
Aurore J. Kamssu, Ph.D.
Professor
Business Information Systems
College of Business
akamssu@tnstate.edu

Academic Background

Ph.D. Business Administration
Major: Management Information Systems
The University of Mississippi.

Memberships

Vice president - Achsah Aid Foundation, 2011-2018

TEACHING EXPERIENCE:

Courses Taught

Analysis, Design, and Implementation, Decision Support Systems, Electronic Commerce, End-User Computing Development, IT Project Management, Independent Study in BIS, Information Systems and Statistics, Introduction to Web Site Development, Microcomputer Applications, Object-Oriented Programming, Project Management & Analysis, Business Applications Development, Management Information Systems.

INTELLECTUAL CONTRIBUTIONS:

Category	BDS	AIS	TLS	Total
Articles in Refereed Journals	12			12
Publications in Refereed Conference Proceedings	23			23
Publications of Non-refereed or Invited Papers	3			3
Presentations of Refereed Papers	20			20
Presentations of Non-Refereed Papers	6			6

Refereed Articles

- Kamssu, A. J. (2021). The Effects of the COVID-19 Pandemic on University Student Enrollment Decisions and Higher Education Resource Allocation. *Journal of Higher Education Theory and Practice*, 21 (12), 143.
- Kamssu, A. J. (2019). YOUTH ADDICTION TO TECHNOLOGY: A GROWING EPIDEMY. *Journal of Information Systems Technology and Planning*, 9 (20), 1-6.
- Pedjeu, J., Kamssu, A. J., & Siekpe, J. S. (2019). Big Data as Potential Tool for Success in Developing Countries. *The Journal of African Policy Studies*, 25 (1), 85-105.
- Pedjeu, J., Kamssu, A. J., & Siekpe, J. S. (2019). Data Analysis of Methodologies in US College Rankings. *Review of Higher Education and Self-Learning*, 12 (30), 1-12.
- Kamssu, A. J., Siekpe, J. S., Briggs, J., & Watson, L. (2018). The Factors Affecting Students Purchasing Decisions Related To Education Materials. *Review of Higher Education and Self-Learning*, 11 (29), 91-99.
- Kamssu, A. J., & Siekpe, J. S. (2018). Decision Support Tools: A Comparative Analysis in the Healthcare Industry. *Journal of Research in Business Information Systems*.
- Kamssu, A. J., & Siekpe, J. S. (2012). Relating Online Flow Experience with Internet Addiction. *International Journal of Social Health Information Management*, 5 (12).

- Kamssu, A. J. (2011). "Determining Electronic Health Records Success: Cost Benefit Analysis Perspective". *Journal of Social Health Information Management*, 4 (9).
- Kamssu, A. J. (2010). School of Business, Information Technology: How Valuable are they to Universities? *Review of Management Innovation and Creativity*, 3 (7).
- Kamssu, A. J., & Ghanwat., D. S. (2010). Outsourcing Still a Threat or a Thing of the Past? *Journal of Knowledge and Human Resource Management*, 2 (2).
- Kamssu, A. J., & Siekpe, J. S. (2009). Correlating The Use of Communication Technologies on The Perceptions of Harmful Traditional Practices. *Journal of Information Systems Technology and Planning*, 2 (1).
- Kamssu, A. J. (2000). Revealed Preference of Business Students at a Major State University. *Risk Management and Insurance Review*, 3 (1).

