through continuous monitoring, penetration testing, and strategic risk assessments.
- Strengthened cybersecurity awareness through targeted training programs for new hires and high-risk users.
- Enhanced organizational resilience with monthly phishing simulations and automated threat response measures.
- Proactively assessed and mitigated security risks through annual penetration testing and comprehensive risk assessments.
- Successfully completed the Nationwide Cybersecurity Review (NCSR) to benchmark security maturity.
- Improved incident preparedness by conducting a tabletop exercise and refining the Cyber Incident Response Plan.

3

# Information Technology at TSU



#### Al Policy:

Finalizing an AI governance framework in collaboration with university stakeholders to ensure responsible and strategic use of AI.



#### Website Enhancement & Compliance:

Redesigning the website to improve user experience and security by separating public-facing and internal content

Comprehensive website audit to ensure compliance with all governmental regulations.



# alumni and retirees. Partnership with SIG:

segmentation to better protect communications for

Engaging with SIG Consulting to drive digital transformation initiatives that enhance efficiency and modernize business operations.



#### **IT Audit Findings:**

Successfully addressed and resolved all FY23 & FY24 State Audit findings, reinforcing compliance and operational integrity.

