



**Accessible, affordable, authentic,** Memphis is the perfect place to have your next convention, meeting, or event, whether it's an elegant intimate dinner, festive gala or an international tradeshow. The Memphis Cook Convention Center features a spacious and column free Exhibit Hall, flexible breakout meeting rooms, an elegant, stately ballroom, and the acclaimed 2,100 seat Cannon Center for the Performing Arts.



**Come Meet in Memphis!**

- 300,000 square feet of meeting/exhibition space
- 125,000 square-foot column-free exhibit hall (Main Hall)
- 35,000 square-foot special exhibit hall (South Hall)
- 28,000 square-foot ballroom
- 2,100-seat, state-of-the-art Cannon Center for the Performing Arts
- 31 meeting rooms, totaling 74,000 square feet
- Food and beverage services provided by the Memphis Marriott Downtown
- Underground parking
- Convention Center Trolley Station
- Truck elevator

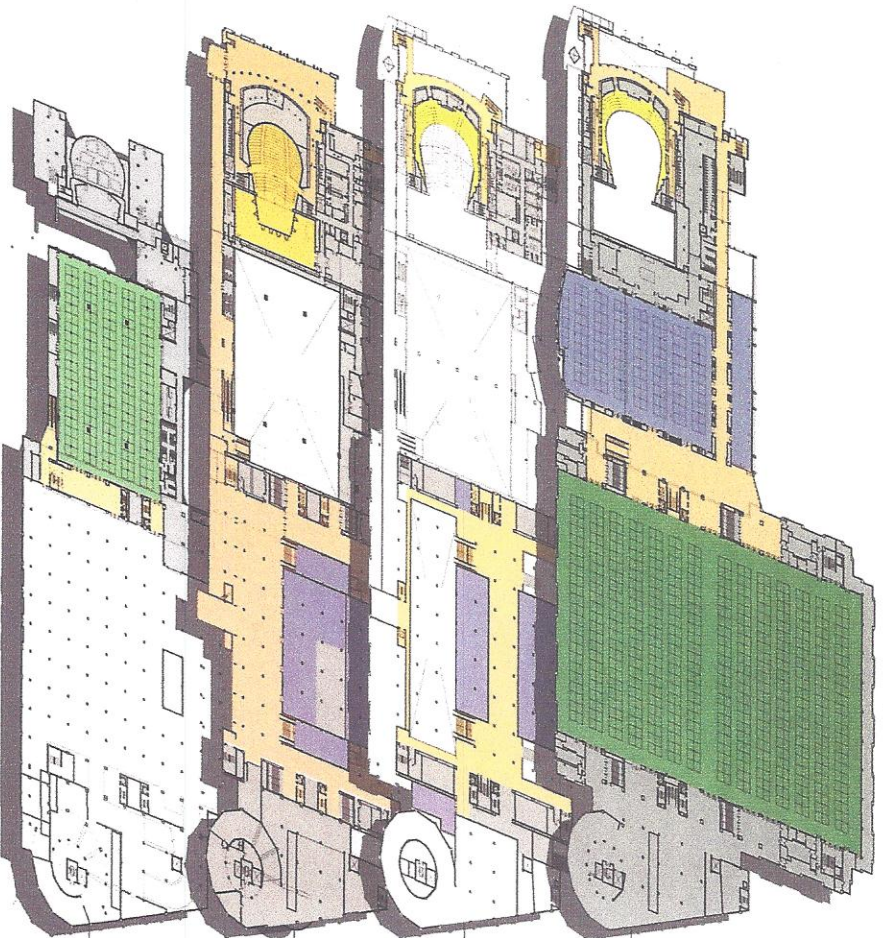


Exhibit Hall / Ballroom Level

Mezzanine Level

Lobby Level

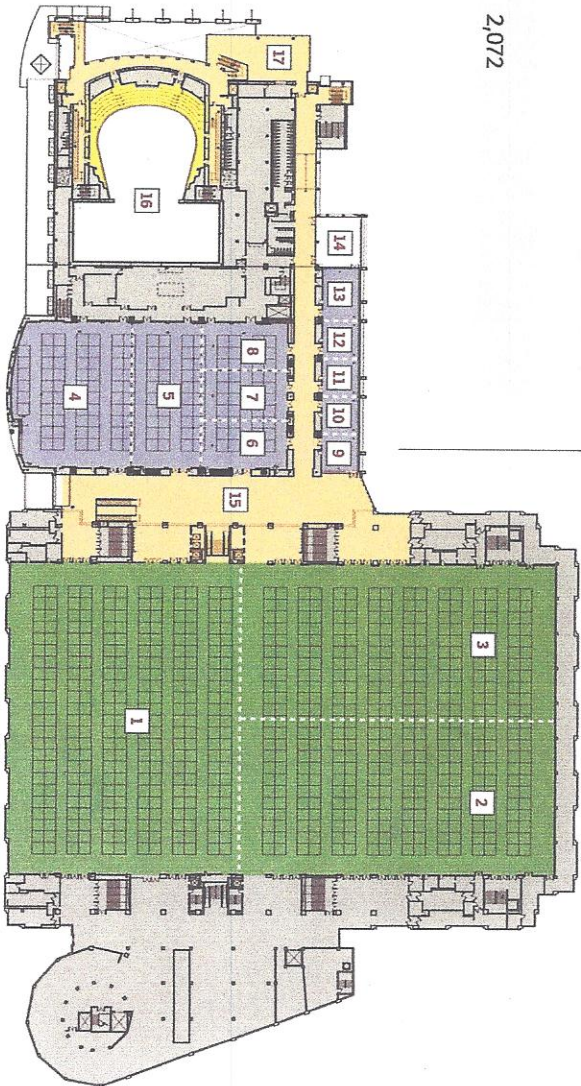
South Hall / Lower Level

# Exhibit Hall | Ballroom Level

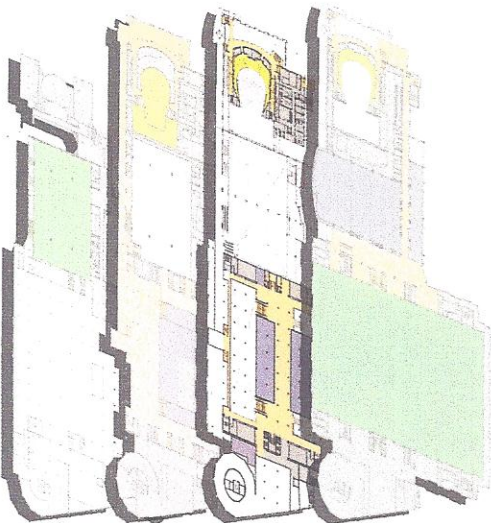
ROOMS/HALLS	SQ. FEET	DIMENSIONS	CEILING HEIGHT	SEATING/BOOTH CAPACITY			
				BANQUET STYLE	THEATRE STYLE	CLASSROOM STYLE	10' X 10' BOOTHS
1 East Hall	48,685	266 x 187	40'	2,860	5,150	2,860	261
