

Library - http://library3.tnstate.edu/
Library [DEFAULT]

Reporting

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All Traffic

Sep 1, 2012 - Sep 30, 2012

Advanced Segments Customize Email Export Add to Dashboard Shortcut

% of visits: 100.00%

Explorer

Site Usage Ecommerce

Visits vs. Select a metric

Day Week Month

Visits

400

200

Sep 8 Sep 15 Sep 22 Sep 29

Visits

5,304

% of Total: 100.00% (5,304)

Pages / Visit

3.22

Site Avg: 3.22 (0.00%)

Avg. Visit Duration

00:04:49

Site Avg: 00:04:49 (0.00%)

% New Visits

55.62%

Site Avg: 55.62% (0.00%)

Bounce Rate

33.45%

Site Avg: 33.45% (0.00%)

Primary Dimension: Source / Medium Source Medium Other

Plot Rows Secondary dimension Sort Type: Default

advanced

	Source / Medium	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
☐	1. tnstate.edu / referral	3,893	3.40	00:05:15	52.14%	29.85%
☐	2. sultan.tnstate.edu / referral	737	3.00	00:04:47	52.37%	27.68%
☐	3. google / organic	297	2.31	00:00:47	89.56%	79.80%
☐	4. (direct) / (none)	168	2.84	00:03:55	82.14%	47.62%
☐	5. tnstate.edu.ezproxy.library3.tnstate.edu:2048 / referral	96	2.72	00:04:57	46.88%	34.38%
☐	6. google.com / referral	41	1.71	00:00:25	100.00%	48.78%
☐	7. facebook.com / referral	11	2.27	00:06:30	27.27%	36.36%
☐	8. tnstate.campusguides.com / referral	9	2.22	00:01:57	22.22%	44.44%
☐	9. trees.ancestry.com / referral	6	2.33	00:02:18	0.00%	66.67%
☐	10. yahoo / organic	6	2.50	00:01:17	100.00%	66.67%
☐	11. aol / organic	5	1.40	00:04:33	80.00%	60.00%
☐	12. mlkjmagnet.mnps.libguides.com / referral	4	2.75	00:08:17	50.00%	50.00%
☐	13. ask / organic	3	1.00	00:00:00	100.00%	100.00%
☐	14. bing / organic	3	1.33	00:00:02	100.00%	66.67%
☐	15. mytsu.tnstate.edu / referral	3	1.33	00:02:59	100.00%	66.67%
☐	16. us.mc431.mail.yahoo.com / referral	3	3.33	00:00:40	0.00%	0.00%
☐	17. images.mitrbsites.com / referral	2	1.00	00:00:00	50.00%	100.00%
☐	18. charter.net / referral	1	1.00	00:00:00	100.00%	100.00%
☐	19. cocobroyale.tumblr.com / referral	1	1.00	00:00:00	100.00%	100.00%
☐	20. comcast / organic	1	1.00	00:00:00	100.00%	100.00%
☐	21. conduit / organic	1	1.00	00:00:00	100.00%	100.00%

1 of 2

2/20/2013 9:46 AM

	 Library - http://library3.tnstate.edu/ Library [DEFAULT]	Reporting	Customization				Admin	Help 
	23. google.co.il / referral			1	3.00	00:00:14	100.00%	0.00%
	24. google.co.in / referral			1	3.00	00:00:14	100.00%	0.00%
	25. google.co.uk / referral			1	2.00	00:01:03	100.00%	0.00%
	26. google.com.co / referral			1	1.00	00:00:00	100.00%	100.00%
	27. google.com.tr / referral			1	3.00	00:00:05	100.00%	0.00%
	28. google.de / referral			1	2.00	00:00:44	100.00%	0.00%
	29. google.se / referral			1	2.00	00:00:03	100.00%	0.00%
	30. google.tt / referral			1	2.00	00:00:17	100.00%	0.00%
	31. nashville.craigslist.org / referral			1	1.00	00:00:00	100.00%	100.00%
	32. pageset.com / referral			1	1.00	00:00:00	100.00%	100.00%
	33. search-results / organic			1	1.00	00:00:00	100.00%	100.00%
	34. sultan.tnstate.edu.ezproxy.library3.tnstate.edu:2048 / referral			1	3.00	00:04:15	100.00%	0.00%
	Show rows: 500 Go to: 1 1 - 34 of 34  							
	This report was generated on 2/20/13 at 9:44:47 AM - Refresh Report							