All Traffic - Google Analytics

All Traffic
Aug 1, 2012 - Aug 31, 2012

Explorer
Site Usage  Ecommerce

Primary Dimension: Source / Medium  

<table>
<thead>
<tr>
<th>Source / Medium</th>
<th>Visits</th>
<th>Pages / Visit</th>
<th>Avg. Visit Duration</th>
<th>% New Visits</th>
<th>Bounce Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>mytsu.tnstate.edu / referral</td>
<td>4,974</td>
<td>1.38</td>
<td>00:01:10</td>
<td>66.00%</td>
<td>79.67%</td>
</tr>
<tr>
<td>library3.tnstate.edu / referral</td>
<td>415</td>
<td>1.64</td>
<td>00:02:02</td>
<td>39.52%</td>
<td>71.57%</td>
</tr>
<tr>
<td>tnstate.edu / referral</td>
<td>272</td>
<td>2.14</td>
<td>00:04:16</td>
<td>25.00%</td>
<td>59.93%</td>
</tr>
<tr>
<td>(direct) / (none)</td>
<td>189</td>
<td>1.70</td>
<td>00:01:52</td>
<td>65.61%</td>
<td>67.20%</td>
</tr>
<tr>
<td>atoz.ebsco.com / referral</td>
<td>46</td>
<td>1.35</td>
<td>00:01:24</td>
<td>30.43%</td>
<td>78.26%</td>
</tr>
<tr>
<td>fjbond1949.search.serialssolutions.com / referral</td>
<td>45</td>
<td>1.89</td>
<td>00:01:56</td>
<td>24.44%</td>
<td>77.78%</td>
</tr>
<tr>
<td>dinaa.tnstate.edu / referral</td>
<td>42</td>
<td>2.95</td>
<td>00:03:27</td>
<td>40.48%</td>
<td>71.43%</td>
</tr>
<tr>
<td>google / organic</td>
<td>41</td>
<td>2.24</td>
<td>00:01:57</td>
<td>56.10%</td>
<td>43.90%</td>
</tr>
<tr>
<td>0-ehis.ebscohost.com.sultan.tnstate.edu / referral</td>
<td>22</td>
<td>1.95</td>
<td>00:01:25</td>
<td>9.09%</td>
<td>68.18%</td>
</tr>
<tr>
<td>m.tnstate.trusteadu / referral</td>
<td>11</td>
<td>1.64</td>
<td>00:02:09</td>
<td>81.82%</td>
<td>63.64%</td>
</tr>
<tr>
<td>0-search.proquest.com.sultan.tnstate.edu / referral</td>
<td>9</td>
<td>2.11</td>
<td>00:06:01</td>
<td>0.00%</td>
<td>55.56%</td>
</tr>
<tr>
<td>trnstate.campusguides.com / referral</td>
<td>5</td>
<td>2.60</td>
<td>00:06:50</td>
<td>40.00%</td>
<td>60.00%</td>
</tr>
<tr>
<td>0-search.proquest.com.sultan.tnstate.edu / referral</td>
<td>3</td>
<td>1.33</td>
<td>00:03:48</td>
<td>0.00%</td>
<td>66.67%</td>
</tr>
<tr>
<td>0-www.jstor.org.sultan.tnstate.edu / referral</td>
<td>3</td>
<td>1.00</td>
<td>00:01:57</td>
<td>0.00%</td>
<td>100.00%</td>
</tr>
<tr>
<td>go.galegroup.com.sultan.tnstate.edu / referral</td>
<td>2</td>
<td>6.00</td>
<td>00:20:28</td>
<td>50.00%</td>
<td>0.00%</td>
</tr>
<tr>
<td>insight.iii.com / referral</td>
<td>2</td>
<td>3.00</td>
<td>00:01:23</td>
<td>100.00%</td>
<td>50.00%</td>
</tr>
<tr>
<td>v.l.rodp.org / referral</td>
<td>2</td>
<td>2.50</td>
<td>00:09:55</td>
<td>100.00%</td>
<td>50.00%</td>
</tr>
<tr>
<td>0-jrnld.sagepub.com.sultan.tnstate.edu / referral</td>
<td>1</td>
<td>1.00</td>
<td>00:00:00</td>
<td>0.00%</td>
<td>100.00%</td>
</tr>
<tr>
<td>0-www.oxfordaasc.com.sultan.tnstate.edu / referral</td>
<td>1</td>
<td>3.00</td>
<td>00:15:46</td>
<td>0.00%</td>
<td>0.00%</td>
</tr>
<tr>
<td>apps.rackspace.com / referral</td>
<td>1</td>
<td>1.00</td>
<td>00:00:00</td>
<td>0.00%</td>
<td>100.00%</td>
</tr>
<tr>
<td>Rank</td>
<td>URL</td>
<td>Pageviews</td>
<td>Time on Site</td>
<td>Sessions</td>
<td>Conversion Rate</td>
</tr>
<tr>
<td>-----</td>
<td>----------------------</td>
<td>-----------</td>
<td>--------------</td>
<td>----------</td>
<td>-----------------</td>
</tr>
<tr>
<td>23</td>
<td>dinaal.tnstate.edu</td>
<td>1</td>
<td>00:00:00</td>
<td>100.00%</td>
<td>100.00%</td>
</tr>
<tr>
<td>24</td>
<td>email17.secureserver.net</td>
<td>1</td>
<td>00:00:00</td>
<td>100.00%</td>
<td>100.00%</td>
</tr>
<tr>
<td>25</td>
<td>ww2.tnstate.edu</td>
<td>1</td>
<td>00:00:00</td>
<td>100.00%</td>
<td>100.00%</td>
</tr>
</tbody>
</table>

This report was generated on 2/21/13 at 12:59:38 PM - Refresh Report