

Find reports & more

- MY STUFF**
- Dashboards
  - Shortcuts
  - Intelligence Events
- STANDARD REPORTS**
- Real-Time
  - Audience
  - Traffic Sources
    - Overview
    - Sources
      - All Traffic**
      - Direct
      - Referrals
      - Search
      - Campaigns
    - Search Engine Optimization
    - Social
    - Cost Analysis BETA
    - Advertising
  - Content
  - Conversions

**Help**

[The All Traffic Report](#)  
[Viewing Metrics](#)

[Help center](#)

Search help center

## All Traffic

Oct 1, 2012 - Oct 31, 2012

Advanced Segments | [Customize](#) | [Email](#) | [Export](#) | [Add to Dashboard](#) | [Shortcut](#)

% of visits: 100.00%

### Explorer

Site Usage [Ecommerce](#)

Visits vs. [Select a metric](#)

Day Week Month



|  |  |  |  |  |
|--|--|--|--|--|
| Visits   | Pages / Visit  | Avg. Visit Duration  | % New Visits   | Bounce Rate  |
| <b>5,073</b><br><small>% of Total: 100.00% (5,073)</small> | <b>1.96</b><br><small>Site Avg: 1.96 (0.00%)</small> | <b>00:02:49</b><br><small>Site Avg: 00:02:49 (0.00%)</small> | <b>49.04%</b><br><small>Site Avg: 49.04% (0.00%)</small> | <b>63.73%</b><br><small>Site Avg: 63.73% (0.00%)</small> |

Primary Dimension: [Source / Medium](#) [Source](#) [Medium](#) [Other](#)

Plot Rows Secondary dimension Sort Type: Default  [advanced](#)

| <input type="checkbox"/> | Source / Medium   | Visits ↓ | Pages / Visit | Avg. Visit Duration | % New Visits | Bounce Rate |
|--------------------------|---|----------|---------------|---------------------|--------------|-------------|
| <input type="checkbox"/> | 1. mytsu.tnstate.edu / referral                                     | 1,945    | 2.13          | 00:03:14            | 59.07%       | 60.26%      |
| <input type="checkbox"/> | 2. library3.tnstate.edu / referral                                  | 1,468    | 1.70          | 00:02:09            | 38.01%       | 68.60%      |
| <input type="checkbox"/> | 3. tnstate.edu / referral   | 644      | 2.03          | 00:03:43            | 40.06%       | 58.07%      |
| <input type="checkbox"/> | 4. (direct) / (none)  | 435      | 1.72          | 00:01:56            | 77.01%       | 69.43%      |
| <input type="checkbox"/> | 5. atoz.ebsco.com / referral  | 160      | 1.93          | 00:02:19            | 29.38%       | 70.00%      |
| <input type="checkbox"/> | 6. dinaal.tnstate.edu / referral                                    | 98       | 3.56          | 00:03:27            | 39.80%       | 57.14%      |
| <input type="checkbox"/> | 7. 0-ehis.ebscohost.com.sultan.tnstate.edu / referral               | 92       | 1.57          | 00:02:48            | 11.96%       | 71.74%      |
| <input type="checkbox"/> | 8. 0-search.proquest.com.sultan.tnstate.edu / referral              | 73       | 2.26          | 00:03:26            | 35.62%       | 57.53%      |
| <input type="checkbox"/> | 9. tnstate.campusguides.com / referral                              | 23       | 2.57          | 00:07:07            | 8.70%        | 47.83%      |
| <input type="checkbox"/> | 10. fj8cm8pf4g.search.serialssolutions.com / referral               | 18       | 1.56          | 00:00:54            | 33.33%       | 66.67%      |
| <input type="checkbox"/> | 11. google / organic  | 14       | 2.14          | 00:01:14            | 64.29%       | 50.00%      |
| <input type="checkbox"/> | 12. 0-www.jstor.org.sultan.tnstate.edu / referral                   | 10       | 2.00          | 00:03:26            | 10.00%       | 80.00%      |
| <input type="checkbox"/> | 13. emeraldinsight.com / referral                                   | 8        | 2.12          | 00:01:28            | 62.50%       | 62.50%      |
| <input type="checkbox"/> | 14. m.sultan.tnstate.edu / referral                                 | 7        | 1.43          | 00:00:15            | 28.57%       | 85.71%      |
| <input type="checkbox"/> | 15. ww2.tnstate.edu / referral                                      | 7        | 1.29          | 00:04:22            | 42.86%       | 71.43%      |
| <input type="checkbox"/> | 16. ehis.ebscohost.com.ezproxy.library3.tnstate.edu:2048 / referral | 6        | 1.50          | 00:01:04            | 50.00%       | 50.00%      |
| <input type="checkbox"/> | 17. onlinelibrary.wiley.com / referral                              | 6        | 1.33          | 00:00:08            | 50.00%       | 66.67%      |
| <input type="checkbox"/> | 18. 0-go.galegroup.com.sultan.tnstate.edu / referral                | 5        | 1.00          | 00:00:00            | 0.00%        | 100.00%     |
| <input type="checkbox"/> | 19. credreference.com / referral                                    | 5        | 1.00          | 00:00:00            | 80.00%       | 100.00%     |
| <input type="checkbox"/> | 20. ehis.ebscohost.com / referral                                   | 4        | 3.75          | 00:08:00            | 50.00%       | 50.00%      |
| <input type="checkbox"/> | 21. 0-www.oxfordreference.com.sultan.tnstate.edu / referral         | 3        | 1.67          | 00:05:23            | 33.33%       | 33.33%      |

