Google Analytics

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| | Sultan - http://sultan.tnstate.edu/ Sultan [DEFAULT] | Reporting | Customization | | Admin | Help |

MY STUFF

- Dashboards
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STANDARD REPORTS

- Real-Time
- **Audience**
  - **Overview**
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Help   ☐

The Visitors Overview Report
Comparing Metrics
Using the Interactive Table
Common Report Controls
Video: Add Advanced Segments

Help center

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Audience Overview

Oct 1, 2012 - Oct 31, 2012 ▾

Advanced Segments   Email   Export ▾   Add to Dashboard   Shortcut

● % of visits: 100.00%

Overview

Visits ▾ vs. Select a metric   Hourly Day Week Month

● Visits

300

150

Oct 8   Oct 15   Oct 22   Oct 29

3,233 people visited this site

Visits	Unique Visitors
5,073	3,233

Pageviews	Pages / Visit
9,952	1.96

Avg. Visit Duration	Bounce Rate
00:02:49	63.73%

% New Visits
49.04%

■ **50.92%** Returning Visitor
2,583 Visits

■ **49.08%** New Visitor
2,490 Visits

Demographics

Language	▸
Country / Territory	
City	

System

Browser
Operating System
Service Provider

Mobile

Operating System
Service Provider
Screen Resolution

Language	Visits	% Visits	
1. en-us	5,044	99.43%	
2. en	17	0.34%	
3. zh-tw	5	0.10%	
4. zh-cn	3	0.06%	
5. ar	1	0.02%	
6. en_us	1	0.02%	
7. en-gb	1	0.02%	
8. fr	1	0.02%	

view full report

This report was generated on 2/21/13 at 12:41:47 PM - Refresh Report