

MAJOR MAP

WHO WE ARE

- The Urban Studies Program prepares students to become community-oriented professionals, actively engaged in service in the public, nonprofit, or private sectors.
- The BS degree in Urban Studies also sets the stage for graduate studies in fields such as Public Administration or Planning.
- Urban Studies students have an interest in improving modern life through understanding and applying knowledge of the physical, social, and economic conditions of cities and of cities' relationship to their regions and beyond.

CAREER OUTCOMES:

- Legislative Researcher
- Regional Planner
- Policy Analyst
- Urban Planner
- Nonprofit Program Manager
- Community Outreach Coordinator
- Transportation Specialist
- Government Program Specialist
- Government Program Analysis

AREAS OF STUDY:

- Urban Policy & Planning
- Urban Diversity
- Leadership and Public Policy
- Nonprofit Management and Leadership

What skills will students learn throughout this program?

- Understand and appreciate the values and ethics of public service.
- Explain and apply basic principles of urban management and leadership.
- Understand the institution & infrastructure of urban government & its influence on urban policy making & planning process.
- Understand and apply the tools of sociology, history, economics, politics and geography to critically analyze complex urban phenomenon.



WHAT SKILLS ARE YOUR FUTURE EMPLOYERS LOOKING FOR?

- Research and Analysis
- Policy Analysis
- Project and Program Management
- Community Outreach and Engagement
- Oral and Written Communication
- Data Analysis
- Qualitative and Quantitative Research
- Relationship Building
- Program Evaluation
- Team Building and Management
- Cultural Competency



For more information, [click here](https://www.tnstate.edu/cpsua/degrees/bs_urbanstudies.aspx)

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Undergraduate Experiential Major Map: Urban Studies



First Year/Freshman

- Complete your Handshake Profile.
- Complete your four-year educational plan in UNIV 1000 during the fall semester.
- Focus on your studies and earn good grades.
- Visit the [Office of Student Success \(OSS\)](#) and connect with your advisor for help navigating college life and your classes. Make an appointment using the student planner app and view the OSS page for other hours and services.
- First Generation students connect with your [First Generational Specialist](#).
- Get to know professors. The best time to connect outside of class is during their office hours.
- Visit the [Academic Achievement and Retention Center](#) for access to study tips, connecting to academic coaches, tutoring, and other helpful resources.
- Attend the Career Fair (Sponsored by the [Career Development Center](#))
- Get involved - Attend organizational fairs, special/corporate events, and volunteer on and off campus.

Sophomore & Junior

- Update your resume and remove high school activities. Have it critiqued by the [Career Development Center](#).
- Review and update LinkedIn and Handshake profiles.
- Attend the Career Fair (Sponsored by the [Career Development Center](#))
- Explore graduate school options.
- Begin preparing for GRE, LSAT, MCAT, GMAT, and other exams for graduate school admissions.
- Begin building your professional wardrobe.
- Meet with your [departmental academic advisor](#) to confirm degree progress and discuss your future academic and career goals.
- Attend institutional and departmental internship workshops.

Senior

- Meet with your [departmental academic advisor](#) to confirm degree progress and discuss your future academic and career goals.
- Apply for [Graduate and Professional School](#) or jobs that fit your interests, skills, and career goals. Follow up on applications and keep a record of the status of each.
**pay attention to due dates*
- Draft a cover letter that can be adapted for a variety of employers. Have it critiqued.
- Complete the Senior Exit Exam and First Destination Survey. ([Testing Center](#))

Academic Success Checklist

- Book an appointment with your academic advisor for pre-registration and advising.
- Discover library resources.
- Visit the math, reading, writing, and tutoring center.
- Complete FAFSA and academic scholarship applications.

Educational Planning Checklist

- Ask your academic advisor about High Impact Practices
- Participate in at least two High Impact Practices at TSU
- Join a student group.

Career Development Checklist

- Create your HandShake Profile.
- Visit [What Can I Do With This Major](#)
- Attend the career fair to expand your network.
- Attend Academic Department workshops and seminars.

Think

Engaging in critical thinking and inquiry inside the classroom.

Work

Pursue experiences that will allow you to grow as a leader and professional.

Serve

Explore opportunities to contribute to the broader community and global marketplace.