Refereed Proceedings

- Kamssu, A. J. (in press, 2021). The Shift in Company's Resources in Era of COVID-19. *48th Federation of Business Disciplines: Association of Business Information Systems, March 17-20, 2021*.
- Kamssu, A. J. (in press, 2021). The Effects of the Pandemic on Higher Education Resource allocation and Students Response. *48th Federation of Business Disciplines: Association of Business Information Systems, March 17-20, 2021*.
- Kamssu, A. J. (2019). The Disparity in Performance Criteria Used in College Ranking. *50th Decision Sciences Institute Annual Conference, New Orleans, Louisiana, November 23-25, 2019*.
- Kamssu, A. J. (2019). The Use of Decision Support Systems Tools to Improve Efficiency in Supply Chain Management. *50th Decision Sciences Institute Annual Conference, New Orleans, Louisiana, November 23-25, 2019*.
- Kamssu, A. J., & Siekpe, J. S. (2018). The Impact Of Technology Overuse On Youth Behavior. *49th Annual Meeting of the Decision Sciences Institute, Chicago, Illinois, November 17-19, 2018*.
- Kamssu, A. J., & Qasem, T. (2018). Using Big Data to Explore Third World Markets. *49th Annual Meeting of the Decision Sciences Institute, Chicago, Illinois, November 17-19, 2018*.
- Kamssu, A. J., Siekpe, J. S., Alyami, R., & Nkonge, J. (2017). Technology, Education and Development: The Driving Factors. *44th Federation of Business Disciplines: Association of Business Information Systems, Little Rock, Arkansas, March 2017*.
- Kamssu, A. J., Siekpe, J. S., & Adeyemo, O. (2017). Decision Support Tools: A Comparative Analysis in the Healthcare Industry. *44th Federation of Business Disciplines: Southwest Decision Sciences Institutes, Little Rock, Arkansas, March 2017*.
- Kamssu, A. J. (2016). Reveal Of Technology Intensity And Student Sentiments On Course Delivery. *43rd Federation of Business Disciplines: Southwest Decision Sciences Institutes, Oklahoma City, Oklahoma, March 2016*.
- Kamssu, A. J. (2015). University Rating: Public Perception or Actual performance. *42nd Federation of Business Disciplines: Southwest Decision Sciences Institutes, Houston, Texas, March 2015*.
- Kamssu, A. J., & Siekpe, J. S. (2014). Performance Analysis of Universities: Examining the Role of Teaching, Research and Service. *41st Federation of Business Disciplines- Southwest Decision Science Institutes*.
- Siekpe, J. S., & Kamssu, A. J. (2014). Examining the Influence of Social information Sources on Students' Choice of a Major. *41st Federation of Business Disciplines- Southwest Decision Science Institutes*.
- Kamssu, A. J. (2012). The Influence of Social Information Sources on Students Choice of Academic Major. *8th International Conference of American Institute of Higher Education*.
- Kamssu, A. J., & Siekpe, J. S. (2012). Relating Online Flow Experience with Internet Addiction. *Intellectbase International Consortium Conference Proceedings*.
- Kamssu, A. J., & Baxter, S. (2011). Electronic Health Record: Benefits of Return on Investment. *8th International Conference of American Institute of Higher Education*.
- Kamssu, A. J., & Ghanwat, D. S. (2010). Impact of Outsourcing on Enrollment in Technology Fields at Universities in the United States. *Intellectbase International Consortium Conference Proceedings*.
- Kamssu, A. J. (2010). The Impact of Business and Technology Rating on University Ranking. *Intellectbase International Consortium Conference Proceedings*.
- Kamssu, A. J., & Siekpe, J. S. (2009). Firm Size, Information Technology, and Firm Performance in Cross Industry Analysis. *40th Annual Meeting of Decision Sciences Institute Conference*.
- Kamssu, A. J., Kamssu, A. J., & Elly, J. A. (2007). The Impact of the Adoption and Use of Communication Technologies on the Perceptions of Traditional Health Practices: Conceptual Propositions. *Proceedings of the Southwest Decision Sciences Institute Conference, San Antonio, Texas*.

