
Jeffrey Siepke-Sambo, Ph.D.
Associate Professor
Business Information Systems
College of Business
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Academic Background

Ph.D. University of Texas.

Memberships

Decision Support Systems, 2004-Present

WORK EXPERIENCE:

Academic Experience

Interim Chair, Department of Business Information Systems, Tennessee State University (July, 2012 - Present), Nashville, Tennessee.

Associate Professor, Tennessee State University (September, 2008 - August, 2014), Nashville, Tennessee.

Assistant Professor, Tennessee State University (January, 2004 - August, 2008), Nashville, Tennessee.

Lecturer, University of Texas-Pan American, TX (January, 2003 - December, 2003), Pan American, Texas.

Research Assistant/Graduate Assistant, University of Texas, Pan American (1999 - 2002), Pan American, Texas.

Non-Academic Experience

National

Local Area Network Administrator, College of Business Administration, University of Texas, Pan American (1997 - 1999), Pan American, Texas.

TEACHING:

Courses Taught

Courses from the Teaching Schedule: Advanced Spreadsheets, Business Application Development, Data Mining, IT Project Management, Independent Study, Independent Study in BIS, Internship, Introduction to Web Site Development, Management Information Systems, Microcomputer Applications, Project Management & Analysis, Web Site Development

Teaching-Other

Course (Existing) - Compensated Redesign

2017 - *BISI 3500 Data Mining*. Course (Existing) - Compensated Redesign.

INTELLECTUAL CONTRIBUTIONS:

Grid

Category	BDS	AIS	TLS	Total
Articles in Refereed Journals	21	4	1	26
Publications in Refereed Conference Proceedings	17	1		18

Publications of Non-refereed or Invited Papers	1			1
Presentations of Refereed Papers	1			1
Presentations of Non-Refereed Papers	2			2

Refereed Articles

- Siekpe, J., & King, D. (2021). Analysis of the Potential Impact of Durability, Timing, and Transmission Blocking of Covid-19 Vaccine on Morbidity and Mortality. *Journal of Applied Global Research*, 11 (20), 26-44.
- Kamssu, A. J. (2019). YOUTH ADDICTION TO TECHNOLOGY: A GROWING EPIDEMY. *Journal of Information Systems Technology and Planning*, 9 (20), 1-6.
- Pedjeu, J., Kamssu, A. J., & Siekpe, J. S. (2019). Big Data as Potential Tool for Success in Developing Countries. *The Journal of African Policy Studies*, 25 (1), 85-105.
- Pedjeu, J., Kamssu, A. J., & Siekpe, J. S. (2019). Data Analysis of Methodologies in US College Rankings. *Review of Higher Education and Self-Learning*, 12 (30), 1-12.
- Kamssu, A. J., Siekpe, J. S., Briggs, J., & Watson, L. (2018). The Factors Affecting Students Purchasing Decisions Related To Education Materials. *Review of Higher Education and Self-Learning*, 11 (29), 91-99.
- Siekpe, J. S. (2018). ABSTRACTING CRYPTOGRAPHIC KEY ALGORITHM: SOURCE DATA VERIFICATION. *Journal of Applied Global Research*.
- Kamssu, A. J., & Siekpe, J. S. (2018). Decision Support Tools: A Comparative Analysis in the Healthcare Industry. *Journal of Research in Business Information Systems*.
- Kamssu, A. J., & Siekpe, J. S. (2018). Decision Support Tools: A Comparative Analysis in the Healthcare Industry. *Journal of Research in Business Information Systems*.
- King, D., & Siekpe, J. (2016). Contemporary Issues in iLearning: Students Perspectives. *Review of Higher Education and Self-Learning*, 9 (27), 164-182.
- Siekpe, J. S., & Barskdale, T. (2013). Assessing Student Retention: Toward a Parsimonious Model. *Review of Higher Education and Self-Learning*, 6 (22).
- Siekpe, J. S. (2012). Investigating Personality Traits, Internet Use, and User Generated Content on the Internet. *Journal of Information Systems Technology and Planning*, 5 (12).
- Kamssu, A. J., & Siekpe, J. S. (2012). Relating Online Flow Experience with Internet Addiction. *Review of Higher Education and Self-Learning*.
- Siekpe, J. S. (2012). The Effect of IT Ability on Social Capital, Knowledge Sharing and Student Retention. *Review of Higher Education and Self-Learning*.
- Kamssu, A. J., Siekpe, J. S., & Baxter, S. (2011). Determining Electronic Health Records Success: Cost Benefit Analysis Perspective. *International Journal of Social Health Information Management*, 4 (9).
- Siekpe, J. S. (2010). Richness Vs Parsimony: Comparing the Explanatory Power of Technology Acceptance Models. *Journal of Information Systems Technology and Planning*, 3 (5).
- Hausman, A. V., & Siekpe, J. S. (2009). The Effect Of Web Interface Features On Consumer Online Purchase Intentions. *Journal of Business Research*, 62 (1).
- Siekpe, J. S., & Kamssu, A. J. (2009). Correlating the Use of Communication Technologies on the Perceptions of Harmful Traditional Practices. *Journal of Information Systems Technology and Planning*, 2 (1).
- Mimoun, M. B., & Siekpe, J. S. (2008). The Determinants Of Offer Retrieving Performance On Virtual Store: Experimentation Among French Students, Special issue of Journal of Business Research on Internet Customer Behaviour. *E-Business Review*, VIII.
- Siekpe, J. S., & Allagui, A. (2006). Online Atmospheric and E-Shoppers' Responses: Integrating the Effect of Store Layout and Social Interactivity. *E-Business Review*, VI.
- Siekpe, J. S. (2006). Employment and Labor Laws: Comparing Ghana, South Africa and the United States. *Journal of African Business*, 7 (1/2), 229-249.

