

Sultan - http://sultan.tnstate.edu/ Sultan [DEFAULT]
Reporting Customization Admin Help

Find reports & more

**MY STUFF**

- Dashboards
- Shortcuts
- Intelligence Events

**STANDARD REPORTS**

- Real-Time
- Audience
- Traffic Sources**
  - Overview
  - Sources
    - All Traffic**
    - Direct
    - Referrals
    - Search
    - Campaigns
  - Search Engine Optimization
  - Social
  - Cost Analysis BETA
  - Advertising
- Content
- Conversions

**Help**

- The All Traffic Report
- Viewing Metrics
- Help center

Search help center

## All Traffic Dec 1, 2012 - Dec 31, 2012

Advanced Segments | Customize | Email | Export | Add to Dashboard | Shortcut

% of visits: 100.00%

**Explorer**

Site Usage | Ecommerce

Visits vs. Select a metric Day Week Month

Visits

**3,516**

% of Total: 100.00% (3,516)

Pages / Visit

**1.67**

Site Avg: 1.67 (0.00%)

Avg. Visit Duration

**00:02:03**

Site Avg: 00:02:03 (0.00%)

% New Visits

**52.65%**

Site Avg: 52.65% (0.00%)

Bounce Rate

**71.81%**

Site Avg: 71.81% (0.00%)

Primary Dimension: Source / Medium Source Medium Other

Plot Rows Secondary dimension Sort Type: Default  advanced

<input type="checkbox"/>	Source / Medium	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
<input type="checkbox"/>	1. mytsu.tnstate.edu / referral	1,783	1.54	00:01:42	63.04%	73.19%
<input type="checkbox"/>	2. library3.tnstate.edu / referral	717	1.70	00:02:14	30.40%	67.92%
<input type="checkbox"/>	3. (direct) / (none)	446	1.40	00:01:33	81.39%	81.61%
<input type="checkbox"/>	4. tnstate.edu / referral	316	2.25	00:03:35	23.73%	66.77%
<input type="checkbox"/>	5. atoz.ebsco.com / referral	75	1.93	00:01:24	37.33%	73.33%
<input type="checkbox"/>	6. 0-search.proquest.com.sultan.tnstate.edu / referral	37	2.78	00:04:18	21.62%	59.46%
<input type="checkbox"/>	7. 0-ehis.ebscohost.com.sultan.tnstate.edu / referral	36	2.97	00:04:27	2.78%	61.11%
<input type="checkbox"/>	8. dinaal.tnstate.edu / referral	14	1.93	00:03:27	35.71%	64.29%
<input type="checkbox"/>	9. ww2.tnstate.edu / referral	12	3.42	00:08:22	66.67%	58.33%
<input type="checkbox"/>	10. tnstate.campusguides.com / referral	10	1.50	00:02:04	30.00%	60.00%
<input type="checkbox"/>	11. 0-www.jstor.org.sultan.tnstate.edu / referral	8	1.75	00:00:40	0.00%	62.50%
<input type="checkbox"/>	12. 0-go.galegroup.com.sultan.tnstate.edu / referral	6	3.50	00:02:14	0.00%	16.67%
<input type="checkbox"/>	13. 0-www.oxfordreference.com.sultan.tnstate.edu / referral	5	1.20	00:00:48	0.00%	80.00%
<input type="checkbox"/>	14. m.sultan.tnstate.edu / referral	5	1.60	00:00:50	60.00%	40.00%
<input type="checkbox"/>	15. 0-online.sagepub.com.sultan.tnstate.edu / referral	4	1.75	00:00:00	0.00%	25.00%
<input type="checkbox"/>	16. 0-web.ebscohost.com.sultan.tnstate.edu / referral	4	3.75	00:00:54	50.00%	25.00%
<input type="checkbox"/>	17. onlinelibrary.wiley.com / referral	3	1.33	00:00:02	100.00%	66.67%
<input type="checkbox"/>	18. us.mc1205.mail.yahoo.com / referral	3	2.00	00:00:06	33.33%	33.33%
<input type="checkbox"/>	19. 0-apps.webofknowledge.com.sultan.tnstate.edu / referral	2	1.00	00:00:00	0.00%	100.00%
<input type="checkbox"/>	20. 0-ehis.ebscohost.com.sultan.tnstate.edu.ezproxy.library3.tnstate.edu:2048 / referral	2	3.50	00:04:15	0.00%	50.00%
<input type="checkbox"/>	21. 0-ieeexplore.ieee.org.sultan.tnstate.edu / referral	2	1.00	00:00:00	0.00%	100.00%

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<input type="checkbox"/>	22. 0-onlinelibrary.wiley.com.sultan.tnstate.edu / referral	2	3.00	00:08:49	0.00%	0.00%
<input type="checkbox"/>	23. amazon.com / referral	2	1.00	00:00:00	0.00%	100.00%
<input type="checkbox"/>	24. csdweb.iii.com / referral	2	3.50	00:21:12	0.00%	0.00%
<input type="checkbox"/>	25. 0-ic.galegroup.com.sultan.tnstate.edu / referral	1	1.00	00:00:00	0.00%	100.00%
<input type="checkbox"/>	26. 0-www.emeraldinsight.com.sultan.tnstate.edu / referral	1	1.00	00:00:00	0.00%	100.00%
<input type="checkbox"/>	27. 0-www.emeraldinsight.com.sultan.tnstate.edu.ezproxy.library3.tnstate.edu:2048 / referral	1	3.00	00:26:27	100.00%	0.00%
<input type="checkbox"/>	28. 0-www.oxfordmusiconline.com.sultan.tnstate.edu / referral	1	1.00	00:00:00	0.00%	100.00%
<input type="checkbox"/>	29. bbc.co.uk / referral	1	1.00	00:00:00	0.00%	100.00%
<input type="checkbox"/>	30. credoreference.com / referral	1	2.00	00:00:00	100.00%	0.00%
<input type="checkbox"/>	31. dl-web.dropbox.com / referral	1	1.00	00:00:00	100.00%	100.00%
<input type="checkbox"/>	32. evernote.com / referral	1	1.00	00:00:00	0.00%	100.00%
<input type="checkbox"/>	33. fj8cm8pf4g.search.serialssolutions.com / referral	1	2.00	00:00:36	0.00%	0.00%
<input type="checkbox"/>	34. google.com / referral	1	1.00	00:00:00	0.00%	100.00%
<input type="checkbox"/>	35. harrypotter.wikia.com / referral	1	1.00	00:00:00	0.00%	100.00%
<input type="checkbox"/>	36. jmd.sagepub.com / referral	1	1.00	00:00:00	100.00%	100.00%
<input type="checkbox"/>	37. login.credoreference.com / referral	1	3.00	00:00:18	100.00%	0.00%
<input type="checkbox"/>	38. merriam-webster.com / referral	1	1.00	00:00:00	0.00%	100.00%
<input type="checkbox"/>	39. pubs.acs.org / referral	1	1.00	00:00:00	100.00%	100.00%
<input type="checkbox"/>	40. tnstate.edu.ezproxy.library3.tnstate.edu:2048 / referral	1	1.00	00:00:00	100.00%	100.00%
<input type="checkbox"/>	41. trevecca.edu / referral	1	2.00	00:00:30	100.00%	0.00%
<input type="checkbox"/>	42. us-mg5.mail.yahoo.com / referral	1	2.00	00:02:33	0.00%	0.00%
<input type="checkbox"/>	43. yahoo / organic	1	2.00	00:01:07	100.00%	0.00%
<input type="checkbox"/>	44. yandex / organic	1	1.00	00:00:00	100.00%	100.00%

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