

MY STUFF

Dashboards

Shortcuts

Intelligence Events

STANDARD REPORTS

Real-Time

Audience

Traffic Sources

Overview

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All Traffic

Direct

Referrals

▶ Search

Campaigns

▶ Search Engine Optimization

▶ Social

Cost Analysis BETA

▶ Advertising

Content

Conversions

## All Traffic

Apr 1, 2013 - Apr 30, 2013

Advanced Segments | Customize | Email | Export | Add to Dashboard | Shortcut

% of visits: 100.00%

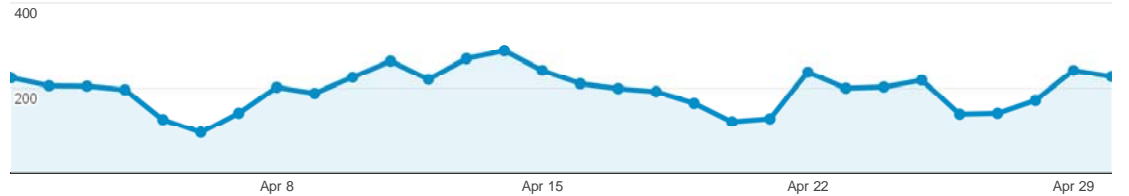
Explorer

Site Usage Ecommerce

Visits vs. [Select a metric](#)

Day Week Month

● Visits



Visits <b>5,870</b> <small>% of Total: 100.00% (5,870)</small>	Pages / Visit <b>1.94</b> <small>Site Avg: 1.94 (0.00%)</small>	Avg. Visit Duration <b>00:02:40</b> <small>Site Avg: 00:02:40 (0.00%)</small>	% New Visits <b>48.88%</b> <small>Site Avg: 48.88% (0.00%)</small>	Bounce Rate <b>67.05%</b> <small>Site Avg: 67.05% (0.00%)</small>
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Primary Dimension: [Source / Medium](#) [Source](#) [Medium](#) [Other](#)

Plot Rows Secondary dimension Sort Type: Default  [advanced](#)

<input type="checkbox"/>	Source / Medium	Visits ↓	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
<input type="checkbox"/>	1. mytsu.tnstate.edu / referral	2,679	1.78	00:02:34	61.93%	68.12%
<input type="checkbox"/>	2. library3.tnstate.edu / referral	1,628	1.80	00:02:19	32.49%	67.87%
<input type="checkbox"/>	3. tnstate.edu / referral	485	1.85	00:03:42	35.26%	62.27%
<input type="checkbox"/>	4. (direct) / (none)	302	1.78	00:02:20	71.52%	69.87%
<input type="checkbox"/>	5. 0-ehis.ebscohost.com.sultan.tnstate.edu / referral	218	1.75	00:02:50	27.06%	69.27%
<input type="checkbox"/>	6. dinaal.tnstate.edu / referral	155	6.87	00:05:39	41.29%	53.55%
<input type="checkbox"/>	7. atoz.ebsco.com / referral	142	2.25	00:02:20	42.96%	66.90%
<input type="checkbox"/>	8. 0-search.proquest.com.sultan.tnstate.edu / referral	53	1.98	00:03:49	37.74%	60.38%
<input type="checkbox"/>	9. ehis.ebscohost.com.ezproxy.library3.tnstate.edu:2048 / referral	28	1.21	00:00:54	75.00%	82.14%
<input type="checkbox"/>	10. ehis.ebscohost.com / referral	21	2.52	00:06:43	76.19%	47.62%
<input type="checkbox"/>	11. bing / organic	20	1.65	00:02:22	0.00%	50.00%
<input type="checkbox"/>	12. 0-pubs.acs.org.sultan.tnstate.edu / referral	17	1.47	00:01:48	0.00%	64.71%
<input type="checkbox"/>	13. 0-www.sciencedirect.com.sultan.tnstate.edu / referral	14	2.57	00:00:27	0.00%	71.43%
<input type="checkbox"/>	14. tnstate.campusguides.com / referral	11	1.82	00:05:01	9.09%	54.55%
<input type="checkbox"/>	15. 0-onlinelibrary.wiley.com.sultan.tnstate.edu / referral	8	1.25	00:01:53	0.00%	87.50%
<input type="checkbox"/>	16. google / organic	8	2.50	00:02:11	87.50%	25.00%
<input type="checkbox"/>	17. m.sultan.tnstate.edu / referral	8	2.88	00:04:14	62.50%	75.00%
<input type="checkbox"/>	18. onlinelibrary.wiley.com / referral	8	1.25	00:00:15	87.50%	75.00%
<input type="checkbox"/>	19. 0-ehis.ebscohost.com.sultan.tnstate.edu.ezproxy.library3.tnstate.edu:2048 / referral	7	1.86	00:04:22	57.14%	71.43%
<input type="checkbox"/>	20. 0-go.galegroup.com.sultan.tnstate.edu / referral	6	1.83	00:00:59	50.00%	83.33%
<input type="checkbox"/>	21. credoreference.com / referral	6	1.00	00:00:00	100.00%	100.00%