| Sultan - http://sultan.tnstate.edu/<br>Sultan [DEFAULT] |     | Reporting  | Customization |   |      |          | Admin   | Help    |
|---|-----|--|---------------|---|------|----------|---------|---------|
| <input type="checkbox"/>                                | 23. | 0-aamr.alexanderstreet.com.sultan.tnstate.edu / referral                           |               | 2 | 1.00 | 00:00:00 | 50.00%  | 100.00% |
| <input type="checkbox"/>                                | 24. | 0-campus.westlaw.com.sultan.tnstate.edu / referral                                 |               | 2 | 2.50 | 00:05:37 | 0.00%   | 0.00%   |
| <input type="checkbox"/>                                | 25. | 0-www.lexisnexis.com.sultan.tnstate.edu / referral                                 |               | 2 | 2.00 | 00:00:10 | 50.00%  | 50.00%  |
| <input type="checkbox"/>                                | 26. | email.tnstate.edu / referral   |               | 2 | 1.50 | 00:00:38 | 100.00% | 50.00%  |
| <input type="checkbox"/>                                | 27. | go.galegroup.com / referral  |               | 2 | 1.00 | 00:00:00 | 0.00%   | 100.00% |
| <input type="checkbox"/>                                | 28. | innhouse.iii.com / referral  |               | 2 | 1.50 | 00:02:38 | 50.00%  | 50.00%  |
| <input type="checkbox"/>                                | 29. | sn2prd0202.outlook.com / referral  |               | 2 | 2.50 | 00:01:35 | 50.00%  | 50.00%  |
| <input type="checkbox"/>                                | 30. | 0-aut.sagepub.com.sultan.tnstate.edu / referral                                    |               | 1 | 1.00 | 00:00:00 | 0.00%   | 100.00% |
| <input type="checkbox"/>                                | 31. | 0-ejournals.ebsco.com.sultan.tnstate.edu / referral                                |               | 1 | 2.00 | 00:00:50 | 100.00% | 0.00%   |
| <input type="checkbox"/>                                | 32. | 0-go.galegroup.com.sultan.tnstate.edu.ezproxy.library3.tnstate.edu:2048 / referral |               | 1 | 1.00 | 00:00:00 | 100.00% | 100.00% |
| <input type="checkbox"/>                                | 33. | 0-secure-books24x7-com-sultan-tnstate-edu.ezproxy.library3.tnstate.edu / referral  |               | 1 | 2.00 | 00:01:53 | 100.00% | 0.00%   |
| <input type="checkbox"/>                                | 34. | 0-www.jstor-org-sultan-tnstate-edu.ezproxy.library3.tnstate.edu / referral         |               | 1 | 2.00 | 00:00:19 | 100.00% | 0.00%   |
| <input type="checkbox"/>                                | 35. | 0-www.ambrosedigital.com.sultan.tnstate.edu / referral                             |               | 1 | 1.00 | 00:00:00 | 0.00%   | 100.00% |
| <input type="checkbox"/>                                | 36. | 0-www.emeraldinsight.com.sultan.tnstate.edu / referral                             |               | 1 | 1.00 | 00:00:00 | 0.00%   | 100.00% |
