

# All Traffic

Customize Email Export Add to Dashboard Shortcut

All Sessions  
100.00%

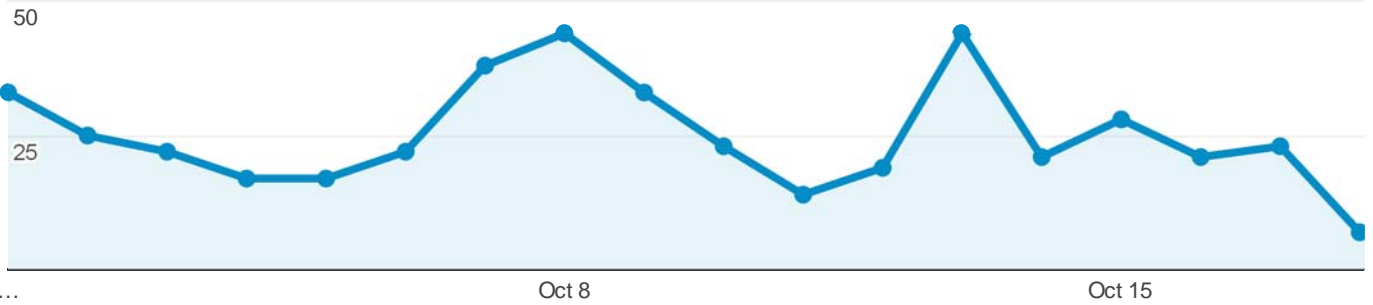
+ Add Segment

Explorer

Summary Site Usage Ecommerce

Sessions vs. Select a metric

Sessions



Primary Dimension: Source / Medium Source Medium Keyword Other

Plot Rows Secondary dimension Sort Type: Default

Source / Medium	Acquisition			Behavior	
	Sessions	% New Sessions	New Users	Bounce Rate	P S
	723 % of Total: 100.00% (723)	79.11% Avg for View: 78.98% (0.18%)	572 % of Total: 100.18% (571)	58.09% Avg for View: 58.09% (0.00%)	
1. google / organic	274 (37.90%)	80.29%	220 (38.46%)	71.90%	
2. tncstate.edu / referral	270 (37.34%)	72.59%	196 (34.27%)	29.26%	