2 Northwest or							
3 Southwest Hall	37,450	280 x 133	40'	2,140	2,500	2,140	196
Combined	125,000	266 x 467	40'	7,140	10,150	7,140	653
4 Ballroom A	10,664	86 x 124	27'	700	1,050	576	51
5 Ballroom B	8,228	68 x 121	27'	500	810	480	40
6 Ballroom C	2,829	41 x 69	27'	150	288	160	10
7 Ballroom D	2,829	41 x 69	27'	150	288	160	10
8 Ballroom E	2,829	41 x 69	27'	150	288	160	10
Combined	27,776	224 x 124	27'	1,900	2,900	1,600	140
9 201	1,056	32 x 33	16'	40	62	45	NA
10 202	1,024	32 x 32	16'	40	62	45	NA
11 203	1,024	32 x 32	16'	40	62	45	NA
12 204	1,024	32 x 32	16'	40	62	45	NA
13 205	1,440	32 x 45	16'	60	90	60	NA
Combined	5,632	176 x 32	16'	220	350	240	25
14 Terrace							
15 Ballroom Foyer	15,328						
16 Cannon Center for the Performing Arts							
17 Theater Mezzanine Lobby							

2,072

The 125,000 square-foot, column-free Exhibit Hall can be used as an impressive Main Hall or split into three equally impressive but smaller halls. This level also offers five column-free ballrooms that can be combined into one if required. Five meeting rooms offering 16-foot ceilings, complement the overall space. A pre-function foyer located between the Hall and the Ballroom is perfect for registration or receptions. An outdoor terrace overlooking the mighty Mississippi provides a relaxing place for breaks.