- Siepke, J. S. (2006). A Cross-Cultural Investigation of the Effects of System Design Factors, Telepresence, and Security on Online Shopping Intentions: A Comparison between USA and Tunisia. *E-Business Review*.
- Siepke, J. S. (2005). An Examination of the Multidimensionality of Flow Construct in a Computer-Mediated Environment. *Journal of Electronic Commerce Research*.
- Siepke, J. S. (2004). Shortcomings to International Globalization Using Internet Technology and Electronic Commerce in Developing Countries. *Journal of Developing Areas*.
- Siepke, J. S. (2003). An Empirical Comparison of Student User- Satisfaction between SPSS and Minitab. *College Student Journal*.
- Siepke, J. S. (2002). Classifying Student Errors in the Introductory to Microeconomics Course. *Journal of Applied Topics in Business and Economics*.
- Siepke, J. S. (2001). Doing Business with Dagaaba. *The Journal of Dagaare Studies*.

Refereed Proceedings

Full Paper

- Kamssu, A. J., & Siepke, J. S. (2018). THE IMPACT OF TECHNOLOGY OVERUSE ON YOUTH BEHAVIOR. *49th Annual Meeting of the Decision Sciences Institute, Chicago, Illinois, November 17-19, 2018*.
- Kamssu, A. J., Siepke, J. S., & Adeyemo, O. (2017). Decision Support Tools: A Comparative Analysis in the Healthcare Industry. *44th Federation of Business Disciplines: Southwest Decision Sciences Institutes, Little Rock, Arkansas, March 2017*.
- Kamssu, A. J., Siepke, J. S., Alyami, R., & Nkonge, J. (2017). Technology, Education and Development: The Driving Factors. *44th Federation of Business Disciplines: Association of Business Information Systems, Little Rock, Arkansas, March 2017*.
- Siepke, J. S., & Marquis, G. P. (2015). The Influence of Technology Self-Efficacy on Perceived Security and Privacy, Perceived Enjoyment, Perceived Ease of Use, and Intention to Use Social Network Sites: A Structural Equation Modeling Approach. *Southwest Decision Sciences Institute, Forty-Sixth ABD Annual Meeting*.
- Siepke, J. S., & Kamssu, A. (2014). Examining the Influence of Social Information Sources on Students' Choice of a Major. *SWDSI, Southwest Decision Sciences Institute - 45th Meeting*.
- Siepke, J. S. (2012). Examining User Generated Content on the Internet: The Role of Personality Traits and Flow. *8th International Conference on Business and Education, Niagara Falls, Oct 10-12*.
- King, D., Siepke, J., & Davis, R. (2012). The Significance of International Research Collaboration: Foreword, Scope and Mission for International Handbook of Academic Research (IHART). *Intellectbase International Consortium Conference Proceedings,, 29, 122*.
- Siepke, J. S., & Kamssu, A. J. (2009). Firm Size, Information Technology, and Firm Performance in Cross Industry Analysis. *Proceedings of the Decision Sciences Institute 30th Annual Conference, New Orleans, Louisiana*.
- Imam, A., & Siepke, J. (2008). Analyzing the Link between Students' Video Gaming Enjoyment, Attitude Formation, and Performance in Computer Programming. *SWDSI*.
- Siepke, J. S. (2006). Performance Analysis of Global Information Technology Industry: Place or Sector? *SWDSI, FBD Conference, Oklahoma City*.
- Siepke, J. S. (2006). The Effect of System and Individual Characteristics on Flow, and Attitude formation toward Advergaming. *ACME, FBD Conference, Oklahoma City*.
- Siepke, J. S. (2005). The Interrelationships Between the Components of Executive Compensation and Company Performance: Which Determine which? *Decision Sciences Conference, San Francisco*.
- Siepke, J. S. (2005). The Effect of Culture on Uses and Gratifications in Online Shopping. *SWDSI Conference, Dallas*.
- Siepke, J. S. (2004). The Use of Computer-Mediated Communication(CMC) in Foreign Aid Projects: The Case of Sub-Sahara Africa (SSA) communities', Globalization and Urbanization. *Journal of Developing Areas Symposium, Nashville, May 2004*.