- Kamssu, A. J. (2006). 'Performance Analysis of Global Information Technology Industry: Place or Sector?'. *33rd Annual Meeting of Federation Business Discipline, Oklahoma City, Oklahoma.*
- Kamssu, A. J. (2005). 'The Effect of Culture on Use and Gratifications in Online Shopping'. *32nd Annual Meeting of Federation of Business Discipline, Dallas, Texas.*
- Kamssu, A. J. (2005). 'The Interrelationships between the Components of Executive Compensation and Company Preference: Which Determines Which?'. *36th Annual Meeting of Decision Sciences Institute Conference, San Francisco, California.*
- Kamssu, A. J. (2004). 'The Determinants of Wireless Communication as Economic Levels Change'. *31st Annual Meeting of Federation of Business Discipline, Orlando, Florida.*
- Kamssu, A. J. (2003). 'Internet Promotion: Is One Common Recipe Good for All Countries?'. *The European Business Research conference, Venice, Italy.*
- Kamssu, A. J. (2003). 'Mobile Communication: The Hope for Global Internet Connection.'. *34th Annual Meeting of Decision Sciences Institute Conference, Washington, DC.*

Non-Refereed Articles

- Kamssu, A. J. (2005). 'Global Connectivity Through Wireless Network Technology: A Possible Solution For Poor Countries.'. *International Journal of Mobile Communications, 8 (3).*
- Kamssu, A. J. (2004). 'Shortcoming to International Globalization Using Internet Technology and Electronic Commerce in Developing Countries'. *The journal of Developing Areas, 38 (1).*
- Kamssu, A. J. (2003). 'Information Technology and Financial Performance: The Impact of Being and Internet Dependent Firm on Stock Returns'. *Information Systems Frontier, 5 (3), 279-288.*

Presentation of Refereed Papers

International

- Kamssu, A. J. (2021). *The Shift in Company's Resources in Era of COVID-19*. 48th Federation of Business Disciplines: Association of Business Information Systems, March 17-20, 2021, Galveston, Texas.
- Kamssu, A. J. (2021). *The Effects of the Pandemic on Higher Education Resource allocation and Students Response*. 48th Federation of Business Disciplines: Association of Business Information Systems, March 17-20, 2021, Galveston, Texas.
- Kamssu, A. J. (2019, November). *The Disparity in Performance Criteria Used in College Ranking*. 50th Decision Sciences Institute Annual Conference, New Orleans, Louisiana, November 23-25, 2019, New Orleans, Louisiana.
- Kamssu, A. J. (2019, November). *The Use of Decision Support Systems Tools to Improve Efficiency in Supply Chain Management*. 50th Decision Sciences Institute Annual Conference, New Orleans, Louisiana, November 23-25, 2019, New Orleans, Louisiana.
- Kamssu, A. J. (2018). *Using Big Data to Explore Third World Markets*. 49th Annual Meeting of the Decision Sciences Institute, Chicago, Illinois, November 17-19, 2018, Chicago, Illinois.
- Kamssu, A. J. (2018). *THE IMPACT OF TECHNOLOGY OVERUSE ON YOUTH BEHAVIOR*. 49th Annual Meeting of the Decision Sciences Institute, Chicago, Illinois, November 17-19, 2018, Chicago, Illinois.
- Kamssu, A. J., Siekpe, J. S., Alyami, R., & Nkonge, J. (2017). *Technology, Education and Development: The Driving Factors*. 44th Federation of Business Disciplines: Association of Business Information Systems, Little Rock, Arkansas, March 2017., Little Rock, Arkansas.
- Kamssu, A. J., Siekpe, J. S., & Adeyemo, O. (2017, March). *Decision Support Tools: A Comparative Analysis in the Healthcare Industry*. 44th Federation of Business Disciplines: Southwest Decision Sciences Institutes, Little Rock, Arkansas, March 2017., Little Rock, Arkansas.
- Kamssu, A. J. (2016). *Reveal Of Technology Intensity And Student Sentiments On Course Delivery*. 43rd Federation of Business Disciplines: Southwest Decision Sciences Institutes, Oklahoma City, Oklahoma, March 2016., Oklahoma City, Oklahoma.
- Siekpe-Sambo, J. & Kamssu, A. J. (2016). *Classifying Productivity from Internet Use Using Sociodemographic Variables: A Data Mining Approach*. 7th International Interdisciplinary Business-Economics Advancement Conference, Beijing, China.
- Kamssu, A. J. (2015, March). *University Rating: Public Perception or Actual performance*. 42nd Federation of Business Disciplines: Southwest Decision Sciences Institutes, Houston, Texas, March 2015., Houston, Texas.
- Kamssu, A. J. & Siekpe, J. S. (2014). *"Performance Analysis of Universities: Examining the role of Teaching, Research and Service*. 41st Federation of Business Disciplines- Southwest Decision Science Institutes, Dallas, Texas.
- Siekpe, J. S. & Kamssu, A. J. (2014, March). *Examining the Influence of Social information Sources on Students' Choice of a Major*. 41st Federation of Business Disciplines- Southwest Decision Science Institutes, Dallas, Texas.

