Our program will give you the skills you need to succeed in the exciting hospitality industry in positions such as:

- Hotel management
- Restaurant management
- Country club management
- Convention/Event planning
- Corporate travel management
- Catering directors

Your skills can be used in:

- Cruise lines
- Sports and entertainment venues
- Convention and visitors bureaus
- Corporate travel departments
- Convention centers
- Recreational facilities

TSU’s faculty has top industry experience and you will learn in both classroom and hands-on field experience. Our program will prepare you to be the best to succeed in this dynamic and exciting industry.

Industry Trends

- Travel and Tourism sector in USA is expected to grow from $1,356.9 billion (9.5% of the GDP) in 2009 to $2,358.0 billion (9.8% of the GDP) by 2019. (Source: World Travel and Tourism Council).
- A 5% increase in food service manager and lodging manager employment is expected between 2008 and 2018. (Source: Bureau of Labor Statistics)
- Event manager jobs have increased 25% since June 2008. (Source: Simply Hired, a job search engine)

Significant Role of Hospitality and Related Sectors in Local Economy

- Nashville is a top 25 market in the hospitality sector.
- The presence of the large music industry and two national professional sports organizations attract many tourists and generate many events.
- The $3.5 billion hospitality industry is an important part of the Nashville economy.
- The $585 million convention center and the convention hotel opened in 2013.

How Our Program Is Unique

- Our diverse faculty has unique industry experience.
- Guest speakers will add their experiences to your education.
- An intensive internship program will give you on-the-job experience.

Industry Support

- Holiday Inn Vanderbilt
- Nashville Convention Center
- Loews Vanderbilt Plaza Hotel
- Hampton Inns & Suites
- Gaylord Opryland Resort & Convention Center

(Shown: Gaylord Opryland Resort & Convention Center)
Business Core Courses

**Lower Division**
- MGMT 1010: Intro to Bus. & Economics
- ECON 2010: Principles of Economics I
- ECON 2020: Principles of Economics II
- ACCT 2010: Principles of Accounting I
- ACCT 2020: Principles of Accounting II
- ECON 2040: Statistical Analysis I

**Upper Division**
- BISE 3150: Business Communications
- BISI 3230: Business Information Systems
- BLAW 3000: Legal Environment of Business
- FINA 3300: Business Finance
- ECON 3050: Quantitative Methods
- MGMT 3010: Management and Org. Behavior
- MGMT 3020: Operations Management
- MKTG 3010: Basic Marketing
- MGMT 4500: Business Strategy and Policy

**BADM-Hospitality Concentration**
- MGMT 4030 (3): HR Management
- HSMG 3500 (3): Lodging Management
- HSMG 3600 (3): Restaurant & Food Service Management
- HSMG 2000 (3): Intro to Hospitality Management
- HSMG 3700 (3): Events Management
- HSMG 3800 (3): Hospitality Marketing & Sales Management
- MGMT 4020 (3): Quality Management
- HSMG 4800 (3): Internship
- HSMG 4810 (3): Internship

**Plus two electives from**
- MKTG 4300 (3): Procurement
- MKTG 4050 (3): Consumer Behavior
- HSMG 4020 (3): Building and Fac.Mgt
- HSMG 4200 (3): Food/Beverage Controls
- HSMG 4300 (3): Revenue Management
- MGMT 4250 (3): Leadership
- MGMT 3030 (3): Mgmt. of Service Orgs

The College of Business faculty members at TSU all are doctorally qualified, holding Ph.D.’s from well known institutions such as Case Western Reserve University, Northwestern University, Michigan State University, the University of Arkansas, the University of Texas, and Clemson University.

You can contact our department:

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For more information, please visit:
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Tennessee State University was established in 1912 in Nashville, Tennessee. The University has grown to an enrollment of more than 9,000 students and is a comprehensive urban state institution consisting of seven Colleges and Schools.

The College of Business is among the largest academic units on campus, with 1,400 undergraduate and more than one hundred graduate students.