

Find reports & more

- MY STUFF
  - Dashboards
  - Shortcuts
  - Intelligence Events
- STANDARD REPORTS
  - Real-Time
  - Audience
  - Traffic Sources
    - Overview
    - Sources
      - All Traffic
      - Direct
      - Referrals
      - Search
      - Campaigns
      - Search Engine Optimization
      - Social
      - Cost Analysis BETA
      - Advertising
  - Content
  - Conversions

Help

The All Traffic Report  
Viewing Metrics

Help center

Search help center  Go

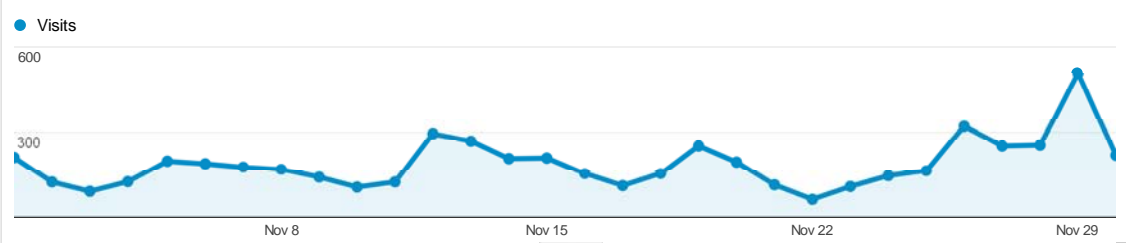
## All Traffic Nov 1, 2012 - Nov 30, 2012

Advanced Segments Customize Email Export Add to Dashboard Shortcut

% of visits: 100.00%

Explorer Site Usage Ecommerce

Visits vs. Select a metric Day Week Month



Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
<b>5,616</b> <small>% of Total: 100.00% (5,616)</small>	<b>1.87</b> <small>Site Avg: 1.87 (0.00%)</small>	<b>00:02:34</b> <small>Site Avg: 00:02:34 (0.00%)</small>	<b>51.58%</b> <small>Site Avg: 51.58% (0.00%)</small>	<b>67.11%</b> <small>Site Avg: 67.11% (0.00%)</small>

Primary Dimension: Source / Medium Source Medium Other

Plot Rows Secondary dimension Sort Type: Default advanced

Source / Medium	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
1. mytsu.tnstate.edu / referral	2,458	1.75	00:02:23	61.15%	67.90%
2. library3.tnstate.edu / referral	1,436	2.03	00:02:35	36.00%	64.55%
3. tnstate.edu / referral	641	1.96	00:03:27	39.78%	63.65%
4. (direct) / (none)	563	1.47	00:01:33	81.35%	78.69%
5. atoz.ebsco.com / referral	150	2.07	00:03:01	32.00%	63.33%
6. 0-ehis.ebscohost.com.sultan.tnstate.edu / referral	98	2.10	00:04:14	9.18%	63.27%
7. dinaal.tnstate.edu / referral	85	2.80	00:01:47	43.53%	65.88%
8. 0-search.proquest.com.sultan.tnstate.edu / referral	56	3.43	00:06:55	23.21%	51.79%
9. m.sultan.tnstate.edu / referral	11	1.55	00:00:19	27.27%	63.64%
10. tnstate.campusguides.com / referral	11	2.73	00:10:59	36.36%	54.55%
11. 0-go.galegroup.com.sultan.tnstate.edu / referral	10	3.50	00:10:06	50.00%	50.00%
12. credoreference.com / referral	9	1.11	00:00:49	88.89%	88.89%
13. ehis.ebscohost.com.ezproxy.library3.tnstate.edu:2048 / referral	8	2.12	00:05:30	37.50%	37.50%
14. 0-www.sciencedirect.com.sultan.tnstate.edu / referral	6	4.33	00:02:30	33.33%	50.00%
15. fj8cm8pf4g.search.serialssolutions.com / referral	6	1.17	00:00:05	0.00%	83.33%
16. 0-www.jstor.org.sultan.tnstate.edu / referral	5	2.00	00:02:50	0.00%	40.00%
17. 36ohk6dgmcd1n-c.c.yom.mail.yahoo.net / referral	5	1.20	00:00:43	40.00%	80.00%
18. onlinelibrary.wiley.com / referral	5	1.20	00:00:13	40.00%	80.00%
19. 0-onlinelibrary.wiley.com.sultan.tnstate.edu / referral	4	2.75	00:02:33	25.00%	50.00%
20. emeraldinsight.com / referral	4	1.75	00:00:29	75.00%	75.00%
21. yahoo / organic	4	3.00	00:06:38	25.00%	25.00%