- Kamssu, A. J. & Siekpe, J. S. (2012). *Relating Online Flow Experience with Internet Addiction*. Intellectbase International Consortium Conference Proceedings, Atlanta, Georgia.
- Kamssu, A. J. (2012). *The Influence of Social Information Sources on Students Choice of Academic Major*. 8th International Conference of American Institute of Higher Education, Niagara, New York.
- Kamssu, A. J. & Baxter, S. (2011). *Electronic Health Record: Benefits of Return on Investment*. 8th International Conference of American Institute of Higher Education, Dallas, Texas.
- Kamssu, A. J. & Ghanwat, D. S. (2010). *Impact of Outsourcing on Enrollment in Technology Fields at Universities in the United States*. Intellectbase International Consortium Conference Proceedings, Sydney, Australia.
- Kamssu, A. J. (2010). *The Impact of Business and Technology Rating on University Ranking*. Intellectbase International Consortium Conference Proceedings, Nashville, Tennessee.
- Kamssu, A. J. & Siekpe, J. S. (2009). *Firm Size, Information Technology, and Firm Performance in Cross Industry Analysis*. 40th Annual Meeting of Decision Sciences Institute Conference, New Orleans, Louisiana.

Regional

- Kamssu, A. J., Kamssu, A. J., & Ellzy, J. A. (2007). *The Impact of the Adoption and Use of Communication Technologies on the Perceptions of Traditional Health Practices: Conceptual Propositions*. Proceedings of the Southwest Decision Sciences Institute Conference, San Antonio, Texas, San Diego, California.

Presentation of Non-Refereed Papers

International

- Kamssu, A. J. (2006). ' *Performance Analysis of Global Information Technology Industry: Place or Sector?* 33rd Annual Meeting of Federation of Business Discipline, Oklahoma City, Oklahoma.
- Kamssu, A. J. (2005). ' *The Interrelationships between the Components of Executive Compensation and Company Performances: Which Determines Which?* 36th annual Meeting of Decision Sciences Institute Conference, San Francisco, California.
- Kamssu, A. J. (2005, March). ' *The Effect of culture on Use and Gratifications in Online Shopping*'. 32nd Annual Meeting of Federation of Business Discipline, Dallas, Texas.
- Kamssu, A. J. (2004). ' *The Determinants of Wireless Communication as Economic Levels Change*'. 31st Annual Meeting of Federation of Business Discipline, Orlando, Florida, Orlando, Florida.
- Kamssu, A. J. (2003). ' *Internet Promotion: Is One Common Recipe Good for all Countries?*'. The European Applied Business Research Conference, Venice, Italy.
- Kamssu, A. J. (2003). ' *Mobile Communication: The Hope for Global Internet Connection*'. 34th Annual Meeting of Decision Sciences Institute Conference, Washington DC, District of Columbia.

