

MY STUFF

- Dashboards
- Shortcuts
- Intelligence Events

STANDARD REPORTS

- Real-Time
- Audience
- Traffic Sources
 - Overview
 - Sources
 - All Traffic**
 - Direct
 - Referrals
 - Search
 - Campaigns
 - Search Engine Optimization
 - Social
 - Cost Analysis BETA
 - Advertising
- Content
- Conversions

All Traffic May 1, 2013 - May 31, 2013

Advanced Segments | Customize | Email | Export | Add to Dashboard | Shortcut

100.00% % of visits

Explorer
Site Usage | Ecommerce

Visits vs. Select a metric Day Week Month



Primary Dimension: Source / Medium | Source | Medium | Other

Plot Rows | Secondary dimension | Sort Type: Default

	Source / Medium	Visits	Pages / Visit	Avg. Visit Duration	% New Visits
		2,957 <small>% of Total: 100.00% (2,957)</small>	1.67 <small>Site Avg: 1.67 (0.00%)</small>	00:01:49 <small>Site Avg: 00:01:49 (0.00%)</small>	55.26% <small>Site Avg: 55.22% (0.06%)</small>
<input type="checkbox"/>	1. mytsu.tnstate.edu / referral	1,793	1.40	00:01:06	66.65%
<input type="checkbox"/>	2. library3.tnstate.edu / referral	504	1.82	00:02:21	36.11%
<input type="checkbox"/>	3. tnstate.edu / referral	199	1.60	00:02:27	20.10%
<input type="checkbox"/>	4. (direct) / (none)	184	2.08	00:02:25	70.65%
<input type="checkbox"/>	5. 0-ehis.ebscohost.com.sultan.tnstate.edu / referral	61	2.74	00:07:36	24.59%
<input type="checkbox"/>	6. atoz.ebsco.com / referral	56	1.54	00:00:49	32.14%
<input type="checkbox"/>	7. dinaal.tnstate.edu / referral	40	2.60	00:05:00	40.00%
<input type="checkbox"/>	8. 0-search.proquest.com.sultan.tnstate.edu / referral	20	5.55	00:06:59	15.00%
<input type="checkbox"/>	9. bing / organic	15	1.20	00:02:05	0.00%
<input type="checkbox"/>	10. 0-www.sciencedirect.com.sultan.tnstate.edu / referral	8	2.62	00:00:15	0.00%
<input type="checkbox"/>	11. google / organic	8	3.62	00:05:15	87.50%
<input type="checkbox"/>	12. 0-www.jstor.org.sultan.tnstate.edu / referral	6	1.33	00:00:20	0.00%
<input type="checkbox"/>	13. ehis.ebscohost.com / referral	6	1.17	00:01:42	83.33%
<input type="checkbox"/>	14. worldcat.org / referral	6	4.00	00:05:42	0.00%

Sultan - http://sultan.tnstate.edu/ Sultan [DEFAULT]		Reporting	Customization			visits	Rate
		2,957 % of Total: 100.00% (2,957)	1.67 Site Avg: 1.67 (0.00%)	00:01:49 Site Avg: 00:01:49 (0.00%)	55.26% Site Avg: 55.22% (0.06%)	72.95% Site Avg: 72.95% (0.00%)	
<input type="checkbox"/>	15. 0-ehis.ebscohost.com.sultan.tnstate.edu.ezproxy.library3.tnstate.edu:2048 / referral	5	1.20	00:04:31	20.00%	80.00%	
<input type="checkbox"/>	16. 0-onlinelibrary.wiley.com.sultan.tnstate.edu / referral	5	7.60	00:17:00	0.00%	40.00%	
<input type="checkbox"/>	17. 0-go.galegroup.com.sultan.tnstate.edu / referral	4	9.75	00:12:39	75.00%	25.00%	
<input type="checkbox"/>	18. m.sultan.tnstate.edu / referral	4	2.00	00:01:46	75.00%	50.00%	
<input type="checkbox"/>	19. tnstate.campusguides.com / referral	4	3.00	00:04:02	0.00%	50.00%	
<input type="checkbox"/>	20. 0-apps.webofknowledge.com.sultan.tnstate.edu / referral	2	7.00	00:00:13	0.00%	0.00%	
<input type="checkbox"/>	21. 0-bsc.chadwyck.com.sultan.tnstate.edu / referral	2	2.00	00:04:45	50.00%	0.00%	
<input type="checkbox"/>	22. 0-ieeeexplore.ieee.org.sultan.tnstate.edu.ezproxy.library3.tnstate.edu:2048 / referral	2	30.50	00:35:44	50.00%	0.00%	
<input type="checkbox"/>	23. 0-www.mergentonline.com.sultan.tnstate.edu / referral	2	1.00	00:00:00	50.00%	100.00%	
<input type="checkbox"/>	24. 0-www.oxfordreference.com.sultan.tnstate.edu / referral	2	1.00	00:00:00	0.00%	100.00%	
<input type="checkbox"/>	25. elearn.tnstate.edu / referral	2	3.00	00:01:03	100.00%	50.00%	
<input type="checkbox"/>	26. enrico.iii.com:4208 / referral	2	3.00	00:09:33	50.00%	0.00%	
<input type="checkbox"/>	27. enrico.iii.com:4807 / referral	2	1.50	00:00:03	50.00%	50.00%	
<input type="checkbox"/>	28. mail.google.com / referral	2	3.00	00:00:09	50.00%	50.00%	
<input type="checkbox"/>	29. 0-bi.galegroup.com.sultan.tnstate.edu / referral	1	13.00	00:49:31	100.00%	0.00%	
<input type="checkbox"/>	30. 0-imp.sagepub.com.sultan.tnstate.edu / referral	1	1.00	00:00:00	0.00%	100.00%	
<input type="checkbox"/>	31. 0-web.ebscohost.com.sultan.tnstate.edu / referral	1	1.00	00:00:00	0.00%	100.00%	
<input type="checkbox"/>	32. 0-www.emeraldinsight.com.sultan.tnstate.edu / referral	1	1.00	00:00:00	100.00%	100.00%	
<input type="checkbox"/>	33. emeraldinsight.com / referral	1	1.00	00:00:00	100.00%	100.00%	
<input type="checkbox"/>	34. insight.iii.com / referral	1	1.00	00:00:00	100.00%	100.00%	
<input type="checkbox"/>	35. lib.utk.edu / referral	1	1.00	00:00:00	100.00%	100.00%	
<input type="checkbox"/>	36. librarytechnology.org / referral	1	2.00	00:00:15	100.00%	0.00%	
<input type="checkbox"/>	37. mysearchresults.com / referral	1	1.00	00:00:00	100.00%	100.00%	
<input type="checkbox"/>	38. searchitems.com / referral	1	1.00	00:00:00	0.00%	100.00%	
<input type="checkbox"/>	39. ww2.tnstate.edu / referral	1	1.00	00:00:00	100.00%	100.00%	

Show rows: Go to: 1 - 39 of 39 ◀ ▶

This report was generated on 7/2/13 at 2:34:13 PM - [Refresh Report](#)