	Sultan - http://sultan.tnstate.edu/ Sultan [DEFAULT]	Reporting	Customization			Admin	Help
<input type="checkbox"/>	23. bing / organic	3	2.67	00:07:28	33.33%	0.00%	
<input type="checkbox"/>	24. ehis.ebscohost.com / referral	3	1.00	00:00:00	33.33%	100.00%	
<input type="checkbox"/>	25. google / organic	3	2.67	00:00:28	100.00%	0.00%	
<input type="checkbox"/>	26. 0-online.sagepub.com.sultan.tnstate.edu / referral	2	4.50	00:00:03	50.00%	0.00%	
<input type="checkbox"/>	27. 0-www.emeraldinsight.com.sultan.tnstate.edu / referral	2	1.00	00:00:00	0.00%	100.00%	
<input type="checkbox"/>	28. 0-www.oxfordreference.com.sultan.tnstate.edu / referral	2	1.00	00:00:00	50.00%	100.00%	
<input type="checkbox"/>	29. 10.52.128.224 / referral	2	1.00	00:00:00	100.00%	100.00%	
<input type="checkbox"/>	30. ebrary.com / referral	2	1.00	00:00:00	100.00%	100.00%	
<input type="checkbox"/>	31. merriam-webster.com / referral	2	1.00	00:00:00	0.00%	100.00%	
<input type="checkbox"/>	32. sn2prd0202.outlook.com / referral	2	1.50	00:03:28	0.00%	50.00%	
<input type="checkbox"/>	33. ww2.tnstate.edu / referral	2	1.00	00:00:00	100.00%	100.00%	
<input type="checkbox"/>	34. 0-apps.webofknowledge.com.sultan.tnstate.edu / referral	1	1.00	00:00:00	0.00%	100.00%	
<input type="checkbox"/>	35. 0-ejournals.ebsco.com.sultan.tnstate.edu.ezproxy.library3.tnstate.edu:2048 / referral	1	1.00	00:00:00	100.00%	100.00%	
<input type="checkbox"/>	36. 140.234.0.9:8080 / referral	1	2.00	00:22:24	0.00%	0.00%	
<input type="checkbox"/>	37. amazon.com / referral	1	1.00	00:00:00	0.00%	100.00%	
<input type="checkbox"/>	38. bl157w.bl157.mail.live.com / referral	1	1.00	00:00:00	100.00%	100.00%	
<input type="checkbox"/>	39. clt.sagepub.com / referral	1	1.00	00:00:00	0.00%	100.00%	
<input type="checkbox"/>	40. csdweb.iii.com / referral	1	2.00	00:00:42	100.00%	0.00%	
<input type="checkbox"/>	41. google.com / referral	1	1.00	00:00:00	0.00%	100.00%	
<input type="checkbox"/>	42. search.proquest.com / referral	1	1.00	00:00:00	100.00%	100.00%	
<input type="checkbox"/>	43. spr.sagepub.com / referral	1	4.00	00:00:21	100.00%	0.00%	
<input type="checkbox"/>	44. tnstate.edu.ezproxy.library3.tnstate.edu:2048 / referral	1	1.00	00:00:00	100.00%	100.00%	
<input type="checkbox"/>	45. web.mail.comcast.net / referral	1	1.00	00:00:00	0.00%	100.00%	
<input type="checkbox"/>	46. worldcat.org / referral	1	1.00	00:00:00	100.00%	100.00%	

Show rows:  Go to:  1 - 46 of 46

This report was generated on 2/21/13 at 12:31:06 PM - [Refresh Report](#)