



MAJOR MAP

WHO WE ARE

- The mission of the Department of Communication is to provide a comprehensive theoretical and practical education in the rapidly evolving field of communication. Our focus areas include Mass Communication, Theater, and Communication Studies, with the goal of preparing lifelong learners for global applications in a diverse culture and world.
- Students will experience hands-on training and networking opportunities with industry professionals in the classroom and in the field.
- The Communication program prepares students for a variety of careers that require strong communication skills, including public speaking, interpersonal communication, and organizational communication.

What skills will students learn throughout this program?

- Students learn how to effectively deliver speeches and presentations, develop persuasive arguments, and engage with different types of audiences.
- Students will learn skills in writing, shooting, and editing media content. Students will
- learn professional theater skills including effective auditioning, set design and construction, directing, and producing for stage and screen.



CAREER OUTCOMES:

- Public Relations Specialist
- Marketing Specialist
- Event Planner
- Media Producer
- Sales Representative
- Speechwriter
- Journalist
- Filmmaker
- Client Services Specialist



AREAS OF STUDY:

- Journalism
- Integrated Marketing
- Film/TV Production
- Media Leadership
- Theater: Performance or Production
- Health Communication
- Intercultural Communication

WHAT SKILLS ARE YOUR FUTURE EMPLOYERS LOOKING FOR?

- Public Speaking Skills
- Professionalism
- Research Skills
- Organizational Communication
- Written Communication
- Critical Thinking and Analysis
- Intercultural Communication
- Digital Communication Skills
- Conflict Resolution Skills
- Interpersonal Communication



For more information, [click here](https://www.tnstate.edu/communications/)
<https://www.tnstate.edu/communications/>



Undergraduate Experiential Major Map: Communication



First Year/Freshman

- Complete your Handshake Profile.
- Complete your four-year educational plan in UNIV 1000 during the fall semester.
- Focus on your studies and earn good grades.
- Visit the [Office of Student Success \(OSS\)](#) and connect with your advisor for help navigating college life and your classes. Make an appointment using the student planner app and view the OSS page for other hours and services.
- First Generation students connect with your [First Generation Specialist](#).
- Get to know professors. The best time to connect outside of class is during their office hours.
- Visit the [Academic Achievement and Retention Center](#) for access to study tips, connecting to academic coaches, tutoring, and other helpful resources.
- Attend the Career Fair (Sponsored by the [Career Development Center](#))
- Get involved - Attend organizational fairs, special/corporate events, and volunteer on and off campus.

Sophomore & Junior

- Update your resume and remove high school activities. Have it critiqued by the [Career Development Center](#).
- Review and update LinkedIn and Handshake profiles.
- Attend the Career Fair (Sponsored by the [Career Development Center](#))
- Explore graduate school options.
- Begin preparing for GRE, LSAT, MCAT, GMAT, and other exams for graduate school admissions.
- Begin building your professional wardrobe.
- Meet with your [departmental academic advisor](#) to confirm degree progress and discuss your future academic and career goals.
- Attend institutional and departmental internship workshops.

Senior

- Meet with your [departmental academic advisor](#) to confirm degree progress and discuss your future academic and career goals.
- Apply for [Graduate and Professional School](#) or jobs that fit your interests, skills, and career goals. Follow up on applications and keep a record of the status of each.
**pay attention to due dates*
- Draft a cover letter that can be adapted for a variety of employers. Have it critiqued.
- Complete the Senior Exit Exam and First Destination Survey. ([Testing Center](#))

Academic Success Checklist

- Book an appointment with your academic advisor for pre-registration and advising.
- Discover library resources.
- Visit the math, reading, writing, and tutoring center.
- Complete FAFSA and academic scholarship applications.

Educational Planning Checklist

- Ask your academic advisor about High Impact Practices
- Participate in at least two High Impact Practices at TSU
- Join a student group.

Career Development Checklist

- Create your HandShake Profile.
- Visit [What Can I Do With This Major](#)
- Attend the career fair to expand your network.
- Attend Academic Department workshops and seminars.
- Visit the [Academic Pathways & Partnerships](#)

Think

Engaging in critical thinking and inquiry inside the classroom.

Work

Pursue experiences that will allow you to grow as a leader and professional.

Serve

Explore opportunities to contribute to the broader community and global marketplace.