

**COMMUNICATIONS, CONCENTRATION—MASS COMMUNICATION-PRODUCTION ACADEMIC MAP:
DEGREE BA/BS (120 CREDIT HOURS)**

This degree map is a semester-by-semester course schedule for students majoring in [Communications with a concentration in Mass Communication-Production](#). The milestones listed to the right of each semester are designed to keep you on track to graduate in four years. The schedule serves as a general guideline to help you build a full schedule each semester. Milestones are courses and special requirements necessary for timely progress to complete a major. When you miss one or more milestones, you should consult with an academic advisor to determine if another degree path would be more suitable for you.

As a student in the Department of Communications, majoring in Mass Communication you will be given extensive hands on experience in the various fields of Media. You must pass all Communications courses with a minimum 'C' grade. You will be most successful if you see an advisor each semester to continually work your plan toward graduation. Because the program is very active with a multitude of required video, audio and writing projects for various classes, strategic planning for each semester will increase your chances for success.

To begin taking the upper level (3000 – 4000) courses, the core classes for writing, along with the introduction to technology and production courses, must be completed with a minimum 'C' grade. Students who are having difficulty with writing will be strongly encouraged to receive additional instruction through the Write Center on campus. Writing ability is critical to being a Mass Comm major. Students are also encouraged to become an active part of any of the media outlets available, such as the radio and TV stations, to gain experience that enhances the course work. All projects from classes and media outlets are added to student online portfolios which are evaluated their senior year.

Tennessee State University recognizes that students have diverse learning, life, and professional experiences. The University provides opportunities for students to earn college credit toward the degree through a number of assessment options that evaluate their learning experiences. These paths are grouped under the category "Prior Learning Assessment" (PLA). Various means of earning PLA credit at TSU are the following: Advance Placement Program, American Council of Education (ACE) Military Credit, American Council on Education (ACE) other Assessed Credit, College Level Exam Program (CLEP), DSST Credit by Examination Program (includes DANTES Examination), Institutional Course Challenge Exams (Departmental Exams), International Baccalaureate Credit, Other Military Service, Portfolio Assessment. To learn more about PLA contact your academic advisor or the Office of Student Support Services for Adult and Distance Learners (615) 963-7001.

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Department Web Address: <http://www.tnstate.edu/Communications/>

Fall Schedule		Milestones
Semester 1	Hrs.	Semester 1
UNIV 1000*	1	
ENGL 1010	3	Pre-Requisite Course: Must be taken before HIST 2010, HIST 2020, HIST 2030, HIST 2050 or HIST 2700; Minimum grade "C" Required
Natural Science I w/Lab**	4	
COMM 1040	3	Pre-Requisite Course: Must be taken before all COMM 3000—4000 courses without stated pre-requisites, COMM 2500, COMM 2640; Minimum Grade of "C" Required
Foreign Language I*** or Elective	3	
Total hours	14	

*An Orientation course taken at another University does NOT meet this requirement. Students with less than 60 transfer credit hours must take UNIV 1000 at TSU.

**Natural Science-Must have 8 semester hours which includes the appropriate labs. Recommended courses are: BIOL 1010/1011, CHEM 1030/1031, PHYS 2030/2031 or ASTR 1010. See Catalog for complete list of qualifying courses.

***Four semesters of a single foreign language are required for the BA degree.

Spring Schedule		Milestones
Semester 2	Hrs.	Semester 2
ENGL 1020	3	Pre-Requisite Course: Must be taken before HIST 2010, HIST 2020, HIST 2030, HIST 2050 or HIST 2700; Minimum grade "C" Required
Natural Science II w/Lab*	4	
MATH 1013 or 1110 or 1710	3	
COMM 1050	2	Pre-Requisite Course: Must be taken before COMM 2640; Minimum Grade of "C" Required
COMM 1060	1	Pre-Requisite Course: Must be taken before COMM 2360, COMM 2400, COMM 2500 ; Minimum Grade of "C" Required
Foreign Language II** or Elective	3	
Total hours	16	

*Natural Science-Must have 8 semester hours which includes the appropriate labs. Recommended courses are BIOL 1020/1021, CHEM 1040/1041, PHYS 2040/2041 or ASTR 1020. See Catalog for complete list of qualifying courses.

**Four semesters of a single foreign language are required for the BA degree

Fall Schedule		Milestones
Semester 3	Hrs.	Semester 3
History 2010	3	
Social/ Behavior Science I*	3	
Foreign Language III** or Elective	3	
COMM 2500	3	Pre-Requisite Course: Must be taken before COMM 3000—4000 Journalism courses, COMM 3130; Minimum Grade of "C" Required
COMM 2640	3	Pre-Requisite Course: Must be taken before COMM 3000—4000 courses, COMM 3140, COMM 3240, COMM 3440, COMM 4150; Minimum Grade of "C" Required
COMM 2200	3	Pre-Requisite Course: Must be taken before all COMM 3000—4000 courses without stated pre-requisites; Minimum Grade of "C" Required
Total hours	18	

* AFAS 2010, ANTH2300, ECON2010-2020, HPSS1510, POLI 1010-2010, PSYC 2010, HIST 1210, HIST 1220, WMST 2010 will meet this requirement. See Catalog for complete list of qualifying courses.