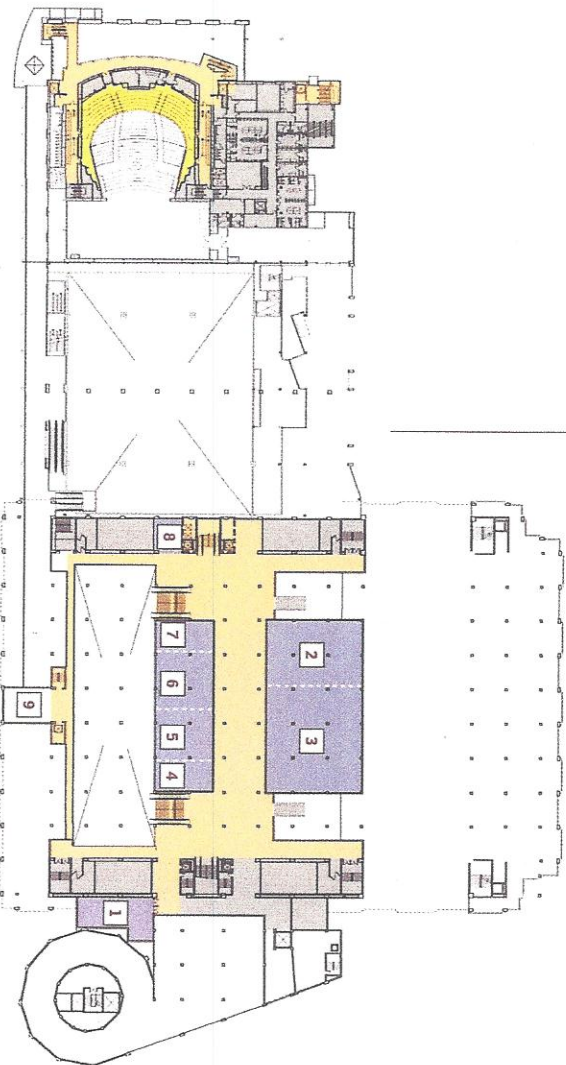
# Mezzanine Level



ROOMS/HALLS	SQ. FEET	DIMENSIONS	CEILING HEIGHT	SEATING/BOOTH CAPACITY			
				BANQUET STYLE	THEATRE STYLE	CLASSROOM STYLE	10' X 10' BOOTHS
<b>1</b> Executive Conference Center	2,086	36 x 59	8'	- 25 People Boardroom Style -			
<b>2</b> Cotton Row	4,485	57 x 78	8' 4"	280	392	296	25
<b>3</b> Steamboat	7,098	91 x 78	8' 4"	400	634	440	40
<b>4</b> Chickasaw	11,583	148 x 78	8' 4"	680	1,026	736	65
<b>5</b> Mississippi	1,372	28 x 50	8' 4"	60	120	72	7
<b>6</b> Sultana	2,278	46 x 50	8' 4"	110	144	123	10
<b>7</b> River Bluff	2,290	46 x 50	8' 4"	110	144	123	10
<b>8</b> South Mezzanine Conference Room	1,323	28 x 50	8' 4"	60	120	72	7
<b>9</b> Skyway to Memphis Marriott	7,276	148 x 50	8' 4"	340	528	390	34

