

All Traffic

Customize Email Export Add to Dashboard Shortcut

All Sessions
100.00%

+ Add Segment

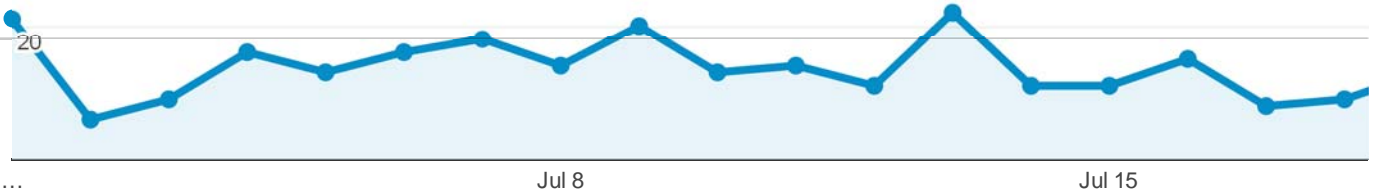
Explorer

Summary Site Usage Ecommerce

Sessions vs. Select a metric

Sessions

40



Primary Dimension: Source / Medium Source Medium Keyword Other

Plot Rows

Secondary dimension

Sort Type:

Default

Source / Medium	Acquisition			Behavior	
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session
	460 % of Total: 100.00% (460)	76.74% Avg for View: 76.74% (0.00%)	353 % of Total: 100.00% (353)	59.57% Avg for View: 59.57% (0.00%)	3.93 Avg for View: 3.93 (0.00%)
1. google / organic	223 (48.48%)	83.41%	186 (52.69%)	72.20%	3.07
2. tncstate.edu / referral	98 (21.30%)	47.96%	47 (13.31%)	23.47%	7.16