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Spring Schedule		Milestones
Semester 4	Hrs.	Semester 4
THTR 1020	3	Minimum Grade of "C" Required
Humanities/Fine Arts Elective*	3	
HIST 2020	3	
Social Behavior Science II**	3	
ENGL Literature ***	3	
Foreign Language IV*** or Elective	3	
Total hours	18	

* ART1010, MUSC 1010, PHIL 1030, RELS 2010 will meet this requirement.

** AFAS 2010, ANTH2300, ECON2010-2020, HPSS1510, POLI 1010-2010, PSYC 2010, HIST 1210, HIST 1220, WMST 2010 will meet this requirement. See Catalog for complete list of qualifying courses.

***ENGL 2012-2322 will meet this requirement; must have 3 credit hours in this discipline.

****Four semesters of a single foreign language are required for the BA degree.

Fall Schedule		Milestones
Semester 5	Hrs.	Semester 5
COMM 4550	3	'C' or higher required before taking Comm 4150
COMM 3550	3	'C' or higher required before taking Comm 4150. Recommended Elective
COMM 2800	3	
COMM 3140	3	'C' or higher required before taking Comm 4150
COMM 3130	3	Recommended Elective
Total hours	15	

Comment [CHS1]: Catalog indicates that COMM 4150 is a pre-requisite for the course, but the course does not appear on the map in previous semesters.

Comment [CHS2]: COMM 3550 is not listed in the catalog...is this the correct course?

Comment [CHS3]: COMM 2800 is not listed in the catalog...is this the correct course?

Spring Schedule		Milestones
Semester 6	Hrs.	Semester 6
COMM 3520	3	Permission from the Instructor is Required
COMM 3240	3	
COMM 3440	3	
COMM 3150	3	Minimum Grade of "C" Required for COMM 4500 and COMM 4510
COMM 3950*	3	Student must have place of intern employment approved by the Instructor or Department Chair.
Total hours	15	

Comment [CHS4]: Since the students do not take COMM 2600, we added the other pre-requisite option.

Comment [CHS5]: The pre-requisite, COMM 2100, for this course is not listed on the degree map.

*3 hours of COMM 3910, at 1 hour each, may be taken in place of COMM 3950

Fall Schedule		Milestones
Semester 7	Hrs.	Semester 7
COMM 4150	3	Minimum Grade of "C" Required for COMM 4500; Minimum Grade of "B" Required for COMM 4510 permission
COMM 3950 <u>or</u> 3000-4000 Elective*	3	
3000 – 4000 Electives*	6	
Total hours	12	

*Chosen in consultation with advisor from all available 3000-4000-level courses. Course prerequisites apply.

Spring Schedule		Milestones
Semester 8	Hrs.	Semester 8
COMM 4510 <u>or</u> COMM 4500	3	Portfolio; Permission required to take 4510.
3000 – 4000 Electives*	3	
Any Electives*	6	
Total hours	12	

*Chosen in consultation with advisor from all available 3000-4000-level courses. Course prerequisites apply.

Employment Information:

Many career options are available with a degree in Mass Communication. These include Advertising/Marketing, Business, Broadcasting, cable and corporate video, Film, Journalism, Publishing, Radio and Live Events production. Students who choose the Film/TV production emphasis within Mass Communication will have employment opportunities in writing, producing, shooting, editing, production management and promotions in the film and television industry. They will be prepared with the technical knowledge required to use camera and lighting equipment, production software, sound equipment and post-production/editing equipment and software.

Representative Job Titles Related to this Major:

Production Assistant, Producer, Writer, Editor, Sound Editor, Sound Designer, Cinematographer, Gaffer, Director, Technical Director, Production Manager, Floor Manager, Video Graphics artist.

Representative Employers:

Independent Production Companies, Hollywood Production Companies, Post-production Houses, Networks, Netflix, Live Event Production groups, Local Television stations, Music Labels, Large companies with Internal Communications/Corporate Video divisions, Advertising Agencies

International study is available for all TSU students and may include opportunities for internships or taking course work towards various minors. International study may have an impact on the MAP; therefore, it is important to consult with the academic advisor for this major before participating in an international Program opportunity. Students interested in study abroad opportunities should contact the Office of International Programs and consult with their academic advisor.

This map is not intended to be a contract; either expressed or implied, between the University and the students, but represents a flexible program of the current curriculum which may be altered from time to time to carry out the academic objectives of the University. TSU specifically reserves the right to change, delete or add to any MAP at any time within the student's period of study at the University.