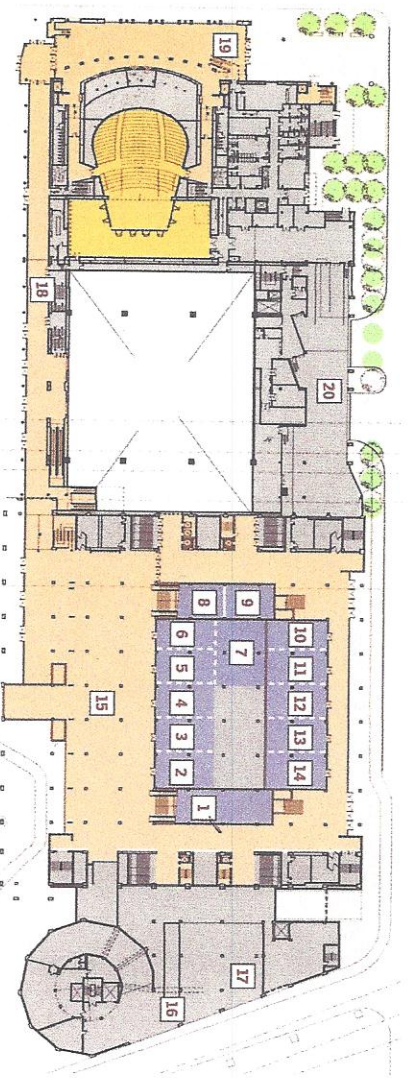
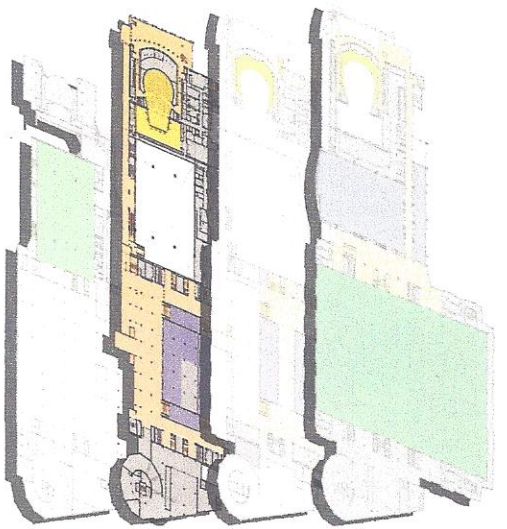
- 12 People Boardroom Style -

The Mezzanine level provides a dramatic overview of the Grand Lobby. The Executive Conference Center gives a boardroom feel to meetings and presentations in spacious quarters for 25. Seven additional meeting rooms of generous proportions, along with an inviting hallway between, provide ample room for registration and reception needs. A convenient skyway connects the Convention Center to the Memphis Marriott Downtown.



# Lobby Level

ROOMS/HALLS	SQ. FEET	DIMENSIONS	CEILING HEIGHT	SEATING/BOOTH CAPACITY		
				BANQUET STYLE	THEATRE STYLE	CLASSROOM STYLE
1 L-1	860	27 x 30	9'5"	40	70	40
2 L-2	1,478	26 x 54	9'5"	80	168	80
3 L-3	1,642	30 x 54	9'5"	80	182	80
L-2 & L-3	3,120	56 x 54	9'5"	160	350	160
4 L-4	1,478	27 x 54	9'5"	80	168	80
5 L-5	1,650	30 x 54	9'5"	80	182	80
6 L-6	1,567	29 x 54	9'5"	80	168	80
7 L-7	1,767	31 x 59	9'5"	100	210	124
L-5, 6 & 7	5,294	85 x 59	9'5"	260	560	284
8 L-8	850	27 x 30	9'5"	40	70	40
9 L-9	899	28 x 28	9'5"	40	70	40
10 L-10	1,545	30 x 50	9'5"	80	168	80
11 L-11	1,519	29 x 50	9'5"	80	168	80
12 L-12	1,494	29 x 50	9'5"	80	168	80
13 L-13	1,494	29 x 50	9'5"	80	168	80
14 L-14	1,545	30 x 50	9'5"	80	168	80
15 Grand Lobby	19,750					
16 Truck Elevator		54' 4" L x 12' 4" W x 14' 6" H				
17 Winchester Street Loading Dock						
18 East Concourse						
19 Theatre Lobby						
20 Front Street Loading Dock						

