 College of Liberal Arts

Degree in Three Curriculum Plan

**Major: Communication**

**Concentration: Mass Communication: (Track): Integrated Marketing Communication (IMC)**

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| --- | --- | --- | --- | --- | --- | --- |
| **First Year** | | | | | | |
| Fall | | Spring | | Mini Semesters | | |
| Courses | Hours | Courses | Hours |  | Courses | Hours |
| UNIV 1000 | 1 | COMM 2350 | 3 | XSB | COMM 2200 | 3 |
| COMM 1040 | 3 | COMM 2640 | 3 | MM | SOPH LIT. | 3 |
| COMM 1050 | 2 | HIST 2010 | 3 | SS | HIST 2020 | 3 |
| COMM 1060 | 1 | ENGL 1020 | 3 |  |  |  |
| For. Lang. or Elective | 3 | For. Lang. or Elective | 3 |  |  |  |
| Natural Science w/Lab | 4 |  |  |  |  |  |
| ENGL 1010 | 3 |  |  |  |  |  |
| Total | 17 | Total | 15 |  | Total | 9 |
| First Year Total: 41 Credit Hours | | | | | | |

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| --- | --- | --- | --- | --- | --- | --- |
| **Second Year** | | | | | | |
| Fall | | Spring | | Mini Semesters | | |
| Courses | Hours | Courses | Hours |  | Courses | Hours |
| COMM 2800 | 3 | COMM 4460 | 3 | XSB | Humanities | 3 |
| COMM 3160 | 3 | COMM 4480 | 3 | MM | MATH 1013 or 1110 | 3 |
| COMM 3335 | 3 | Social Science | 3 | SS | COMM 3950 | 3 |
| Natural Science w/Lab | 4 | Humanities | 3 |  |  |  |
| For. Lang. or Elective | 3 | For. Lang. or Elective | 3 |  |  |  |
|  |  |  |  |  |  |  |
| Total | 16 | Total | 15 |  | Total | 9 |
| Second Year Total: 40 Credit Hours | | | | | | |

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| **Third Year** | | | | | | |
| Fall | | Spring | | Mini Semesters | | |
| Courses | Hours | Courses | Hours |  | Courses | Hours |
| Social Science | 3 | UD Elective | 3 | XSB | Social Science | 3 |
| COMM 3150 | 3 | UD Elective | 3 | MM | Any Elective | 3 |
| COMM 4580 | 3 | UD Elective | 3 | SS | Any Elective | 3 |
| COMM 3520 | 3 | Any Elective | 3 |  |  |  |
| COMM Elective UD | 3 | COMM 4500 or 4510 | 3 |  |  |  |
|  |  |  |  |  |  |  |
| Total | 15 | Total | 15 |  | Total | 9 |
| Third Year Total: 39 Credit Hours | | | | | | |

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| Notes: | | |
| XSB: Xtreme Spring Break | MM: MAYmester | SS: SUNsational Summer |