Sultan - http://sultan.tnstate.edu/ Sultan [DEFAULT]		Reporting	Customization	Admin	Help	
<input type="checkbox"/>	23. ww2.tnstate.edu / referral	3	3.00	00:02:30	40.00%	60.00%
<input type="checkbox"/>	24. 0-www.oxfordreference.com.sultan.tnstate.edu / referral	4	1.75	00:04:39	25.00%	50.00%
<input type="checkbox"/>	25. jstor.org / referral	3	1.33	00:01:11	100.00%	66.67%
<input type="checkbox"/>	26. vl.rodpc.org / referral	3	2.00	00:03:12	33.33%	33.33%
<input type="checkbox"/>	27. 0-bsc.chadwyck.com.sultan.tnstate.edu / referral	2	2.00	00:03:17	50.00%	0.00%
<input type="checkbox"/>	28. 0-ieeeexplore.ieee.org.sultan.tnstate.edu.ezproxy.library3.tnstate.edu:2048 / referral	2	3.00	00:01:25	0.00%	50.00%
<input type="checkbox"/>	29. 0-www.jstor.org.sultan.tnstate.edu / referral	2	2.00	00:11:52	0.00%	50.00%
<input type="checkbox"/>	30. emeraldinsight.com / referral	2	1.50	00:00:08	50.00%	50.00%
<input type="checkbox"/>	31. imdb.com / referral	2	1.00	00:00:00	0.00%	100.00%
<input type="checkbox"/>	32. 0-infotrac.galegroup.com.sultan.tnstate.edu / referral	1	1.00	00:00:00	100.00%	100.00%
<input type="checkbox"/>	33. 0-online.sagepub.com.sultan.tnstate.edu / referral	1	2.00	00:02:26	100.00%	0.00%
<input type="checkbox"/>	34. 0-search.proquest.com.sultan.tnstate.edu.ezproxy.library3.tnstate.edu:2048 / referral	1	2.00	00:04:50	100.00%	0.00%
<input type="checkbox"/>	35. 0-www.emeraldinsight.com.sultan.tnstate.edu / referral	1	1.00	00:00:00	0.00%	100.00%
<input type="checkbox"/>	36. 0-www.jstor.org.sultan.tnstate.edu.ezproxy.library3.tnstate.edu:2048 / referral	1	1.00	00:00:00	100.00%	100.00%
<input type="checkbox"/>	37. 0-www.lexisnexis.com.sultan.tnstate.edu.ezproxy.library3.tnstate.edu:2048 / referral	1	1.00	00:00:00	100.00%	100.00%
<input type="checkbox"/>	38. 140.234.0.9:8080 / referral	1	1.00	00:00:00	100.00%	100.00%
<input type="checkbox"/>	39. 140.234.16.9:8080 / referral	1	2.00	00:00:31	0.00%	0.00%
<input type="checkbox"/>	40. infotrac.galegroup.com / referral	1	1.00	00:00:00	100.00%	100.00%
<input type="checkbox"/>	41. irs.sagepub.com / referral	1	1.00	00:00:00	100.00%	100.00%
<input type="checkbox"/>	42. p4550-sultan.tnstate.edu.ezproxy.library3.tnstate.edu:2048 / referral	1	1.00	00:00:00	100.00%	100.00%
<input type="checkbox"/>	43. sae.sagepub.com / referral	1	1.00	00:00:00	0.00%	100.00%
<input type="checkbox"/>	44. search.proquest.com / referral	1	1.00	00:00:00	100.00%	100.00%
<input type="checkbox"/>	45. tnstate.edu.ezproxy.library3.tnstate.edu:2048 / referral	1	3.00	00:02:10	100.00%	0.00%
<input type="checkbox"/>	46. us.mc1213.mail.yahoo.com / referral	1	12.00	00:14:52	100.00%	0.00%
<input type="checkbox"/>	47. us.mg206.mail.yahoo.com / referral	1	2.00	00:00:21	0.00%	0.00%

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