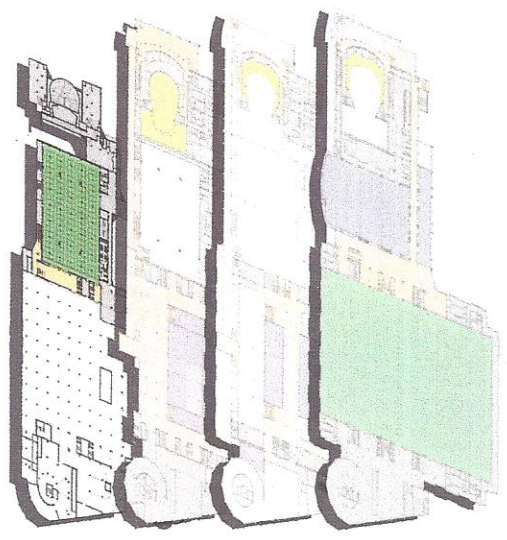
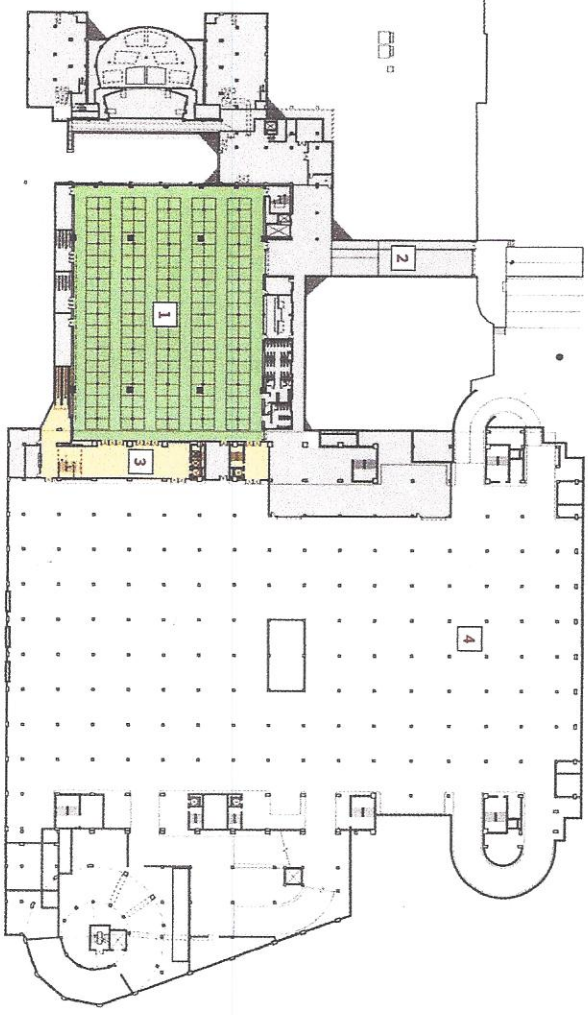


Our Grand Lobby and East Concourse provide a warm welcome and feature 14 flexible breakout meeting rooms. The Lobby and East Concourse also open to Main Street, just a few steps from our charming downtown trolley line. The 2,100-seat Cannon Center for the Performing Arts is home to the Memphis Symphony Orchestra and is the stage for special events, concerts and plenary sessions.

# South Hall | Lower Level

ROOMS/HALLS	SQ. FEET	DIMENSIONS	SEATING/BOOTH CAPACITY				
			CEILING HEIGHT	BANQUET STYLE	THEATRE STYLE	CLASSROOM STYLE	10' X 10' BOOTHS
1 South Hall	36,098	-	32'	2,040	4,340	2,128	180
2 Truck Access Tunnel							
3 South Hall Lobby							
4 P-1 Level Parking							

The 35,000 square-foot South Hall features a 32-foot ceiling. Ideal for shows and exhibits, this level features a large truck access tunnel, a special exhibitor storage room and direct access to covered parking.



**Photo Credits**  
 COVER: Jack Kenner-all  
 INSIDE FRONT COVER: Justin Fox Burris-Graceland, Jack Kenner-saxophone  
 PAGE 1: Jack Kenner  
 BACK COVER: Phillip Parker-Beadle Street, Justin Fox Burris-Sun Studio,  
 Dan Ball-STAX, Jack Kenner-background