

**COMMUNICATION, CONCENTRATION—MASS COMMUNICATION---LEADERSHIP AND
 PERFORMANCE ACADEMIC MAP: DEGREE BA/BS (120 CREDIT HOURS)**

This degree map is a semester---by---semester course schedule for students majoring in **Communications with a concentration in Mass Communication---Leadership and Performance**. This map reflects both the Bachelor of Science (BS) and the Bachelor of Arts (BA) degrees. Differences in the course requirements for the two types of degrees are indicated within the content of the map. The milestones listed to the right of each semester are designed to keep a student on track to graduate in four years. The schedule serves as a general guideline to help build a full schedule each semester. Milestones are courses and special requirements necessary for timely progress to complete a major. When one or more milestones are missed, students should consult with an academic advisor to determine if another degree path would be more suitable.

In the Communications major with a concentration in Mass Communication – Media Leadership and Performance, students will be given extensive hands---on experience in the various fields of media. Students must pass all required Communications courses with a minimum “C” grade. Individuals will be most successful if they consult with an advisor each semester to continually work toward graduation. Because the program is very active with a multitude of required video, audio and writing projects for various classes, as well as opportunities for extensive co---curricular experience, strategic planning for each semester will increase students’ chances for success.

Before taking the upper level (3000 – 4000) courses, students must complete the core classes for writing, along with the introduction to technology and production courses (COMM 1040, 1050, 1060), with a minimum “C” grade. Students who are having difficulty with writing are strongly encouraged to seek additional instruction through the Writing Center o campus. Writing ability is critical to success as a Communication major, as well as professional success after graduation. Students are also encouraged to be active in the Departmental media outlets, such as WTST campus radio, TV98, PAC House Productions, and Departmental on---line publications to gain experience that enhances course work. Projects from classes and media outlet are added to the student’s online portfolio, which is evaluated during the senior year. Students can further strengthen professional skills and portfolios by taking advantage of a variety of internship opportunities during the junior and senior years.

Tennessee State University recognizes that students have diverse learning, life, and professional experiences. The University provides opportunities for students to earn college credit toward the degree through a number of assessment options that evaluate their learning experiences. These paths are grouped under the category “Prior Learning Assessment” (PLA). Various means of earning PLA credit at TSU are the following: Advanced Placement Program, American Council of Education (ACE) Military Credit, College Level Exam Program (CLEP), DSST Credit by Examination Program (includes DANTES Examination), Institutional Course Challenge Exams (Departmental Exams), International Baccalaureate Credit, Other Military Service, Portfolio Assessment. To learn more about PLA contact your academic advisor or the Office of Student Support Services for Adult and Distance Learners at (615) 963---7001 or adultstudentsupport@tnstate.edu.

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Department Web Address: <http://www.tnstate.edu/Communications>

Fall Schedule		Milestones
Semester 1	Hrs.	Semester 1
UNIV 1000*	1	
ENGL 1010	3	Pre---Requisite Course: Must be taken before ENGL 1020, and HIST 2010, HIST 2020, HIST 2030, HIST 2060, HIST 2070, or HIST 2700; Minimum grade “C” required
Natural Science w/lab**	4	
COMM 1040	3	Minimum grade of “C” required
Foreign Language I*** or Elective	3	Foreign language is not required but is highly recommended.
Total Hours	14	

*An Orientation course taken at another University does **NOT** meet this requirement. Students with less than 6 transfer credit hours must take UNIV 1000 at TSU.

**Natural Science---Must have 8 semester hours which includes the appropriate labs. Recommended courses are: BIOL 1010/1011, CHEM 1030/1031, PHYS 2030/2031 or ASTR 1010.

***Four semesters of single foreign language are required for the BA degree.

Spring Schedule		Milestones
Semester 2	Hrs.	Semester 2
ENGL 1020	3	Pre---Requisite Course: Must be taken before taking HIST 2010, HIST 2020, HIST 2030, HIST 2060, HIST 2070, or HIST 2700; Minimum grade "C" required
Natural Science w/lab*	4	
MATH 1013 or 1110 or 1710	3	
COMM 1050	2	Pre---Requisite Course: Must be taken before COMM 2640; Minimum grade of "C" required
COMM 1060	1	Pre---Requisite Course: Must be taken before COMM 2360, COMM 2400, COMM 2500 ; Minimum grade of "C" required
Foreign Language II** or Elective	3	Foreign language is not required but is highly recommended.
Total Hours	16	

*Natural Science---Must have 8 semester hours which includes the appropriate labs. Recommended courses are

BIOL 1020/1021, CHEM 1040/1041, PHYS 2040/2041 or ASTR 1020

**Four semesters of a single foreign language are required for the BA degree

Fall Schedule		Milestones
Semester 3	Hrs.	Semester 3
History 2010*	3	
Foreign Language III** or Elective	3	Foreign language is not required but is highly recommended.
COMM 2360, COMM 2400 or COMM 2500	3	Pre---requisite course: Must be taken before COMM 3000—4000 courses; Minimum grade of "C" required
COMM 2640	3	Pre---requisite course: Must be taken before COMM 3000—4000 courses; Minimum grade of "C" required
COMM 2200	3	Minimum grade of "C" required
Total Hours	15	

*The Department recommends HIST 2010; however, HIST 2030, HIST 2060, HIST 2070, or HIST 2700 satisfy this requirement.