SERVICE:

University Services

Department Assignments

Faculty Advisor:

BIS Students Advisor

Member:

- 2017-2018: BIS Students Recruitment
- 2016-2017 – 2017-2018: BIS Faculty Search Committee
- 2013-2014 – 2017-2018: BIS Advisory Board
- 2013-2014 – 2017-2018: BIS Curriculum Development Committee

College Assignments

Chair:

2016-2017: Graduate Policy Committee

Member:

- 2017-2018: Chair of Excellence in Banking and Financial services Search Committee
- 2017-2018: Intellectual Contributions Committee
- 2017-2018: Graduate Policy Committee
- 2014-2015 – 2017-2018: Faculty Composition and Development Committee
- 2016-2017: Finance Faculty Search Committee

2016-2017: Strategy Planning Committee
2015-2016 – 2016-2017: Economics Faculty Search Committee
2013-2014 – 2016-2017: Intellectual Contribution Standard
2014-2015 – 2015-2016: Faculty Appeal Committee
2013-2014 – 2015-2016: Graduate Policy Committee
2013-2014: Tenure and Promotion Committee
2013-2014: Undergraduate Curriculum Committee

University Assignments

Assurance of Learning - Institutional Service:

2019-2020: Tennessee State University Summer Institute

Committee Member:

2017-2018: Faculty Senate
2016-2017: Graduate Faculty Review Committee
2016-2017: Graduate Council Committee
2015-2016: University Students Appeal Committee
2013-2014: Academic Affairs Budget Committee

Other Institutional Service Activities:

2017: Marketing Higher Education: Using IT Tools, Seminar, Nashville, Tennessee October 23, 2017

Writing Student Recommendations:

2017-2018: Undergraduate and Graduate Students

Service to the Profession

Chair: Conference / Track / Program

2016: 43rd Federation of Business Disciplines: Southwest Decision Sciences Institutes, Oklahoma City, Oklahoma, March 2016., Oklahoma City, Oklahoma.

Reviewer - Article / Manuscript

2018: Journal of Research in Business Information Systems.
2017: 44th Federation of Business Disciplines: Association of Business Information Systems, Little Rock, Arkansas, March 2017., Little Rock, Arkansas.

Reviewer: Conference Paper

2021: 48th Federation of Business Disciplines: Association of Business Information Systems, March 17-20, 2021, Virtual, Virtual. Title: "Faculty Perceptions of Technology Challenges in a University's 100 percent Virtual Institution Environment during a Pandemic"
2021: 48th Federation of Business Disciplines: Association of Business Information Systems, March 17-20, 2021, Virtual, Virtual. Titled: "Student Self-Regulation: A Closer Look at Differences in Time Management Practices of Computer Information Systems, Accounting, and Business Majors Across Age and Gender."
2021: 48th Federation of Business Disciplines: Association of Business Information Systems, March 17-20, 2021, Virtual, Virtual. Titled: "Online Retail Systems in COVID-19."
2019: 17th International Conference on Education and Information Systems, Orlando, Florida.
2018 – 2019: 45th Federation of Business Disciplines: Association of Business Information Systems, March 2018.
2018: 45th Federation of Business Disciplines: Association of Business Information Systems, March 2018.

Service to the Community

Member of a Committee

2019: Exploring Faculty Roles for Student Success: Mentoring rising-risk student GROUPS at Tennessee State University, 2019 TSU Faculty Summer Institute, June 5 - July 31, 2019.

Other Community Service Activities

2012: Celebrating 100 Years of Service: You can make a Difference - Community Service Day.
2011: Achsah Aid Foundation - Non-profit organization

Speech / Presentation at a Community Meeting

- 2012: "Educating our Children on Wise decision, at Home, at School and with Friends: How their Choice Might affect their Choices in University, Major and a Career path
- 2012: Road Map to Success through Education. - Career Counseling Workshop,

Faculty Development

Assurance of Learning - Professional Development

- 2019: Advancing Capacity: Exploring Faculty Roles for Student Success. Academic Quality Through Active Learning: It's All About Engagement. 2019 TSU Faculty Summer Institute, June 5 - July 31, 2019

Instructional-Related Conference

- 2021: McGraw Hill, Computer Information Technology Virtual Symposium. Virtual Symposium, Friday, March 12, 2021, 10:00am-2:00pm