| <input type="checkbox"/>                                | 37. | 0-www.jstor.org.sultan.tnstate.edu.ezproxy.library3.tnstate.edu:2048 / referral    |               | 1 | 1.00 | 00:00:00 | 100.00% | 100.00% |
| <input type="checkbox"/>                                | 38. | 0-www.sciencedirect.com.sultan.tnstate.edu / referral                              |               | 1 | 3.00 | 00:09:55 | 0.00%   | 0.00%   |
| <input type="checkbox"/>                                | 39. | 131.253.14.66 / referral   |               | 1 | 7.00 | 00:19:48 | 0.00%   | 0.00%   |
| <input type="checkbox"/>                                | 40. | ebrary.com / referral  |               | 1 | 1.00 | 00:00:00 | 100.00% | 100.00% |
| <input type="checkbox"/>                                | 41. | facebook.com / referral  |               | 1 | 1.00 | 00:00:00 | 100.00% | 100.00% |
| <input type="checkbox"/>                                | 42. | lib.utk.edu / referral   |               | 1 | 3.00 | 00:00:18 | 100.00% | 0.00%   |
| <input type="checkbox"/>                                | 43. | login.credoreference.com / referral  |               | 1 | 1.00 | 00:00:00 | 100.00% | 100.00% |
| <input type="checkbox"/>                                | 44. | mail.aol.com / referral  |               | 1 | 1.00 | 00:00:00 | 100.00% | 100.00% |
| <input type="checkbox"/>                                | 45. | pnas.org / referral  |               | 1 | 1.00 | 00:00:00 | 100.00% | 100.00% |
| <input type="checkbox"/>                                | 46. | pom.sagepub.com / referral   |               | 1 | 1.00 | 00:00:00 | 100.00% | 100.00% |
| <input type="checkbox"/>                                | 47. | sciencemag.org / referral  |               | 1 | 1.00 | 00:00:00 | 100.00% | 100.00% |
| <input type="checkbox"/>                                | 48. | search.proquest.com / referral   |               | 1 | 1.00 | 00:00:00 | 0.00%   | 100.00% |
| <input type="checkbox"/>                                | 49. | similarsites.com / referral  |               | 1 | 1.00 | 00:00:00 | 100.00% | 100.00% |
| <input type="checkbox"/>                                | 50. | stke.sciencemag.org / referral   |               | 1 | 1.00 | 00:00:00 | 100.00% | 100.00% |
| <input type="checkbox"/>                                | 51. | us.mc1100.mail.yahoo.com / referral  |               | 1 | 1.00 | 00:00:00 | 0.00%   | 100.00% |
| <input type="checkbox"/>                                | 52. | us.mg5.mail.yahoo.com / referral   |               | 1 | 3.00 | 00:05:07 | 0.00%   | 0.00%   |
| <input type="checkbox"/>                                | 53. | web.ebscohost.com / referral   |               | 1 | 3.00 | 00:09:09 | 100.00% | 0.00%   |
| <input type="checkbox"/>                                | 54. | word-view.officeapps.live.com / referral   |               | 1 | 1.00 | 00:00:00 | 100.00% | 100.00% |

Show rows:  Go to:  1 - 54 of 54

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