Siepke, J. S. (2004). Flow in Computer Mediated Environment: An Intra-National Cross-Cultural Analysis between Anglo-Americans and Hispanics. *The XIV Acme International Conference on Pacific Rim Management, Chicago.*

Siepke, J. S. (2003). Shopping Online: Cultural Dimension of Perceived Ease-of-Use and Usefulness Among Hispanic Americans and Anglo-Americans. *Winter AMA Conference, Orlando, Florida.*

Siepke, J. S. (2002). The Global Information Society: Factors Affecting Internet Adoption and Use. *The European Business Research Conference, Rothenburg, Germany.*

Siepke, J. S. (2000). An Assessment of Enterprise Resource Planning Systems among Small Business: An Exploratory Study. *Decision Sciences Institute Conference, Orlando, Florida.*

Non-Refereed Proceedings

Full Paper

Siepke, J. S. (2003). Internet Promotion: Is One Common Recipe Good for all Countries. *The European Applied Business Research Conference, Venice, Italy.*

Presentation of Refereed Papers

Regional

Imam, A. & Siepke, J. (2008). *Analyzing the Link between Students' Video Gaming Enjoyment, Attitude Formation, and Performance in Computer Programming.* SWDSI, Houston, Texas.

Presentation of Non-Refereed Papers

International

Siepke, J. S. (2004). *An Examination of the Multidimensionality of Flow Construct in a computer Mediated Environment.* Journal of Developing Areas symposium, Nashville, Tennessee.

Siepke, J. S. (2004). *The Role of Information Technology in Education.* Rio Grande Information Technology Summit, the Computing & Information Technology Center, the University of Texas-Pan American, Rio Grande Valley, Texas, Pan American, Texas.

Grants

Funded

2005: Siepke, J. S. TSU Office of Business and Economic Research Summer Research grant.

SERVICE:

Service to the University

Department Assignments

Member:

2009-2010 – 2012-2013: BIS Department Tenure and Promotion Committee

College Assignments

Chair:

2009-2010 – 2011-2012: College of Business Undergraduate Committee

Member:

2011-2012: Graduate Policy

2011-2012: COB Committee on Committees

2011-2012: College of Business Web Committee (CoBWeb)

2006-2007 – 2008-2009: College of Business Undergraduate Curriculum Committee

University Assignments

Committee Chair:

2009-2010 – 2010-2011: Academic Master Planning Committee

2009-2010: Faculty Senate Technology Committee

Committee Member:

2012-2013: Faculty Senate Curriculum Committee

2008-2009 – 2010-2011: TSU Faculty Senate

Faculty Advisor:

2006-2007 – 2010-2011: Students in Free Enterprise

Dissertation Assignments

Chair:

2010-2011: Abbas Imam, PhD Dissertation Proposal, North Central University

Service to the Profession

Board Member: Advisory Board

2010 – 2013: BIS Technology Advisory Council.

Reviewer - Article / Manuscript

2003 – 2014: Business Quest (Journal of Applied Topics in Business and Economics).

2005 – 2009: Journal of Electronic Commerce Research.

2004 – 2009: Journal of Knowledge and Learning Objects.

2006: Journal of Management and Decision making.

Editor: Associate Editor

2012: International Journal of Social Health Management.

2010: International Journal of Social Health Information management.

Editor: Conference Proceedings

2007: Intellectbase International Consortium Conference Proceedings, May 28-30, 2005, Nashville, TN, USA.

Invited Lecture

2009: TnCIS -Jamaica.

2005: University of Tunis, Tunisia.

Presentation

2008: Intellectbase International Consortium Conference Proceedings,.

Service to the Community

Other Community Service Activities

2008: Workshop: Web Services in the Classroom

2004 – 2007: Workshop: Advanc Features of Office Productivity Software

Honors & Awards

Award

2004: , Globalization Seminar.Center for International Business Education and Research Award, TN, Memphis.

2004: , John A. Howard AMA TechSIG Award for Best Doctoral Dissertation.

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