

## All Traffic

[Customize](#) [Email](#) [Export](#) [Add to Dashboard](#) [Shortcut](#)All Sessions  
100.00%

+ Add Segment

## Explorer

[Summary](#) [Site Usage](#) [Ecommerce](#)

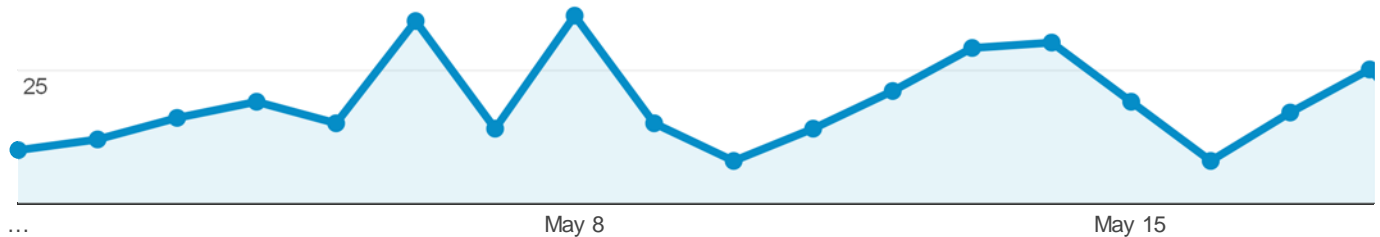
Sessions

vs. [Select a metric](#)

● Sessions

50

25

Primary Dimension: **Source / Medium** [Source](#) [Medium](#) [Keyword](#) [Other](#)

Plot Rows

Secondary dimension

Sort Type:

Default

|                          | Source / Medium                      | Acquisition                            |  |  | Behavior                                     |  |
|--------------------------|--------------------------------------|--|--|--|--|--|
|                          |                                      | Sessions                               | % New Sessions                               | New Users                              | Bounce Rate                                  | Pages / Session                          |
|                          |                                      | 609<br>% of Total:<br>100.00%<br>(609) | 80.79%<br>Avg for View:<br>80.62%<br>(0.20%) | 492<br>% of Total:<br>100.20%<br>(491) | 67.65%<br>Avg for View:<br>67.65%<br>(0.00%) | 3.01<br>Avg for View:<br>3.01<br>(0.00%) |
| <input type="checkbox"/> | 1. <a href="#">google / organic</a>  | 232 (38.10%)                           | 82.33%                                       | 191 (38.82%)                           | 75.00%                                       | 2.81                                     |
| <input type="checkbox"/> | 2. <a href="#">(direct) / (none)</a> | 141 (23.15%)                           | 96.45%                                       | 136 (27.64%)                           | 92.91%                                       | 1.45                                     |