Professional Seminars / Workshops

- 2021: Technology Transfer and Intellectual Property Policy and Procedure at TSU. Robert Turner, August 27, 2021
- 2021: Hawkes Learning: Isn't It Iconic? Using Icons in an Asynchronous Course to Facilitate Student Engagement. Live Webinar Presentation, July 16, 2021
- 2021: Cengage: Tech Ethics & Online Teaching - virtual Seminar. Virtual Seminar, April 16, 2021
- 2021: Hawkes Learning: Overcoming Compassion Fatigue in Higher Education. A session by Professor Rachel Gallardo, April 23, 2021, 10:00 am CDT
- 2020: Pursuing Business Funding Opportunities, by Dr. Frances Williams TSU Assoc. Vice President of Research and Sponsored Programs. Zoom Meeting, Wednesday, October 28, 2020 - 12:00 PM-1:00 PM
- 2019: The Intercollegiate Corporate Connection. COB Faculty Professional Enrichment Program. March 27, 2019.
- 2019: The Nashville Employment Market. COB Faculty Professional Enrichment Program. February 27, 2019.
- 2019: Funding Acquisition Strategies to Enhance the Classroom Experience. COB Faculty Professional Enrichment Program. January 23, 2019.
- 2018: The speaker: Atty. Laurence Pendleton, General Counsel for the University. COB Faculty Professional Enrichment Program. November 28, 2018.
- 2018: The Status and Outlook of the U.S. Economy: A View from Washington. COB Faculty Professional Enrichment Program. October 24, 2018.
- 2018: TSU-BIS, ZIMPERIUM & CDW. Mobile Threat Defense Get to Know Issues & Solutions on-Mobile Vulnerability, Bankbot, BroadPwn, KRACK
- 2018: COB Faculty Professional Enrichment Program. New Instructional Methodologies and Strategies
- 2018: COB Faculty Professional Enrichment Program. Innovative Instructional Strategies
- 2017: Webcast Series: The Empowered Educator- Sharing Experiences, Elevating Instruction. Transforming Class Time with Digital: How to Support Experimental Learning and Student Employability

Technology-Related Training

- 2022: KnowBe4 Before: Human Error, Conquered - Creating Strong Passwords - Security Awareness Training. Online Training, March 27, 2022
- 2022: KnowBe4 Before: Human Error, Conquered - Captain Awareness: Voice Activated Device. Online Training, March 27, 2022
- 2022: KnowBe4 Before: Human Error, Conquered - Captain Awareness: Business Email Compromise. Online Training, March 09, 2022
- 2022: KnowBe4 Before: Human Error, Conquered - Captain Awareness: Beware of Location Sharing. Online Training, March 09, 2022
- 2022: KnowBe4 Before: Human Error, Conquered - Captain Awareness: Outwit Dumpster Divers. Online Training, March 09, 2022
- 2022: KnowBe4 Before: Human Error, Conquered - CEO Fraud. Online Training, March 09, 2022
- 2021: KnowBe4 Before: Human Error, Conquered - Stay Safe for the Holidays. Online Training, December 13, 2021
- 2021: KnowBe4 Before: Human Error, Conquered - Handling and Sharing Sensitive Information. Online Training, December 13, 2021
- 2021: KnowBe4 Before: Human Error, Conquered - Micro-module: USB Attack. Online Training, December 13, 2021

2021: KnowBe4 Human Error. Conquered: Using the Phish Alert Button - Basic Use. Online Training, November 20, 2021

2021: KnowBe4 Human Error. Conquered: Micro-module - Social Engineering. Online Training, November 20, 2021

2021: KnowBe4 Human Error. Conquered: Micro-module - Social Engineering. Online Training, March 29, 2021

2020: Maximizing Teaching Online With eLearn and Zoom. COB Faculty Professional Enrichment Program. March 2020

2020: Innovative Educators Virtual Summit. Online Training, March 17-20, 2020

2020: Spring 2020 - Phishing Awareness Course. Online Training, March 21, 2020