

All Traffic

[Customize](#) [Email](#) [Export](#) [Add to Dashboard](#) [Shortcut](#)All Sessions
100.00%

+ Add Segment

Explorer

[Summary](#) [Site Usage](#) [Ecommerce](#)

Sessions

vs. [Select a metric](#)

● Sessions

140

70



Aug 8

Aug 15

Primary Dimension: [Source / Medium](#) [Source](#) [Medium](#) [Keyword](#) [Other](#)

Plot Rows

Secondary dimension

Sort Type:

Default

	Source / Medium	Acquisition			Behavior
		Sessions	% New Sessions	New Users	Bounce Rate
		1,931 % of Total: 100.00% (1,931)	53.55% Avg for View: 53.50% (0.10%)	1,034 % of Total: 100.10% (1,033)	46.25% Avg for View: 46.25% (0.00%)
☐	1. tnstate.edu / referral	1,043 (54.01%)	36.63%	382 (36.94%)	28.95%
☐	2. google / organic	354 (18.33%)	84.46%	299 (28.92%)	79.94%