**Four semesters of a single foreign language are required for the B degree.

Spring Schedule		Milestones
Semester 4	Hrs.	Semester 4
THTR 1020	3	
Humanities/Fine Arts Elective*	3	
HIST 2020**	3	
ENGL Literature ***	3	2000---level literature course
Foreign Language IV**** or Elective	3	Foreign language is not required but is highly recommended.
Total Hours	15	

*Students must take credit hour course from the following list of approved general education Humanities courses:
AREN 2310, ART, 1010, HIST 1000, MUSC 1010, PHIL 1030, or RELS 2010.

**The Department recommends HIST 2020; however, HIST 2030, HIST 2060, HIST 2070 or HIST 2700 satisfy this requirement.

***Courses in the series ENGL 2012---2322 literature courses will meet this requirement.

****Four semesters of a single foreign language are required for the B degree.

Fall Schedule		Milestones
Semester 5	Hrs.	Semester 5
COMM 3150	3	Pre---requisite course: Must be taken before COMM 4500 or COMM 4510; Minimum grade of "C" required
COMM 2800	3	
COMM 3520	3	Prerequisite: COMM 1040: Minimum grade of "C" required.
Leadership Track Elective*	3	
Mass COMM Elective**	3	
Total Hours	15	

*Choose from COMM 2600, 2620, 3260, 3335, 3370, 3620, 4230, 4255, 4260, THTR 2630, 3720. See academic advisor for most current list.

**COMM 2620, 3000, 3335, 3350, 3610, 3620, 3700, 3910, 4050, 4060, 4080, 3300, 4090, 4100, 4380, 4400, 4415, 4450, 4530, 4600, 4610, 4615, 4800. See academic advisor for most current list.

Spring Schedule		Milestones
Semester 6	Hrs.	Semester 6
COMM 4380	3	
Leadership Track Elective* 3000---4000 Level	3	
Mass COMM Elective 3000---4000 Level Course	3	
COMM Elective 3000---4000 Level Course	3	
COMM 3950***	3	Student must have place of intern employment approved by the Instructor or Department Chair.
Total Hours	15	

*Choose from COMM 3260, 3335, 3370, 3620, 4230, 4255, 4260, THTR 3720. See academic advisor for most current list.

***3 hours of COMM 3910, at 1 hour per semester, may be taken in place of COMM 3950

Fall Schedule		Milestones
Semester 7	Hrs.	Semester 7
COMM 4400	3	
COMM 3950 or 3000---4000 Elective	3	For 3950, student must have place of intern employment approved by the Instructor or Department Chair.
Upper level Mass COMM Elective	6	
Elective Any Level Course	3	
Social/ Behavior Science I**	3	
Total Hours	15	

**The following courses can meet the Social Science elective AFAS 2010, ANTH 2300, ECON, 2010, GEOG 1010, HPSS 1510, POLI 101 PSYC 2010, WMST 2000, and URBS 2010.

Spring Schedule		Milestones
Semester 8	Hrs.	Semester 8
		Take Senior Exit Exam and Apply for Graduation
COMM 4510 or COMM 4500	3	Research or creative project, plus portfolio; Permission required to take 4510. Take major field exam (in COMM 4500 or 4510).
COMM 4480	3	
Elective Any Level	6	
Social Behavior Science II***	3	
Total Hours	15	

***The following courses can meet the Social Science elective AFAS 2010, ANTH 2300, ECON, 2010, GEOG 1010, HPSS 1510, POLI 101 PSYC 2010, WMST 2000, and URBS 2010. Students must remember not to duplicate course option from a previous semester.

Employment Information:

Many career options are available with a degree in Mass Communication. These include announcing, on---air performance and show hosting, advertising, marketing, business, sales, informational and corporate video and social media, film, Journalism, publishing, radio, and live events production. Students who choose the Media Leadership and Performance emphasis within Mass Communication will have employment opportunities in many areas of information and entertainment businesses as well as various type of performance. They will be prepared with the business knowledge required to create, produce, perform in, market and distribute all sorts of information and entertainment, particularly in the mass media.

Representative Job Titles Related to this Major:

Anchor, show host, announcer, voice---over talent, producer, writer, show runner, programmer, distributor, event manager, production manager, syndicator, artist.

Representative Employers:

Independent Production Companies, Hollywood Production Companies, Post---production Houses, Networks, Radio Stations, Television Stations, YouTube, Live Event Production groups, Local Television stations, Music Labels, Large companies with Internal Communications/Corporate Video divisions, Advertising Agencies, Freelancer

International study is available for all TSU students and may include opportunities for internships or taking course work towards various minors. International study may have an impact on the academic map; therefore, it is important to consult with the academic advisor for this major before participating in an international program opportunity. Students interested in study abroad opportunities should contact the Office of International Programs and consult with their academic advisor.

This map is not intended to be a contract, either expressed or implied, between the University and the students, but represents a flexible program of the current curriculum which may be altered from time to time to carry out the academic objectives of the University. TSU specifically reserves the right to change, delete or add to any map at any time within the student's period of study at the University.