**Style and Branding Guide**

**How Tos**

**LINKING SOMEONE TO SPECIFIC PART OF STYLE GUIDE**

Like for instance, if you needed to link someone at TSU directly to the information about Departmental Logos, you’d send them this link:

<http://www.tnstate.edu/publications/documents/StyleGuide.pdf#page=8>

See how it has “#page=8” on it?  This links them directly to page 8 of the actual PDF document. (When doing this, note that the page numbers of the PDF differ from the page #s embedded in the Style Guide.)