### Traffic Sources

#### Overview

<table>
<thead>
<tr>
<th>Source / Medium</th>
<th>Visits</th>
<th>Pages / Visit</th>
<th>Avg. Visit Duration</th>
<th>% New Visits</th>
<th>Bounce Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Traffic</td>
<td>4,233</td>
<td>2.06</td>
<td>00:03:05</td>
<td>46.82%</td>
<td>62.56%</td>
</tr>
<tr>
<td>% of Total:</td>
<td>100.00%</td>
<td>(4,233)</td>
<td>Site Avg: 2.06 (0.00%)</td>
<td>Site Avg: 00:03:05 (0.00%)</td>
<td>Site Avg: 46.82% (0.00%)</td>
</tr>
</tbody>
</table>

#### Sources

1. mtsu.tnstate.edu / referral
   - Visits: 1,518
   - Pages / Visit: 2.18
   - Avg. Visit Duration: 00:03:41
   - % New Visits: 56.26%
   - Bounce Rate: 58.89%

2. library3.tnstate.edu / referral
   - Visits: 1,289
   - Pages / Visit: 2.02
   - Avg. Visit Duration: 00:02:34
   - % New Visits: 36.15%
   - Bounce Rate: 64.86%

3. tnstate.edu / referral
   - Visits: 430
   - Pages / Visit: 1.96
   - Avg. Visit Duration: 00:03:27
   - % New Visits: 35.35%
   - Bounce Rate: 60.47%

4. (direct) / (none)
   - Visits: 357
   - Pages / Visit: 1.71
   - Avg. Visit Duration: 00:02:11
   - % New Visits: 75.07%
   - Bounce Rate: 71.15%

5. 0-ehis.ebscohost.com.sultan.tnstate.edu / referral
   - Visits: 189
   - Pages / Visit: 1.77
   - Avg. Visit Duration: 00:03:09
   - % New Visits: 28.04%
   - Bounce Rate: 62.96%

6. atoz.ebsco.com / referral
   - Visits: 153
   - Pages / Visit: 2.11
   - Avg. Visit Duration: 00:01:32
   - % New Visits: 39.87%
   - Bounce Rate: 65.36%

7. dinaal.tnstate.edu / referral
   - Visits: 80
   - Pages / Visit: 3.08
   - Avg. Visit Duration: 00:04:16
   - % New Visits: 75.00%
   - Bounce Rate: 52.50%

8. 0-search.proquest.com.sultan.tnstate.edu / referral
   - Visits: 63
   - Pages / Visit: 2.71
   - Avg. Visit Duration: 00:05:12
   - % New Visits: 38.10%
   - Bounce Rate: 53.97%

   - Visits: 20
   - Pages / Visit: 1.70
   - Avg. Visit Duration: 00:03:55
   - % New Visits: 50.00%
   - Bounce Rate: 65.00%

10. tnstate.campusguides.com / referral
    - Visits: 18
    - Pages / Visit: 3.00
    - Avg. Visit Duration: 00:04:12
    - % New Visits: 27.78%
    - Bounce Rate: 55.56%

11. google / organic
    - Visits: 16
    - Pages / Visit: 1.50
    - Avg. Visit Duration: 00:01:52
    - % New Visits: 50.00%
    - Bounce Rate: 75.00%

12. ehis.ebscohost.com / referral
    - Visits: 15
    - Pages / Visit: 1.47
    - Avg. Visit Duration: 00:01:03
    - % New Visits: 53.33%
    - Bounce Rate: 73.33%

13. 0-go.galegroup.com.sultan.tnstate.edu / referral
    - Visits: 11
    - Pages / Visit: 1.82
    - Avg. Visit Duration: 00:01:45
    - % New Visits: 36.36%
    - Bounce Rate: 72.73%

14. m.tnstate.edu / referral
    - Visits: 10
    - Pages / Visit: 2.00
    - Avg. Visit Duration: 00:00:28
    - % New Visits: 70.00%
    - Bounce Rate: 80.00%

15. 0-handlibrary.wiley.com.sultan.tnstate.edu / referral
    - Visits: 8
    - Pages / Visit: 3.38
    - Avg. Visit Duration: 00:04:50
    - % New Visits: 12.50%
    - Bounce Rate: 75.00%

16. credoreference.com / referral
    - Visits: 8
    - Pages / Visit: 1.50
    - Avg. Visit Duration: 00:00:06
    - % New Visits: 100.00%
    - Bounce Rate: 75.00%

17. 0-www.science DIRECT.com.sultan.tnstate.edu / referral
    - Visits: 7
    - Pages / Visit: 1.14
    - Avg. Visit Duration: 00:02:04
    - % New Visits: 14.29%
    - Bounce Rate: 85.71%

18. ww2.tnstate.edu / referral
    - Visits: 7
    - Pages / Visit: 2.14
    - Avg. Visit Duration: 00:02:59
    - % New Visits: 42.86%
    - Bounce Rate: 71.43%

19. 0-online.sagepub.com.sultan.tnstate.edu / referral
    - Visits: 5
    - Pages / Visit: 1.20
    - Avg. Visit Duration: 00:01:58
    - % New Visits: 40.00%
    - Bounce Rate: 80.00%

20. 0-www.jstor.org.sultan.tnstate.edu / referral
    - Visits: 4
    - Pages / Visit: 2.75
    - Avg. Visit Duration: 00:07:13
    - % New Visits: 25.00%
    - Bounce Rate: 25.00%

21. online.library.wiley.com / referral
    - Visits: 4
    - Pages / Visit: 1.25
    - Avg. Visit Duration: 00:00:05
    - % New Visits: 50.00%
    - Bounce Rate: 75.00%
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<th>Reporting</th>
<th>Customization</th>
<th>Admin</th>
<th>Help (%)</th>
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