

# All Traffic

Customize Email Export Add to Dashboard Shortcut

All Sessions  
100.00%

+ Add Segment

Explorer

Summary Site Usage Ecommerce

Sessions vs. Select a metric

Sessions



Primary Dimension: Source / Medium Source Medium Keyword Other

Plot Rows Secondary dimension Sort Type: Default

Source / Medium	Acquisition			Behavior	
	Sessions	% New Sessions	New Users	Bounce Rate	PS
	653 % of Total: 100.00% (653)	80.09% Avg for View: 79.94% (0.19%)	523 % of Total: 100.19% (522)	65.70% Avg for View: 65.70% (0.00%)	
1. google / organic	241 (36.91%)	89.21%	215 (41.11%)	78.84%	
2. tncstate.edu / referral	225 (34.46%)	71.56%	161 (30.78%)	41.33%	